

March 9, 2007

KTVL-TV
CHANNEL 10
MEDFORD, OREGON

QUARTERLY ISSUES AND PROGRAMS LISTING

January-February-March 2007

PROGRAM NOTES:

NEWS10: Monday-Friday 6:00am, 12:00noon, 5:00pm, 6:00pm, 11:00pm
NEWS10: Saturday-Sunday 6:00pm, 11:00pm
Public Service Announcements, Community Calendar: Run of Schedule
Special Programs: As Listed

News stories are 1-4 minutes in length
Public Service Announcements are :10 - :60
Calendars are :10
Special Programs lengths are as listed

For more information regarding this file
Call Lynn Burnette or
current Communications Specialist/Internet Assistant
at (541) 773-7373

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	SUICIDE	SECRET	PSA	1/1/2007		69
	TEEN SUICIDE IS A GROWING PROBLEM IN OUR REGION. IF YOU ARE EXPERIENCING THESE FEELINGS, TELL SOMEBODY, LET THEM HELP. FOR MORE INFORMATION, CALL 1-800-SUICIDE, OR VISIT WWW.AFSP.ORG.					
MEDICAL	RESEARCH	FIRST TOUCH :60	PSA	1/1/2007		41
	MARCH OF DIMES RESEARCH HELPS SAVE BABIES FROM PREMATUREITY. FOR INFORMATION OR TO LEND A HAND VISIT MARCHOFDIMES.COM. LET'S FIND ANSWERS TOGETHER.					
CONSUMER AFFAIRS	IDENTITY	CATCH ME IF YOU CAN	PSA	1/1/2007		48
	BY SIMPLY SHREDDING IMPORTANT DOCUMENTS, CONTINUOUSLY CHECKING YOUR CREDIT REPORT, AND EVEN THE PEN YOU USE CAN MAKE A DIFFERENCE TO PROTECT YOU FROM IDENTITY THEFT.					
EDUCATION	READING	SMART	PSA	1/1/2007		39
	SMART (START MAKING A READER TODAY) TRANSFORMS THE LIVES OF CHILDREN IN OUR LOW INCOME SCHOOLS. VOLUNTEERS ARE RECRUITED TO GO INTO THE SCHOOLS AND READ TO CHILDREN. TO VOLUNTEER, CONTACT SMART AT 800-355-3999 OR WWW.GETSMARTOREGON.ORG.					
RECREATION	COMMUNITY EVENTS	CALENDAR	CALENDAR	1/1/2007		27
	ANNOUNCEMENT WITH COMMUNITY CALENDAR OF EVENTS AND THINGS TO DO EACH WEEK.					
ARMED FORCES	SUPPORT	USO "TIMES"	PSA	1/1/2007		61
	WE NEED AMERICA'S SERVICE MEN AND WOMEN AND THEY NEED US. THE USO - UNTIL EVERY ONE COMES HOME. TO FIND OUT MORE ABOUT THE USO AND HOW YOU CAN HELP, VISIT USO.ORG.					
ARMED FORCES	SUPPORT	PICTURES :30	PSA	1/1/2007		53
	MEMBERS OF THE U.S. NAVY SERVE FOR MANY REASONS OTHER THAN THEMSELVES.					
COMMUNITY SERVICE	ANIMAL PROTECTION	SNYP1	PSA	1/1/2007		45
	HELP CONTROL THE DOG AND CAT POPULATION--SPAY OR NEUTER YOUR PET.					
ARMED FORCES	SUPPORT	PRIDE OF NATION :60	PSA	1/1/2007		86
	COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.					
COMMUNITY SERVICES	HANDICAPPED	DOGS FOR THE DEAF	PSA	1/1/2007		34
	HEATHER WHITESTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.					
MEDICAL	HEALTHCARE	HEALTHCARE	NEWS	1/1/2007	11P	1
	LAWMAKERS PREPARE TO LOOK AT A NUMBER OF WAYS TO OVERHAUL THE STATE'S HEALTH CARE SYSTEM INCLUDING THE POSSIBILITY OF A UNIVERSAL HEALTH CARE SYSTEM.					
RECREATION	COMMUNITY AFFAIRS	BOWLING	NEWS	1/1/2007	6P	1
	EVENT OFFICIALS REPORT PREPARATIONS UNDERWAY FOR THE SEVENTH ANNUAL EARL ANTHONY MEDFORD CLASSIC AT LAVA LANES.					
BUSINESS	COMMUNITY SERV	ATYOURSERV	NEWS	1/1/2007	6P	1
	THE ASHLAND-BASED COMPANY SKY RESEARCH, TAKES ON AN INTERESTING CHALLENGE, MAKING SURE EXPLOSIVE DEVICES SUCH AS GRENADES AND MINES THAT FAILED TO DETONATE ARE SAFELY REMOVED FROM FORMER PRACTICE AREAS OF MILITARY TRAPS, ON CHANNEL TEN'S WEEKLY "AT YOUR SERVICE" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	WAGES	ORMINWAGE	NEWS	1/1/2007	5P,6P	2
	THE OREGON CENTER FOR PUBLIC POLICY REPORTS THE ANNUAL INCREASES IN MINIMUM WAGE HAVE HELPED OREGON'S LOWEST PAID WORKERS WITHOUT HURTING THE ECONOMY, BUT INDUSTRY GROUPS SUCH AS THE OREGON RESTAURANT ASSOCIATION AND OREGON FARM BUREAU SAY THE HIGHER WAGES HAVE PUT THE BREAKS ON HIRING.					
HEALTH	PHYSICAL	WEIGHTLOSS	NEWS	1/1/2007	5P	1
	SHEAH RARBACK, AND LIZ CARAVIA, UNIVERSITY OF MIAMI, DISCUSS HOW YOU CAN MAKE THE NEW YEAR A SUCCESS WITH EXERCISE AND DIETING.					
HEALTH	MENTAL	MENTALHEALTH	NEWS	1/1/2007	5P	1
	ALL INSURANCE COMPANIES IN OREGON ARE NOW REQUIRED TO OFFER THE SAME LEVEL OF COVERAGE FOR MENTAL HEALTH TREATMENTS AS THEY DO FOR PHYSICAL CONDITIONS.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	1/2/2007	5P	1
	MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT WINTER ALLERGIES, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
MEDICAL	RESEARCH	WITHCHILD	NEWS	1/2/2007	12P	1
	RESEARCHERS REPORT NEW STUDY INDICATING AN ASSOCIATION BETWEEN GAINING WEIGHT IN ADULTHOOD AND AN INCREASED RISK OF BREAST CANCER.					
YOUNG PEOPLE	ALCOHOLABUSE	ALCOHOL	NEWS	1/2/2007	12P	1
	GOVERNMENT RESEARCHERS REPORT STUDY FINDING ALMOST TWO OUT OF THREE STUDENTS WHO DRINK, BINGE, HAVING FIVE OR MORE DRINKS IN A ROW AND ARE FOUR TIMES AS LIKELY TO HAVE BEEN IN A FIGHT AND FIVE TIMES MORE LIKELY TO BE SEXUALLY ACTIVE.					
JACKSON COUNTY	CITYORD	ASHDOGS	NEWS	1/2/2007	5P,6P,11P	3
	THE ASHLAND CITY COUNCIL CONSIDERS A DOG TETHERING ORDINANCE.					
HEALTH	PETS	DOGMAN	NEWS	1/2/2007	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT WALKING YOUR DOG, OFTEN THE BIGGEST FIGHT OF THE DAY, BUT IT DOESN'T HAVE TO BE A STRUGGLE, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.					
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/2/2007	6P,11P	2
	DR. TROOPER KEVIN BENNETT, OREGON STATE POLICE, SEEKS PUBLIC ASSISTANCE IN FINDING TWO MEN WANTED FOR STEALING A CAR AND RAMMING INTO AN OREGON STATE POLICE PATROL CAR IN SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
EDUCATION	FUNDING	SCHOOLFUNDS	NEWS	1/2/2007	11P	1
	OREGON'S SUPERINTENDENT OF SCHOOLS SUSAN CASTILLO, TAKES OATH OF OFFICE FOR A SECOND TERM, PRAISING GOVERNOR KULONGOSKI FOR HIS EFFORTS TO BOOST SCHOOL SPENDING WITH HIS PROPOSAL FOR A SIX BILLION DOLLAR EDUCATION BUDGET FOR THE NEXT TWO YEARS.					
LAW ENFORCE	POLICE EFFECT	INTOXILYZER	NEWS	1/2/2007	11P	1
	OREGON STATE POLICE INSTALL SOME NEW BREATH-TESTING EQUIPMENT IN TWO COUNTIES ON THE SOUTHERN OREGON COAST, REPLACING MACHINES MORE THAN TWELVE YEARS OLD, ABOUT 130 OF THE NEW UNITS WILL BE INSTALLED AT 25 OREGON LOCATIONS TO MAKE IT EASIER TO CHECK FOR DRUNK DRIVERS.					

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MEDICAL	RESEARCH	BLOODPRESSURE NEWS		1/2/2007	12P	1
	RESEARCHERS REPORT NEW STUDY FINDING MEN WITH HIGH BLOOD PRESSURE AND WHO HAVE A COUPLE OF DRINKS A DAY HAVE A REDUCED RISK OF HEART ATTACK.					
EDUCATION	PREPARATION	HEADSTART	PSA	1/2/2007		8
	40 YEARS OF LAUGHTER, LEARNING, AND LOVE. LEARN MORE ABOUT HEADSTART BY CALLING 734-5150 OR LOG ON TO WWW.SOCFC.ORG.					
LAW ENFORCE	STATISTICS	OSP#S	NEWS	1/2/2007	6P,11P	2
	STATE OFFICIALS REPORT STATISTICS SHOWING FEWER PEOPLE WERE KILLED IN TRAFFIC CRASHES IN OREGON OVER THE NEW YEAR'S HOLIDAY WEEKEND AND DUII ARRESTS WERE DOWN SLIGHTLY THIS YEAR.					
BUSINESS	WAGES	ORMINWAGE	NEWS	1/2/2007	12P	1
	THE OREGON CENTER FOR PUBLIC POLICY REPORTS THE ANNUAL INCREASES IN MINIMUM WGE HAVE HELPED OREGON'S LOWEST PAID WORKERS WITHOUT HURTING THE ECONOMY, BUT INDUSTRY GROUPS SUCH AS THE OREGON RESTAURANT ASSOCIATION AND OREGON FARM BUREAU SAY THE HIGHER WAGES HAVE PUT THE BREAKS ON HIRING.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/2/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GARDEN PASTA TOSS, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	HEALTHCARE	HEALTHCARE	NEWS	1/2/2007	12P,11P	2
	LAWMAKERS PREPARE TO LOOK AT A NUMBER OF WAYS TO OVERHAUL THE STATE'S HEALTH CARE SYSTEM INCLUDING THE POSSIBILITY OF A UNIVERSAL HEALTH CARE SYSTEM.					
CONSUMER AFFAIRS	PRICES	GAS PRICES	NEWS	1/2/2007	6P	1
	CONSUMER OFFICIALS REPORT GAS PRICES HAVEN'T CHANGED MUCH IN THE PAST WEEK, BUT OREGON STILL HAS THE SECOND HIGHEST GAS PRICES IN THE COUNTRY.					
MEDICAL	COST OF	CANCERCOSTS	NEWS	1/3/2007	5P	1
	DR. NICHOLAS A. ROMAS, ST. LUKES-ROOSEVELT, AND CHARLES REPKA, CANCER SURVIVOR, DISCUSS THE HIGH COST OF BATTLING CANCER.					
HEALTH	MENTAL	STRESSBREAK	NEWS	1/3/2007	6A	1
	DR. ELLEN DICKSTEIN, LIFE OF LEARNING CENTER, REMINDS US TO THINK BEFORE YOU RESPOND, ON CHANNEL TEN'S WEEKLY "ONE-MINUTE STRESS BREAK" SEGMENT.					
EDUCATION	FUNDING	SCHOOLFUNDS	NEWS	1/3/2007	6A	1
	OREGON'S SUPERINTENDENT OF SCHOOLS SUSAN CASTILLO, TAKES OATH OF OFFICE FOR A SECOND TERM, PRAISING GOVERNOR KULONGOSKI FOR HIS EFFORTS TO BOOST SCHOOL SPENDING WITH HIS PROPOSAL FOR A SIX BILLION DOLLAR EDUCATION BUDGET FOR THE NEXT TWO YEARS.					
HEALTH	MENTAL	MENTALHEALTH	NEWS	1/3/2007	6A,12P	2
	STATE OFFICIALS REPORT ALL INSURANCE COMPANIES IN OREGON ARE NOW REQUIRED TO OFFER THE SAME LEVEL OF COVERAGE FOR MENTAL HEALTH TREATMENTS AS THEY DO FOR PHYSICAL CONDITIONS.					
SERVICES	CABLE	ASHCABLE	NEWS	1/3/2007	11P	1
	ASHLAND CITY COUNCIL DECIDES THAT, IN ORDER TO PAY THE FIFTEEN AND A HALF MILLION DOLLARS IN DEBT OWED BY THE ASHLAND FIBER NETWORK, ADDITIONAL MONEY WILL COME FROM THE GENERAL FUND AND THE WATER, SEWAGE AND ELECTRIC DEPARTMENTS, ASHLAND CITY DEPARTMENTS WILL HAVE TO CUT COSTS, REDUCE SERVICES AND PASS ON HIGHER RATES AND FEES.					

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LAW ENFORCE	POLEFFECT	ONTHEBEAT	NEWS	1/3/2007	6P	1
		MEDFORD POLICE DEPUTY CHIEF RANDY SCHOEN, TALKS ABOUT CHANGES IN POLICE DUTIES IN THE NEW YEAR, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
JACKSON COUNTY	CITYORD	ASHDOGS	NEWS	1/3/2007	6A,12P	2
		THE ASHLAND CITY COUNCIL CONSIDERS A DOG TETHERING ORDINANCE.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	1/3/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW SPRUCING UP YOUR YARD CAN BE AS SIMPLE AS PLANTING A FEW SHRUBS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	1/3/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON OFFERS SOME TIPS ON MAXIMIZING YOUR 401K, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/3/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CAULIFLOWER MASHED POTATOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	RESEARCH	MADCOW	NEWS	1/3/2007	6A,12P	2
		RESEARCHERS REPORT THEY CAN REMOVE THE GENE RESPONSIBLE FOR MAKING PROTEINS THAT CAUSE MAD COW DISEASE, WORK HAS ONLY BEEN DONE IN THE LAB, BUT TESTS ARE NOW BEING DONE ON REAL COWS, RESULTS WON'T BE KNOWN UNTIL LATER THIS YEAR.				
HEALTH	DIET	TRANSFAT	NEWS	1/3/2007	6A,12P	2
		STARBUCKS REPORTS IT HAS CUT TRANS FATS FROM THE DOUGHNUTS, MUFFINS, AND OTHER TREATS IN HALF OF IT'S U.S. STORES, TO EVENTUALLY DROP THE ARTERY-CLOGGING FATS AT ALL COFFEE HOUSES ACROSS THE COUNTRY.				
MEDICAL	RESEARCH	PTSD	NEWS	1/3/2007	6A,12P	2
		RESEARCHERS REPORT TWO NEW STUDIES ON POST-TRAUMATIC STRESS DISORDER SHOWING THAT VETS LIKELY HAVE A GREATER RISK OF HEART ATTACK AS THEY AGE AND WORSE PHYSICAL HEALTH WITH MORE DOCTOR VISITS AND MORE MISSED WORK DAYS.				
BUSINESS	WAGES	LABORWAGE	NEWS	1/3/2007	6A	1
		OREGON LABOR COMMISSIONER DAN GARDNER, PROPOSES OVERTIME PAY BE RETURNED FOR WORKERS WHO LOG MORE THAN EIGHT HOURS IN ONE DAY, ALSO MORE WORKER TRAINING IN THE CONSTRUCTION INDUSTRY, AND MORE YOUNG PEOPLE ENTERING THE FIELD.				
LAW ENFORCE	POLICEFFECT	INTOXILYZER	NEWS	1/3/2007	6A	1
		OREGON STATE POLICE INSTALL SOME NEW BREATH-TESTING EQUIPMENT IN TWO COUNTIES ON THE SOUTHERN OREGON COAST, REPLACING MACHINES MORE THAN TWELVE YEARS OLD, ABOUT 130 OF THE NEW UNITS WILL BE INSTALLED AT 25 OREGON LOCATIONS TO MAKE IT EASIER TO CHECK FOR DRUNK DRIVERS.				
BUSINESS	URBANGROWTH	SHADYCOVE	NEWS	1/3/2007	6P,11P	2
		JACKSON COUNTY COMMISSIONERS APPROVE THE EXPANSION OF SHADY COVE'S URBAN GROWTH BOUNDARY, ALLOWING A PRIVATE WATER SYSTEM TO BE IMPLEMENTED.				

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LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS NEWS	NEWS	1/3/2007	6A,12P	2
	SR. TROOPER KEVIN BENNETT, OREGON STATE POLICE, SEEKS PUBLIC ASSISTANCE IN FINDING TWO MEN WANTED FOR STEALING A CAR AND RAMMING INTO AN OREGON STATE POLICE PATROL CAR IN SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
LAW ENFORCE	STATISTICS	OSP#S	NEWS	1/3/2007	6A	1
	STATE OFFICIALS REPORT STATISTICS SHOWING FEWER PEOPLE WERE KILLED IN TRAFFIC CRASHES IN OREGON OVER THE NEW YEAR'S HOLIDAY WEEKEND AND DUII ARRESTS WERE DOWN SLIGHTLY THIS YEAR.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/4/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHOCOLATE CHIP OATMEAL COOKIES" , AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	1/4/2007	6A	1
	THE STATE DEPARTMENT OF JUSTICE REPORTS NEW STATISTICS SHOWING THE NUMBER OF METH LABS SEIZED IN 2006 DECREASED TO 63, DOWN FROM 179 THE YEAR BEFORE, BUT WHILE THE DECREASE IS STILL COMING INTO THE STATE.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	1/4/2007	5P	1
	PROFESSIONAL CHEF MICHAEL GOMEZ, PREPARES A RECIPE FOR "STEAMED VEGGIE PLATTER", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
MEDICAL	PROCEDURE	DIETPILLS	NEWS	1/4/2007	5P	1
	THE FEDERAL TRADE COMMISSION COMES DOWN HARD ON THE MARKETERS OF SOME POPULAR WEIGHT-LOSS PILLS, SAYING THEY'VE BEEN MAKE FALSE CLAIMS.					
POLITICAL PROCESS	MEASURE	SMITHSTEMCELL	NEWS	1/4/2007	5P	1
	OREGON SENATOR GORDON SMITH CALLS ON THE NEW CONGRESS TO QUICKLY PASS LEGISLATION TO EXPAND THE NUMBER OF STEM CELL LINES ELIGIBLE FOR FEDERALLY FUNDED RESEARCH.					
COMMUNITY SERV	FUNDING	KIMAUCTION	NEWS	1/4/2007	12P	1
	ORGANIZERS REPORT AN ONLINE AUCTION UNDERWAY TO RAISE MONEY FOR THE KIM FAMILY WHO HAD GOTTEN STRANDED IN THE SNOWY HILLS NEAR MIERLIN AFTER THANKSGIVING, JAMES KIM, THE FATHER DIED OF HYPOTHERMIA WHILE TRYING TO HIKE OUT IN SEARCH OF HELP.					
BUSINESS	URBANGROWTH	SHADYCOVE	NEWS	1/4/2007	6A,12P	2
	JACKSON COUNTY COMMISSIONERS APPROVE THE EXPANSION OF SHADY COVE'S URBAN GROWTH BOUNDARY, ALLOWING A PRIVATE WATER SYSTEM TO BE IMPLEMENTED.					
MEDICAL	COST OF	CANCER	NEWS	1/4/2007	6A,12P	2
	DR. NICHOLAS A. ROMAS, ST. LUKES-ROOSEVELT, AND CHARLES REPKA, CANCER SURVIVOR, DISCUSS THE HIGH COST OF BATTLING CANCER.					
MEDICAL	HEALTHCARE	MEDICARE	NEWS	1/4/2007	6A,12P	2
	FEDERAL OFFICIALS REPORT THE SECOND YEAR OF THE MEDICARE DRUG BENEFIT IS GOING MUCH SMOOTHER THAN THE FIRST.					

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SERVICES	CABLE	ASHCABLE	NEWS	1/4/2007	6A,12P	2
		ASHLAND CITY COUNCIL DECIDES THAT, IN ORDER TO PAY THE FIFTEEN AND ONE HALF MILLION DOLLARS IN DEBT OWED BY THE ASHLAND FIBER NETWORK, ADDITIONAL MONEY WILL COME FROM THE GENERAL FUND, AND THE WATER, SEWAGE AND ELECTRIC DEPARTMENTS, ASHLAND CITY DEPARTMENTS WILL HAVE TO CUT COSTS, REDUCE SERVICES AND PASS ON HIGHER RATES AND FEES.				
EDUCATION	FUNDING	TIMBERMONEY	NEWS	1/4/2007	5P,6P,11P	3
		U.S. REPRESENTATIVES WORK HARD TO GET THE "SECURE RURAL SCHOOLS AND COMMUNITY SELF-DETERMINATION RE-AUTHORIZATION ACT" PASSED, SAYING WITHOUT THE MONEY, MANY RURAL SCHOOLS AROUND OREGON WOULD HAVE TO START LAYING OFF TEACHERS.				
EDUCATION	READING	OPEN YOUR MIND :30	PSA	1/4/2007		42
		THERE ARE AMAZING POSSIBILITIES WHEN YOU OPEN YOUR MIND TO READING. YOU CAN LOG ON TO THE LIBRARY OF CONGRESS WEBSITE, WWW.LOC.COM, AND LET THE JOURNEY BEGIN.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	1/5/2007	6A	1
		DIST. ATTORNEY MARK HUDDLESTON REPORTS THE NUMBER OF METH LABS ACROSS OREGON CONTINUES TO DROP, IN JACKSON COUNTY ONLY 6 LABS SEIZED, THE SAME NUMBER AS THE YEAR BEFORE, ATTRIBUTED TO CHANGES MADE AT THE STATE & NATIONAL LEVEL WHEN DRUGS CONTAINING PSEUDOEPHEDRINE, THE MAIN INGREDIENT TO MAKE METH WERE PUT BEHIND THE COUNTER.				
EDUCATION	ATTENDANCE	LEARNINGMATTERS	NEWS	1/5/2007	6P	1
		PHIL ORTEGA, ATTENDANCE SPEICLIST, TALKS ABOUT CHRONIC ABSENTEEISM THAT CAN BE A PROBLEM FOR SOME SCHOOLS, SAYING ON A GIVEN DAY BETWEEN 3-7 PERCENT OF STUDENTS ARE NOT IN CLASS, AND THERE ARE MANY REASONS A STUDENT WILL DROP OUT, IT'S UP TO THE SCHOOLS TO FIND OUT.				
CONSUMER AFFAIRS	PRODUCT SAFE	CONSUMER REPORTS	NEWS	1/5/2007	5P	1
		CONSUMER OFFICIALS REPORT SOME DISTURBING FINDINGS ABOUT MANY MAJOR BRANDS OF INFANT CAR SEATS, SAYING MANY ACCIDENTS HAPPEN DUE TO IMPROPER INSTALLATION.				
COMMUNITY SERVICE	FUNDING	PROJECT PINK	NEWS	1/5/2007	5P,6P,11P	3
		PRINT PAL, A LOCAL BUSINESS, RAISES MONEY TO SUPPORT BREAST CANCER AWARENESS, CALLED "PROJECT PINK".				
MEDICAL	FACILITIES	NEWHOSPITAL	NEWS	1/5/2007	12P,6P	2
		STATE OFFICIALS REPORT FIVE PROPERTIES IN JACKSON COUNTY ARE BEING CONSIDERED FOR THE NEW SITE OF ONE OF TWO NEW PSYCHIATRIC HOSPITALS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/5/2007	12P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/5/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "COMPANY CHICKEN WITH OPTIONS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
BUSINESS	UNEMPLOYMENT	JOBSREPORT	NEWS	1/5/2007	12P	1
		THE STATE LABOR DEPARTMENT REPORTS OREGON'S UNEMPLOYMENT RATE HELD STEADY AT FOUR AND ONE HALF PERCENT IN DECEMBER, BUT EMPLOYERS ADDED SOME 167,000 JOBS.				

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RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/5/2007	6A	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
POLITICAL PROCESS	BILL	TIMBERMONEY	NEWS	1/5/2007	6A,12P	2
		REPRESENTATIVES PETER DEFAZIO AND GREG WALDEN INTRODUCE LEGISLATION THAT WOULD COME TO THE RESCUE OF MANY COUNTY GOVERNMENTS.				
MEDICAL	RESEARCH	CDC		1/5/2007	6A,12P	2
		SCIENTISTS REPORT STUDY EXAMINING 4500 YOUNG WOMEN BETWEEN 1999 AND 2004, SHOWING A SIXTEEN PERCENT DECLINE IN FOLATE LEVELS, SUSPECTING DIETS ARE TO BLAME FOR THE DROP, FOLATE DEFICIENCIES CONTRIBUTE TO THE RATE OF SERIOUS BIRTH DEFECTS OF THE SPINE AND BRAIN.				
MEDICAL	PROCEDURE	PILL	NEWS	1/5/2007	6A,12P	2
		THE FEDERAL TRADE COMMISSION IMPOSES HEFTY FINES ON THE MARKETERS OF FOUR WEIGHT-LOSS SUPPLEMENTS FOR PROMISING MORE THAN THEY DELIVER.				
JACKSON COUNTY	CITY ORD	SMOKINGBAN	NEWS	1/6/2007	6P	1
		THE ASHLAND PARKS AND RECREATION COMMISSION UNANIMOUSLY BANS SMOKING ON ALL PARKS PROPERTY INCLUDING LITHIA PARK AND THE OAK KNOLL PUBLIC GOLF COURSE, WITH THE CITY ATTORNEY SAYING THE PARK COMMISSION HAS THE POWER TO INSTITUTE FINES IF NECESSARY.				
WAR	RALLY	MEMORIAL	NEWS	1/6/2007	6P,11P	2
		PATRICIA HILTON, GRANTS PASS, AND DEBRA HERZOG, CITIZENS FOR PEACE AND JUSTICE, DISCUSS THE GROUP GATHERING OUTSIDE THE ROGUE VALLEY MALL TO HONOR THE FALLEN SERVICE MEN AND WOMEN.				
YOUNG PEOPLE	RECREATION	GPCARNIVAL	NEWS	1/6/2007	6P	1
		SOUTHERN OREGON GOODWILL, THE DEPARTMENT OF HUMAN SERVICES, AND THE BOYS AND GIRLS CLUB, HOST EVENT IN GRANTS PASS FOR FAMILIES, AT THE KIDS AND CRAFTS CARNIVAL, ACTIVITIES INCLUDE A BOUNCY HOUSE, A CLOWN MAKING BALLOON ANIMALS, FACE PAINTING, AND A HOST OF OTHER ACTIVITIES.				
EDUCATION	TUITION	HIGHERED	NEWS	1/6/2007	11P	1
		THE OREGON STATE BOARD OF EDUCATION REPORTS S.O.U.'S TUITION AND FEES FOR THIS YEAR'S SUMMER SESSION WILL INCREASE TWO POINT EIGHT PERCENT OVER LAST SUMMER.				
YOUNG PEOPLE	SUPPORT	CAFETERIA	PSA	1/7/2007		9
		IT'S HARD TO BE THE NEW GIRL IN SCHOOL. UNKIND WORDS CAN HURT, BUT A GENUINE ACT OF REACHING OUT CAN HELP OVERCOME THE PRESSURES THAT ACCOMPANY MAJOR CHANGES.				
CONSUMER AFFAIRS	PRODUCT INFO	PEARPOWER	NEWS	1/8/2007	6A,12P	2
		LOCAL PEAR GROWERS REPORT NEW FOOD AND DRUG ADMINISTRATION LABELS WILL BOOST THE FIBER VALUE ATTRIBUTED TO PEARS BY ABOUT FIFTY PERCENT.				
HEALTH	PHYSICAL	DR. DAN	NEWS	1/8/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. FAN" SEGMENT.				
CONSUMER AFFAIRS	PRICES	HOMESALES	NEWS	1/8/2007	6P,11P	2
		J.J. KRAMER, REAL ESTATE AGENT, AND ROY WRIGHT, ROY WRIGHT APPRAISAL SERVICE, REPORT HOUSE PRICES IN JACKSON COUNTY WILL START EDGING UP IN APRIL.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCE	STATISTICS	TRAFFICDEATH	NEWS	1/8/2007	6P	1
	JACKSON COUNTY SHERIFF'S DEPARTMENT REPORTS STATISTICS SHOWING NINETEEN FATAL CRASHES LEADING TO TWENTY ONE DEATHS IN 2006, THAT NUMBER IS A BIG DROP FROM THIRTY TWO FATAL CRASHES IN 2005, MATCHING THE LOWEST NUMBER OF DEATHS IN THIRTEEN YEARS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/8/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LEMON-BLUEBERRY TART", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EDUCATION	FUNDING	RCCOPENS	NEWS	1/8/2007	5P,6P,11P	3
	ROGUE COMMUNITY COLLEGE OFFICIALS REPORT FIRST DAY BACK FOR RCC STUDENTS, AND DUE TO A DECLINE IN STATE FUNDING, THE SCHOOL WILL BE OUT NEARLY TWO MILLION DOLLARS THIS YEAR.					
WAR	RALLY	SOLDIERMEM	NEWS	1/8/2007	6A,12P	2
	PATRICIA HILTON, GRANTS PASS, AND DEBRA HERZOG, CITIZENS FOR PEACE AND JUSTICE, DISCUSS THE GROUP GATHERING OUTSIDE THE ROGUE VALLEY MALL TO HONOR THE FALLEN SERVICE MEN AND WOMEN.					
BUSINESS	COMMUNITY SERVICE	AT YOUR SERV	NEWS	1/8/2007	6A,6P	2
	DON BERRYESA, AMERICA'S BEST KIDS, TALKS ABOUT THE "AMERICA'S BEST KIDS" PROGRAM, OFFERING A VARIETY OF PRIMARY PROGRAMS INCLUDING GYMNASTICS, MARTIAL ARTS, DANCE, CHEER, AND SWIMMING, ALL AT ONE LOCATION, MAKING IT EASIER ON MOMS AND DADS RESPONSIBLE FOR SCHEDULING AND TRANSPORTATION.					
POLITICAL PROCESS	LEGISLATION	DRUGS	NEWS	1/8/2007	6A,12P	2
	DEMOCRATS IN THE HOUSE OF REPRESENTATIVES INTRODUCE LEGISLATION THAT WOULD REQUIRE THE HEALTH SECRETARY TO NEGOTIATE LOWER PRICES FOR PRESCRIPTION DRUGS COVERED BY THE MEDICARE INSURANCE PROGRAM FOR THE ELDERLY AND DISABLED.					
MEDICAL	RESEARCH	STEMCELL	NEWS	1/8/2007	6A	1
	RESEARCHERS AT WAKE FOREST AND HARVARD UNIVERSITIES REPORT THEY HAVE FOUND A NEW AND PLENTIFUL SOURCE OF STEM CELLS, FROM ANMIOTIC FLUID DONATED BY PREGNANT WOMEN.					
MEDICAL	RESEARCH	TALLWOMEN	NEWS	1/8/2007	12P	1
	DR. GARY STEINSMAN, LONG ISLAND JEWISH MEDICAL CENTER, REPORTS THE AVERAGE HEIGHT OF WOMEN WHO DELIVER TWINS AND MULTIPLES IS FIVE FOOT FIVE INCHES AND ABOVE, THE FACTOR WHICH SEEMS TO BE COMMON IS AN INSULIN LIKE GROWTH FACTOR CALLED IGF.					
MEDICAL	PROCEDURE	SUPPLEMENT	NEWS	1/8/2007	6A	1
	THE FDA PROPOSES FOODS, BEVERAGES AN DIETARY SUPPLEMENTS CONTAINING BOTH CALCIUM AND VITAMIN D CARRY LABELS SAYING THEY HELP REDUCE THE RISK OF OSTEOPOROSIS, THE PROPOSAL IN RESPONSE TO A PETITION FROM THE MAKERS OF AN ORANGE JUICE FORTIFIED WITH CALCIUM AND VITAMIN D.					
COMMUNITY SERVICES	DONATING	CRUTCHES	PSA	1/8/2007		29
	TURN YOUR CARING AND COMPASSION INTO CONCRETE ACTION TO HELP THOSE IN NEED. DON'T ALMOST GIVE -- GIVE. WWW.DONTALMOSTGIVE.ORG					
ARMED FORCES	SUPPORT	USAF 60TH	PSA	1/8/2007		136
	UNITED STATES AIR FORCE CELEBRATES ITS 60TH ANNIVERSARY.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICES	VOLUNTEERS	RVBOA	PSA	1/8/2007		31
		VOLUNTEER TO BE A BASKETBALL OFFICIAL FOR HIGH SCHOOL AND MIDDLE SCHOOL GAMES. ROGUE VALLEY BASKETBALL OFFICIALS ASSOCIATION NEEDS YOU.				
CONSUMER AFFAIRS	PRICES	HOMESALES	NEWS	1/9/2007	6A,12P	2
		J.J. KRAMER, REAL ESTATE AGENT, AND ROY WRIGHT, ROY WRIGHT APPRAISAL SERVICE, REPORT HOUSE PRICES IN JACKSON COUNTY WILL START EDGING UP IN APRIL.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/9/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SHEPHERDS PIE SOUP", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCE	POLICE EFFECT	STATEPOLICE	NEWS	1/9/2007	5P,6P,11P	3
		LT. BRIAN POWERS, AND CPT. RANDIE MARTZ, OREGON STATE POLICE, DISCUSS THE NEED FOR NEW TROOPERS, SAYING IF THE LEGISLATURE APPROVES, HIRING THEM WILL TAKE PLACE OVER A TWO YEAR PERIOD.				
CONSUMER AFFAIRS	HOW TO	FREEZE	NEWS	1/9/2007	5P	1
		CONSUMER OFFICIALS OFFER SOME TIPS ON THINGS YOU CAN DO NOW TO MAKE SURE YOUR HOME IS READY FOR THE COLD WEATHER.				
EDUCATION	FACILITIES	SCHOOLPREVIEW	NEWS	1/9/2007	5P,11P	2
		THE MEDFORD SCHOOL DISTRICT PICKS THE ARCHITECTS FOR IT'S UPCOMING CONSTRUCTION PROJECTS, THE DESIGNS OF THE TWO HIGH SCHOOLS IN MEDFORD.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	1/9/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT SOME SIMPLE STEPS TO HELP SOOTHE YOUR CHILD WHEN HE OR SHE WON'T STOP CRYING, BEFORE YOU GET TO THAT POINT, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
SAFETY	CHILD	CYBERSAFETY	NEWS	1/9/2007	6A	1
		EXPERTS REPORT IF YOU'RE CONCERNED ABOUT ONLINE PREDATORS, THERE ARE MANY WAYS TO KEEP YOUR KIDS SAFE AND MOST INTERNET SERVICE PROVIDERS OFFER PARENTAL CONTROLS FREE OF CHARGE.				
CONSUMER AFFAIRS	PRODUCT INFO	IPHONE	NEWS	1/9/2007	5P	1
		APPLE INTRODUCES TWO LONG-AWAITED NEW PRODUCTS, ONE IS A TV SET-TOP BOX THAT ALLOWS PEOPLE TO SEND VIDEO WIRELESSLY FROM THEIR COMPUTERS TO THEIR TELEVISIONS, AND THE OTHER IS THE \$500 "I-PHONE", AN IPOD AND A CELL PHONE COMBINATION.				
MEDICAL	RESEARCH	GERMANSCIENCE	NEWS	1/9/2007	6A,12P	2
		RESEARCHERS DISCOVER THAT CERTAIN PROTEINS IN MILK DECREASE THE AMOUNT OF THE COMPOUNDS IN TEA THAT BOOST PROTECTION AGAINST HEART DISEASE.				
TAXES	INCOME	COUNTY	NEWS	1/9/2007	6P,11P	2
		JACKSON COUNTY COMMISSIONERS MET TO TALK ABOUT A POSSIBLE ONE PERCENT INCOME TAX TO MAKE UP FOR THE LACK OF O & C TIMBER MONEY, SAYING THE TAX WOULD GENERATE THIRTY MILLION DOLLARS FOR THE COUNTY AND HELP FUND THE LIBRARIES, SHERIFF'S DEPARTMENT, AND OTHER COUNTY SERVICES.				
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	1/9/2007	6P,11P	2
		LIBRARY DIRECTOR RONNIE BUDGE, PUTS OUT NOTICE SAYING THE FINAL DAY TO CHECK OUT LIBRARY MATERIALS WILL BE APRIL 5TH, AND THE LAST DAY THE LIBRARIES WILL BE OPEN IS APRIL 6TH, DUE TO LACK OF FUNDING.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/9/2007	6P,11P	2
	SGT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN SOLVING A SERIES OF METAL THEFTS THAT HAVE TAKEN PLACE AROUND MEDFORD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
HEALTH	PETS	PETDOC	NEWS	1/9/2007	5P	1
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT A DOG WEIGHT LOSS DRUG PRODUCED BY PFIZER, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
MEDICAL	RESEARCH	MENSWEIGHT	NEWS	1/9/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING PROSTATE CANCER PATIENTS WHO ARE OVERWEIGHT HAVE A HIGHER RISK OF DYING FROM THE DISEASE, ANOTHER NEGATIVE EFFECT OF OBESITY FOR ADULT MEN.					
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	1/9/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING THE RATE OF GIRLS BETWEEN THE AGES OF 9-12 BECOMING OVERWEIGHT IS HIGHER THAN TEENAGERS AND YOUNGER CHILDREN, AND ARE MORE LIKELY TO CARRY THAT WEIGHT INTO ADULTHOOD.					
LAW ENFORCE	STATISTICS	TRAFFICDEATHS	NEWS	1/9/2007	6A,12P	2
	JACKSON COUNTY SHERIFF'S DEPARTMENT REPORTS STATISTICS SHOWING NINETEEN FATAL CRASHES LEADING TO TWENTY ONE DEATHS IN 2006, THAT NUMBER IS A BIG DROP FROM THIRTY TWO FATAL CRASHES IN 2005, MATCHING THE LOWEST NUMBER OF DEATHS IN THIRTEEN YEARS.					
EDUCATION	FUNDING	HIGHERED	NEWS	1/9/2007	6A,12P	2
	ROGUE COMMUNITY COLLEGE OFFICIALS REPORT FIRST DAY BACK FOR RCC STUDENTS, AND DUE TO A DECLINE IN STATE FUNDING, THE SCHOOL WILL BE OUT NEARLY TWO MILLION DOLLARS THIS YEAR.					
ENERGY	ELECTRICITY	LAKEVIEW PLANT	NEWS	1/10/2007	5P	1
	DG ENERGY ANNOUNCES THEY WILL INVEST TWENTY MILLION DOLLARS IN A NEW BIOMASS ELECTRICITY GENERATING PLANT IN LAKEVIEW, WHICH WILL PRODUCE NEARLY 100,00 MEGAWATT HOURS OF RENEWABLE ENERGY TO THE REGIONAL OREGON GRID ANNUALLY, TO BE OPERATIONAL IN 2008.					
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/10/2007	6A	1
	SGT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING SUSPECTS WANTED IN A SERIES OF METAL THEFTS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
EDUCATION	FACILITIES	MEDSCHOOLS	NEWS	1/10/2007	6A,12P	2
	THE MEDFORD SCHOOL DISTRICT PICKS THE ARCHITECTS FOR IT'S UPCOMING CONSTRUCTION PROJECTS, THE DESIGNS OF THE TWO HIGH SCHOOLS IN MEDFORD.					
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	1/10/2007	6A,12P	2
	LIBRARY DIRECTOR RONNIE BUDGE PUTS OUT NOTICE SAYING THE FINAL DAY TO CHECK OUT LIBRARY MATERIALS WILL BE APRIL 5TH, AND THE LAST DAY THE LIBRARIES WILL BE OPEN IS APRIL 6TH, DUE TO LACK OF FUNDING.					
BUSINESS	NEW BUSINESS	KFETHANOL	NEWS	1/10/2007	12P	1
	E85 INCORPORATED OFFICIALS ANNOUNCE A NEW ONE HUNDRED FIFTY MILLION DOLLAR ETHANOL PLANT TO BE BUILT IN KLAMATH FALLS WHICH WOULD EMPLOY 45-50 PEOPLE, AND WOULD TURN FARM PRODUCTS INTO FUEL.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT INFO	ELLASTAMP	NEWS	1/10/2007	11P	1
		THE U.S. POSTAL SERVICE RELEASES A THIRTY NINE CENT STAMP HONORING JAZZ SINGER ELLA FITZGERALD.				
BUSINESS	WAGES	MINWAGE	NEWS	1/10/2007	11P	1
		THE DEMOCRATIC-CONTROLLED HOUSE OF REPRESENTATIVES OVERWHELMINGLY VOTES TO INCREASE THE MINIMUM WAGE BY MORE THAN TWO DOLLARS TO SEVEN DOLLARS TWENTY FIVE CENTS AN HOUR, OREGON'S MINIMUM WAGE IS CURRENTLY SEVEN DOLLARS EIGHTY CENTS AN HOUR.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	1/10/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW TO BRIGHTEN YOUR HOME WITH BLOOMS FROM BULBS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
BUSINESS	SALES	KODAKPLANT	NEWS	1/10/2007	5P	1
		ONEX CORPORATION, A CANADIAN COMPANY, PURCHASES THE KODAK PLANT IN WHITE CITY.				
SAFETY	DRIVING	ROADPREPS	NEWS	1/10/2007	5P,5:30P	2
		MAINTENANCE CREWS FROM EVERY LOCAL AGENCY STAND BY READY TO PLOW, SAND, SCRAPE, AND CLEAR ROADS FOR DRIVERS, BRACING FOR THE ICY COLD SNAP HITTING OUR AREA, OFFERING TIPS ON HOW YOU CAN HELP PREVENT WINTER DRIVING ACCIDENTS.				
CONSUMER AFFAIRS	HOW TO	MONEY	NEWS	1/10/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT RETIREMENT PLANNING, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/10/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT HOW NUTS ARE GOOD FOR US, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCE	POLICE EFFECT	OSP	NEWS	1/10/2007	6A,12P	2
		OREGON STATE POLICE AND SUPPORTERS RALLY AT THE CAPITOL ENCOURAGING LAW MAKERS TO KEEP PUBLIC SAFETY IN MIND, THE GOVERNOR WANTING THE LEGISLATURE TO FIND FUNDING FOR 139 MORE TROOPERS IN ORDER TO PROVIDE 24-HOUR PATROLS.				
LAW ENFORCE	LAWS	ONTHEBEAT	NEWS	1/10/2007	5:30P	1
		MEDFORD POLICE "INTERIM CHIEF" RANDY SCHOEN, ANSWERS VIEWERS POLICE-RELATED QUESTIONS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
HEALTH	MENTAL	STRESSBREAK	NEWS	1/10/2007	6A	1
		DR. ELLEN DICKSTEIN, LIFE OF LEARNING CENTER, REMINDS US DON'T STRESS OVER WHAT OTHERS MAY OR MAY NOT THINK OF YOU, ON CHANNEL TEN'S WEEKLY "ONE-MINUTE STRESS BREAK" SEGMENT.				
COMMUNITY SERVICES	DONATING	ALMOST FED	PSA	1/10/2007		19
		TURN YOUR CARING AND COMPASSION INTO CONCRETE ACTION TO HELP THOSE IN NEED. DON'T ALMOST GIVE -- GIVE. WWW.DONTALMOSTGIVE.ORG				
COMMUNITY SERV	HOMELESS	SHELTERS	NEWS	1/10/2007	5:30P,11P	2
		WORKERS AT AREA SHELTERS REPORT THEY ARE READY TO HELP THE REGION'S HOMELESS POPULATION, OFFERING SHELTER DURING THE RECENT COLD SNAP HITTING THE AREA.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TAXES	INCOME	COUNTYTAX	NEWS	1/10/2007	6A,12P	2
	JACKSON COUNTY COMMISSIONERS MEET TO DISCUSS A POSSIBLE ONE PERCENT INCOME TAX TO MAKE UP FOR THE LACK OF O & C TIMBER MONEY.					
MEDICAL	PROCEDURE	BLOODTEST	NEWS	1/10/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING PEOPLE WITH HIGH LEVELS OF THE BIOMARKER BNP, ARE MORE LIKELY TO HAVE ANOTHER CARDIOVASCULAR EVENT LIKE A HEART ATTACK OR STROKE, AND A BLOOD TEST THAT CAN TELL WHICH HEART DISEASE PATIENTS ARE AT RISK OF HAVING PROBLEMS IN THE FUTURE.					
MEDICAL	RESEARCH	ALCOHOL	NEWS	1/10/2007	6A,12P	2
	RESEARCHERS IDENTIFY A GENE VARIATION THAT SEEMS TO INFLUENCE A PERSON'S CRAVING FOR ALCOHOL, THE FINDING COULD HAVE IMPORTANT IMPLICATIONS FOR IDENTIFYING AT-RISK DRINKERS AS WELL AS FOR SELECTING THE BEST TREATMENT FOR A PATIENT'S DEPENDENCE.					
MEDICAL	ALZHEIMERS	GREENS	NEWS	1/10/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING PEOPLE WITH A LOT OF FOLIC ACID IN THEIR DIET ARE LESS LIKELY TO DEVELOP ALZHEIMERS, BUT THERE ONLY SEEMS TO BE A BENEFIT IF THEY EAT FOOD AND TAKE SUPPLEMENTS WITH THE NUTRIENT, FOLIC ACID CAN BE FOUND IN LEAFY GREEN VEGETABLES, WHOLE GRAINS, AND CITRUS FRUIT.					
YOUNG PEOPLE	HEALTH	COLDMEDS	NEWS	1/11/2007	11P	1
	FEDERAL HEALTH OFFICIALS WARN PARENTS AGAINST GIVING OVER-THE-COUNTER COLD MEDICINES TO CHILDREN UNDER THE AGE OF TWO WITHOUT CONSULTING A DOCTOR.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	1/11/2007	6P	1
	ROBIN STROH, ON TRACK, INCORPORATED, TALKS ABOUT WARNING SIGNS FOR PARENTS SO THEY CAN STOP THEIR KIDS BEFORE THEY START USING METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
CONSUMER AFFAIRS	HOWTO	WESTCOAST	NEWS	1/11/2007	5P	1
	A GUEST CHEF PREPARES A RECIPE FOR "TORTILLA QUICHE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/11/2007	5P	1
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	1/11/2007	12P	1
	DR. HILLEL GROSSMAN, MT SINAI SCHOOL OF MEDICINE, TALKS ABOUT DOCTORS EXPERIMENTING WITH A CHINESE HERB, HOPING IT CAN SLOW DOWN ALZHEIMERS DISEASE.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/11/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS ADVICE ON CLEANING THE REFRIGERATOR, SAYING "WHEN IN DOUBT, THROW IT OUT", ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
COMMUNITY SERV	HOMELESS	SHELTERS	NEWS	1/11/2007	6A,12P	2
	AREA SHELTERS PREPARE TO OFFER SHELTER TO THE REGION'S HOMELESS POPULATION DURING THE CURRENT ICY COLD WEATHER.					
SAFETY	DRIVING	ROADPREPS	NEWS	1/11/2007	6A	1
	ROAD CREWS PREPARE FOR WINTER WEATHER TO WREAK HAVOC ON THE AREA'S ROADWAYS, KEEPING THEM CLEAR OF ICE AND SNOW, CAUTIONING DRIVERS TO EXPECT LESS POPULAR ROUTES COULD BE SNOWPACKED AND SLIPPERY.					

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BUSINESS	WAGES	WAGES	NEWS	1/11/2007	6A	1
	THE HOUSE OF REPRESENTATIVES APPROVES THE FIRST INCREASE IN THE FEDERAL MINIMUM WAGE IN NINE YEARS.					
MEDICAL	STATISTICS	PROCRASTINATION	NEWS	1/11/2007	11P	1
	RESEARCHERS REPORT PROCRASTINATION IN SOCIETY IS GETTING WORSE, IT ALSO MAKES PEOPLE POORER, FATTER AND UNHAPPY, 26 PERCENT OF AMERICANS THINK OF THEMSELVES AS A CHRONIC PROCRASTINATOR, COMPARED TO 50 PERCENT IN 1978, PART OF THE PROBLEM IS THINGS LIKE IPODS, CELL PHONES, AND ONLINE VIDEOS MAKE IT EFFORTLESS.					
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	1/11/2007	6A	1
	RESEARCHERS REPORT NEW STUDY FOLLOWING 8,000 CHILDREN FROM KINDERGARTEN TO THIRD GRADE, FINDING THOSE WHO WATCH THE MOST TV ARE AT THE GREATEST RISK OF BEING OR BECOMING OVERWEIGHT, ALSO FINDING THE FEWER MEALS CHILDREN EAT EACH WITH THEIR FAMILIES, THE MORE LIKELY THEY ARE TO PUT ON EXCESS POUNDS.					
ENERGY	ELECTRICITY	LAKEVIEWPLANT NEWS		1/11/2007	6A,12P	2
	DG ENERGY OF SAN DIEGO ANNOUNCES THEY WILL INVEST TWENTY MILLION DOLLARS IN A NEW BIOMASS ELECTRICITY GENERATING PLANT IN LAKEVIEW, WHICH WILL PRODUCE NEARLY 100,000 MEGAWATT HOURS OF RENEWABLE ENERGY TO THE REGIONAL OREGON GRID ANNUALLY, TO BE OPERATIONAL IN 2008.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	1/12/2007	6A,12P	2
	ROBIN STROH, ON TRACK, INCORPORATED, TALKS ABOUT WARNING SIGNS FOR PARENTS SO THEY CAN STOP THEIR KIDS BEFORE THEY START USING METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
POLITICAL PROCESS	LEGISLATION	STEMCELL	NEWS	1/12/2007	6A,12P	2
	THE DEMOCRATICALLY-CONTROLLED HOUSE OF REPRESENTATIVES APPROVES LEGISLATION TO EXPAND FEDERAL FUNDING FOR STEM CELL RESEARCH.					
MEDICAL	PROCEDURE	FATSURGERY	NEWS	1/12/2007	6A,12P	2
	RESEARCHERS ISSUE NEW REPORT, FINDING AMONG PATIENTS 18-54, THE NUMBER OF OBESITY SURGERIES JUMPED SEVEN HUNDRED TWENTY SIX PERCENT IN JUST SIX YEARS.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/12/2007	6A,12P	2
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/12/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ROAST BEEF SALAD SANDWICH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	EDUCATION	LEARNINGMATTERS	NEWS	1/12/2007	6P	1
	KELLY BRYANT, INSTRUCTIONAL MATERIALS SPECIALIST, SALLY WAGONEER, MEDIA LIBRARY ASSISTANT, AND M.T. DIMMICK, HEALTH TEACHER, MCLOUGHLIN, DISCUSS A LOCAL LENDING LIBRARY WHERE TEACHERS CAN CHECK OUT EDUCATIONAL MATERIALS WHEN NEEDED, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" REPORT.					
COMMUNITY SERV	VETS	DOMBLDG	NEWS	1/12/2007	5P,6P,11P	3
	THE V.A. DOM IN WHITE CITY BREAKS GROUND ON A NEW SIXTY FOUR BED BUILDING, THE CONSTRUCTION IS THE FIRST PHASE OF WHAT'S CALLED THE "CARES" INITIATIVE PLAN TO ENHANCE VETERANS SERVICES AND THE FACILITY.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	COLDS	NEWS	1/12/2007	6A,12P,5P	3
		FEDERAL HEALTH OFFICIALS WARN PARENTS AGAINST GIVING OVER-THE-COUNTER COLD MEDICINES TO CHILDREN UNDER THE AGE OF TWO WITHOUT CONSULTING A DOCTOR.				
COMMUNITY SERV	FUNDING	HISTCUTBACKS	NEWS	1/12/2007	5P,6P,11P	3
		EXECUTIVE DIRECTOR JOHN ENDERS, SOUTHERN OREGON HISTORICAL SOCIETY, REPORTS HALF THE STAFF TO BE LAID OFF, EVERYONE ELSE A 10 PERCENT SALARY REDUCTION, THE SOCIETY WILL NO LONGER BE ABLE TO RELY ON THE COUNTY FOR FINANCIAL HELP, TOP PRIORITIES ARE MAINTAINING HISTORIC STRUCTURES AND PRESERVING DOCUMENTS, PICTURES & ARTIFACTS.				
BUSINESS	ECONOMICGROWTH	CPPLAN	NEWS	1/13/2007	6P,11P	2
		PHIL MESSINA, CENTRAL POINT CITY ADMINISTRATOR, SHELLY BALL, MEETING PARTICIPANT, AND TOM HUMPHREY, CENTRAL POINT DEVELOPMENT DIRECTOR, DISCUSS THE CENTRAL POINT CITY COUNCIL MEETING TO DISCUSS THE CITY'S FUTURE.				
RECREATION	FESTIVAL	ITALIANFEST	NEWS	1/13/2007	6P,11P	2
		ROGUE CREAMERY IN CENTRAL POINT HOLDS THE ANNUAL ITALIAN FESTIVAL, FEATURING ITALIAN FOODS, MUSIC AND WINE, NEW TO THE FESTIVAL THIS YEAR, AN ITALIAN SODA MACHINE CALLED A GELLATO MAKER, ORGANIZERS EXPECT ABOUT SIX THOUSAND PEOPLE TO ATTEND THE EVENT.				
COMMUNITY SERV	HOMELESS	OREHOMELESS	NEWS	1/13/2007	6P	1
		THE NATIONAL ALLIANCE TO END HOMELESSNESS ISSUES NEW REPORT SAYING OREGON HAS THE SIXTH HIGHEST HOMELESS POPULATION IN THE COUNTRY, SHELTERS SAY THE FACILITIES ARE REGULARLY OVERFLOWING.				
RECREATION	FESTIVAL	BLUESFEST	NEWS	1/13/2007	6P,11P	2
		ORGANIZERS REPORT THE SEVENTH ANNUAL ROGUE VALLEY BLUES FESTIVAL, ALEX'S IN ASHLAND PACKED WITH PEOPLE FOR ONE OF THE MANY FREE CONCERTS GOING ON AROUND THE AREA.				
RECREATION	COMMUNITY AFFAIRS	MEDF	NEWS	1/14/2007	6P,11P	2
		ORGANIZERS REPORT THE 5TH ANNUAL MARTIN LUTHER KING CELEBRATION, THIS YEAR'S THEME "MAKE THIS A DAY ON, NOT A DAY OFF", TRIBUTE KICKING OFF WITH SOME NATIVE AMERICAN DRUMMING BY NICK HALL, S.O.U. INDIAN CENTER, A CHOIR SINGING AND RABBI DAVID ZASLOW PRESENTING THE INVOCATION, A CEREMONY FULL OF EVENTS TO REMEMBER THE "MAN WITH A DREAM"				
HEALTH	PHYSICAL	DR. DAN	NEWS	1/15/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	1/15/2007	6A,12P	2
		SCIENTISTS ANNOUNCE DISCOVERY OF A GENE LINKED TO ALZHEIMERS DISEASE, SAYING IT'S JUST ANOTHER CLUE INTO THE CAUSE OF LATE ONSET ALZHEIMERS, BUT IT COULD HELP THEM DEVELOP NEW TREATMENTS.				
BUSINESS	COMMUNITY SERV	ATYOURSERV	NEWS	1/15/2007	6A	1
		JUDY BARNES, ROGUE GALLERY & ART CENTER, TALKS ABOUT THE ROGUE GALLERY & ART CENTER, SUPPORTING ART AND ARTISTS THROUGHOUT THE VALLEY FOR MORE THAN 4 YEARS, CLASSES FOR ALL LEVELS, WORKSHOPS FOR PROFESSIONAL ARTISTS, & PROVIDING A RETAIL OUTLET, AND AN ART RENTAL PROGRAM FOR BUSINESSES THAT WANT TO KEEP THEIR WALLS FRESH.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FESTIVAL	CHEESEPARTY	NEWS	1/15/2007	6A	1
	ROGUE CREAMERY IN CENTRAL POINT HOLDS THEIR ANNUAL ITALIAN FESTIVAL FEATURING ITALIAN FOODS, MUSIC AND WINE, NEW TO THE FESTIVAL THIS YEAR, AN ITALIAN SODA MACHINE CALLED A GELLATO MAKER, ORGANIZERS EXPECT ABOUT 6,000 PEOPLE ATTENDING THE EVENT.					
RECREATION	COMMUNITY AFFAIRS	MLKMEDF	NEWS	1/15/2007	6A,12P	2
	ORGANIZERS REPORT THE 5TH ANNUAL MARTIN LUTHER KING CELEBRATION, THIS YEAR'S THEME "MAKE THIS A DAY ON, NOT A DAY OFF", TRIBUTE KICKING OFF WITH NATIVE AMERICAN DRUMMING BY NICK HALL, S.O.U. INDIAN CENTER, A CHOIR SINGING AND RABBI DAVID ZASLOW PRESENTING THE INVOCATION, A CEREMONY FULL OF EVENTS TO REMEMBER THE "MAN WITH A DREAM"					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/15/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHOCOLATE COLA CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ASHKING	NEWS	1/15/2007	5P,6P,11P	3
	HUNDREDS OF PEOPLE PACK THE HISTORIC ASHLAND ARMORY TO HONOR DR. MARTIN LUTHER KING JR. AND HIS LIFE-LONG COMMITMENT TO PEACE, PART OF THE ANNUAL NATIONAL CELEBRATION TO REMEMBER THE FORMER CIVIL RIGHTS LEADER.					
BUSINESS	COMMUNITY SERV	ATYOURSERV	NEWS	1/15/2007	6P	1
	JUDY BARNES, ROGUE GALLERY & ART CENTER, TALKS ABOUT THE ROGUE GALLERY & ART CENTER, SUPPORTING ART AND ARTISTS THROUGHOUT THE VALLEY FOR MORE THAN 4 YEARS, CLASSES FOR ALL LEVELS, WORKSHOPS FOR PROFESSIONAL ARTISTS, PROVIDING A RETAIL OUTLET, & AN ART RENTAL PROGRAM FOR BUSINESSES THAT WANT TO KEEP THEIR WALLS FRESH.					
ENERGY	WOODBURNING	WOODPELLETS	NEWS	1/15/2007	6P	1
	LARRY MILLIGAN, OWNER ORLEY'S STOVES, REPORTS THE UNUSUALLY COLD TEMPERATURES AND THE INCREASING POPULARITY OF PELLET STOVES ARE CAUSING A SHORTAGE OF THE WOOD PELLETS THEY BURN.					
MEDICAL	RESEARCH	WEIGHTLOSS	NEWS	1/15/2007	12P	1
	RESEARCHERS REPORT NEW STUDY SUGGESTING IT'S NEVER TOO LATE FOR OBESE ADULTS TO LOWER THEIR RISK FOR DIABETES AND HEART DISEASE, DIET AND EXERCISE HELPED PARTICIPANTS AGED 65 AND OLDER SHED POUNDS AND LOWER THEIR BLOOD PRESSURE AND BLOOD SUGAR.					
TAXES	INCOME	JACOSS	NEWS	1/16/2007	6P	1
	JACKSON COUNTY COMMISSIONERS REPORT A DECISION WILL BE MADE IN TWO WEEKS WHETHER OR NOT TO PUT A ONE PERCENT INCOME TAX ON THE MAY BALLOT, THE MONEY WOULD BRING IN THIRTY MILLION DOLLARS A YEAR AND MAKE UP FOR THE LOSS OF O & C TIMBER FUNDS, IF PUT ON THE BALLOT AND PASSED, IT WOULD NOT GO INTO EFFECT TILL 2008.					
LAW ENFORCE	BILL	KIDSDRINKING	NEWS	1/16/2007	11P	1
	MARY OBERST, GOVERNOR TED KULONGOSKI, AND MEMBER OF THE ATORNEY GENERAL UNDERAGE DRINKING TASK FORCE, PROPOSES BILL THAT WOULD CALL FOR MINORS TO LOSE THEIR LICENSES IF THEY'RE CITED FOR POSSESSION OF ALCOHOL.					
LAW ENFORCE	PUBLICASSIST	CRIMESTOPPERS	NEWS	1/16/2007	6P,11P	2
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING THE THEFT OF THOUSANDS OF PAIN PILLS THAT WERE STOLEN FROM A MEDFORD PHARMACY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	SCHOOLCLOSURE	LOCALCOLD	NEWS	1/16/2007	5P,6P	2
	AREA SCHOOLS CANCEL CLASSES DUE TO THE ICEY COLD WEATHER CONDITIONS.					
CONSUMER AFFAIRS	PRICES	OIL&GASPRICES	NEWS	1/16/2007	5P	1
	CONSUMER OFFICIALS REPORT PLUMMETING PRICES FOR CRUDE OIL, DUE TO WARMER THAN USUAL TEMPERATURES IN THE NORTHEAST, SAYING IN THE MEDFORD-ASHLAND AREA GAS IS DOWN TO TWO DOLLARS SIXTY SEVEN CENTS A GALLON, OREGON'S STATEWIDE AVERAGE FOR GAS IS TWO DOLLARS SIXTY THREE CENTS A GALLON, THE THIRD HIGHEST IN THE NATION.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	1/16/2007	5P	1
	MICHELE STRICKLAND, PEDIATRIC NURSE, OFFERS SOME TIPS FOR GETTING THROUGH THE LONG PHASE OF TEETHING, WITH YOUR BABY'S FUSSINESS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
RECREATION	SPORTS	DAREX	NEWS	1/16/2007	6P	1
	THE DAREX FAMILY ICE RINK IN ASHLAND REPORTS THEY HAVE SEEN MORE PEOPLE COME OUT AND SKATE SINCE THE TEMPERATURES DIPPED BELOW FREEZING, HOPING TO EXTEND THEIR SEASON INTO MARCH.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/16/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHICKEN KIEV ROLL-UPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	RESEARCH	ASPIRIN	NEWS	1/16/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING DAILY USE OF ASPIRIN OFFERS A TWENTY TWO PERCENT LOWER RISK OF ADULT ONSET ASTHMA.					
MEDICAL	RESEARCH	CANCERDRUGS	NEWS	1/16/2007	6A,12P	2
	BRITISH SCIENTISTS REPORT A NEW WAY OF MAKING CANCER DRUGS BY GENETICALLY ENGINEERING A CHICKEN THAT PRODUCES THE DRUGS IN ITS EGGS AND CAN EVENTUALLY BE USED ON HUMANS, THE DISCOVERY OFFERS A CHEAPER AND EASIER ALTERNATIVE TO THE CURRENT METHOD OF USING A BIO-REACTOR TO MAKE CANCER DRUGS.					
RECREATION	COMMUNITY AFFAIRS	ASHMLK	NEWS	1/16/2007	6A	1
	HUNDREDS OF PEOPLE PACK THE HISTORIC ASHLAND ARMORY TO HONOR DR. MARTIN LUTHER KING JR. AND HIS LIFE-LONG COMMITMENT TO PEACE, PART OF THE ANNUAL NATIONAL CELEBRATION TO REMEMBER THE FORMER CIVIL RIGHTS LEADER.					
ENERGY	WOODBURNING	WOODPELLETS	NEWS	1/16/2007	6A,12P	2
	LARRY MILLIGAN, OWNER ORLEY'S STOVES, REPORTS THE UNUSUALLY COLD TEMPERATURES AND THE INCREASING POPULARITY OF PELLET STOVES ARE CAUSING A SHORTAGE OF THE WOOD PELLETS THEY BURN.					
HEALTH	PETS	DOGMAN	NEWS	1/16/2007	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT THE CHALLENGE OF GETTING YOUR DOG TO SIT OR STAY ON COMMAND, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
AGRICULTURE	CROPS	CITRUSCROP	NEWS	1/16/2007	6P,11P	2
	CONSUMER OFFICIALS REPORT SOUTHERN CALIFORNIA'S CITRUS CROPS ARE GETTING HIT HARD WITH UNUSUAL WINTER WEATHER CAUSING GROWERS TO LOSE HALF OR MORE OF THE CROPS, LOCAL MARKETS SAYING THEY ARE LOOKING AT SOME OF THE LAST FRESH SHIPMENTS, AND PRODUCE PRICES WILL LIKELY SKYROCKET.					

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MEDICAL	RESEARCH	FASTFOOD	NEWS	1/17/2007	6A,12P	2
	RESEARCHERS REPORT STUDY IN NEARLY 3400 ADULTS, FINDING THAT EVERY ADDITIONAL FAST FOOD MEAL THEY CONSUMED EACH WEEK, CORRELATED WITH A SUBSTANTIAL INCREASE IN BODY MASS INDEX, THE SAME ASSOCIATION DID NOT EXIST FOR MEALS EATEN IN TRADITIONAL RESTAURANTS.					
LAW ENFORCE	DRIVINGSAFETY	ONTHEBEAT	NEWS	1/17/2007	6P	1
	INTERIM CHIEF RANDY SCHOEN, MEDFORD POLICE DEPARTMENT WARNS DRIVERS, WITH THE COLD MORNING TEMPERATURES, WARMING UP YOUR CAR MAY NOT BE A GOOD IDEA, SAYING PEOPLE MAY STEAL IT, AND IT'S AGAINST THE LAW TO LEAVE IT UNATTENDED, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
JACKSON COUNTY	FUNDING	ASHLIBRARY	NEWS	1/17/2007	6P,11P	2
	WITH JACKSON COUNTY LIBRARY FUNDING SET TO EXPIRE IN APRIL, THE CITY OF ASHLAND REPORTS THEY ARE LOOKING INTO WAYS TO KEEP THEIR LIBRARY UP AND RUNNING, POSSIBLY USING AN INCOME OR PROPERTY TAX WHICH WOULD HAVE TO BE APPROVED BY VOTERS ON THE MAY BALLOT AND WOULD ONLY GO INTO EFFECT IF THERE ISN'T A COUNTYWIDE SOLUTION.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	1/17/2007	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, REPORTS DESPITE THE TOLL THE COLD WEATHER MAY BE TAKING ON YOUR LANDSCAPING, THE PLANTS YOU HAVE INSIDE ARE PROBABLY DOING WELL, POSSIBLY TOO WELL, AND HOW TO KEEP THEM UNDER CONTROL, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
MEDICAL	CANCER	CANCERDEATHS	NEWS	1/17/2007	5P	1
	ELIZABETH WARD, AMERICAN CANCER SOCIETY, AND DEBORAH AXELROD, NYU CANCER INSTITUTE, DISCUSS A NEW MILESTONE IN THE WAR AGAINST CANCER, THE NUMBER OF DEATHS HAS DROPPED FOR A SECOND STRAIGHT YEAR.					
AGRICULTURE	CROPS	FROZENFRUIT	NEWS	1/17/2007	6A,12P	2
	STATE OFFICIALS REPORT IN CALIFORNIA THE COLD WEATHER IS AFFECTING CROPS, AND IN MEDFORD SHOPPERS WILL NOTICE THE DIFFERENCE WHILE BUYING CITRUS FRUITS, AND JUICE PRICES ARE ON THE VERGE OF RISING AS WELL.					
TAXES	INCOME	JACOS\$	NEWS	1/17/2007	6A,12P	2
	JACKSON COUNTY COMMISSIONERS REPORT DECISION TO BE MADE WITHIN TWO WEEKS WHETHER TO PUT A ONE PERCENT INCOME TAX ON THE MAY BALLOT, THE TAX COULD BRING IN NEARLY THIRTY MILLION DOLLARS EACH YEAR TO MAKE UP FOR THE LOSS OF O & C TIMBER FUNDS.					
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/17/2007	6A,12P	2
	POLICE SEEK PUBLIC ASSISTANCE IN APPREHENDING SUSPECTS WANTED IN THE THEFT OF PRESCRIPTION PAIN PILLS FROM A MEDFORD PHARMACY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
EDUCATION	SCHOOLCLOSURES	SCHOOLS CLOSE	NEWS	1/17/2007	6A,5P,6P,11P	4
	SCHOOL DISTRICT OFFICIALS REPORT SCHOOL CLOSURES AND DELAYS DUE TO THE ICY WEATHER CONDITIONS.					
HEALTH	MENTAL	STRESSBREAK	NEWS	1/17/2007	6A	1
	DR. ELLEN DICKSTEIN, LIFE OF LEARNING CENTER, REMINDS US TO LOOK FOR THE POSITIVE IN ANY SITUATION, ON CHANNEL TEN'S WEEKLY "ONE-MINUTE STRESS BREAK" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	CROPS	HAYSHORTAGE	NEWS	1/18/2007	6A	1
		FARMERS REPORT THEY ARE HAVING A HARD TIME FINDING AFFORDABLE QUALITY HAY IN SOUTHERN OREGON, DUE TO A SUMMER WATER SHORTAGE CAUSING THE HAY SHORTAGE.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	1/18/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT "FINANCIAL RESOLUTIONS", ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
SAFETY	DRIVING	SNOWDRIVING	NEWS	1/18/2007	12P	1
		DEPARTMENT OF TRANSPORTATION OFFICIALS OFFER TIPS FOR SAFE DRIVING DURING WINTER WEATHER.				
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	1/18/2007	6P,11P	2
		ROBIN STROH, ONTRACK, INC., TALKS ABOUT THE DRUG TREATMENT RESOURCE AVAILABLE TO STUDENTS AT THREE HIGH SCHOOLS AND THEIR PARENTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	1/18/2007	5P	1
		CHEF MICHAEL GOMEZ, PREPARES A RECIPE FOR "ZUCCHINI WITH CHEESE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
CONSUMER AFFAIRS	FRAUD	TJMAXX	NEWS	1/18/2007	5P,11P	2
		CONSUMER OFFICIALS ISSUE ALERT FOR ANYONE SHOPPING AT TJ MAXX, SAYING THE PARENT COMPANY OF TJ MAXX, MARSHALLS, AND SEVERAL OTHER DISCOUNT STORES HAVE HAD DATA STOLEN WHEN SOMEONE HACKED INTO IT'S COMPUTER SYSTEMS THAT HANDLE CREDIT AND DEBIT CARD TRANSACTIONS, AS WELL AS CHECKS AND MERCHANDISE RETURNS ALL ACROSS THE COUNTRY.				
CONSUMER AFFAIRS	PRODUCT SAFETY	CARSEATS	NEWS	1/18/2007	5P	1
		CONSUMER REPORTS MAGAZINE OFFICIALS RETRACT RESULTS REPORTED EARLIER THAT TESTS FOUND MOST INFANT CAR SEATS ARE UNSAFE IN SIDE IMPACT CRASHES, THE FEDERAL GOVERNMENT SAYING THE TESTS WERE DONE INCORRECTLY.				
MEDICAL	CANCER	CANCER	NEWS	1/18/2007	6A,12P	2
		THE AMERICAN CANCER SOCIETY REPORTS CANCER DEATHS DROPPED FOR A SECOND STRAIGHT YEAR, CREDITING THE DROP TO LESS SMOKING, BETTER SCREENING TECHNIQUES, AND IMPROVED TREATMENTS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/18/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LEMONY GREEN BEANS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
AGRICULTURE	CROPS	CACOLD	NEWS	1/18/2007	12P	1
		STATE OFFICIALS REPORT CALIFORNIA'S COLD SNAP IS PUTTING A HURTING ON MANY CROPS, SAYING AT LEAST HALF OF THIS YEAR'S CROP OF AVOCADOS IS RUINED, THE FREEZE EXPECTED TO CUT INTO NEXT YEAR'S CROP AS WELL, CALIFORNIA GROWS NINETY THREE PERCENT OF THE NATION'S AVOCADOS.				
JACKSON COUNTY	FUNDING	ASH	NEWS	1/18/2007	6A,12P	2
		ASHLAND CITY ADMINISTRATORS REPORT THEY HOPE TO HAVE A TAX PROPOSAL FOR THE CITY COUNCIL BY THE END OF FEBRUARY, THE TAX WOULD HAVE TO BE APPROVED BY VOTERS IN MAY, TO HELP KEEP THE LIBRARY OPEN, AFTER THE COUNTY ANNOUNCED THE CLOSING OF LIBRARIES DUE TO LACK OF FUNDING.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	EARINFECTIONS	NEWS	1/18/2007	6A,12P	2
	RESEARCHERS REPORT A COMMON PROCEDURE USED TO TREAT EAR INFECTIONS MAY NOT BE NECESSARY IN MOST CHILDREN, SAYING THE HEARING LOSS DURING AN INFECTION IS TOO MILD AND TEMPORARY TO AFFECT A VAST MAJORITY OF CHILDREN.					
MEDICAL	BLOOD	BLOODDRIVES	NEWS	1/18/2007	5P	1
	THE AMERICAN RED CROSS REPORTS THE WINTER WEATHER IS CAUSING SOME MAJOR BLOOD SHORTAGES, IN SOUTH WESTERN OREGON BLOOD DRIVES IN GRANTS PASS, ASHLAND, SUTHERLIN, AND GOLD BEACH HAVE BEEN CANCELLED BECAUSE OF HAZARDOUS ROAD CONDITIONS.					
COMMUNITY SERVICE	FEEDING	FOODPANTRY	NEWS	1/18/2007	12P	1
	TABLE ROCK FOOD PANTRY REPORTS TEMPORARY CLOSURE DUE TO THE COLD TEMPERATURES AND MESSY ROAD CONDITIONS.					
POLITICAL PROCESS	MEASURE	MEAS37	NEWS	1/19/2007	6P,11P	2
	CIRCUIT COURT JUDGE PHIL ARNOLD DECIDES THAT JACKSON COUNTY COMMISSIONERS WERE WRONG IN DETERMINING THAT MEASURE 37 CLAIMS CAN BE TRANSFERRED FROM ONE OWNER TO ANOTHER, ALSO THAT THE COUNTY HAS BEEN WRONG IN ISSUING PERMITS WITHOUT CONSIDERING STATE LAWS.					
MEDICAL	PROCEDURE	BOTOX	NEWS	1/19/2007	5P	1
	DR. MICHAEL KANE, PLASTIC SURGEON, AND CLAIRE SMITH, PATIENT, DISCUSS THE USE OF BOTOX IN TREATING SCARS.					
EDUCATION	HIGHSCHOOL	GRADREQUIRE	NEWS	1/19/2007	5P,6P,11P	3
	THE STATE BOARD OF EDUCATION APPROVES NEW REQUIREMENTS FOR GRADUATION, THE EARLIEST THEY WOULD GO INTO EFFECT IS 2012, GIVING STUDENTS, PARENTS, AND STAFF TIME TO FIGURE THEM OUT.					
HEALTH	PHYSICAL	BIRDFLU	NEWS	1/19/2007	12P	1
	THE WORLD HEALTH ORGANIZATION REPORTS THE BIRD FLU IS CHANGING, FINDING MUTATIONS IN STRAINS THAT INFECTED TWO PEOPLE IN EGYPT, THE CHANGE DOESN'T MEAN THE VIRUS WILL SPREAD FASTER, BUT THIS NEW FORM COULD BE MORE DIFFICULT TO TREAT.					
CONSUMER AFFAIRS	FRAUD	TJMAXX	NEWS	1/19/2007	12P	1
	CONSUMER OFFICIALS ISSUE ALERT FOR ANYONE SHOPPING AT TJ MAXX, SAYING THE PARENT COMPANY OF TJ MAXX, MARSHALLS, AND SEVERAL OTHER DISCOUNT STORES HAVE HAD DATA STOLEN WHEN SOMEONE HACKED INTO IT'S COMPUTER SYSTEMS THAT HANDLE CREDIT AND DEBIT CARD TRANSACTIONS, AS WELL AS CHECKS AND MERCHANDISE RETURNS ALL ACROSS THE COUNTRY.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	1/19/2007	6A,12P	2
	ROBIN STROH, ON TRACK, INC., TALKS ABOUT THE DRUG TREATMENT RESOURCE AVAILABLE TO STUDENTS AT THREE HIGH SCHOOLS, AND THEIR PARENTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/19/2007	6A	1
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
POLITICAL PROCESS	LEGISLATURE	NOSPANK	NEWS	1/19/2007	11P	1
	CALIFORNIA STATE ASSEMBLYWOMAN SALLY LIEBER, PROPOSES A YEARLONG PRISON SENTENCE OR A ONE THOUSAND DOLLAR FINE FOR REPEAT OFFENDERS, WANTING TO MAKE SPANKING KIDS THREE AND YOUNGER ILLEGAL, THE ANTI-SPANKING BILL WILL BE INTRODUCED TO THE STATE IN A WEEK.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	NICOTINE	NEWS	1/19/2007	6A,12P	2
		HARVARD RESEARCHERS CONFIRM A STUDY SHOWING NICOTINE LEVELS IN CIGARETTES HAVE BEEN GOING UP, THE FINDING BACKS UP DATA PRESENTED BY THE STATE OF MASSACHUSETTS LAST YEAR, WITH PHILLIP MORRIS DISPUTING THE FINDING, SAYING NICOTINE LEVELS CONSISTENTLY GO UP AND DOWN.				
MEDICAL	CANCER	CANCER	NEWS	1/19/2007	6A,12P	2
		SCIENTISTS REPORT NEW STUDY FINDING BREAST CANCER IS FIVE TIMES MORE LIKELY TO TURN UP IN WOMEN WITH EXTREMELY DENSE BREASTS.				
AGRICULTURE	CROPS	HAYSHORTAGE	NEWS	1/19/2007	6A,12P	2
		FARMERS REPORT THEY ARE HAVING A HARD TIME FINDING AFFORDABLE QUALITY HAY IN SOUTHERN OREGON, DUE TO A SUMMER WATER SHORTAGE CAUSING THE HAY SHORTAGE.				
COMMUNITY SERV	VOLUNTEERS	ASHRITA	NEWS	1/20/2007	6P,11P	2
		VOLUNTEERS FOR THE COMPASSIONATE LISTENING PROJECT MEET IN ASHLAND IN HOPES TO GET MORE PEOPLE INVOLVED, THE NEW PROJECT GETS PEOPLE LIVING IN THE ROGUE VALLEY ON THE PHONE TO PEOPLE STILL SUFFERING MORE THAN FIFTEEN MONTHS AFTER HURRICANE RITA HIT THE STATE OF LOUISIANA.				
RECREATION	COMMUNITY AFFAIRS	WEIGHTCHLNGE	NEWS	1/20/2007	6P,11P	2
		KIM LEN PERREIRA, YREKA RESIDENT, AND TRINA HALE, EVENT ORGANIZER, DISCUSS THE CITY OF YREKA KICKING OFF IT'S "BIGGEST LOSER CHALLENGE", THE WEIGHT LOSS COMPEITION ENDS APRIL FOURTEENTH.				
JACKSON COUNTY	FUNDING	ASHLIBRARY	NEWS	1/21/2007	11P	1
		CITY OFFICIALS REPORT EVEN IF ASHLAND RESIDENTS VOTE IN MAY TO KEEP THE LIBRARY OPEN, IT'S UNCLEAR IF THEY COULD USE BOOKS, SERVICES, AND OTHER MATERIALS THAT BELONG TO THE JACKSON COUNTY LIBRARY SYSTEM, THE COUNTY SCHEDULED TO CLOSE IT'S FIFTEEN LIBRARIES IN APRIL BECAUSE OF THE LOSS OF ABOUT TWENTY THREE MILLION DOLLARS IN TIMBER REVENUE.				
POLITICAL PROCESS	LEGISLATURE	UNDERAGEDRINK	NEWS	1/21/2007	11P	1
		OREGON'S UNDERAGE DRINKING TASK FORCE URGES STATE LAWMAKERS TO PASS STRICT NEW MEASURES AGAINST TEEN ALCOHOL POSSESSION, UNDER A PROPOSED LAW, ANYONE CITED FOR UNDERAGE DRINKING WOULD HAVE THEIR DRIVER'S LICENSE SUSPENDED FOR NINETY DAYS, SECOND-TIME OFFENDERS WOULD LOSE THEIR LICENSES.				
POLITICAL PROCESS	RALLY	ASHEVENT	NEWS	1/21/2007	11P	1
		PLANNED PARENTHOOD HOSTS EVENT PAYING TRIBUTE TO THE ANNIVERSARY OF ROE VS WADE, AND A DEMONSTRATION SCHEDULED ON THE CORNER OF BIDDLE AND MCANDREWS IN MEDFORD.				
ARMED FORCES	SUPPORT	PICTURES :15	PSA	1/21/2007		6
		MEMBERS OF THE U.S. NAVY SERVE FOR MANY REASONS OTHER THAN THEMSELVES.				
MEDICAL	CANCER	BREASTCANCER	NEWS	1/22/2007	12P	1
		THE SUSAN G. KOMEN BREAST CANCER FOUNDATION CELEBRATES IT'S 25TH YEAR WITH A NEW NAME "SUSAN G. KOMEN FOR THE CURE", THE NEW CAMPAIGN INCLUDES T-SHIRTS THAT READ "IF YOU'RE GOING TO STARE AT MY BREASTS YOU COULD AT LEAST DONATE A DOLLAR TO SAVE THEM", SAYING THE SHIRT'S NOT OFFENSIVE, IT'S THE CANCER.				
HEALTH	PHYSICAL	DR. DAN	NEWS	1/22/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	CANCER	TAMOXIFEN	NEWS	1/22/2007	5P	1
		RESEARCHERS REPORT NEW STUDY FINDING MORE BREAST CANCER SURVIVORS HAVE STOPPED TAKING THE DRUG "TAMOXIFEN" WHICH KEEPS BREAST CANCER FROM COMING BACK, DOCTORS SAY THE RISK OF QUITTING IS HIGH.				
RECREATION	THEATER	NEWPLAYS	NEWS	1/22/2007	6P,11P	2
		BRUCE HOSTETLER, PRODUCER, TALKS ABOUT THE SEVEN GROUPS OF WRITERS, WRITING, REHEARSING, AND PERFORMING SEVEN PLAYS FOR A LIVE AUDIENCE AT THE CRATERIAN THEATER IN MEDFORD, THE PLAYS, EACH ABOUT TEN MINUTES IN LENGTH, FEATURE LOCAL ARTISTS.				
EDUCATION	FUNDING	SOU	NEWS	1/22/2007	11P	1
		S.O.U. ANNOUNCES FOUR MILLION DOLLARS IN BUDGET CUTS, THE CUTS A RESULT OF DECLINING ENROLLMENT AND REDUCTIONS IN STATE FUNDING, A PROVISATIONAL PLAN WOULD ELIMINATE THREE MAJORS, TWENTY FOUR FACULTY POSITIONS, AND THIRTY OTHER JOBS AT THE SCHOOL.				
LAW ENFORCE	DRIVINGSAFETY	DUI	NEWS	1/22/2007	11P	1
		MEDFORD POLICE REPORT DUI ARRESTS ARE UP SHARPLY OVER THE PAST TWO YEARS, SAYING CERTAIN HOLIDAYS CAN CAUSE A SPIKE IN INTOXICATED DRIVING INCLUDING THE UPCOMING SUPERBOWL SUNDAY, THE DEPARTMENT WILL BE FULLY STAFFED AND ARE ENCOURAGING PARTYGOERS TO USE A DESIGNATED DRIVER OR TAXI IF THEY DRINK ON GAME DAY.				
POLITICAL PROCESS	MEASURE	ORCIGTAX	NEWS	1/22/2007	11P	1
		GOVERNOR TED KULONGOSKI IS URGING STATE LAWMAKERS TO PASS AN EIGHTY FOUR CENT PER PACK TAX INCREASE ON CIGARETTES, THE PROPOSED TAX WOULD BE USED TO PROVIDE HEALTH CARE FOR UNINSURED CHILDREN.				
MEDICAL	TECHNOLOGY	ARTIFICIAL LIMBS	NEWS	1/22/2007	5P,6P,11P	3
		FORST SEXTON, PROSTHETIST, TALKS ABOUT ONE OF THE LATEST COMPUTERIZED TRENDS, PROSTHETIC LEGS, DESIGNERS SAY IT GIVES AMPUTEES A CHANCE TO DO THINGS THAT SEEM SIMPLE.				
COMMUNITY SERVICE	VOLUNTEERS	ASHRITA	NEWS	1/22/2007	12P	1
		VOLUNTEERS, PART OF A NEW PROGRAM CALLED THE COMPASSIONATE LISTENING PROJECT, MEET IN ASHLAND IN HOPES TO GET MORE PEOPLE INVOLVED TO CALL HURRICANE RITA VICTIMS THAT ARE STILL WAITING FOR THEIR HOMES TO BE REBUILT FIFTEEN MONTHS AFTER THE HURRICANE HIT.				
POLITICAL PROCESS	LEGISLATURE	UNDERAGEDRINK	NEWS	1/22/2007	6A,12P	2
		OREGON'S UNDERAGE DRINKING TASK FORCE PROPOSES LAW THAT WOULD SUSPEND THE DRIVERS LICENSE OF MINORS CITED FOR DRINKING, SECOND-TIME OFFENDERS WOULD LOSE THEIR LICENSES FOR A YEAR, AND THE TASK FORCE WANTS THE STATE TO SET UP ALCOHOL TREATMENT PROGRAMS FOR TEENS AS WELL.				
JACKSON COUNTY	SERVICES	ASHLIBRARY	NEWS	1/22/2007	6A	1
		LIBRARY OFFICIALS REPORT, EVEN IF ASHLAND RESIDENTS VOTE TO KEEP THE FACILITY OPEN, IT'S UNCLEAR IF THEY'LL HAVE ACCESS TO BOOKS, SERVICES, AND OTHER MATERIALS THAT BELONG TO THE JACKSON COUNTY LIBRARY SYSTEM, WITH THE COUNTY SCHEDULED TO CLOSE ALL 15 LIBRARY BRANCHES ON APRIL 6TH, BECAUSE OF AN ANTICIPATED LOSS OF 23 MILLION DOLLARS IN TIMBER REVENUE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	COST OF	TAXBREAKS	NEWS	1/22/2007	6A,12P	2
	PRESIDENT BUSH PROPOSES TAX BREAKS TO MAKE HEALTH INSURANCE MORE AFFORDABLE TO THE NEARLY FOURTY SEVEN MILLION AMERICANS WHO LACK IT, THE PLAN COULD ALLOW PEOPLE TO TAKE A TAX DEDUCTION WHEN THEY BUY HEALTH COVERAGE ON THEIR OWN.					
MEDICAL	RESEARCH	WEIGHT HEART	NEWS	1/22/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY IN THE AMERICAN HEART JOURNAL, SHOWING OBESE PATIENTS HOSPITALIZED WITH HEART FAILURE TEND TO FARE BETTER THAN THEIR LEAN COUNTERPARTS.					
BUSINESS	COMMUNITY AFFAIRS	ATYOURSERV	NEWS	1/22/2007	6A,6P	2
	MICHELLE BROOKS, MISSION CANDLES, LITHIA SPRINGS, TALKS ABOUT THE ASHLAND COMPANY, CREATING HAND-DIPPED SPECIALTY CANDLES , AFTER 20 YEARS IN BUSINESS DONATED TO LITHIA SPRINGS COMMUNITY WORKS IN 2002, PROVIDES SUPPORT SERVICES FOR MINORS EXPERIENCING CHALLENGES WITH SCHOOL, RELATIONSHIPS OR DRUG AND ALCOHOL PROBLEMS.					
POLITICAL PROCESS	RALLY	ROEVSWADE	NEWS	1/22/2007	12P,5P,6P,11P	4
	PLANNED PARENTHOOD SPONSORS A "WALK THROUGH HISTORY" EVENT DEPICTING LIFE BEFORE, DURING, AND AFTER THE ROE VS WADE LAW WAS PASSED MAKING IT LEGALLY POSSIBLE FOR A WOMAN TO TERMINATE HER PREGNANCY WITHIN THE FIRST THREE MONTHS, ALSO HOLDING A DEMONSTRATION AT THE CORNER OF BIDDLE AND MCANDREWS IN MEDFORD.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/22/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ALMOST STUFFED PORK CHOPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	CHALLENGE	NEWS	1/22/2007	6A	1
	THE CITY OF YREKA, CALIFORNIA, KICKS OFF IT'S OWN ANNUAL "BIGGEST LOSER" CHALLENGE, DURING THE THREE MONTH COMPETITION, PARTICIPANTS ARE ENCOURAGED TO EAT RIGHT, EXERCISE, AND CUT CALORIES, WINNERS IN THREE CATEGORIES WILL SPLIT THIS YEAR'S PRIZE MONEY EXPECTED TO TOP \$2500.					
BUSINESS	REGULATIONS	PASSPORTS	NEWS	1/23/2007	5P	1
	OFFICIALS REPORT NEW PASSPORT REGULATIONS ARE MAKING IT HARDER TO GET INTO THE U.S., EVEN FOR AMERICAN CITIZENS, THE NEW REQUIREMENT INVOLVES TRAVEL BY AIR TO AND FROM CANADA, MEXICO, BERMUDA, AND THE CARRIBEAN.					
MEDICAL	RESEARCH	DOGCAT	NEWS	1/23/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING DOG OWNERS HAVE LOWER CHOLESTEROL AND BLOOD PRESSURE, FEWER MINOR PHYSICAL AILMENTS, AND ARE LESS LIKELY TO DEVELOP SERIOUS MEDICAL PROBLEMS, ONE EXPLANATION MAY BE THAT DOGS ARE PROVIDING A BUFFER FROM STRESS AND PROMOTING INCREASED PHYSICAL ACTIVITY AND SOCIAL CONTACT.					
POLITICAL PROCESS	RALLY	ROEVSWADE	NEWS	1/23/2007	6A	1
	PRO-LIFE AND PRO-CHOICE HIT THE STREETS ON THE 34TH ANNIVERSARY OF THE LANDMARK COURT DECISION IN ROE VS WADE, MEMBERS OF PLANNED PARENTHOOD HOLD SIGNS IN CELEBRATION OF A WOMAN'S RIGHT TO CHOOSE AND JACKSON COUNTY'S RIGHT TO LIFE GROUP HOLDS RALLY TO RECOGNIZE WHAT THEY SAY ARE MILLIONS OF LIVES LOST SINCE ABORTION WAS MADE LEGAL IN 1973.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	GOVREPORT	NEWS	1/23/2007	6A,12P	2
	RESEARCHERS REPORT 2 NEW GOVERNMENT STUDIES FINDING OVERALL HEALTH CARE QUALITY IN THE U.S. HAS IMPROVED, PREVENTIVE CARE HAS NOT KEPT PACE, NOT ENOUGH AMERICANS ARE GETTING COLON CANCER SCREENING AND DIET ADVICE, AND THOSE WITH ASTHMA & DIABETES OFTEN GO WITHOUT COUNSELING OR SCREENING TESTS THAT CAN PREVENT COMPLICATIONS.					
CONSUMER AFFAIRS	PRODINFO	GLUTEN	NEWS	1/23/2007	6A,12P	2
	THE FDA ISSUES NEW PROPOSAL, CERTAIN FOODS MADE WITHOUT A PROTEIN FOUND IN BARLEY, RYE AND WHEAT COULD BE LABELED GLUTEN-FREE, THE LABELING, AN EFFORT TO HELP THOSE WITH CELIAC DISEASE FOR WHOM GLUTEN CAN CAUSE AN IMMUNE RESPONSE THAT DAMAGES THE SMALL INTESTINE.					
LAW ENFORCE	DRIVINGSAFETY	DUI	NEWS	1/23/2007	6A,12P,5:30P	3
	MEDFORD POLICE REPORT DUI ARRESTS ARE UP SHARPLY OVER THE PAST TWO YEARS, SAYING CERTAIN HOLIDAYS CAN CAUSE A SPIKE IN INTOXICATED DRIVING INCLUDING THE UPCOMING SUPERBOWL SUNDAY, THE DEPARTMENT WILL BE FULLY STAFFED AND ARE ENCOURAGING PARTYGOERS TO USE A DESIGNATED DRIVER OR TAXI IF THEY DRINK ON GAME DAY.					
EDUCATION	FUNDING	SOU	NEWS	1/23/2007	6A,12P,5P	3
	S.O.U. ANNOUNCES FOUR MILLION DOLLARS IN BUDGET CUTS, THE CUTS A RESULT OF DECLINING ENROLLMENT AND REDUCTIONS IN STATE FUNDING, A PROVISATIONAL PLAN WOULD ELIMINATE THREE MAJORS, TWENTY FOUR FACULTY POSITIONS, AND THIRTY OTHER JOBS AT THE SCHOOL.					
HEALTH	PETS	PETDOC	NEWS	1/23/2007	5P	1
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, REMINDS PEOPLE THAT IF THEY DON'T WANT A LITTER OF PUPS OR KITTENS, NOW IS THE TIME TO GET THEIR PET NEUTERED, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
COMMUNITY SERV	HOUSING	ASHPLAN	NEWS	1/23/2007	11P	1
	ASHLAND CITY PLANNERS RECEIVE REPORT COMMISSIONED BY THE CITY URGING THE CREATION OF AFFORDABLE HOUSING AND COURT INDUSTRIAL DEVELOPMENT, SAYING ECONOMIC PRESSURES AND A LACK OF HIGH PAYING JOBS MAKE A HIGH STANDARD OF LIVING HARD TO MAINTAIN.					
LAW ENFORCE	PUBLICASSIST	CRIMESTOPPERS	NEWS	1/23/2007	5:30P,11P	2
	LT. TIM GEORGE, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A WANTED FELON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
BUSINESS	REGULATIONS	MILLDRESSER	NEWS	1/23/2007	5:30P	1
	GREAT HARVEST BREAD COMPANY REPORTS A MILL DRESSER CHECKING OUT THEIR GRINDING STONES, A PROCEDURE THAT ONLY HAPPENS EVERY TWO OR THREE YEARS, THE IDEA, TO HAVE THE STONES THAT GRIND THE WHEAT INSPECTED TO MAKE SURE BREADMAKERS ARE GETTING THE VERY BEST POSSIBLE FLOUR FOR THEIR BREAD.					
HEALTH	FACILITIES	STATEHOSPITAL	NEWS	1/23/2007	5P,5:30P,11P	3
	JACKSON COUNTY COMMISSIONERS AGREE TO SUPPORT THE CONSTRUCTION OF A STATE PSYCHIATRIC HOSPITAL IN JACKSON COUNTY.					
BUSINESS	ECONOMIC GROWTH	OAKKNOLL	NEWS	1/23/2007	5:30PM,11P	2
	THE ASHLAND CITY COUNCIL CONSIDERS TURNING THE CITY-OWNED OAK KNOLL GOLF COURSE INTO AFFORDABLE HOUSING AND A PARK.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICES	HANDICAPPED	DOGS FOR THE DEAF HEATHER WHITESTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.	PSA	1/23/2007		2
YOUNG PEOPLE	HEALTH	BABYTALK MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT HOW TO TELL IF YOUR BABY HAS A BAD COLD, FLU, OR SOMETHING MORE SERIOUS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.	NEWS	1/23/2007	5P	1
MEDICAL	PROCEDURE	BIRTHCONTROL A PANEL OF EXPERTS LOOKS INTO WHETHER THE FDA SHOULD CHANGE THE STANDARDS, BECAUSE THE BIRTH CONTROL DRUGS USED BY MORE THAN ELEVEN MILLION WOMEN IN THE U.S. MAY NOT BE AS EFFECTIVE AS THEY USED TO BE.	NEWS	1/23/2007	5P	1
CONSUMER AFFAIRS	HOW TO	MRFOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PEACHES FOSTER SHORTCAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	1/23/2007	12P	1
POLITICAL PROCESS	MEASURE	ORCIGTAX GOVERNOR TED KULONGOSKI IS URGING STATE LAWMAKERS TO PASS AN EIGHTY FOUR CENT PER PACK TAX INCREASE ON CIGARETTES, THE PROPOSED TAX WOULD BE USED TO PROVIDE HEALTH CARE FOR UNINSURED CHILDREN.	NEWS	1/23/2007	12P,5:30P	2
RECREATION	THEATER	NEWPLAYS BRUCE HOSTETLER, PRODUCER, TALKS ABOUT THE SEVEN GROUPS OF WRITERS, WRITING, REHEARSING, AND PERFORMING SEVEN PLAYS FOR A LIVE AUDIENCE AT THE CRATERIAN THEATER IN MEDFORD, THE PLAYS, EACH ABOUT TEN MINUTES IN LENGTH, FEATURE LOCAL ARTISTS.	NEWS	1/23/2007	6A	1
MEDICAL	TECHNOLOGY	ARTIFICIAL LIMBS FOREST SEXTON, PROSTHETIST, TALKS ABOUT ONE OF THE LATEST COMPUTERIZED TRENDS, PROSTHETIC LEGS, DESIGNERS SAY IT GIVES AMPUTEES A CHANCE TO DO THINGS THAT SEEM SIMPLE.	NEWS	1/23/2007	6A,12P	2
POLITICAL PROCESS	MEASURE	MEAS37 JACKSON COUNTY COMMISSIONERS DISCUSS THE CIRCUIT COURT JUDGE'S RULING THAT THE COUNTY MAY HAVE MISINTERPRETED MEASURE 37, THE VOTER-PASSED MEASURE THAT COMPENSATES LAND OWNERS WHO'VE HAD THEIR PROPERTY VALUES AFFECTED BY LAND USE RESTRICTIONS.	NEWS	1/23/2007	5:30P,11P	2
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHICKEN TOSTADAS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	1/24/2007	12P	1
ENVIRONMENT	POLLUTION	MERCURYFISH SCIENTISTS FIND FISH TAINTED BY MERCURY IN EVERY FISH AND EVERY RIVER THEY SAMPLED ACROSS THE WEST, SUGGESTING THAT INDUSTRIAL POLLUTION GENERATED AROUND THE WORLD IS LIKELY RESPONSIBLE FOR AT LEAST SOME OF IT.	NEWS	1/24/2007	12P,5P,6P,11P	4
CONSUMER AFFAIRS	HOW TO	JOESPURGEON FINANCIAL ADVISOR JOE SPURGEON, TALKS BOUT HOW YOU CAN MAKE OR KEEP YOUR NEW YEAR'S RESOLUTIONS WHEN IT COMES TO FINANCIAL MATTERS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.	NEWS	1/24/2007	12P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCE	PUBLICASSIST	CRIMESTOPPERS NEWS		1/24/2007	6A	1
	BOTH THE GRANTS PASS AND THE MEDFORD POLICE DEPARTMENTS SEEK PUBLIC ASSISTANCE IN APPREHENDING A FELON BELIEVED TO BE HIDING IN OUR AREA, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
BUSINESS	EXPANSION	LITHIA	NEWS	1/24/2007	6P,11P	2
	SID DEBOER, LITHIA MOTORS, AND GARY WHEELER, MEDFORD MAYOR, DISCUSS THE PROPOSED "AUTO MALL" IN MEDFORD TO EVENTUALLY HOUSE ALL OF LITHIA MOTOR'S ROGUE VALLEY DEALERSHIPS, AND RELOCATING THOSE DEALERSHIPS WILL PAVE THE WAY FOR A PROJECT BACKERS HOPE WILL TRANSFORM DOWNTOWN.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	1/24/2007	5P	1
	ROGUE GARDENER STAN MAPOLSKI, TALKS ABOUT HOW YOU CAN KEEP YOUR INDOOR PLANTS BLOOMING THROUGH THE WINTER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
EDUCATION	FUNDING	SOUFOLLOW	NEWS	1/24/2007	6A	1
	S.O.U. PROPOSES MORE CUTS WITH PROGRAMS AND STAFF, ONE OF THE MAJOR REASONS IS BECAUSE S.O.U. ISN'T ENROLLING ENOUGH STUDENTS TO KEEP OPERATING AT THEIR CURRENT LEVEL OF SERVICE.					
BUSINESS	ECONOMICDEVELOP	ASHPLAN	NEWS	1/24/2007	6A,12P	2
	THE ASHLAND HOUSING COMMISSION CONSIDERS PROPOSAL TO TURN THE CITY-OWNED OAK KNOLL GOLF COURSE INTO LOW-INCOME HOUSING.					
MEDICAL	COST OF	WALLETRELF	NEWS	1/24/2007	6A,12P	2
	RESEARCHERS AT OREGON HEALTH AND SCIENCE UNIVERSITY REPORT STUDY CONCLUDING THAT PAYING MORE FOR MEDICATION DOESN'T MEAN IT'S BETTER, SAYING LESS EXPENSIVE ALTERNATIVES LIKE GENERIC DRUGS CAN BE JUST AS EFFECTIVE AS THE HEAVILY ADVERTISED NAME-BRAND VERSIONS.					
MEDICAL	RESEARCH	DAIRY AISLE	NEWS	1/24/2007	6A,12P	2
	CANADIAN RESEARCHERS REPORT THAT INCREASING CALCIUM INTAKE HELPS REDUCE "BAD" CHOLESTEROL AND INCREASE "GOOD" CHOLESTEROL.					
HEALTH	MENTAL	STRESSBREAK	NEWS	1/24/2007	6A	1
	DR. ELLEN DICKSTEIN, LIFE OF LEARNING CENTER, REMINDS US TO BE AWARE OF THE LESSONS IN EVERY DAY EVENTS, ON CHANNEL TEN'S WEEKLY "ONE-MINUTE STRESS BREAK" SEGMENT.					
POLITICAL PROCESS	MEASURE	ORCIGTAX	NEWS	1/24/2007	6A	1
	GOVERNOR TED KULONGOSKI PROPOSES AN EIGHTY FOUR CENT PER PACK CIGARETTE TAX THAT WOULD FUND HEALTH CARE FOR UNINSURED CHILDREN.					
HEALTH	FACILITIES	STATEHOSPITAL	NEWS	1/24/2007	6A,12P	2
	JACKSON COUNTY COMMISSIONERS SUPPORT THE CONSTRUCTION OF A STATE PSYCHIATRIC HOSPITAL IN JACKSON COUNTY, WITH A SITE NEAR WHITE CITY BEING CONSIDERED, WHICH COULD BRING THREE HUNDRED JOBS TO JACKSON COUNTY.					
POLITICAL PROCESS	MEASURE	MEAS37	NEWS	1/24/2007	6A,12P	2
	JACKSON COUNTY WORKS TO DECIPHER OREGON'S MEASURE 37, AFTER A CIRCUIT COURT JUDGE RECENTLY RULED COUNTY COMMONERS MISINTERPRETED THE LAW, THE COUNTY'S MAIN CONCERN IS WHETHER MEASURE 37 CLAIMS CAN BE TRANSFERRED FROM ONE LAND OWNER TO THE NEXT WHEN THE LAND IS SOLD.					

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LAW ENFORCE	POLICE EFFECT	ONTHEBEAT	NEWS	1/24/2007	6P	1
	MEDFORD INTERIM, ABOUT TO BE POLICE CHIEF RANDY SCHOEN, TALKS ABOUT SOME OF THE GOALS OF THE DEPARTMENT, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
POLITICAL PROCESS	LEGISLATION	WYDENSMTIH	NEWS	1/24/2007	6P,11P	2
	OREGON'S U.S. SENATORS URGE LAWMAKERS IN WASHINGTON TO COME TO THE RESCUE OF LOCAL COUNTIES FACING A HUGE DROP IN FEDERAL TIMBER MONEY, INTRODUCING LEGISLATION THAT WOULD EXTEND THE SO-CALLED COUNTY PAYMENTS LAW FOR SEVEN YEARS.					
MEDICAL	CANCER	LUNGCANCER	NEWS	1/24/2007	6A,12P	2
	A TEAM OF RESEARCHERS AT THE UNIVERSITY OF MARYLAND SCHOOL OF MEDICINE DEVELOPS A TEST FOR LUNG CANCER THAT TAKES A SAMPLE FROM MUCUS, ANALYZING DNA, LOOKING FOR TWO GENES BELIEVED TO BE TUMOR-SUPPRESSORS, HOPING TO USE THE TEST TO BETTER DETECT EARLY STAGE LUNG CANCER IN SMOKERS.					
YOUNG PEOPLE	HEALTH	SHOTALERT	NEWS	1/24/2007	11P	1
	THE OREGON DEPARTMENT OF HUMAN SERVICES REPORTS A NEW PROGRAM CALLED "ALERT", ALLOWING HEALTH CARE PROVIDERS TO HAVE GREATER ACCESS TO INFORMATION ABOUT IMMUNIZATIONS, THE PROGRAM DEVELOPED TO HELP IMPROVE OREGON'S LOW IMMUNIZATION RATE AMONG YOUNG CHILDREN.					
BUSINESS	EXPANSION	LITHIA	NEWS	1/25/2007	6A,12P	2
	SID DEBOER, LTHIA MOTORS, AND GARY WHEELER, MEDFORD MAYOR, DISCUSS THE PROPOSED "AUTO MALL" IN MEDFORD TO EVENTUALLY HOUSE ALL OF LITHIA MOTOR'S ROGUE VALLEY DEALERSHIPS, AND RELOCATING THOSE DEALERSHIPS WILL PAVE THE WAY FOR A PROJECT BACKERS HOPE WILL TRANSFORM DOWNTOWN.					
TAXES	REFUND	PHONETAX	NEWS	1/25/2007	11P	1
	THE GOVERNMENT AUTHORIZES A ONE-TIME REFUND OF A THREE PERCENT EXCISE TAX COLLECTED ON LONG DISTANCE CHARGES FROM MARCH 2003 TO JULY 2006, MOST PEOPLE ARE ELIGIBLE FOR A REFUND OF THIRTY TO SIXTY DOLLARS.					
RECREATION	ANGLING	ROGUELOTTERY	NEWS	1/25/2007	6P	1
	FISH AND GAME OFFICIALS REPORT INFORMATION FOR ROGUE RIVER ANGLERS, SAYING PERMITS ARE NEEDED FOR FISHING IN THE WILD SECTION OF THE ROGUE BETWEEN GRAVE CREEK AND FOSTER BAR, AND NAMES NEED TO BE PUT IN A LOTTERY.					
DRUGS&ALCOHOL	DRUGCRIMES	METHWATCH	NEWS	1/25/2007	6P	1
	JOSEPHINE COUNTY'S METH TASK FORCE REPORTS THEY'VE ONLY HAD FOUR MEETINGS, BUT THE GROUP'S COORDINATOR SAYS IT'S ALREADY MAKING PROGRESS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
LAW ENFORCE	JUVENILESTATS	TEENDRIVE	NEWS	1/25/2007	6P,11P	2
	OFFICIALS REPORT A NEW STUDY FINDING TEENAGERS ARE BEING MORE CAREFUL WHEN IT COMES TO DRINKING AND DRIVING, BUT THEY'RE STILL VERY DISTRACTED BEHIND THE WHEEL, LEADING TO THOUSANDS OF FATAL CRASHES EVERY YEAR, A NEW NATIONWIDE AD CAMPAIGN WARNS TEEN PASSENGERS TO SPEAK UP IF THEY THINK THEIR PEERS ARE A DANGER TO EVERYONE ON THE ROAD.					
TAXES	LEVY	LIBRARYTAX	NEWS	1/25/2007	6P,11P	2
	COUNTY COMMISSIONERS CONSIDER PUTTING A LEVY ON THE MAY BALLOT TO HELP KEEP LIBRARIES OPEN, IF APPROVED, THE LEVY WOULD INCREASE PROPERTY TAXES BY SIXTY SIX CENTS FOR EVERY ONE THOUSAND DOLLARS EVALUATION.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCE	GANGS	TALENTGANGS	NEWS	1/25/2007	6P	1
		DETECTIVE MATT POTTS, TALENT POLICE DEPARTMENT REPORTS A SERIES OF GRAFFITI CRIMES IN TALENT, SAYING IT MAY BE GANG-RELATED, ASKING IF THE PUBLIC HAS ANY INFORMATION TO CALL TALENT POLICE.				
ENVIRONMENT	POLLUTION	LOCALFISH	NEWS	1/25/2007	6A,12P	2
		SCIENTISTS FIND FISH TAINTED BY MERCURY IN EVERY FISH AND EVERY RIVER THEY SAMPLED ACROSS THE WEST, SUGGESTING THAT INDUSTRIAL POLLUTION GENERATED AROUND THE WORLD IS LIKELY RESPONSIBLE FOR AT LEAST SOME OF IT.				
CONSUMER AFFAIRS	HOWTO	CARDCOSTS	NEWS	1/25/2007	5P	1
		CONSUMER OFFICIALS REPORT, WHILE DEBIT CARDS ARE BECOMING A SHOPPERS BEST FRIEND, THE ADDED CONVENIENCE CAN BRING ADDED FEES IF YOU SPEND MORE THAN YOU HAVE.				
POLITICAL PROCESS	LEGISLATURE	WYDENSMTIH	NEWS	1/25/2007	6A,12P	2
		OREGON SENATORS REACH OUT TO THE NATION'S CAPITOL FOR HELP REPLACING LOST TIMBER DOLLARS URGING THE RE-AUTHORIZATION OF COUNTY TIMBER PAYMENTS TO HELP SUPPORT SCHOOLS, LAW ENFORCEMENT AND ROADS IN RURAL AREAS.				
MEDICAL	RESEARCH	TUMORS	NEWS	1/25/2007	12P	1
		SCIENTISTS REPORT THEY HAVE FOUND A WAY TO MAKE CERTAIN TYPES OF TUMORS SHRINK OR DISAPPEAR.				
YOUNG PEOPLE	HEALTH	SHOTALERT	NEWS	1/25/2007	6A,12P	2
		THE OREGON DEPARTMENT OF HUMAN SERVICES REPORTS A NEW PROGRAM CALLED "ALERT", ALLOWING HEALTH CARE PROVIDERS TO HAVE GREATER ACCESS TO INFORMATION ABOUT IMMUNIZATIONS, THE PROGRAM DEVELOPED TO HELP IMPROVE OREGON'S LOW IMMUNIZATION RATE AMONG YOUNG CHILDREN.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/25/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS RECIPES FOR "BEEF BRISKET WITH HORSE RADISH SAUCE", AND "CLASSIC BEEF POT ROAST", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	DIET	TRANS	NEWS	1/25/2007	6A,12P	2
		HEALTH OFFICIALS REPORT NEW STUDY FINDING THAT INTERESTERIFIED OILS LOWER GOOD CHOLESTEROL LEVELS & CAUSE A SIGNIFICANT RISE IN BLOOD SUGAR, CONSUMER OFFICIALS SAY CONSUMERS CAN FIND OUT WHETHER NEWLY "TRANS-FAT FREE" CRACKERS AND COOKIES HAVE THIS KIND OF FAT BY LOOKING FOR "FULLY HYDROGENATED OIL" ON THE PACKAGE'S INGREDIENT LIST.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/25/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
SAFETY	DRIVING	ICYROADS	NEWS	1/25/2007	5P,6P,11P	3
		THE JACKSON COUNTY SHERIFF'S DEPARTMENT REPORTS THE WINTER SUNSHINE IS MISLEADING TO DRIVERS, SAYING EVEN THOUGH MOST OF THE ROADS ARE CLEAR, SHADY CURVES CAN BE ACCIDENTS WAITING TO HAPPEN, SUGGESTING EVEN IF YOU DON'T SEE SNOW OR ICE, DRIVE LIKE IT'S WINTER UNTIL THE END OF APRIL INTO EARLY MARCH.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	1/25/2007	5P	1
		CHEF MICHAEL GOMEZ, PREPARES A RECIPE FOR "ALBONDIGA SOUP", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				

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TAXES	LEVY	LIBRARYTAX	NEWS	1/26/2007	6A,12P,6P,11P	4
		JACKSON COUNTY COMMISSIONERS HOLD FIRST OF TWO PUBLIC HEARINGS TO DISCUSS A PROPERTY TAX LEVY TO FUND THE COUNTY'S LIBRARIES SCHEDULED TO CLOSE BECAUSE OF LACK OF FUNDING.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/26/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GAME DAY CUPCAKES", ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCE	GANGS	GRAFFITI	NEWS	1/26/2007	6A,12P	2
		BOB RECTOR, TALENT POLICE CHIEF, TALKS ABOUT THE NEARLY DOZEN CASES OF "TAGGING" AROUND THE TOWN, SAYING THE GRAFFITI MAY BE GANG-RELATED BECAUSE OF THE SYMBOLS AND WRITING THAT WERE USED.				
DRUGS&ALCOHOL	DRUGCRIMES	METHWATCH	NEWS	1/26/2007	6A	1
		THE JOSEPHINE COUNTY METH TASK FORCE REPORTS THEY HAVE ONLY HAD FOUR MEETINGS, BUT THE GROUP'S COORDINATOR SAYS IT IS ALREADY MAKING PROGRESS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
YOUNG PEOPLE	DRUGISSUES	LEARNINGMATTERS	NEWS	1/26/2007	6P	1
		"SODA TEENS", AN OFFSHOOT OF SOUTHERN OREGON DRUG AWARENESS, OFFERS PRESENTATIONS AT MIDDLE AND HIGH SCHOOLS ABOUT DRUG AWARENESS, THE POWER OF PEER PRESSURE AND OTHER CHOICES STUDENTS HAVE AT A YOUNG AGE, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/26/2007	6A,12P	2
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
TAXES	REFUND	PHONETAX	NEWS	1/26/2007	6A,12P	2
		THE FEDERAL GOVERNMENT AUTHORIZES A REFUND OF A THREE PERCENT EXCISE TAX COLLECTED ON LONG-DISTANCE CHARGES FROM MARCH 2003 TO JULY 2006, MOST PEOPLE ARE ELIGIBLE FOR A REFUND OF THIRTY TO SIXTY DOLLARS.				
TAXES	FILING	TAXDELAY	NEWS	1/26/2007	6P,11P	2
		THE IRS CHANGES THE DEADLINE FOR FILING YOUR INCOME TAXES TO APRIL 17TH TO ACCOMMODATE A LOCAL HOLIDAY IN WASHINGTON, D.C. THAT FALLS ON MONDAY, EMANCIPATION DAY.				
BUSINESS	REGULATIONS	SKINNYMODELS	NEWS	1/26/2007	5P,11P	2
		INDUSTRY OFFICIALS REPORT NEW GUIDELINES BEING DEVELOPED FOR THE FASHION INDUSTRY, ASKING DESIGNERS AND MODELING AGENCIES TO USE ONLY "HEALTHY" MODELS WHO ARE OLDER THAN 16, THE GUIDELINES PROMPTED BY THE DEATH OF A BRAZILIAN MODEL WHO DIED AFTER SHE STOPPED EATING TO KEEP UP WITH A RIGOROUS SCHEDULE OF PHOTO SHOOTS AND FASHION ADS.				
MEDICAL	HEALTHCARE	NURSESNEED	NEWS	1/26/2007	5P,11P	2
		MARILYN WATKINS, PROVIDENCE MEDFORD MEDICAL CENTER, AND SANDY THEIS, OHSU NURSING PROGRAM, DISCUSS THE SHORTAGE OF NURSES IN HOSPITALS ALL ACROSS OREGON.				
CONSUMER AFFAIRS	RATES	FIREINS	NEWS	1/26/2007	5P,6P,11P	3
		DEPUTY CHIEF LARRY ANDERSON, MEDFORD FIRE DEPARTMENT, LYLE MCCAW, AMERICAN FAMILY INSURANCE, AND LEENA LEE, BUSINESS OWNER, DISCUSS THE INCREASE IN FIRE INSURANCE PREMIUMS BASED ON A SCALE OF ONE TO TEN, ONE BEING THE BEST, WITH MEDFORD FIRE DROPPING FROM A THREE TO A FOUR.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	CTX	NEWS	1/26/2007	12P	1
		HEALTH OFFICIALS REPORT NEW STUDY SHOWING THAT COMMON CT XRAY'S ONLY CATCH ABOUT ONE OUT OF EVERY FOUR STROKE CASES IN THE EMERGENCY ROOM.				
MEDICAL	PROCEDURE	FLU	NEWS	1/26/2007	6A,12P	2
		THE INFECTIOUS DISEASE SOCIETY RECOMMENDS ANNUAL FLU SHOTS BE MANDATORY FOR U.S. DOCTORS, NURSES, AND OTHER HEALTH CARE WORKERS, ONLY ABOUT FOURTY PERCENT OF THEM CURRENTLY GET VACCINATED, SAYING THIS MIGHT HELP STOP THE SPREAD OF INFLUENZA.				
SAFETY	DRIVING	ICYROADS	NEWS	1/26/2007	6A	1
		LT. TERRY LARSON, JACKSON COUNTY SHERIFF'S DEPARTMENT REPORTS ICEY ROADS ARE STILL CAUSING CRASHES IN OUR AREA, CAUTIONING DRIVERS TO SLOW DOWN AND WATCH OUT FOR SHADY SPOTS THAT ARE STILL COVERED WITH SNOW AND ICE.				
LAW ENFORCE	JUVVSTATS	KIDS&CARS	NEWS	1/26/2007	6A,12P	2
		A NEW NATIONWIDE SURVEY OF TEENAGERS, FINDS DRUNK DRIVING RATES ARE WAY DOWN, BUT YOUNG DRIVERS HAVE A HOST OF OTHER IN-CAR DISTRACTIONS, A NEW NATIONWIDE AD CAMPAIGN WARNS TEEN PASSENGERS TO SPEAK UP.				
LAW ENFORCE	TRAINING	TROOPERTEST	NEWS	1/27/2007	6P,11P	2
		KEN TERRY, OREGON STATE POLICE, TALKS ABOUT OSP LOOKING TO HIRE 200 NEW TROOPERS OVER THE NEXT TWO YEARS, AND THE LONG PROCESS INVOLVED FOR APPLICANTS.				
COMMUNITY SERV	YOUTH	CUPROJECT	NEWS	1/27/2007	6P	1
		VOLUNTEERS FROM ROGUE FEDERAL CREDIT UNION ADD A FRESH COAT OF PAINT TO THE CHILD DEVELOPMENT CENTER AT NORTH MEDFORD HIGH SCHOOL, SAYING THE CENTER, A PLACE FOR CHILDREN TO GO WHILE THEIR PARENTS ATTEND SCHOOL, HAD NOT HAD A PAINT JOB IN MORE THAN 15 YEARS.				
TAXES	LEVY	CIGTAX	NEWS	1/27/2007	6P	1
		THE HOUSE COMMITTEE ON HEALTH CARE APPROVES TOBACCO TAX HIKE THAT WOULD INSURE MORE THAN 100,000 OREGON CHILDREN WHO DON'T HAVE HEALTH CARE COVERAGE.				
POLITICAL PROCESS	LEGISLATURE	EMERGPRICE	NEWS	1/27/2007	6P	1
		OREGON ATTORNEY GENERAL HARDY MEYERS, BACKS A LAW THAT WOULD PROHIBIT RETAILERS AND WHOLESALERS FROM PRICE GOUGING IN EMERGENCIES, THE BILL WOULD NOT ALLOW RETAILERS TO TACK ON MORE THAN FIFTEEN PERCENT ON SOME GOODS AND SERVICES.				
YOUNG PEOPLE	COMMUNITY SERV	STRIDERIDE	NEWS	1/27/2007	6P,11P	2
		LOCAL HIGH SCHOOL CHEERLEADERS AND MASCOTS LEAD PEOPLE THROUGH SEVERAL STRETCHES AND MOVES AT THE ROGUE VALLEY MALL, MALL WALKERS SET THEIR OWN PACE WALKING THE ENTIRE MALL TOP AND BOTTOM, PART OF THE SECOND ANNUAL "STRIDE AND RIDE" TO RAISE MONEY FOR MDA.				
BUSINESS	URBANGROWTH	OREDESTINATION	NEWS	1/28/2007	11P	1
		UNITED VAN LINES REPORTS STUDY SHOWING OREGON IS SECOND FAVORITE DESTINATION NATIONALLY FOR PEOPLE MOVING FROM OTHER STATES, STATING SOME OF THE REASONS ARE THE WEATHER, THE LANDSCAPE AND THE QUALITY OF LIFE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRESERVEHERIT	EXHIBIT	SCIENCEWORKS	NEWS	1/28/2007	6P,11P	2
		SCIENCE WORKS IN ASHLAND OFFERS EXHIBIT CALLED " A VIEW IN SPACE", FEATURING DRAWING STATIONS, SPACE-THEMED TOYS AND A ROTATING MODEL OF PLANET EARTH, THE PURPOSE OF THE EXHIBIT, TO EXPLORE THE VIEW OF EARTH FROM SPACE, IN ADDITION A PLANETARIUM SHOW WILL BE FEATURED.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/29/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT "SPREADABLE CHEESE", THE CHEESE OF THE MONTH, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
BUSINESS	URBANGROWTH	OREDESTINATION	NEWS	1/29/2007	12P	1
		UNITED VAN LINES REPORTS STUDY SHOWING OREGON IS THE SECOND FAVORITE DESTINATION NATIONALLY FOR PEOPLE MOVING FROM OTHER STATES, STATING SOME OF THE REASONS ARE THE WEATHER, THE LANDSCAPE AND THE QUALITY OF LIFE.				
TAXES	LEVY	CIGTAX	NEWS	1/29/2007	12P	1
		THE HOUSE COMMITTEE ON HEALTH CARE APPROVES A TOBACCO TAX HIKE THAT WOULD INSURE MORE THAN 100,000 OREGON CHILDREN WHO DON'T HAVE HEALTH CARE COVERAGE.				
CONSUMER AFFAIRS	PRODINFO	BIGSCREEN	NEWS	1/29/2007	5P,6P,11P	3
		GARY MACK, LARSONS HOME FURNISHINGS, TALKS ABOUT THE RUSH TO BUY BIG SCREEN TV'S BEFORE SUPERBOWL WEEKEND.				
PRESERVEHERITAGE	EXHIBIT	SCIENCEWORKS	NEWS	1/29/2007	12P	1
		SCIENCE WORKS IN ASHLAND OFFERS EXHIBIT CALLED "A VIEW IN SPACE" FEATURING DRAWING STATIONS, SPACE-THEMED TOYS AND A ROTATING MODEL OF PLANET EARTH, THE PURPOSE OF THE EXHIBIT, TO EXPLORE THE VIEW OF EARTH FROM SPACE, IN ADDITION A PLANETARIUM SOW WILL BE FEATURED.				
POLITICAL PROCESS	LEGISLATURE	EMERGPRICE	NEWS	1/29/2007	12P	1
		OREGON ATTORNEY GENERAL HARDY MEYERS BACKS A LAW THT WOULD PROHIBIT RETAILERS AND WHOLESALERS FROM PRICE GOUGING IN EMERGENCIES, THE BILL WOULD NOT ALLOW RETAILERS TO TACK ON MORE THAN FIFTEEN PERCENT ON SOME GOODS AND SERVICES.				
LAW ENFORCE	TRAINING	TROOPERTEST	NEWS	1/29/2007	6A,12P	2
		KEN TERRY, OREGON STATE POLICE, TALKS ABOUT THE OSP LOOKING TO HIRE 200 NEW TROOPERS OVER THE NEXT TWO YEARS, AND THE LONG PROCESS INVOLVED FOR APPLICANTS.				
YOUNG PEOPLE	HEALTH	EXCLUSIONDAY	NEWS	1/29/2007	5P,6P,11P	3
		HEALTH CARE WORKERS REPORT STUDENTS IN OREGON WILL BE SENT HOME FROM SCHOOL IF THEY DON'T HAVE ALL THEIR SHOTS BY "EXCLUSION DAY" ON FEBRUARY 21ST.				
HEALTH	PHYSICAL	DRDAN	NEWS	1/29/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
ENVIRONMENT	AIRQUALITY	BADAIR	NEWS	1/29/2007	6P	1
		JACKSON COUNTY OFFICIALS ISSUE A YELLOW WOOD BURNING ADVISORY BECAUSE OF THE POOR AIR QUALITY IN THE ROGUE VALLEY.				
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	1/29/2007	6P,11P	2
		THE ASHLAND COMMUNITY DIALOG COMMITTEE HOLDS FORUM TO BRAINSTORM WAYS TO KEEP THE LIBRARIES OPEN, THE COUNTY LIBRARIES SCHEDULED TO CLOSE DUE TO LACK OF FUNDING.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	CALORIE	NEWS	1/29/2007	6A,12P	2
		RESEARCHERS DISCOVER WHEN THEY TESTED OVERWEIGHT PEOPLE LOOKING TO SHED SOME POUNDS, FINDING EATING LESS AND EXERCISING MORE ARE EQUALLY GOOD AT KEEPING OFF THE WEIGHT.				
MEDICAL	CANCER	CANCER	NEWS	1/29/2007	6A,12P	2
		MEDICAL OFFICIALS REPORT A NUMBER OF STUDIES HAVE FOUND THAT FEMALE SMOKERS SEEM TO BE MORE LIKELY THAN MALES TO DEVELOP LUNG CANCER.				
MEDICAL	RESEARCH	SLEEP	NEWS	1/29/2007	6A,12P	2
		SWISS RESEARCHERS REPORT DISCOVERING A NEW WAY TO HELP INSOMNIACS GET SOME SLEEP.				
BUSINESS	COMMUNITY SERV	ATYOURSERV	NEWS	1/29/2007	6A,6P	2
		VALERIE BATTEN, OWNER, EXTREME JUICE, TALKS ABOUT THE BUSINESS FOCUSING ON GOOD TASTE AND GOOD HEALTH, ON CHANNEL TEN'S WEEKLY "AT YOUR SERVICE" SEGMENT.				
COMMUNITY SERVICE	YOUTH	CUPROJECT	NEWS	1/29/2007	6A,12P	2
		VOLUNTEERS FROM ROGUE FEDERAL CREDIT UNION ADD A FRESH COAT OF PAINT TO THE CHILD DEVELOPMENT CENTER AT NORTH MEDFORD HIGH SCHOOL, SAYING THE CENTER, A PLACE FOR CHILDREN TO GO WHILE THEIR PARENTS ATTEND SCHOOL, HAD NOT HAD A PAINT JOB IN MORE THAN FIFTEEN YEARS.				
YOUNG PEOPLE	COMMUNITY SERV	STRIDERIDE	NEWS	1/29/2007	6A,12P	2
		LOCAL HIGH SCHOOL CHEERLEADERS AND MASCOTS LEAD PEOPLE THROUGH SEVERAL STRETCHES AND MOVES AT THE ROGUE VALLEY MALL, MALL WORKERS SET THEIR OWN PACE WALKING THE ENTIRE MALL TOP AND BOTTOM, PART OF THE SECOND ANNUAL "STRIDE & RIDE" TO RAISE MONEY FOR MDA.				
POLITICAL PROCESS	BILL	FILIBUSTER	NEWS	1/30/2007	11P	1
		OREGON SENATOR GORDON SMITH THREATENS TO FILIBUSTER A MUST-PASS SPENDING BILL IF CONGRESS FAILS TO EXTEND O & C RUNDS, THE TIMBER MONEY MADE UP SIXTY PERCENT OF THE COUTY'S GENERAL FUND, MEANING NUMEROUS COUNTY SERVICES FACE CUTBACKS OR CLOSURES.				
EDUCATION	AWARD	HOWARDAWARD	NEWS	1/30/2007	5P,6P,11P	3
		HOWARD ELEMENTARY SCHOOL RECEIVES HONOR AWARD FOR IT'S STRIDES IN HELPING STUDENTS SUCCEED, HOWARD PRINCIPAL SALLIE JOHNSON REPORTS THEY PLAN ON USING THEIR TWO THOUSAND DOLLAR GRANT MONEY FOR SCHOOL IMPROVEMENT PROJECTS.				
ENVIRONMENT	WILDLIFE	KLAMDAMS	NEWS	1/30/2007	5P,6P,11P	3
		FEDERAL OFFICIALS WANT PACIFIC POWER TO BUILD FISH LADDERS ON IT'S KLAMATH RIVER DAMS TO RESTORE A SEVERELY DEPLETED KLAMATH RIVER SALMON POPULATION,PACIFIC POWER SAYING OTHER LESS EXPENSIVE MEASURES CAN DO JUST AS GOOD A JOB.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/30/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CROISSANT CLUB SANDWICHES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	HEALTH	EXCLUSIONDAY	NEWS	1/30/2007	6A,12P	2
		HEALTH CARE WORKERS REPORT STUDENTS IN OREGON WILL BE SENT HOME FROM SCHOOL IF THEY DON'T HAVE ALL THEIR SHOTS BY "EXCLUSION DAY" ON FEBRUARY 21ST.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	1/30/2007	6A,12P	2
		THE ASHLAND COMMUNITY DIALOG COMMITTEE HOLDS FORUM TO BRAINSTORM WAYS TO KEEP THE LIBRARIES OPEN.				
MEDICAL	HEALTHCARE	OREHEALTH	NEWS	1/30/2007	6A,12P	2
		OREGON SENATOR RON WYDEN LOBBIES TO GET SUPPORT FOR HIS HEALTH CARE PROPOSAL, THE HEALTHY AMERICANS ACT WOULD ABOLISH THE NEED FOR MOST PEOPLE TO GET INSURANCE THROUGH THEIR EMPLOYER, INSTEAD EMPLOYERS WOULD "CASH OUT" EXISTING HEALTH PLANS, WORKERS THEN WILL BE REQUIRED TO BUY HEALTH INSURANCE FROM A POOL OF PRIVATE PLANS.				
ENVIRONMENT	AIRQUALITY	BADAIR	NEWS	1/30/2007	6A,12P	2
		JACKSON COUNTY OFFICIALS ISSUE A YELLOW WOOD BURNING ADVISORY BECAUSE OF THE POOR AIR QUALITY IN THE ROGUE VALLEY.				
LAW ENFORCE	PUBLICASSIST	CRIMESTOPPERS	NEWS	1/30/2007	6P,11P	2
		KURT BARTHEL, PHOENIX POLICE CHIEF, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A SUSPECT IN THE ROBBERY OF A LOCAL GAMING LOUNGE IN PHOENIX, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
JOSEPHINE COUNTY	FUNDING	JOCOCUTS	NEWS	1/30/2007	6P,11P	2
		SHERIFF GIL GILBERTSON, JOSEPHINE COUNTY, AND DAVE TOLER, JOSEPHINE COUNTY COMMISSIONER, DISCUSS THE LOSS OF SIXTY PERCENT OF THE COUNTY'S GENERAL FUND, LEAVING NUMEROUS COUNTY SERVICES FACING CUT BACKS, AND CLOSURE, WITH FOUR TOWN HALL MEETINGS SCHEDULED FOR PUBLIC INPUT.				
HEALTH	PETS	DOGMAN	NEWS	1/30/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, BEGINS A SERIES ON DEALING WITH AN AGGRESSIVE DOG, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	1/30/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT DOCTORS SEEING A LOT OF CHILDREN WITH RED, BUMPY RASHES THIS TIME OF YEAR, AND WHAT MAY BE CAUSING THE PROBLEMS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
MEDICAL	CANCER	SKINCANCER	NEWS	1/30/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SUGGESTING THE MAIN CAUSE OF CANCER, SUNLIGHT, MIGHT ALSO HELP PROTECT AGAINST THE DISEASE, SAYING OVEREXPOSURES TO UVB RAYS CAN LEAD TO THE DISEASE, BUT UVB CAN ALSO STIMULATE A VITAMIN D IMMUNE RESPONSE IN THE SKIN THAT CAN FIGHT OFF CANCER.				
CONSUMER AFFAIRS	PRODINFO	FLATSCREENS	NEWS	1/30/2007	6A,12P	2
		GARY MACK, LARSONS HOME FURNISHINGS, TALKS ABOUT THE RUSH TO BUY BIG SCREEN TV'S BEFORE SUPERBOWL WEEKEND.				
EDUCATION	AWARD	HOWARDAWARD	NEWS	1/31/2007	6A,12P	2
		HOWARD ELEMENTARY SCHOOL RECEIVES HONOR AWARD FOR IT'S STRIDES IN HELPING STUDENTS SUCCEED, HOWARD PRINCIPAL SALLIE JOHNSON REPORTS THEY PLAN ON USING THEIR TWO THOUSAND DOLLAR GRANT MONEY FOR SCHOOL IMPROVEMENT PROJECTS.				
JACKSON COUNTY	SERVICES	PARKSDEPT	NEWS	1/31/2007	5P,11P	2
		RANDY HUTTON, JACKSON COUNTY PARKS DEPARTMENT, TALKS ABOUT THE SIGNIFICANT IMPACT THE PARKS DEPARTMENT WILL HAVE DUE TO THE LOSS OF FEDERAL O & C TIMBER MONTY, CHANGES MAY INCLUDE A REDUCTION IN LEVELS OF SERVICE AND AN INCREASE IN COSTS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	WILDLIFE	SEALIONS	NEWS	1/31/2007	6A	1
		THE FEDERAL GOVERNMENT CONSIDERS EUTHANIZING SEA LIONS TO PROTECT ENDANGERED SALMON AND STEELHEAD AT BONNEVILLE DAM, FISHERMEN SAY THE SEA LIONS GATHER AT THE BASE OF THE DAM AND EAT TOO MUCH FISH, OPPONENTS CLAIM THE DAMS, AGRICULTURAL RUNOFF, INDUSTRIAL POLLUTION AND DESTRUCTION OF SPAWNING AREAS ARE ALL TO BLAME.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/31/2007	6A,12P	2
		KURT BARTHEL, PHOENIX POLICE CHIEF, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A SUSPECT IN THE ROBBERY OF A LOCAL GAMING LOUNGE IN PHOENIX, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	MENTAL	STRESSBREAK	NEWS	1/31/2007	6A	1
		DR. ELLEN DICKSTEIN, LIFE OF LEARNING CENTER, REMINDS US TO SHAPE OUR OWN THOUGHTS, ON CHANNEL TEN'S WEEKLY "ONE-MINUTE STRESS BREAK" SEGMENT.				
YOUNG PEOPLE	HEALTH	FOODPOISON	NEWS	1/31/2007	6A,12P	2
		RESEARCHERS LOOKING AT SCHOOL CAFETERIAS IN 20 JURISDICTIONS AROUND THE COUNTY FIND IN AN AVERAGE YEAR, MORE THAN 700 STUDENTS GET FOOD POISONING AT SCHOOL, NEARLY A THIRD OF THE CAFETERIAS DID NOT PASS SAFETY TESTS, EVERYTHING FROM DIRTY COUNTERS TO DIRTY UTENSILS AND RODENTS.				
LAW ENFORCEMENT	PUBLIC SAFETY	ONTHEBEAT	NEWS	1/31/2007	6P	1
		MEDFORD POLICE CHIEF RANDY SCHOEN TALKS ABOUT THE DEPARTMENT GEARING UP FOR THE BIG SUPER BOWL WEEKEND, THE POSSIBILITY OF INCREASING PATROLS, WHAT ARE THE RISKS FOR HOSTS, AND OFFERING SAFETY TIPS FOR THOSE ATTENDING PARTIES, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	1/31/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SAUERKRAUT BEER BRATS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	1/31/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON TALKS ABOUT RETIREMENT PLANS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
TAXES	SALES	SALESTAX	NEWS	1/31/2007	11P	1
		THE OREGON LEGISLATURE CONSIDERS BILL IMPOSING A FIVE PERCENT SALES TAX WHICH WOULD LOWER THE INCOME TAX FROM NINE TO SIX PERCENT, AND REDUCE THE CAPITAL GAINS TAX AND THE NUMBER OF PEOPLE SUBJECT TO OREGON'S ESTATE TAX, SUPPORTERS SAY THE TAX WOULD BRING IN MONEY FROM OUT-OF-STATE				
POLITICAL PROCESS	BILL	CONGRESS	NEWS	1/31/2007	6P,11P	2
		THE HOUSE OF REPRESENTATIVES VOTES DOWN A PLAN TO EXTEND TIMBER PAYMENTS FOR A YEAR, THE BILL NOW HEADS FOR THE SENATE.				
JACKSON COUNTY	FUNDING	JACOJAIL	NEWS	1/31/2007	6P,11P	2
		JACKSON COUNTY SHERIFF MIKE WINTERS, REPORTS THE DEPARTMENT IS FEELING THE PINCH FROM LACK OF TIMBER FUNDS, SAYING THE DEPARTMENT WILL TRY TO MAKE UP THOSE FUNDS BY DISCONTINUING A PROGRAM THAT HOUSES INMATES IN OTHER COUNTIES, BUT THE COUNTY SEARCH AND RESCUE TEAM COULD ALSO FACE CUTS IF ADDITIONAL FUNDING ISN'T FOUND.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	1/31/2007	5P	1
		ROGUE GARDENER STAN MAPOLSKI, TALKS ABOUT WHAT YOUR GARDEN NEEDS RIGHT NOW DURING THE CURRENT COLD SNAP, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				

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Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	RALLY	LIBRARYRALLY	NEWS	1/31/2007	12P,5P,6P,11P	4
		HUNDREDS OF PEOPLE RALLY IN SUPPORT OF KEEPING THE COUNTY'S LIBRARIES OPEN, WITH TIMBER FUNDS GONE, COUNTY COMMISSIONERS HOLD PUBLIC MEETING TO DISCUSS FUNDING OPTIONS.				
TAXES	SALES	SALESTAX	NEWS	1/31/2007	11P	1
		THE OREGON LEGISLATURE CONSIDERS BILL IMPOSING A FIVE PERCENT SALES TAX WHICH WOULD LOWER THE INCOME TAX FROM NINE TO SIX PERCENT, AND REDUCE THE CAPITAL GAINS TAX AND THE NUMBER OF PEOPLE SUBJECT TO OREGON'S ESTATE TAX, SUPPORTERS SAY THE TAX WOULD BRING IN MONEY FROM OUT-OF-STATE TOURISTS AND FROM PEOPLE PAID UNDER THE TABLE.				
HEALTH	PHYSICAL	BIRDFLU	NEWS	2/1/2007	6A	1
		THE FEDERAL GOVERNMENT RELEASES GUIDELINES ADVISING STATES ON HOW TO PREPARE FOR A POSSIBLE BIRD FLU OUTBREAK.				
POLITICAL PROCESS	RALLY	MEETING	NEWS	2/1/2007	6A	1
		HUNDREDS OF PEOPLE RALLY IN SUPPORT OF KEEPING THE COUNTY'S LIBRARIES OPEN, WITH TIMBER FUNDS GONE COUNTY COMMISSIONERS HOLD PUBLIC MEETING TO DISCUSS FUNDING OPTIONS.				
JACKSON COUNTY	FUNDING	JACOAJAIL	NEWS	2/1/2007	6A,12P	2
		JACKSON COUNTY SHERIFF MIKE WINTERS, REPORT THE DEPARTMENT IS FEELING THE PINCH FROM LACK OF TIMBER FUNDS, SAYING THE DEPARTMENT WILL TRY TO MAKE UP THOSE FUNDS BY DISCONTINUING A PROGRAM THAT HOUSES INMATES IN OTHER COUNTIES, BUT THE COUNTY SEARCH AND RESCUE TEAM COULD ALSO FACE CUTS IF ADDITIONAL FUNDING ISN'T FOUND.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/1/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
TRANSPORTATION	AIRLINES	NEWAIRLINE	NEWS	2/1/2007	6P,11P	2
		ALLEGIAN AIR, BASED IN LAS VEGAS, ANNOUNCES NEW NON-STOP FLIGHT FROM MEDFORD TO LAS VEGAS, PITCHING LOW FARES, WITH AN INTRODUCTORY PERIOD YOU CAN BOOK A ONE-WAY TICKET FOR FIFTY NINE DOLLARS, AFTER THAT, FLIGHTS WILL START AT SEVENTY NINE DOLLARS ONE WAY.				
MEDICAL	NEW PROCEDURE	BREASTSCAN	NEWS	2/1/2007	12P	1
		MEDICAL OFFICIALS REPORT A NEW HIGH TECH TOOL IN THE EARLY DETECTION OF BREAST CANCER BEING SOLD AS A WAY TO FIND PROBLEMS MUCH EARLIER.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/1/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SWEET AND SOUR WINGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
TAXES	SALES	SALESTAX	NEWS	2/1/2007	6A,12P	2
		THE OREGON LEGISLATURE CONSIDERS BILL IMPOSING A FIVE PERCENT SALES TAX WHICH WOULD LOWER THE INCOME TAX FROM NINE TO SIX PERCENT, AND REDUCE THE CAPITAL GAINS TAX AND THE NUMBER OF PEOPLE SUBJECT TO OREGON'S ESTATE TAX, SUPPORTERS SAY THE TAX WOULD BRING IN MONEY FROM OUT-OF-STATE TOURISTS AND FROM PEOPLE PAID UNDER THE TABLE.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	SERVICES	PARKS DEPT	NEWS	2/1/2007	6A,12P	2
	RANDY HUTTON, JACKSON COUNTY PARKS DEPARTMENT, TALKS ABOUT THE SIGNIFICANT IMPACT THE PARKS DEPARTMENT WILL HAVE DUE TO THE LOSS OF FEDERAL O & C TIMBER MONEY, CHANGES MAY INCLUDE A REDUCTION IN LEVELS OF SERVICE AND AN INCREASE IN COSTS.					
POLITICAL PROCESS	BILL	CONGRESS	NEWS	2/1/2007	6A,12P	2
	THE HOUSE OF REPRESENTATIVES VOTES DOWN A PLAN TO EXTEND TIMBER PAYMENTS FOR A YEAR, THE BILL NOW HEADS FOR THE SENATE.					
MEDICAL	RESEARCH	OIL	NEWS	2/1/2007	6A,12P	2
	RESEARCHERS REPORT PRELIMINARY STUDY LINKING SOME POPULAR PRODUCTS TO A RARE CONDITION - ENLARGED BREASTS IN BOYS, LAB WORK DETERMINED IT WAS CAUSED BY LAVENDER AND TEA TREE OILS FOUND IN MANY SHAMPOOS, SOAPS, AND LOTIONS.					
EDUCATION	FUNDING	JELD WEN	NEWS	2/1/2007	6P	1
	THE JELD-WEN FOUNDATION, A SOUTHERN OREGON COMPANY, PLEDGES TWO AND ONE HALF MILLION DOLLARS TO HELP EDUCATE STUDENTS AND THE PUBLIC ABOUT FREE ENTERPRISE, THE GIFT WILL CREATE AN ENDOWED CHAIR AT WILLAMETTE UNIVERSITY'S ATKINSON GRADUATE SCHOOL OF MANAGEMENT.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	2/1/2007	6P	1
	DR. DARRYL INABA, GENESIS RECOVERY CENTER, TALKS ABOUT THE DOZENS OF SIDE EFFECTS THAT COME WITH A METH HIGH INCLUDING TWEAKING, INCREASED ENERGY, AND SEXUALLY COMPULSIVE BEHAVIOR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
ENVIRONMENT	POLLUTION	POLLUTION	NEWS	2/1/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING WOMEN LIVING IN AREAS WITH HIGHER POLLUTION LEVELS ARE AT MUCH GREATER RISK OF HEART DISEASE AND STROKE.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	2/1/2007	5P	1
	A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "FISH AND RICE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
MEDICAL	HEART	WEARREDDAY	NEWS	2/2/2007	5P	1
	THE AMERICAN HEART ASSOCIATION REPORTS ONE IN THREE WOMEN GET HEART DISEASE, THE CAUSES, POOR EATING HABITS, A LACK OF EXERCISE, SMOKING, AND DRINKING TOO MUCH, URGING ALL WOMEN TO GO THEIR WEBSITE AND TAKE THE "GO RED HEART CHECK-UP", THE GOAL IS TO GET WOMEN TO SERIOUSLY THINKING ABOUT THEIR HEART HEALTH.					
MEDICAL	CANCER	BREASTCANCER	NEWS	2/2/2007	12P,5P	2
	DOCTORS TEST AN EXPERIMENTAL DRUG CALLED TY-KERT, TO SEE IF IT CAN KEEP BREAST CANCER AT BAY.					
JACKSON COUNTY	FUNDING	S&R CUTS	NEWS	2/2/2007	5P,6P,11P	3
	BOTH JACKSON AND JOSEPHINE COUNTIES REPORT THEY ARE LOOKING AT LOSING MILLIONS OF DOLLARS IN TIMBER MONEY, SAYING SEARCH AND RESCUE AND EMERGENCY SERVICES COULD BE TAKING A HARD HIT AS WELL.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	HEALTHCARE	LEARNINGMATTERS	NEWS	2/2/2007	6P	1
	OFFICIALS REPORT A NEED FOR HEALTH SERVICE WORKERS IN SOUTHERN OREGON TO FILL ESSENTIAL POSITIONS AS RADIOLOGY TECHNICIANS, HOME HEALTH AIDES, RESPERATORY THERAPISTS AND REGISTERED NURSES, WITH MANY OF THOSE WORKERS COMING FROM HIGH SCHOOLS, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" SEGMENT.					
YOUNG PEOPLE	COMMUNITY SERV	TREEPLANT	NEWS	2/2/2007	6P,11P	2
	ROSS ROE, EVENT ORGANIZER, TALKS ABOUT LOCAL MIDDLE SCHOOL AND ELEMENTARY STUDENTS PARTICIPATING IN A FIELD TRIP DAY PLANTING TREES ON LAND OWNED BY JOSEPHINE COUNTY, DURING THE COURSE OF THE THREE DAY EVENT, ORGANIZERS EXPECT MORE THAN 1000 KIDS TO HELP PLANT THE TREES.					
EDUCATION	FUNDING	UDONATION	NEWS	2/2/2007	6P	1
	THE UNIVERSITY OF OREGON RECEIVES ANONYMOUS DONATION OF FIVE POINT TWO MILLION DOLLARS, GOOD NEWS FOR THEIR TIGHT BUDGET PROBLEMS, THE GIFT DOUBLES THE AMOUNT OF MONEY IN THE UNIVERSITY'S FUND FOR PAYING TOP FACULTY WHO MIGHT BE TEMPTED TO TAKE JOBS ELSEWHERE.					
DRUGS&ALCOHOL	ABUSE	SPYKES	NEWS	2/2/2007	6P,11P	2
	ERNIE WHITEMAN, SCHOOL RESOURCES OFFICER, AND SHAWN MARTINEZ, SOUTHERN OREGON DRUG AWARENESS, DISCUSS "SPYKES", SMALL TWO OUNCE BOTTLES THAT CAN BE FOUND IN THE BEER SECTION AT CONVENIENCE STORES, MAKING IT VERY EASY FOR TEENS TO STEAL.					
CONSUMER AFFAIRS	PROD INFO	CLONEDFOOD	NEWS	2/2/2007	11P	1
	THE FDA EXPERTS TO APPROVE CLONED ANIMAL PRODUCTS FOR THE HUMAN FOOD SUPPLY IN THE NEXT YEAR.					
TRANSPORTATION	AIRLINES	NEWAIRLINES	NEWS	2/2/2007	6A	1
	VEGAS-BASED AIRLINE ALLEGIAANT AIR OFFERS INTRODUCTORY FARE FOR A ONE WAY TRIP FROM MEDFORD TO LAS VEGAS, AND STARTING IN THE SPRING WILL FLY NONSTOP ONE WAY FLIGHTS TWICE A WEEK.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	2/2/2007	6A,12P	2
	DR. DARRYL INABA, GENESIS RECOVERY CENTER, TALKS ABOUT THE DOZENS OF SIDE EFFECTS THAT COME WITH A METH HIGH INCLUDING TWEAKING, INCREASED ENERGY, AND SEXUALLY COMPULSIVE BEHAVIOR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	2/2/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "KICKIN CAJUN POPCORN MIX", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	RESEARCH	BINGEEATING	NEWS	2/2/2007	6A	1
	RESEARCHERS REPORT NEW SURVEY FINDING BINGE EATING AFFLICTS THREE AND A HALF PERCENT OF WOMEN AND TWO PERCENT OF MEN AT SOME POINT IN THEIR LIVES, BINGE EATERS ARE AT SOME RISK FOR OBESITY-RELATED DISEASES.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/2/2007	6A,12P	2
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	HEALTHCARE	EMERGROOM	NEWS	2/2/2007	6A	1
		MEDICAL OFFICIALS REPORT NEW STUDY FINDING BLACK MALES WERE TWENTY FIVE PERCENT LESS LIKELY THAN OTHER MEN TO RECEIVE DIAGNOSTIC OR CARDIAC MONITORING TESTS, WOMEN WERE ALSO LESS LIKELY TO GET THE TESTS.				
RECREATION	COMMUNITY AFFAIRS	MRVPAGEANT	NEWS	2/3/2007	6P,11P	2
		ORGANIZERS REPORT THE MISS ROGUE VALLEY PAGEANT AT THE CRATERIAN THEATER IN MEDFORD, A PRELIMINARY TO THE MISS AMERICA PAGEANT, TEN FINALISTS COMPETING FOR MISS ROGUE VALLEY, THE WINNER GOING ON TO MISS OREGON IN JULY, THEN ADVANCE ON TO MISS AMERICA NEXT JANUARY.				
POLITICAL PROCESS	BILL	TEACHERABUSE	NEWS	2/3/2007	6P	1
		STATE SENATOR VICKI WALKER INTRODUCES A BILL IN THE SENATE THAT WOULD OPEN UP THE EMPLOYEE RECORDS OF PRESENT OR FORMER SCHOOL EMPLOYEES.				
BUSINESS	TIMBERIND	TIMBERINDUSTRY	NEWS	2/3/2007	6P	1
		OREGON'S TIMBER INDUSTRY OFFICIALS REPORT THE NATIONAL SLOW DOWN IN CONSTRUCTION IS HURTING PRICES AND SHRINKING PAYROLLS, BUT EVEN WITH THE BAD NEWS, THE ECONOMIST FOR THE U.S. FOREST SERVICE SAYS THE OREGON INDUSTRY IS STABLE NOW AND GROWING.				
RECREATION	COMM AFFAIRS	RUMMAGE	NEWS	2/3/2007	6P,11P	2
		NORTH MEDFORD HIGH SCHOOL BAND MEMBERS HOLD RUMMAGE SALE, THE LAST FUNDRAISER OF THE YEAR, TO HELP RAISE MONEY FOR THEIR TRIP TO SAN FRANCISCO.				
POLITICAL PROCESS	BILL	SAMESEXUNION	NEWS	2/4/2007	11P	1
		HOUSE MAJORITY LEADER DAVE HUNT REPORTS A CIVIL UNIONS BILL THAT EXTENDS BENEFITS OF MARRIAGE TO SAME SEX COUPLES IS BEING DISCUSSED IN THE LEGISLATURE AND WILL EVENTUALLY RESULT IN PUBLIC HEARINGS.				
YOUNG PEOPLE	MUSIC	AUDITIONS	NEWS	2/4/2007	11P	1
		THE CHILDREN'S MUSICAL THEATER OF OREGON HOLDS OPEN AUDITIONS FOR IT'S UPCOMING PRODUCTION OF "HIGH SCHOOL MUSICAL".				
BUSINESS	COMMUNITY SERV	ATYOURSERV	NEWS	2/5/2007	6A,6P	2
		DESIGNER ROGER BUTTERFIELD COMBINES ART AND FUNCTION WITH HIS HAND CRAFTED FIREPLACES, FITTING A VARIETY OF BUDGETS, HIS ROGUE VALLY BUSINESS WILL BE SHOWCASED AT THE SOUTHERN OREGON SPRING HOME SHOW, PRODUCTS ALSO OFFERS ONLINE.				
TRANSPORTATION	CONSTRUCTION	SOINTERCHANGE	NEWS	2/5/2007	6P,11P	2
		NEIGHBORS IN SOUTHEAST MEDFORD PLAN A RALLY HOPING ODOT WILL RECONSIDER REMOVING THE BARNETT ROAD ON AND OFF RAMP FOR I-5, SAYING THE NEW INTERCHANGE WILL DIRECT TRAFFIC RIGHT INTO THEIR NEIGHBORHOODS ALONG HIGHLAND DRIVE AND GARFIELD STREET.				
MEDICAL	PROCEDURE	SUPPLEMENTS	NEWS	2/5/2007	6A,12P	2
		RESEARCHERS REPORT A SUPPLEMENT BELIEVED USED BY ATHLETES AND BODY BUILDERS CAN HELP PEOPLE WITH MUSCULAR DYSTROPHY, WHILE NOT A CURE, IT CAN BE A USEFUL THERAPY.				
RECREATION	COMMUNITY AFFAIRS	MRVPAGEANT	NEWS	2/5/2007	6A,12P	2
		ORGANIZERS REPORT THE MISS ROGUE VALLEY PAGEANT AT THE CRATERIAN THEATER IN MEDFORD, A PRELIMINARY TO THE MISS AMERICA PAGEANT, TEN FINALISTS COMPETING FOR MISS ROGUE VALLEY, THE WINNER GOING ON TO MISS OREGON IN JULY, THEN ADVANCE ON TO MISS AMERICA NEXT JANUARY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	TIMBERIND	TIMBERINDUSTRY	NEWS	2/5/2007	6A	1
		OREGON'S TIMBER INDUSTRY OFFICIALS REPORT THE NATIONAL SLOWDOWN IN CONSTRUCTION IS HURTING PRICES AND SHRINKING PAYROLLS, BUT EVEN WITH THE BAD NEWS THE ECONOMIST FOR THE U.S. FOREST SERVICE SAYS THE OREGON INDUSTRY IS STABLE NOW AND GROWING.				
CONSUMER AFFAIRS	PRODSAFETY	CONSUMER	NEWS	2/5/2007	12P	1
		CONSUMER OFFICIALS REPORT THE 2007 FORD FUSION AND 2007 FORD EDGE SUV ARE GETTING THE HIGHEST SCORES IN FRONT AND SIDE-IMPACT CRASH TESTING, THE EDGE ALONG WITH THE LINCOLN MKX ALSO EARN TOP SCORES FOR REAR CRASH PROTECTION.				
HEALTH	PHYSICAL	DR. DAN	NEWS	2/5/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
SISKIYOUCOUNTY	FUNDING	SISKCNTY	NEWS	2/5/2007	5P,11P	2
		BARRY SHIOSHITA, SISKIYOU COUNTY ADMINISTRATOR, BRIAN MCDERMOTT, PUBLIC WORKS, AND DR. VANSTON SHAW, SUPERINTENDENT, DISCUSS HOW THE CUT IN FEDERAL FUNDING AFFECTS THE COUNTY'S SCHOOLS AND ROADS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/5/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "NO BAKE BAKED ALASKA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	MUSIC	AUDITIONS	NEWS	2/5/2007	6A,12P	2
		THE CHILDREN'S MUSICAL THEATER OF OREGON HOLDS OPEN AUDITIONS FOR IT'S UPCOMING PRODUCTION OF "HIGH SCHOOL MUSICAL".				
MEDICAL	CANCER	CANCER	NEWS	2/5/2007	6A	1
		RESEARCHERS REPORT STUDY SUGGESTING DRIVING A LOT CAN RAISE YOUR CHANCES OF GETTING SKIN CANCER, ESPECIALLY ON THE LEFT SIDE OF YOUR BODY.				
BUSINESS	ECONOMIC DEVELOP	CEDARLANDING	NEWS	2/5/2007	6P,11P	2
		THE NORTHEAST MEDFORD NEIGHBORHOOD COALITION FIGHTS TO STOP THE DEVELOPMENT OF THE CEDAR LANDING GOLF COURSE INTO A RESIDENTIAL AND RETAIL COMMUNITY.				
LAW ENFORCE	STATISTICS	OSP#S	NEWS	2/5/2007	6P	1
		OREGON STATE POLICE REPORT STATISTICS SHOWING THE NUMBER OF DUI ARRESTS ON OREGON HIGHWAYS WAS ACTUALLY DOWN ON SUPERBOWL SUNDAY.				
POLITICAL PROCESS	BILL	TEACHERABUSE	NEWS	2/5/2007	6A	1
		STATE SENATOR VICKI WALKER INTRODUCES A BILL IN THE SENATE THAT WOULD OPEN UP THE EMPLOYEE RECORDS OF PRESENT OR FORMER SCHOOL EMPLOYEES.				
LAND USE	EXPANSION	MTASH	NEWS	2/6/2007	6A,12P,5P,6P,11P	5
		THE MT ASHLAND ASSOCIATION REPORTS THEY WILL BEGIN EXPANSION IN THE SPRING, DESPITE OBJECTIONS FROM ENVIRONMENTALISTS.				
POLITICAL PROCESS	MEASURE	MEAS37	NEWS	2/6/2007	6A	1
		GOVERNOR KULONGOSKI PROPOSES BILL THAT WOULD ALSO GIVE FAMILY MEMBERS DEVELOPMENT RIGHTS IF THE OWNER DIES WHILE WAITING ON A MEASURE 37 CLAIM.				
MEDICAL	PREGNANCY	BLOODPRESSURE	NEWS	2/6/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING THAT WOMEN WHO EXPERIENCE HIGH BLOOD PRESSURE WHILE PREGNANT ARE MORE LIKELY TO DEVELOP A CORONARY-RELATED HEART PROBLEM LATER IN LIFE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	ECONOMIC DEVELOP	CEDAR	NEWS	2/6/2007	6A,12P	2
		THE NORTHEAST MEDFORD NEIGHBORHOOD COALITION FIGHTS TO STOP DEVELOPMENT OF THE CEDAR LINKS GOLF COURSE INTO A RESIDENTIAL AND RETAIL COMMUNITY.				
YOUNG PEOPLE	HEALTH	KIDSEXERCISE	NEWS	2/6/2007	6A,12P	2
		RESEARCHERS REPORT STUDY LOOKING AT MORE THAN 10,000 CHILDREN AGES 10-15, FINDING NO CORRELATION BETWEEN CHANGES IN THE AMOUNT OF TIME THEY SPENT WATCHING TV OR PLAYING VIDEO GAMES, AND THE AMOUNT OF TIME THEY SPENT ENGAGED IN PHYSICAL ACTIVITY.				
CONSUMER AFFAIRS	PRODUCT INFO	NEWSODA	NEWS	2/6/2007	6A,12P	2
		CONNECTICUT ATTORNEY GENERAL TAKES ON CLAIMS THAT A NEW DRINK FROM COCA-COLA AND NESTLE CAN BURN CALORIES, SAYING HE WANTS SCIENTIFIC PROOF.				
SISKIYOU CNTY	FUNDING	SISKCNTY	NEWS	2/6/2007	6A,12P	2
		BARRY SHIOSHITA, SISKIYOU COUNTY ADMINISTRATOR, BRIAN MCDERMOTT, PUBLIC WORKS, AND VANSTON SHAW, SUPERINTENDENT, DISCUSS HOW THE CUT IN FEDERAL FUNDING AFFECTS THE COUNTY'S SCHOOLS AND ROADS.				
LAW ENFORCE	STATISTICS	OSP#S	NEWS	2/6/2007	6A	1
		OREGON STATE POLICE REPORT STATISTICS SHOWING THE NUMBER OF DUI ARRESTS ON OREGON HIGHWAYS WAS DOWN ON SUPERBOWL SUNDAY, AND ALSO FEWER DEATHS.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	2/6/2007	12P,5P	2
		TOY MAKER HASBRO RECALLS NEARLY A MILLION EASY-BAKE OVENS SOLD SINCE MAY OF LAST YEAR, BECAUSE OF REPORTS OF CHILDREN GETTING THEIR HANDS CAUGHT IN THE OVEN'S OPENING, SOME SUFFERING BURNS.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	2/6/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHOCOLATE PAVLOVA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	2/6/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT AS KIDS GROW, IT TAKES A LOT MORE THAN A WARM BOTTLE TO SUPPLY THEM WITH THE NUTRIENTS THEY NEED, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
HEALTH	PETS	PETDOC	NEWS	2/6/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT PETS AND SEIZURES, WHY THEY HAPPEN, AND HOW TO TREAT THEM, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/6/2007	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING A BURGLARY AT PACIFIC DIAMOND JEWELERS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
TRANSPORTATION	CONSTRUCTION	SOINTERCHANGE	NEWS	2/6/2007	6A,12P,5P,6P	4
		NEIGHBORS IN SOUTHEAST MEDFORD PLAN A RALLY HOPING ODOT WILL RECONSIDER REMOVING THE BARNETT ROAD ON AND OFF RAMP FOR I-5, SAYING THE NEW INTERCHANGE WILL DIRECT TRAFFIC RIGHT INTO THEIR NEIGHBORHOODS ALONG HIGHLAND DRIVE AND GARFIELD STREET.				
TAXES	LEVY	BUDGET	NEWS	2/6/2007	6P,11P	2
		THE JACKSON COUNTY BUDGET COMMITTEE OKAYS A PLAN TO KEEP LIBRARY DOORS OPEN, A PROPERTY TAX MEASURE TO GO ON THE MAY BALLOT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCE	PUBLICSAFETY	ONTHEBEAT	NEWS	2/7/2007	6P	1
		MEDFORD POLICE CHIEF RANDY SCHOEN TALKS ABOUT THE SAFETY OF EMPLOYEES AT BUSINESSES THAT EXPERIENCE THREATS WITH EXPLOSIVE DEVICES, HOW TO HANDLE IT, CALLING EMPLOYEES BEFORE THEY COME INTO WORK, ARE THEIR DRILLS IN PLACE AND HOW OFTEN ARE THEY CONDUCTED, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
POLITICAL PROCESS	VOTING	VOTE	NEWS	2/7/2007	6A	1
		CALIFORNIA STATE OFFICIALS PROPOSE THE IDEA OF AN ALL MAIL VOTING SYSTEM IN THE STATE, ENCOURAGING LAWMAKERS TO ALLOW ALL MAIL IN BALLOTS IN THE NEXT PRESIDENTIAL PRIMARY, SAYING IT WILL SAVE MONEY, IN THE BAY AREA SOME COUNTIES ALREADY USE THE PROCESS.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/7/2007	6A	1
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING A BURGLARY AT PACIFIC DIAMOND JEWELERS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	PREGNANCY	PREMATURE	NEWS	2/7/2007	6A	1
		RESEARCHERS REPORT NEW STUDY LOOKING AT MORE THAN 75,000 DELIVERIES, FINDING WOMEN WHO GOT PREGNANT IN THE SUMMER AND FALL WERE TWENTY FIVE PERCENT LESS LIKELY THAN WOMEN WHO CONCEIVED IN THE WINTER OR SPRING, TO DELIVER THEIR NEWBORNS PRIOR TO 32 WEEKS GESTATION, SAYING THAT'S WHEN COMPLICATIONS CAN BE MORE SEVERE FOR BOTH MOTHER & BABY.				
MEDICAL	HEART	HEARTSURGERY	NEWS	2/7/2007	6A	1
		RESEARCHERS REPORT A DRUG WIDELY USED TO PREVENT EXCESSIVE BLEEDING DURING HEART SURGERY, APPEARS TO RAISE THE RISK OF DEATH BY ABOUT FIFTY PERCENT.				
TAXES	INFORMATION	CASH	PSA	2/7/2007		10
		MILLIONS OF DOLLARS IN TAX RETURNS ARE UNCLAIMED EACH YEAR. LEARN HOW TO CLAIM YOUR RETURN.				
MEDICAL	CANCER	BREASTCANCER	NEWS	2/7/2007	6A	1
		THE FDA APPROVES THE MAMMA-PRINT TEST, TO HELP PREDICT THE RETURN OF EARLY STAGE BREAST CANCER.				
RECREATION	FESTIVALS	YEAR OF PIG I	PSA	2/7/2007		
		CELEBRATE THE CHINESE NEW YEAR IN JACKSONVILLE!				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	2/7/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW THE EARLY WARM-UP COULD BE TRICKING YOUR PLANTS INTO AN EARLY SPRING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
POLITICAL PROCESS	BILL	SCHOOLFOOD	NEWS	2/7/2007	11P	1
		OREGON LAWMAKERS REVIVE ATTEMPTS TO GET JUNK FOOD AND SUGARY DRINKS OUT OF CAFETERIAS AND VENDING MACHINES AT OREGON SCHOOLS, SPONSORS OF THE BILL BEING DRAFTED SAY IT WOULD SET STRICT NUTRITION STANDARDS FOR ALL FOOD AVAILABLE AT SCHOOLS, WITH LIMITS ON CALORIES, FAT AND SUGAR.				
BUSINESS	SALES	FORDTAURUS	NEWS	2/7/2007	11P	1
		FORD MOTOR COMPANY ANNOUNCES IT WILL BE BRINGING BACK THE FORD TAURUS, THE CURRENT FORD 500 WILL SOON BE RENAMED THE TAURUS.				
TAXES	LEVY	BUDGET	NEWS	2/7/2007	6A	1
		THE JACKSON COUNTY BUDGET COMMITTEE OKAYS A PLAN TO KEEP LIBRARY DOORS OPEN, A PROPERTY TAX MEASURE TO GO ON THE MAY BALLOT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	2/7/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT AS KIDS GROW, IT TAKES A LOT MORE THAN A WARM BOTTLE TO SUPPLY THEM WITH THE NUTRIENTS THEY NEED, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
HEALTH	MENTAL	MENTALHEALTH	NEWS	2/8/2007	5P,6P,11P	3
		BECKY MARTIN, JACKSON COUNTY MENTAL HEALTH, & SGT. ERIC FOX, JACKSON COUNTY SHERIFF DEPT, DISCUSS REPORT TO BE RECEIVED FROM A SPECIAL GROUP OF MENTAL HEALTH CONSULTANTS ON HOW TO DEVELOP A PLAN TO CREATE A NEW 24-HOUR CRISIS CENTER TO HELP SERVE THE MENTALLY ILL IN OUR REGION, AND OFFER A MORE APPROPRIATE PLACE TO ASSIST THOSE IN CRISIS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	BIRTHCONTROL	NEWS	2/8/2007	6A,12P	2
		THE ADVOCACY GROUP "PUBLIC CITIZEN" PETITIONS THE FDA TO PULL CERTAIN LOW DOSE BIRTH CONTROL PILLS OFF THE MARKET, SAYING THEY CAN INCREASE THE RISK OF A BLOOD CLOT.				
MEDICAL	PROCEDURE	WEIGHTPILL	NEWS	2/8/2007	6A,12P,5P	3
		THE FDA APPROVES FOR THE FIRST TIME EVER, AN OVER-THE-COUNTER WEIGHT LOSS DRUG, THE FAT-BLOCKING PILL WILL BE SOLD UNDER THE NAME "ALI", IT CONTAINS HALF THE DOSE OF THE PRESCRIPTION VERSION XENICAL, THE DRUG IS FOR PEOPLE EIGHTEEN AND OLDER AND IS INTENDED FOR USE ALONG WITH DIET AND EXERCISE.				
POLITICAL PROCESS	BILL	SCHOOLFOOD	NEWS	2/8/2007	6A,12P	2
		OREGON LAWMAKERS REVIVE ATTEMPTS TO GET JUNK FOOD AND SUGARY DRINKS OUT OF CAFETERIAS AND VENDING MACHINES AT OREGON SCHOOLS, SPONSORS OF THE BILL BEING DRAFTED SAY IT WOULD SET STRICT NUTRITION STANDARDS FOR ALL FOOD AVAILABLE AT SCHOOLS, WITH LIMITS ON CALORIES, FAT AND SUGAR.				
YOUNG PEOPLE	EDUCATION	SMARTSTUDENTS	NEWS	2/8/2007	6A	1
		STATE OFFICIALS REPORT THE NUMBER OF OREGON HIGH SCHOOLERS TAKING ADVANCED PLACEMENT EXAMS HAS GROWN SHARPLY, PARTICULARLY AMONG LOW-INCOME STUDENTS.				
MEDICAL	HEALTHCARE	DOCTALK	NEWS	2/8/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY IN THE NEW ENGLAND JOURNAL OF MEDICINE SHOWING THAT 14 PERCENT OF DOCTORS FEEL NO OBLIGATION TO TELL PATIENTS ABOUT MEDICAL OPTIONS WHICH DOCTORS MORALLY OPPOSE SUCH AS ABORTION AND TEEN BIRTH CONTROL, 29 PERCENT ALSO BELIEVE THEY HAVE NO DUTY TO REFER PEOPLE ELSEWHERE FOR SUCH TREATMENTS.				
MEDICAL	RESEARCH	AUTISM	NEWS	2/8/2007	11P	1
		THE CENTERS FOR DISEASE CONTROL REPORTS STUDY FINDING THAT ABOUT ONE IN ONE HUNDRED FIFTY AMERICAN CHILDREN HAS AUTISM, THE ESTIMATE BASED ON DATA FROM FOURTEEN STATES AND MAKES UP THE LARGEST STUDY EVER CONDUCTED ON THE TOPIC.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/8/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FRUIT ROLL SUSHI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
ENVIRONMENT	RECYCLING	RUBBERSIDEWALK	NEWS	2/8/2007	6P	1
		CITY OFFICIALS REPORT CENTRAL POINT IS ONE OF TEN CITIES IN THE COUNTRY WITH A NEW SIDEWALK MADE OUT OF RUBBER, THE RECYCLED MATERIAL IS STRONG ENOUGH TO WITHSTAND HIGH HEELS, ROLLER BLADES, AND SKATEBOARDS.				

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Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAND USE	EXPANSION	MTASH	NEWS	2/8/2007	5P,6P,11P	3
		THE MT ASHLAND ASSOCIATION ANNOUNCES THAT IT WON'T HESITATE TO SUE THE CITY OF ASHLAND IF CITY OFFICIALS DON'T RESPOND TO THE MOUNTAIN'S PLANS TO EXPAND.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/8/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	2/8/2007	6P	1
		BELINDA CUMMINGS, ON TRACK, AND BILL COHEN, CNS PRODUCTIONS, DISCUSS HOW MORE AND MORE YOUTH ARE TURNING TO METH TO LOSE WEIGHT, COPE WITH THE PRESSURES OF SCHOOL AND PRESSURES OF THEIR SOCIAL LIFE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
JACKSON COUNTY	SERVICES	LIBRARYVOTE	NEWS	2/8/2007	6P,11P	2
		TED STARK, JACKSON COUNTY LIBRARIES, AND JACK WALKER, JACKSON COUNTY COMMISSIONER, DISCUSS THE JACKSON COUNTY LIBRARIES STILL ON TRACK TO CLOSE IN APRIL DESPITE A LAST-DITCH EFFORT TO PUT A TAX ON THE BALLOT THAT WOULD PAY TO KEEP THEM OPEN.				
ENVIRONMENT	WILDLIFE	KLAMDAMS	NEWS	2/8/2007	6P,11P	2
		PACIFIC POWER ANNOUNCES IT'S PREPARED TO INSTALL EXPENSIVE FISH LADDERS ON IT'S AGING KLAMATH RIVER DAMS, IN AN EFFORT TO SAVE ENDANGERED FISH.				
CONSUMER AFFAIRS	PRODUCT INFO	GADGETS	NEWS	2/8/2007	12P	1
		CHI KANG-HEUI, LG ELECTRONICS, TAKEHITO YOSHIDA, DOCOMO, AND JEFFERSON HAN, NEW YORK UNIVERSITY, DISCUSS THE NEW FUTURISTIC TECHNOLOGY ABOUT TO BREAK THROUGH INTO CONSUMER ELECTRONICS THIS YEAR.				
MEDICAL	STATISTICS	DRUGPOISON	NEWS	2/9/2007	6A,12P	2
		GOVERNMENT RESEARCHERS ISSUE REPORT FINDING UNINTENTIONAL DEATHS FROM DRUG POISONING ARE ON THE RISE, SAYING PRESCRIPTION DRUG ABUSE IS BEHIND THE INCREASE, ADVISING STATE AGENCIES TO USE MONITORING PROGRAMS THAT CAN IDENTIFY PATIENTS FILLING SEVERAL PRESCRIPTIONS FROM MULTIPLE DOCTORS.				
ENVIRONMENT	WILDLIFE	KLAMDAMS	NEWS	2/9/2007	12P	1
		PACIFIC POWER ANNOUNCES IT'S PREPARED TO INSTALL EXPENSIVE FISH LADDERS ON IT'S AGING KLAMATH RIVER DAMS, IN AN EFFORT TO SAVE ENDANGERED FISH.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	2/9/2007	6A	1
		BELINDA CUMMINGS, ON TRACK, AND BILL COHEN, CNS PRODUCTIONS, DISCUSS HOW MORE AND MORE YOUTH ARE TURNING TO METH TO LOSE WEIGHT, COPE WITH THE PRESSURES OF SCHOOL, AND PRESSURES OF THEIR SOCIAL LIFE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
LAND USE	EXPANSION	ASH	NEWS	2/9/2007	6A,12P	2
		THE MT ASHLAND ASSOCIATION ANNOUNCES THAT IT WON'T HESITATE TO SUE THE CITY OF ASHLAND IF CITY OFFICIALS DON'T RESPOND TO THE MOUNTAIN'S PLANS TO EXPAND.				
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	2/9/2007	6A,12P	2
		TED STARK, JACKSON COUNTY LIBRARIES, AND JACK WALKER, JACKSON COUNTY COMMISSIONER, DISCUSS THE JACKSON COUNTY LIBRARIES STILL ON TRACK TO CLOSE IN APRIL DESPITE A LAST-DITCH EFFORT TO PUT A TAX ON THE BALLOT THAT WOULD PAY TO KEEP THEM OPEN.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	RECYCLING	RUBBERSIDEWALK	NEWS	2/9/2007	6A,12P	2
		CITY OFFICIALS REPORT CENTRAL POINT IS ONE OF TEN CITIES IN THE COUNTRY WITH A NEW SIDEWALK MADE OUT OF RUBBER, THE RECYCLED MATERIAL IS STRONG ENOUGH TO WITHSTAND HIGH HEELS, ROLLER BLADES, AND SKATE BOARDS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/9/2007	6A	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	RESEARCH	HIV	NEWS	2/9/2007	6A,12P	2
		AN INTERNATIONAL TEAM OF RESEARCHERS OVERSEE A FOUR-YEAR TRIAL WHICH WILL INCLUDE 3,000 HIV-NEGATIVE MEN AND WOMEN AGES EIGHTEEN TO THIRTY FIVE, HOPING THE STUDY WILL OFFER INSIGHT INTO HOW THE NEW VACCINE WORKS IN HETEROSEXUALS AND ESPECIALLY IT'S EFFECTIVENESS IN WOMEN.				
HEALTH	MENTAL	MENTALHEALTH	NEWS	2/9/2007	12P	1
		BECKY MARTIN, JACKSON COUNTY MENTAL HEALTH, & SGT ERIC FOX, JACKSON COUNTY SHERIFF DEPT., DISCUSS A REPORT EXPECTED FROM A SPECIAL GROUP OF MENTAL HEALTH CONSULTANTS ON HOW TO DEVELOP A PLAN TO CREATE A NEW 24-HOUR CRISIS CENTER TO HELP SERVE THE MENTALLY ILL IN OUR REGION AND OFFER A MORE APPROPRIATE PLACE TO ASSESS THOSE IN CRISIS.				
MEDICAL	RESEARCH	AUTISM	NEWS	2/9/2007	6A,12P	2
		THE CENTERS FOR DISEASE CONTROL REPORTS STUDY FINDING THAT ABOUT ONE IN ONE HUNDRED FIFTY AMERICAN CHILDREN HAS AUTISM, THE ESTIMATE BASED ON DATA FROM FOURTEEN STATES AND MAKES UP THE LARGEST STUDY EVER CONDUCTED ON THE TOPIC.				
POLITICAL PROCESS	BILL	CELLPHONES	NEWS	2/9/2007	11P	1
		OREGON LAWMAKERS CONSIDER TWO BILLS THAT WOULD BAN THE USE OF HAND-HELD CELL PHONES AND OTHER COMMUNICATIN DEVICES WHILE DRIVING, AND ONE OF THE BILLS ALSO PROHIBITS ANY DISTRACTING ACTIVITY INCLUDING READING, WRITING, PERSONAL GROOMING AND INTERACTING WITH PETS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/9/2007	12P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/9/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRÈME BRULEE" AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	HEALTH	GARDISIL	NEWS	2/9/2007	5P,6P,11P	3
		DOZENS OF STATES CONSIDER WHETHER TO MAKE GARDISIL MANDATORY FOR SCHOOL GIRLS, A SERIES OF THREE INJECTIONS OVER SIX MONTHS THAT GUARDS AGAINST FOUR STRAINS OF THE HUMAN PAPPILOMA VIRUS THAT CAUSES CERVICAL CANCER.				
COMMUNITY SERV	YOUTH	CHAMBER	NEWS	2/9/2007	5P,6P	2
		THE CHAMBER OF MEDFORD-JACKSON COUNTY PUTS TOGETHER ANNUAL LEADERSHIP PROGRAM, PARTICIPANTS DECIDING ON A COMMUNITY PROJECT, THIS YEAR TO BUILD AN OUTDOOR ACTIVITY CENTER AT KIDS IMAGINATION DISCOVERY SPACE OR "KIDS", THE FACILITY A HANDS-ON CHILDREN'S MUSEUM WHERE ABOUT 28,000 KIDS COME A YEAR TO LEARN THROUGH PLAY.				
RECREATION	COMMUNITY AFFAIRS	HOMESHOW	NEWS	2/9/2007	5P,6P,11P	3
		EVENT ORGANIZERS REPORT THE SOUTHERN OREGON SPRING HOME SHOW AT THE JACKSON COUNTY EXPO.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	LEARNINGMAT	NEWS	2/9/2007	6P	1
	MONICA STUVENRAUCH, ASSISTANT COACH, TALKS ABOUT "TALENTED FEET", A COMPETITIVE JUMP ROPE TEAM THAT'S BEEN AROUND THE ROGUE VALLEY FOR TWENTY FIVE YEARS, HOLDING A WORKSHOP FOR THOSE WANTING TO LEARN ABOUT JUMP ROPE COMPETITION.					
ENVIRONMENT	AIRPOLLUTION	BENZENE	NEWS	2/10/2007	6P	1
	THE BUSH ADMINISTRATION ADOPTS NEW LIMITS THAT WILL SIGNIFICANTLY CUT THE AMOUNT OF TOXIC FUMES FROM CARS AND GASOLINE, THE NEW REQUIREMENTS WILL TAKE EFFECT BETWEEN 2009 AND 2011.					
RECREATION	DRAMA	AIFF - OSCARS	PSA	2/10/2007		19
	ASHLAND FILM FESTIVAL CELEBRATES THE OSCARS.					
POLITICAL PROCESS	MEASURE	STRIPCLUBS	NEWS	2/10/2007	11P	1
	FORMER STATE LAWMAKER KEVIN MANNIX PROPOSES A 2008 BALLOT MEASURE THAT WOULD AMEND THE OREGON CONSTITUTION TO LIMIT STRIP CLUBS AROUND THE STATE.					
POLITICAL PROCESS	BILL	CELLPHONES	NEWS	2/10/2007	6P	1
	OREGON LAWMAKERS CONSIDER TWO BILLS THAT WOULD BAN THE USE OF HAND-HELD CELL PHONES AND OTHER COMMUNICATION DEVICES WHILE DRIVING, AND ONE OF THE BILLS ALSO PROHIBITS ANY DISTRACTING ACTIVITY INCLUDING READING, WRITING, PERSONAL GROOMING, AND INTERACTING WITH PETS.					
BUSINESS	ECONOMICDEVELOP	SHADYCOVE	NEWS	2/10/2007	6P,11P	2
	RON AND CHARLOTTE BOEHM, GENERAL MANAGERS, AND DEBBIE VINCENT, ATTORNEY, DISCUSS THE CEREMONY IN SHADY COVE, OPENING THE GATES TO THE FUTURE OF HOMEOWNERS IN SHADY COVE.					
CONSUMER AFFAIRS	PRODUCT INFO	GPSSHOES	NEWS	2/10/2007	11P	1
	A FLORIDA MAN DEVELOPS A LINE OF FOOTWEAR THAT CAN TELL PARENTS WHERE THEIR KIDS ARE, THE SHOES CONTAIN A GLOBAL POSITIONING SYSTEM CHIP.					
EDUCATION	READING	OPEN YOUR MIND :15	PSA	2/10/2007		3
	THERE ARE AMAZING POSSIBILITIES WHEN YOU OPEN YOUR MIND TO READING. YOU CAN LOG ON TO THE LIBRARY OF CONGRESS WEBSITE, WWW.LOC.COM, AND LET THE JOURNEY BEGIN.					
MEDICAL	PROCEDURE	LAUGHTER	NEWS	2/10/2007	11P	1
	MEDICAL OFFICIALS REPORT A DIFFERENT APPROACH TO HEALING AND STRESS MANAGEMENT CALLED "LAUGHTER YOGA", BECOMING A POPULAR FORM OF TREATMENT, INSTRUCTORS SAY LAUGHTER IS REALLY JUST JOGGING FOR YOUR INSIDES, IT NOT ONLY WORKS BUT IT'S FUN TOO.					
ARMED FORCES	SUPPORT	FOR COUNTRY :30	PSA	2/11/2007		1
	COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.					
RECREATION	FESTIVALS	YEAR OF PIG 3	PSA	2/11/2007		11
	CELEBRATE THE CHINESE NEW YEAR IN JACKSONVILLE!					
BUSINESS	BAROMETER	VDAYPREPS	NEWS	2/11/2007	6P	1
	VALLEY BUSINESSES PREPARE FOR VALENTINES DAY, ONE OF THE BIGGEST AND BUSIEST MONEY MAKING DAYS OF THE YEAR FOR FLOWER SHOPS AND CANDY STORES.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/12/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "DATE SHAKES", THE PERFECT DESSERT FOR YOUR VALENTINE'S DAY, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
BUSINESS	BAROMETER	CARYS	NEWS	2/12/2007	5P,6P	2
	CARY'S OF OREGON, LOCAL CANDYMAKERS BASED IN GRANTS PASS, WILL BE FEATURED ON THE RACHEL RAY SHOW SHOWN NATIONWIDE FEATURING THEIR GOURMET ENGLISH TOFFEE.					
CONSUMER AFFAIRS	HOW TO	JEWELER	NEWS	2/12/2007	5P,11P	2
	TOM HART, HART JEWELERS IN GRANTS PASS, OFFERS SOME SUGGESTIONS FOR THAT PERFECT VALENTINE'S DAY GIFT WITHOUT HAVING TO BREAK THE BANK.					
ENVIRONMENT	AIRPOLLUTION	BENZENE	NEWS	2/12/2007	6A	1
	THE BUSH ADMINISTRATION ADOPTS NEW LIMITS THAT WILL SIGNIFICANTLY CUT THE AMOUNT OF TOXIC FUMES FROM CARS AND GASOLINE, THE RULES ADOPTED AFTER LEGAL PRESSURE BY ENVIRONMENTAL GROUPS.					
BUSINESS	EXPANSION	SKIDEADLINE	NEWS	2/12/2007	6P,11P	2
	FEDERAL JUDGE OWEN PANNER, RULES OPPONENTS OF A PLAN TO EXPAND THE MT ASHLAND SKI AREA HAVE UNTIL MARCH 12 TO ASK A FEDERAL APPEALS COURT TO STOP THE PROJECT.					
POLITICAL PROCESS	LEGISLATURE	SMITH	NEWS	2/12/2007	6P,11P	2
	OREGON SENATOR RON WYDEN APPROACHES THE LEGISLATURE ON WHAT WILL HAPPEN TO SOUTHERN OREGON COUNTIES IF WE LOSE OUR FEDERAL TIMBER FUNDING.					
JOSEPHINE COUNTY	LEVY	JOCOLEVY	NEWS	2/12/2007	5P,6P,11P	3
	JOSEPHINE COUNTY COMMISSIONERS AUTHORIZE A CRIMINAL JUSTICE LEVY TO GO BEFORE THE VOTERS THIS MAY TO COUNTERACT THE LOSS OF FEDERAL TIMBER FUNDS, THE COUNTY SET TO LOSE FIFTEEN MILLION DOLLARS IN FUNDING, WHICH WILL AFFECT THE SHERIFF'S DEPARTMENT.					
POLITICAL PROCESS	MEASURE	STRIPCLUBS	NEWS	2/12/2007	12P	1
	FORMER STATE LAWMAKER KEVIN MANNIX, PROPOSES A 2008 BALLOT MEASURE TO LIMIT STRIP CLUBS AROUND THE STATE.					
BUSINESS	ECONOMIC DEVELOP	SHADYCOVE	NEWS	2/12/2007	6A,12P	2
	RON & CHARLOTTE BOEHM, GENERAL MANAGERS, AND DEBBIE VINCENT, ATTORNEY, DISCUSS THE CEREMONY IN SHADY COVE, OPENING THE GATES TO THE FUTURE OF HOMEOWNERS IN SHADY COVE.					
BUSINESS	COMMUNITY SERV	ATYOURSERV	NEWS	2/12/2007	6A,6P	2
	MR TOM, "HAIRSTYLIST TO THE STARS", RETURNS TO THE ROGUE VALLEY TO SHARE HIS SKILLS WITH FRIENDS AND NEIGHBORS.					
POLITICAL PROCESS	BILL	CELLPHONES	NEWS	2/12/2007	6A,12P	2
	OREGON LAWMAKERS CONSIDER TWO BILLS TO BAN THE USE OF HAND-HELD CELL PHONES AND OTHER COMMUNICATION DEVICES WHILE DRIVING, ONE OF THE BILLS PROHIBITS ANY DISTRACTING ACTIVITY INCLUDING READING, WRITING, PERSONAL GROOMING, OR INTERACTING WITH PETS.					
MEDICAL	CANCER	BREASTCANCER	NEWS	2/12/2007	6A,12P	2
	SCIENTISTS IDENTIFY A GENE THAT MAY PROTECT SOME WOMEN AGAINST BREAST CANCER.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	SMOKING	SMOKING	NEWS	2/12/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING SECONDHAND SMOKE MAY BE RESPONSIBLE FOR A HIGH PERCENTAGE OF WOMEN WHO DEVELOP LUNG CANCER.				
RECREATION	COMMUNITY AFFAIRS	EGGDESIGNER	NEWS	2/12/2007	6P	1
		ILYA ABELSKY, RUSSIAN DESIGNER, DISPLAYS HIS "EGG ARTWORK" INSPIRED BY THE FAMOUS FABERGE EGGS, AT HARTS JEWELERS IN GRANTS PASS THROUGH VALENTINE'S DAY.				
HEALTH	PHYSICAL	DR. DAN	NEWS	2/12/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
BUSINESS	BAROMETER	VALENTINES	NEWS	2/12/2007	6A	1
		LOCAL BUSINESSES PREPARE FOR VALENTINE'S DAY, ONE OF THE BIGGEST AND BUSIEST MONEY-MAKING DAYS OF THE YEAR FOR FLOWER SHOPS AND CANDY STORES.				
MEDICAL	RESEARCH	NAPS	NEWS	2/12/2007	5P	1
		RESEARCHERS REPORT STUDY FINDING THAT GRABBING A NAP IN THE MIDDLE OF THE DAY NOT ONLY FEELS GOOD, IT MIGHT ACTUALLY CUT DOWN ON YOUR RISK OF HEART DISEASE.				
ENVIRONMENT	WILDLIFE	HONEYBEES	NEWS	2/13/2007	12P,6P,11P	3
		OFFICIALS REPORT A MYSTERIOUS ILLNESS IS KILLING TENS OF THOUSANDS OF HONEYBEE COLONIES IN 22 STATES NATIONWIDE INCLUDING OREGON, THE DISEASE CALLED "COLONY COLLAPSE DISORDER", THREATENS HONEY PRODUCTION AND IS CRIMPING THE LIVLIHOOD OF BEEKEEPERS, CAUSING SOME COMMERCIAL BEEKEEPERS TO LOSE MORE THAN 50 PERCENT OF THEIR BEES.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/13/2007	6P,11P	2
		MEDFORD POLICE DEPARTMENT SEEKS PUBLIC ASSISTANCE IN APPREHENDING THE THIEVES WHO BROKE INTO PACIFIC DIAMOND JEWELERS AND STOLE NEARLY 40 CARATS OF DIAMONDS INCLUDING SIX DIAMOND NECKLACES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
RECREATION	SHAKESPEARE	SETSOSF	NEWS	2/13/2007	6P,11P	2
		BRAD GALUSHA, CONSTRUCTION SUPERVISOR, AND ANNETTE JULIEN, PROPS ARTISAN, DISCUSS THE OREGON SHAKESPEARE FESTIVAL JUST DAYS FROM OPENING WHEN THOUSANDS OF PEOPLE ACROSS THE COUNTRY WILL COME TO ASHLAND FOR A TASTE OF THE THEATRE, AND WHAT IT TAKES TO PUT TOGETHER THE SHOWS.				
HEALTH	PETS	DOGMAN	NEWS	2/13/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT WHAT TO DO WHEN AN AGGRESSIVE DOG THREATENS YOU, AND WAYS TO AVOID GETTING BITTEN, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	2/13/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT WHAT TO DO WHEN YOU FIND A LARGE PURPLE AND RED BUMP APPEARING ON YOUR BABY'S HEAD, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
EDUCATION	FUNDING	TEXTBOOKS	NEWS	2/13/2007	5P,6P,11P	3
		SOUTHERN OREGON UNIVERSITY STUDENTS ACCUSE PUBLISHERS OF DRIVING UP THE COST OF THEIR TEXTBOOKS, MAKING IT TOUGHER FOR STUDENTS TO MAKE ENDS MEET, RECOMMENDING TEXTBOOKS COME WITHOUT BUNDLED SOFTWARE AND WORKBOOKS, AND TO ISSUE UPDATES ONLINE AND NOT PUT OUT NEW EDITIONS AS OFTEN.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	HEALTHCARE	WYDENHEALTH	NEWS	2/13/2007	11P	1
	A GROUP OF 10 SENATORS INCLUDING OREGON DEMOCRAT RON WYDEN MEET WITH PRESIDENT BUSH TO DISCUSS HEALTH INSURANCE.					
MEDICAL	STATISTICS	DRUGDEATH	NEWS	2/13/2007	12P	1
	THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTS STATISTICS SAYING ACCIDENTAL OVERDOSES ARE NOW THE NATION'S SECOND LEADING CAUSE OF ACCIDENTAL DEATH, LARGELY BECAUSE OF PRESCRIPTION SEDATIVES AND PAINKILLERS.					
HEALTH	SMOKING	SMOKING	NEWS	2/13/2007	6A	1
	RESEARCHERS REPORT NEW STUDY, SAYING WARNING SIGNS FOR CARDIOVASCULAR DISEASE ARE HIGHER IN PEOPLE EXPOSED TO SECONDHAND SMOKE.					
BUSINESS	BAROMETER	CARYS	NEWS	2/13/2007	6A	1
	CARY'S OF OREGON, LOCAL CANDYMAKERS BASED IN GRANTS PASS, WILL BE FEATURED ON THE RACHEL RAY SHOW SHOWN NATIONWIDE, FEATURING THEIR GOURMET ENGLISH TOFFEE.					
RECREATION	COMMUNITY AFFAIRS	EGGDESIGNER	NEWS	2/13/2007	6A	1
	ILYA ABELSKI, RUSSIAN DESIGNER, DISPLAYS HIS "EGG ARTWORK" INSPIRED BY THE FAMOUS FABERGE EGGS, AT HARTS JEWELERS IN GRANTS PASS THROUGH VALENTINE'S DAY.					
BUSINESS	EXPANSION	SKIDEADLINE	NEWS	2/13/2007	6A	1
	FEDERAL JUDGE OWEN PANNER, RULES OPPONENTS OF A PLAN TO EXPAND THE MT ASHLAND SKI AREA HAVE UNTIL MARCH 12 TO ASK A FEDERAL APPEALS COURT TO STOP THE PROJECT.					
POLITICAL PROCESS	LEGISLATURE	SMITH	NEWS	2/13/2007	6A,12P	2
	OREGON SENATOR RON WYDEN APPROACHES THE LEGISLATURE ON WHAT WILL HAPPEN TO SOUTHERN OREGON COUNTIES IF WE LOSE OUR FEDERAL TIMBER FUNDING.					
MEDICAL	RESEARCH	MEMORY	NEWS	2/13/2007	6A	1
	RESEARCHERS MONITOR BRAIN ACTIVITY DURING MEMORY TESTS, FINDING SLEEP-DEPRIVED SUBJECTS HAD FAR LOWER LEVELS OF ACTIVITY IN THE AREA OF THE BRAIN INVOLVED IN FORMING NEW MEMORIES THAN THE SLEEPERS, THEORIZING IT COULD EXPLAIN WHY CHILDREN WHO DON'T GET ENOUGH SLEEP TEND TO DO POORLY IN SCHOOL.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/13/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GRAPE-BERRY SALSA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	RESEARCH	SLEEP	NEWS	2/13/2007	6A	1
	RESEARCHERS REPORT STUDY FINDING THAT GRABBING A NAP IN THE MIDDLE OF THE DAY NOT ONLY FEELS GOOD, IT MIGHT ACTUALLY CUT DOWN ON YOUR RISK OF HEART DISEASE.					
MEDICAL	CANCER	BREASTCANCER	NEWS	2/14/2007	6A	1
	RESEARCHERS REPORT STUDY FINDING WOMEN WITH BREAST CANCER WHO SWITCHED TO "AROMASIN" AFTER TWO OR THREE YEARS OF "TAMOXIFEN" IMPROVED THEIR CONDITION AND THEIR CHANCE OF LIVING LONGER.					
BUSINESS	SALES	FLOWERDELIVER	NEWS	2/14/2007	5P,11P	2
	LOCAL FLORISTS REPORT BUSINESS IS BOOMING WITH ORDERS AND DELIVERIES FOR VALENTINE'S DAY, ONE OF THE BIGGEST AND BUSIEST MONEY-MAKING DAYS OF THE YEAR.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	TOWNHALLMEET	'MINEHEARING	NEWS	2/14/2007	5P,6P,11P	3
		SCORES OF PEOPLE TURN OUT TO A PUBLIC HEARING TO SHOW THEIR OPPOSITION TO THE REOPENING OF THE OPP MINE NEAR JACKSONVILLE, OWNERS OF THE OPP MINE PROPERTY WANT TO RESUME OPERATIONS AT THE LONG-DORMANT MINE.				
EDUCATION	FUNDING	SOUWALKOUT	NEWS	2/14/2007	5P,6P,11P	3
		MORE THAN ONE HUNDRED STUDENTS, FACULTY, STAFF AND COMMUNITY MEMBERS MARCH TO DRAW ATTENTION TO THE CUTS FACING THEIR UNIVERSITY.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	2/14/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CUPID'S ICE CREAM CUPCAKES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	DIET	CHOCHEART	NEWS	2/14/2007	12P	1
		MARISA MOORE, AMERICAN DIETETIC ASSOCIATION, REPORTS EATING DARK CHOCOLATE HAS HIGHER COCOA CONTENT AND ANTIOXIDANT COMPOUNDS CALLED FLAVONOIDS, SHOWN TO HELP REDUCE THE RISK OF HEART DISEASE, AND HELP DECREASE CLOT FORMATION, OTHER STUDIES SUGGEST A SMALL SERVING MIGHT LOWER BLOOD PRESSURE AND RECUE INSULIN RESISTANCE.				
MEDICAL	PROCEDURE	FACELIFTS	NEWS	2/14/2007	5P	1
		DR. SCOTT B. WELLS, PLASTIC SURGEON, TALKS ABOUT A FASTER PROCEDURE FOR FACE LIFTS, WITHOUT FULL SURGERY OR WEEKS OF RECOVERY.				
HEALTH	EXERCISE	WORKOUT	NEWS	2/14/2007	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING THOSE WHO THINK THEY'RE GETTING A GOOD WORKOUT, OBTAIN MORE BENEFITS THAN THOSE WHO PERFORM THE EXACT SAME ACTIVITIES, BUT DON'T THINK THAT WHAT THEY ARE DOING IS EXERCISE, THE RESULTS SUPPORT THE IDEA THAT THE BENEFITS OF EXERCISE MAY INVOLVE A PLACEBO EFFECT.				
LAW ENFORCE	PUBLICASSIST	CRIMESTOPPERS	NEWS	2/14/2007	6A	1
		MEDFORD POLICE DEPARTMENT SEEKS PUBLIC ASSISTANCE IN APPREHENDING THE THIEVES WHO BROKE INTO PACIFIC DIAMOND JEWELERS AND STOLE NEARLY 40 CARATS OF DIAMONDS INCLUDING SIX DIAMOND NECKLACES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	NEW PROCEDURE	HEARTDISEASE	NEWS	2/14/2007	6A	1
		MEDICAL EXPERTS REPORT A NEW ASSESSMENT TEST THAT MAY GIVE DOCTORS A BETTER IDEA OF WHICH WOMEN ARE MOST AT RISK FOR HEART DISEASE.				
MEDICAL	HEALTHCARE	WYDENHEALTH	NEWS	2/14/2007	6A	1
		A GROUP OF TEN SENATORS INCLUDING OREGON DEMOCRAT RON WYDEN MEET WITH PRESIDENT BUSH TO DISCUSS HEALTH INSURANCE.				
EDUCATION	FUNDING	TEXTBOOKS	NEWS	2/14/2007	6A	1
		SOUTHERN OREGON UNIVERSITY STUDENTS ACCUSE PUBLISHERS OF DRIVING UP THE COST OF THEIR TEXTBOOKS, MAKING IT TOUGHER FOR STUDENTS TO MAKE ENDS MEET, RECOMMENDING TEXTBOOKS COME WITHOUT BUNDLED SOFTWARE AND WORKBOOKS, AND TO ISSUE UPDATES ONLINE AND NOT PUT OUT NEW EDITIONS AS OFTEN.				
ENVIRONMENT	WILDLIFE	DYINGBEEES	NEWS	2/14/2007	6A,12P	2
		OFFICIALS REPORT A MYSTERIOUS ILLNESS IS KILLING TENS OF THOUSANDS OF HONEYBEE COLONIES IN 22 STATES NATIONWIDE INCLUDING OREGON, THE DISEASE CALLED "COLONY COLLAPSE DISORDER" THREATENS HONEY PRODUCTION AND IS CRIMPING THE LIVLIHOOD OF BEEKEEPERS, CAUSING SOME COMMERCIAL BEEKEEPERS TO LOSE MORE THAN 50 PERCENT OF THEIR BEES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	SHAKESPEARE	SETSOSF	NEWS	2/14/2007	6A	1
	BRAD GALUSHA, CONSTRUCTION SUPERVISOR, AND ANNETTE JULIEN, PROPS ARTISAN, DISCUSS THE OREGON SHAKESPEARE FESTIVAL JUST DAYS FROM OPENING WHEN THOUSANDS OF PEOPLE ACROSS THE COUNTRY WILL COME TO ASHLAND FOR A TASTE OF THE THEATRE, AND WHAT IT TAKES TO PUT TOGETHER THE SHOWS.					
POLITICAL PROCESS	BILL	ATVBILL	NEWS	2/14/2007	12P	1
	THE LEGISLATURE CONSIDERS PROPOSED BILL THAT WOULD BAN CHILDREN UNDER TWELVE FROM RIDING ATV'S, THE BILL ALSO RESTRICTS RIDERS UP TO AGE FIFTEEN TO ATV'S WITH SMALL ENGINES.					
RECREATION	SHAKESPEARE	STAGEOSF	NEWS	2/14/2007	6P,11P	2
	THE OREGON SHAKESPEARE FESTIVAL PREPARES TO OPEN IT'S DOORS FOR THIS YEAR'S PERFORMANCES, OFFICIALS REPORT WHAT GOES IN TO SETTING UP THE STAGE FOR EACH PERFORMANCE, ON PART TWO OF CHANNEL TEN'S SERIES "SHAKESPEARE FESTIVAL - BACKSTAGE PASS" REPORT.					
LAW ENFORCE	LAWS	ONTHEBEAT	NEWS	2/14/2007	6P	1
	MEDFORD POLICE CHIEF RANDY SCHOEN, TALKS ABOUT THE LAWS REGARDING WHAT MOTORISTS ARE REQUIRED TO DO WHEN AN EMERGENCY VEHICLE APPROACHES WITH LIGHTS AND SIRENS ON, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	2/14/2007	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME TIPS ON WHICH BUSHES SHOULD BE PRUNED THIS TIME OF YEAR, AND WHICH SHOULDN'T, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" SEGMENT.					
CONSUMER AFFAIRS	RECALL	PBUTTER	NEWS	2/15/2007	12P,5P	2
	THE FDA ORDERS RECALL OF PEANUT BUTTER MADE AT A CORAGRA PLANT IN SYLVESTER, GEORGIA, SOLD UNDER THE "PETER PAN" AND "GREAT VALUE" BRANDS, LINKED TO AN OUTBREAK OF SALMONELLA.					
COMMUNITY SERVICES	ANIMAL PROTECTION	SNYP - FEB 07	PSA	2/15/2007		28
	FEBRUARY IS LITTER PREVENTION MONTH. SPAY OR NEUTER YOUR PET.					
CONSUMER AFFAIRS	PRODUCT INFO	DOLLARCOIN	NEWS	2/15/2007	5P	1
	THE FEDERAL GOVERNMENT ANNOUNCES NEW DOLLAR COIN, A LITTLE LARGER THAN A QUARTER AND ALSO FEATURES GEORGE WASHINGTON'S FACE, WITH THREE OTHER PRESIDENTS TO BE HONORED ON THE COIN THIS YEAR INCLUDING JOHN ADAMS, THOMAS JEFFERSON, AND JAMES MADISON.					
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	2/15/2007	6P	1
	YOUTH COUNSELORS REPORT THE MIDDLE SCHOOL LEVEL IS WHERE THEY SEE MANY KIDS BEGINNING TO USE DRUGS, ALCOHOL, MARIJUANA, AND METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
RECREATION	SHAKESPEARE	MUSICOSF	NEWS	2/15/2007	6P,11P	2
	THE OREGON SHAKESPEARE FESTIVAL OFFICIALS REPORT WHAT GOES ON BEHIND THE SCENES SHOWING JUST HOW MUCH EFFORT GOES INTO THE MUSIC FOR THE FESTIVAL, ON PART THREE OF CHANNEL TEN'S "SHAKESPEARE FESTIVAL - BACKSTAGE" SERIES, THE FIRST PLAY "AS YOU LIKE IT" OPENS IN A WEEK.					
ENVIRONMENT	BEAUTIFICATION	TREEPLANT	NEWS	2/15/2007	6P	1
	CITY OFFICIALS REPORT A "GINKO BELOBA" TREE PLANTED AT THE PLAZA IN ASHLAND, REPLACING A ONE HUNDRED YEAR OLD "TREE OF HEAVEN" WHICH HAD TO BE REMOVED DUE TO IT'S DECLINING HEALTH.					

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COMMUNITY SERVICE	EMERGSERV	NEW FIREFIGHTERS	NEWS	2/15/2007	5P,11P	2
		THE MEDFORD FIRE DEPARTMENT WELCOMES SIX NEW FIRE FIGHTERS, CHOSEN FROM A POOL OF 200 APPLICANTS, WHO WILL GO THROUGH INTERVIEWS AND RIGOROUS TESTING, FOUR HIRED FOR VACANT POSITIONS, AND TWO WILL FILL NEW POSITIONS FUNDED BY THE CITY'S NEW UTILITY TAX.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/15/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LASAGNA ROLLS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	2/15/2007	5P	1
		RED ROCK ITALIAN EATERY'S CHEF PAM SHIPLEY, PREPARES A RECIPE FOR "SPINACH SALAD PRIMAVERA", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
BUSINESS	BAROMETER	FLOWERDELIVER	NEWS	2/15/2007	6A	1
		LOCAL FLORISTS REPORT BUSINESS IS BOOMING WITH ORDERS AND DELIVERIES FOR VALENTINES DAY, ONE OF THE BIGGEST AND BUSIEST DAYS OF THE YEAR.				
RECREATION	SHAKESPEARE	STAGEOSF	NEWS	2/15/2007	6A	1
		THE OREGON SHAKESPEARE FESTIVAL PREPARES FOR THIS YEAR'S OPENING, OFFICIALS REPORT WHAT GOES IN TO SETTING UP THE STAGE FOR EACH PERFORMANCE, ON PART TWO OF CHANNEL TEN'S "SHAKESPEARE FESTIVAL - BACK STAGE" SERIES.				
EDUCATION	FUNDING	SOUWALKOUT	NEWS	2/15/2007	6A,12P	2
		MORE THAN 100 STUDENTS AND FACULTY AT S.O.U. MARCH DOWNTOWN TO PROTEST UNIVERSITY CUTBACKS, AND NEXT MONTH STUDENTS AND STAFF WILL TRAVEL TO SALEM TO PROTEST ALONGSIDE OTHER EDUCATIONAL SUPPORTERS TO ENCOURAGE STATE GOVERNMENT TO FUND EDUCATION.				
POLITICAL PROCESS	TOWNHALLMEET	OPPMINE	NEWS	2/15/2007	6A,12P	2
		MORE THAN 100 PEOPLE SHOW UP AT A PUBLIC MEETING TO VOICE THEIR OPINIONS ON THE PROPOSED REOPENING OF THE OPP MINE, RESIDENTS LIVING NEAR THE JACKSONVILLE RESERVOIR SAY REOPENING THE MINE WOULD ERODE THEIR QUALITY OF LIFE.				
YOUNG PEOPLE	DRUGABUSE	KIDDRUGS	NEWS	2/15/2007	6A,12P	2
		RESEARCHERS ISSUE NEW REPORT FINDING MANY KIDS ARE GETTING HIGH FROM DRUGS THEY FIND IN THE MEDICINE CABINET, THE USE OF PAINKILLERS LIKE OXYCONTIN AND VICODIN IS ON THE RISE, AND TEENS ARE ALSO ABUSING STIMULANTS LIKE ADDERALL AND ANTI-ANXIETY DRUGS INCLUDING ZANAX.				
HEALTH	PHYSICAL	FLUSEASON	NEWS	2/15/2007	6A	1
		RESEARCHERS REPORT STUDY IN THE NEW ENGLAND JOURNAL OF MEDICINE SUGGESTING A NEW WAY TO PROTECT YOUNG CHILDREN, A VERSION OF THE NASAL SPRAY VACCINE FLUMIST WORKS BETTER FOR KIDS UNDER SIX THAN TRADITIONAL FLU SHOTS.				
TAXES	LEVY	CIGTAX	NEWS	2/15/2007	6A	1
		A COMMITTEE IN THE OREGON LEGISLATURE ENDORSES A CIGARETTE TAX INCREASE, THE MONEY WOULD BE USED TO PROVIDE HEALTH INSURANCE COVERAGE FOR CHILDREN.				
TRANSPORTATION	CONSTRUCTION	BEAMS	NEWS	2/15/2007	5P,6P,11P	3
		GARY LEAMING, OREGON DEPARTMENT OF TRANSPORTATION, REPORTS CONSTRUCTION UNDERWAY AT THE NORTH MEDFORD INTERCHANGE CLOSING ONE LANE AND CLOGGING TRAFFIC, CAUTIONING DRIVERS TO BE AWARE AND BE PREPARED FOR DELAYS IF TRAVELING NORTHBOUND.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
DRUGS&ALCOHOL	ABUSE	METH	NEWS	2/16/2007	6A,12P	2
		YOUTH COUNSELORS REPORT THE MIDDLE SCHOOL LEVEL IS WHERE THEY SEE MANY KIDS BEGINNING TO USE DRUGS, ALCOHOL, MARIJUANA, AND METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
POLITICAL PROCESS	BILLS	DRINKINGBILL	NEWS	2/16/2007	6A	1
		THE OREGON LEGISLATURE PASSES TWO BILLS TO CRACK DOWN ON UNDERAGE DRINKING, THE FIRST ALLOWS COURTS TO SUSPEND THE DRIVING PRIVILEGES OF MINORS WHO ARE CONVICTED OF POSSESSION OF ILLEGAL DRUGS OR ALCOHOL, THE SECOND IMPOSES STIFFER PENALTIES FOR MINORS CONVICTED OF POSSESSION OF ALCOHOL WHILE OPERATING A MOTOR VEHICLE.				
MEDICAL	PROCEDURE	RELIGION	NEWS	2/16/2007	6A	1
		RESEARCHERS REPORT STUDY FINDING PEOPLE WITH LITTLE OR NO RELIGIOUS BELIEF AND HAD MORE DEPRESSION AND ANXIETY AFTER SUFFERING A STROKE, RELIGIOUSLY ACTIVE PEOPLE HAVE MORE SOCIAL SUPPORT, EASING RECOVERY.				
MEDICAL	RESEARCH	POLLUTION	NEWS	2/16/2007	6A	1
		RESEARCHERS REPORT NEW STUDY LINKING DIRTY AIR TO STROKE, BELIEVING THE CULPRIT IS FINE PARTICLES FROM CAR EXHAUST AND POWER PLANT EMISSIONS THAT GET INTO THE BLOODSTREAM THROUGH THE LUNGS, ADVISING HIGH RISK PATIENTS TO AVOID SPENDING UNNECESSARY TIME IN TRAFFIC DURING HIGH POLLUTION DAYS.				
CONSUMER AFFAIRS	RECALL	PBUTTER	NEWS	2/16/2007	6A	1
		THE FDA ORDERS RECALL OF PEANUT BUTTER MADE AT A CONAGRA PLANT IN SYLVESTER, GEORGIA, SOLD UNDER THE "PETER PAN" AND "GREAT VALUE" BRANDS, LINKED TO AN OUTBREAK OF SALMONELLA.				
TRANSPORTATION	CONSTRUCTION	BEAMS	NEWS	2/16/2007	6A,12P,5P,6P	4
		GARY LEAMING, OREGON DEPARTMENT OF TRANSPORTATION, REPORTS CONSTRUCTION UNDERWAY AT THE NORTH MEDFORD INTERCHANGE, CLOSING ONE LANE AND CLOGGING TRAFFIC, CAUTIONING DRIVERS TO BE AWARE AND BE PREPARED FOR DELAYS IF TRAVELING NORTHBOUND.				
RECREATION	SHAKESPEARE	MUSICOSF	NEWS	2/16/2007	6A	1
		THE OREGON SHAKESPEARE FESTIVAL OFFICIALS REPORT WHAT GOES ON BEHIND THE SCENES, SHOWING JUST HOW MUCH EFFORT GOES INTO THE MUSIC FOR THE FESTIVAL, ON PART THREE OF CHANNEL TEN'S "SHAKESPEARE FESTIVAL - BACKSTAGE" SERIES, THE FIRST PLAY "AS YOU LIKE IT" OPENS IN A WEEK.				
MEDICAL	PROCEDURE	FATMELTER	NEWS	2/16/2007	5P	1
		DR. ROBERT GOTKIN, COSMETIQUE, TALKS ABOUT A LASER THAT MAKES RECOVERY FROM LIPOSUCTION EVEN FASTER.				
ENVIRONMENT	BEAUTIFICATION	TREEPLANT	NEWS	2/16/2007	6A	1
		CITY OFFICIALS REPORT A "GINKO BILOBA" TREE PLANTED AT THE PLAZE IN ASHLAND, REPLACING A ONE HUNDRED YEAR OLD "TREE OF HEAVEN" WHICH HAD TO BE REMOVED DUE TO IT'S DECLINING HEALTH.				
POLITICAL PROCESS	BILLS	SCHOOLHELP	NEWS	2/16/2007	6A	1
		LAWMAKERS CONSIDER PROPOSALS FOR SCHOOL IMPROVEMENTS, SPECIFICALLY OVERCROWDED CLASSROOMS AND AGING FACILITIES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	EMERGSERV	NEWFIREFIGHTERS	NEWS	2/16/2007	6A,12P	2
		THE MEDFORD FIRE DEPARTMENT WELCOMES SIX NEW FIREFIGHTERS, CHOSEN FROM A POOL OF TWO HUNDRED APPLICANTS, WHO WILL GO THROUGH INTERVIEWS AND RIGOROUS TESTING, FOUR HIRED FOR VACANT POSITIONS, AND TWO WILL FILL NEW POSITIONS FUNDED BY THE CITY'S NEW UTILITY TAX.				
ENVIRONMENT	WILDLIFE	SPOTTEDOWL	NEWS	2/16/2007	11P	1
		A FEDERAL APPEALS COURT RULES THAT THE U.S. FISH AND WILDLIFE SERVICE VIOLATES THE ENDANGERED SPECIES ACT WHEN IT APPROVED A FEDERAL LOGGING PROJECT IN SOUTHERN OREGON AFFECTING SPOTTED OWL HABITAT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/16/2007	6A,12P	2
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	PROCEDURE	LASERLIPO	NEWS	2/16/2007	12P	1
		DR. ROBERT GOTKIN, COSMETIQUE, TALKS ABOUT LIPOSUCTION, OFFERING A FAST WAY TO SHED POUNDS, AND A LASER TREATMENT THAT MAKES RECOVERING FROM THE PROCEDURE EVEN FASTER.				
BUSINESS	CLOSURE	SOWAC	NEWS	2/16/2007	5P,11P	2
		SOUTHERN OREGON WOMEN'S ACCESS TO CREDIT (SOWAC), A NON-PROFIT ORGANIZATION HELPING THOUSANDS OF SMALL LOCAL BUSINESSES GET OFF THE GROUND, DISSOLVES DUE TO LACK OF GRANT MONEY.				
YOUNG PEOPLE	EDUCATION	LEARNINGMATTERS	NEWS	2/16/2007	6P	1
		EMILIO CHAVEZ, LISTO FACILITATOR, TALKS ABOUT A SPECIAL LOCAL PROGRAM FOR SPANISH SPEAKING FAMILIES CALLED "LISTO", MAKING LEARNING TO READ A FAMILY AFFAIR, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" SEGMENT.				
MEDICAL	HEALTHCARE	RVMCNURSES	NEWS	2/16/2007	6P,11P	2
		THE OREGON NURSES ASSOCIATION AND ROGUE VALLEY MEDICAL CENTER COME TO AN AGREEMENT OVER NURSES OVERTIME, WITH RVMC SAYING THEY WILL HIRE TWENTY SEVEN PEOPLE TO HELP WITH THE HIGH DEMAND.				
RECREATION	SHAKESPEARE	WIGSOSF	NEWS	2/16/2007	6P,11P	2
		FESTIVAL OFFICIALS REPORT ON WHAT GOES ON BEHIND THE SCENES IN THE HAIR AND WIG DEPARTMENT AND THE COSTUME SHOP, ON CHANNEL TEN'S "SHAKESPEARE FESTIVAL - BACKSTAGE" SERIES.				
RECREATION	ART	ROUNDABOUTART	NEWS	2/16/2007	6P	1
		ORGANIZERS REPORT PIECES OF ART TO BE DISPLAYED IN THE CENTER OF MEDFORD'S ONLY ROUNDABOUT BEING PRESENTED TO THE COMMUNITY TO DECIDE ON WHAT ARTWORK WILL BE CHOSEN.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	2/16/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PINEAPPLE-ORANGE DRESSING", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	COMMUNITY SERV	FLAGCEREMONY	NEWS	2/17/2007	6P,11P	2
		MEMBERS OF THE YOUNG MARINES, HOLD A SHORT CEREMONY TO REPLACE THE FLAG AT THE JACKSON COUNTY JAIL, THE OLD FLAG TO BE DISPOSED OF LATER THIS MONTH AT A BURNING CEREMONY AT THE V.A. DOM IN WHITE CITY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	CARSHOW	NEWS	2/17/2007	6P	1
	ORGANIZERS REPORT THE ANNUAL ROD AND CUSTOM SHOW AT THE JACKSON COUNTY EXPO PARK GIVING CAR LOVERS A CHANCE TO LOOK AT MORE THAN ONE HUNDRED VEHICLES AND MOTORCYCLES, PROCEEDS GO TO BENEFIT OHSU'S CHILD REHABILITATION DEVELOPMENT CENTER.					
RECREATION	COMMUNITY AFFAIRS	CHINESENEWYR	NEWS	2/17/2007	6P,11P	2
	HUNDREDS GATHER IN JACKSONVILLE FOR THE CHINESE NEW YEAR CELEBRATION, FESTIVITIES INCLUDE A PARADE, MARTIAL ARTS DEMONSTRATIONS, HISTORICAL TALKS, AND EVEN A COSTUME SHOW PUT ON BY MEMBERS OF THE NORTHERN CALIFORNIA TAIWANESE OPERA.					
RECREATION	COMMUNITY AFFAIRS	BOOKSALE	NEWS	2/17/2007	6P	1
	ORGANIZERS REPORT THE ANNUAL BOOK SALE AT THE ASCENSION LUTHERAN CHURCH, PROCEEDS GOING TO THE SMART READING PROGRAM.					
TAXES	INFO	TAXCREDIT	NEWS	2/17/2007	6P,11P	2
	VOLUNTEERS FAN OUT ACROSS THE VALLEY TO OFFER FREE HELP AND LET PEOPLE KNOW ABOUT A NEGLECTED CORNER OF THE TAX CODE CALLED THE EARNED INCOME TAX CREDIT, PEOPLE WHO WORK IN LOW-WAGE JOBS USUALLY QUALIFY FOR THE CREDIT, TAX PREPARERS ESTIMATE MORE THAN SIX MILLION DOLLARS IN EARNED INCOME CREDIT WENT UNCLAIMED IN JACKSON COUNTY LAST YEAR.					
RECREATION	COMMUNITY AFFAIRS	HOTROD	NEWS	2/18/2007	6P,11P	2
	ORGANIZERS REPORT THE ANNUAL ROD AND CUSTOM SHOW AT THE JACKSON COUNTY EXPO PARK GIVING CAR LOVERS A CHANCE TO LOOK AT MORE THAN ONE HUNDRED VEHICLES AND MOTORCYCLES, PROCEEDS GO TO BENEFIT OHSU'S CHILD REHABILITATION DEVELOPMENT CENTER.					
RECREATION	COMMUNITY AFFAIRS	JVILLEPARTY	NEWS	2/18/2007	6P	1
	HUNDREDS GATHER IN JACKSONVILLE FOR THE CHINESE NEW YEAR CELEBRATION, FESTIVITIES INCLUDE A PARADE, MARTIAL ARTS DEMONSTRATION, HISTORICAL TALKS, AND EVEN A COSTUME SHOW PUT ON BY MEMBERS OF THE NORTHERN CALIFORNIA TAIWANESE OPERA.					
TAXES	INFO	INCOMECREDIT	NEWS	2/18/2007	6P	1
	VOLUNTEERS FAN OUT ACROSS THE VALLEY TO OFFER FREE HELP AND LET PEOPLE KNOW ABOUT A NEGLECTED CORNER OF THE TAX CODE CALLED THE EARNED INCOME TAX CREDIT, PEOPLE WHO WORK IN LOW-WAGE JOBS USUALLY QUALIFY FOR THE CREDIT, TAX PREPARERS ESTIMATE MORE THAN SIX MILLION DOLLARS IN EARNED INCOME CREDIT WENT UNCLAIMED IN JACKSON COUNTY LAST YEAR.					
YOUNG PEOPLE	HEALTH	IMMUNIZATIONS	NEWS	2/18/2007	6P	1
	PUBLIC HEALTH OFFICIALS REPORT DEADLINE FOR IMMUNIZING CHILDREN, ENCOURAGING PARENTS TO MAKE SURE THEIR CHILDREN'S SHOTS ARE UP TO DATE SO THE KIDS WON'T BE SENT HOME FROM SCHOOL.					
YOUNG PEOPLE	COMMUNITY SERV	NEWFLAG	NEWS	2/18/2007	6P	1
	MEMBERS OF THE YOUNG MARINES HOLD A SHORT CEREMONY TO REPLACE THE FLAG AT THE JACKSON COUNTY JAIL, THE OLD FLAG TO BE DISPOSED OF LATER THIS MONTH, AT A BURNING CEREMONY AT THE V.A. DOM IN WHITE CITY.					
RECREATION	COMMUNITY AFFAIRS	CARSHOW	NEWS	2/19/2007	6A,12P	2
	ORGANIZERS REPORT THE ANNUAL ROD AND CUSTOM SHOW AT THE JACKSON COUNTY EXPO PARK, GIVING CAR LOVERS A CHANCE TO LOOK AT MORE THAN ONE HUNDRED VEHICLES AND MOTORCYCLES, PROCEEDS GO TO BENEFIT OHSU'S CHILD REHABILITATION DEVELOPMENT CENTER.					

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YOUNG PEOPLE	COMMUNITY SERV	NEWFLAG	NEWS	2/19/2007	12P	1
	MEMBERS OF THE YOUNG MARINES DEDICATE A NEW FLAG AT THE JACKSON COUNTY JAIL, REPLACING THE OLD ONE WHICH WILL BE RETIRED AT A BURNING CEREMONY AT THE V.A. DOMICILIARY IN WHITE CITY.					
POLITICAL PROCESS	RALLY	EDUCATION	NEWS	2/19/2007	11P	1
	GOVERNOR TED KULONGOSKI JOINS STUDENTS, TEACHERS, LEGISLATIVE LEADERS, AND EDUCATION ADVOCATES AT A RALLY ON THE STEPS OF THE OREGON STATE CAPITOL SEEKING TO CONVINCE LAWMAKERS TO SPEND MORE MONEY ON EDUCATION.					
MEDICAL	HEART	HEARTHEALTH	NEWS	2/19/2007	6P	1
	DR. MERLE MYERSON, ST. LUKES ROOSEVELT, AND DR. JAMES GOLDSTEIN, BEAUMONT HOSPITAL, DISCUSS FEBRUARY BEING HEART MONTH AND A SPECIAL EMPHASIS ON WOMEN'S HEART HEALTH, SAYING EACH YEAR MORE WOMEN DIE OF HEART ATTACKS AND STROKES THAN MEN AND CARDIO-VASCULAR DISEASE IS THE NUMBER ONE KILLER OF AMERICAN WOMEN.					
BUSINESS	JOBS	ASHPREPS	NEWS	2/19/2007	6P,11P	2
	ASHLAND BUSINESS OWNERS REPORT THEIR BUSY SEASON HAS BEGUN, WITH PREVIEW PERFORMANCES AT THE SHAKESPEARE FESTIVAL NOW UNDERWAY, MANY BUSINESSES IN ASHLAND ARE HIRING MORE STAFF FOR THE GROWING RUSH OF VISITORS COMING TO SEE A SHOW OR TO SHOP AND DINE.					
TRANSPORTATION	CONSTRUCTION	FLAGRAISING	NEWS	2/19/2007	5P	1
	CONSTRUCTION CONTINUES ON THE MEDFORD AIRPORT'S MULTI-MILLION DOLLAR REPLACEMENT PROJECT, A NEW FLAG WAS RAISED TO CELEBRATE THE COMPLETION OF THE FIRST PHASE OF CONSTRUCTION, CONSTRUCTION SET TO BEGIN ON A NEW TERMINAL IN JULY AND WORK ON A NEW AIR TRAFFIC CONTROL TOWER SHOULD BEGIN IN THE NEXT FEW MONTHS AS WELL.					
MEDICAL	PROCEDURE	BOTOX	NEWS	2/19/2007	12P	1
	DR. HAROLD BRODY, DERMATOLOGIST, TALKS ABOUT A MUSCLE RELAXANT CALLED RELOXIN, COMPETITION FOR BOTOX, AN ANTI-WRINKLE PRODUCT, BUT DOESN'T WEAR OFF AS FAST, AVAILABLE ONLY BY PRESCRIPTION, THE COMPANY SUGGESTS IT BE ADMINISTERED BY TRAINED PHYSICIANS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/19/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHERRY-BERRY PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	HEALTH	IMMUNIZATIONS	NEWS	2/19/2007	6A	1
	PUBLIC HEALTH OFFICIALS REPORT DEADLINE FOR IMMUNIZING CHILDREN, ENCOURAGING PARENTS TO MAKE SURE THEIR CHILDREN'S SHOTS ARE UP TO DATE SO THE KIDS WON'T BE SENT HOME FROM SCHOOL.					
MEDICAL	RESEARCH	CHOCOLATE	NEWS	2/19/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SUGGESTING CHOCOLATE MIGHT HELP BOOST YOUR BRAIN POWER, FINDING A SPECIALLY FORMULATED TYPE OF COCOA CONTAINING FLAVANOIDS INCREASES BLOOD FLOW TO THE BRAIN, AND MAY HOLD PROMISE FOR TREATING SOME VASCULAR IMPAIRMENTS.					
MEDICAL	RESEARCH	AUTISM	NEWS	2/19/2007	6A	1
	A TEAM OF INTERNATIONAL RESEARCHERS PINPOINTS TWO GENETIC LINKS THAT PREDISPOSE CHILDREN TO DEVELOP AUTISM, HOPING THE FINDINGS WILL LEAD TO BETTER WAYS TO DIAGNOSE IT AND FOCUS EFFORTS ON DEVELOPING DRUGS TO TREAT THE BRAIN DISORDER, EXPERTS ESTIMATE AUTISM AFFECTS ABOUT ONE IN EVERY ONE HUNDRED FIFTY U.S. CHILDREN.					

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TAXES	INFO	TAXCREDIT	NEWS	2/19/2007	6A,12P	2
		VOLUNTEERS FAN OUT ACROSS THE VALLEY TO OFFER FREE HELP AND LET PEOPLE KNOW ABOUT A NEGLECTED CORNER OF THE TAX CODE CALLED THE EARNED INCOME TAX CREDIT, PEOPLE WHO WORK IN LOW-WAGE JOBS USUALLY QUALIFY FOR THE CREDIT, TAX PREPARERS ESTIMATE MORE THAN SIX MILLION DOLLARS IN EARNED INCOME CREDIT WENT UNCLAIMED IN JACKSON COUNTY LAST YEAR.				
RECREATION	COMMJNITY AFFAIRS	CHINESE	NEWS	2/19/2007	6A	1
		THE CITY OF JACKSONVILLE CELEBRATES CHINESE NEW YEAR, FEATURING A PARADE WITH ELABORATE COSTUMES, MUSIC AND DANCING.				
HEALTH	PHYSICAL	DR. DAN	NEWS	2/19/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
POLITICAL PROCESS	LEGISLATURE	PHONEBAN	NEWS	2/20/2007	12P	1
		OREGON LAWMAKERS HOPE TO PASS STRICT LEGISLATION BANNING DRIVERS FROM USING CELL PHONES, SENSING A LACK OF SPPORT FROM VOTERS, INSTEAD THEY'RE PUSHING A BILL THAT WOULD ALLOW POLICE TO TICKET DRIVERS WHO APPEAR TO BE OVERLY FOCUSED ON THEIR CELL PHONE, THE OFFENSE WOULD CARRY A FINE OF UP TO THREE HUNDRED SIXTY DOLLARS.				
POLITICAL PROCESS	RALLY	EDRALLY	NEWS	2/20/2007	6A	1
		GOVERNOR TED KULONGOSKI JOINS STUDENTS, TEACHERS, LEGISLATIVE LEADERS, AND EDUCATION ADVOCATES AT A RALLY ON THE STEPS OF THE OREGON STATE CAPITOL SEEKING TO CONVINCE LAWMAKERS TO SPEND MORE MONEY ON EDUCATION.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/20/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HOMEMADE PANTNIS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	HEART	WOMENHEARTS	NEWS	2/20/2007	12P	1
		THE AMERICAN HEART ASSOCIATION ISSUES NEW GUIDELINES RECOMMENDING WOMEN CONSIDER TAKING ASPIRIN TO PREVENT HEART DISEASE, BUT DOCTORS WARN IT CAN HAVE SERIOUS SIDE EFFECTS LIKE BLEEDING AND ULCERS.				
MEDICAL	RESEARCH	BIRTHCONTROL	NEWS	2/20/2007	12P	1
		RESEARCHERS WARN OF AN INCREASED HEALTH RISK FOR WOMEN USING THE CONTRACEPTIVE PATCH, WOMEN USING THE PATCH ARE TWICE AS LIKELY TO DEVELOP DANGEROUS BLOOD CLOTS COMPARED TO WOMEN USING THE PILL.				
MEDICAL	RESEARCH	EXERCISE	NEWS	2/20/2007	12P	1
		BRITISH RESEARCHERS REPORT EXERCISING THE MUSCLE WHERE THE FLU SHOT IS INJECTED MAY IMPROVE THE BODY'S RESPONSE TO THE VACCINE.				
YOUNG PEOPLE	HEALTH	SICKKIDS	NEWS	2/20/2007	5P,6P,11P	3
		SCHOOL OFFICIALS REPORT AS MANY AS THIRTY PERCENT OF STUDENTS ARE OUT SICK IN MEDFORD AND ASHLAND, PRINCIPALS SAY TO NOT BE CONCERNED ABOUT CHILDREN FALLING BEHIND IF THEY'VE BEEN ABSENT FROM SCHOOL, WEEKENDS AND RECESS ARE GOOD TIMES TO MAKE UP MISSED WORK.				
HEALTH	PETS	PETDOC	NEWS	2/20/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT HEARTWORM, AND IT'S PREVENTION AND TREATMENT, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				

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AGRICULTURE	CROPS	EARLYBLOSSOMS NEWS		2/20/2007	6P,11P	2
		LOCAL ORCHARDISTS VOICE CONCERN THAT TREES WERE TRICKED BY THE RECENT WARMER WEATHER, AND AS COOLER TEMPERATURES APPROACH, PLACING CROPS IN DANGER.				
LAW ENFORCE	PUBLICASSIST	CRIMESTOPPERS NEWS		2/20/2007	6P,11P	2
		LT. CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN SOLVING A NEW YEAR'S DAY PHARMACY ROBBERY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
YOUNG PEOPLE	HEALTH	BABYTALK NEWS		2/20/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT THE THEORY THAT BABIES HAVE A UNIVERSAL LANGUAGE IN WHICH DIFFERENT CRIES REPRESENT DIFFERENT MESSAGES, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
BUSINESS	JOBS	ASHPREPS NEWS		2/20/2007	6A,12P	2
		ASHLAND BUSINESS OWNERS REPORT THEIR BUSY SEASON HAS BEGUN, WITH PREVIEW PERFORMANCES AT THE SHAKESPEARE FESTIVAL NOW UNDERWAY, MANY BUSINESSES IN ASHLAND ARE HIRING MORE STAFF FOR THE GROWING RUSH OF VISITORS COMING TO SEE A SHOW OR TO SHOP AND DINE.				
MEDICAL	PROCEDURE	GARDISIL NEWS		2/21/2007	6A	1
		THE PHARMACEUTICAL COMPANY THAT MAKES THE VACCINE GARDISIL REPORTS THEY ARE NO LONGER TRYING TO GET STATES TO MAKE IT MANDATORY FOR ALL ADOLESCENT SCHOOL GIRLS.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS NEWS		2/21/2007	6A	1
		DEPARTMENT CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN SOLVING A NEW YEAR'S DAY PHARMACY ROBBERY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	SMOKING	SMOKING NEWS		2/21/2007	6A	1
		U.S. RESEARCHERS REPORT SMOKING CHANGES THE BRAIN THE SAME WAY DRUGS DO.				
AGRICULTURE	CROPS	EARLYBLOSSOMS NEWS		2/21/2007	6A,12P	2
		LOCAL ORCHARDISTS VOICE CONCERN ABOUT HOW THIS YEAR'S ODD WEATHER IS AFFECTING CROPS, BRINGING ABOUT EARLY BLOOMING, DOING WHAT THEY CAN TO PROTECT THEM FROM THE FROSTY TEMPERATURES THAT HAVE RETURNED.				
EDUCATION	FUNDING	SCHOOLSPLAN NEWS		2/21/2007	12P	1
		GOVERNOR KULONGOSKI SEEKS SENATE COMMITTEE APPROVAL FOR A PLAN TO HELP OREGON STUDENTS PAY FOR COLLEGE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD NEWS		2/21/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, SHOWS HOW TO MAKE FRESH TOMATO SAUCE, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PHYSICAL	METABOLISM NEWS		2/21/2007	12P	1
		ROB HERZOG, SPORTS PHYSIOLOGIST, TALKS ABOUT STEPS TO TAKE IN MASTERING YOUR METABOLISM.				
TAXES	PREPARATION	TAXRETURNS NEWS		2/21/2007	5P,11P	2
		CONSUMER CREDIT COUNSELING SERVICES OFFERS INFORMATION ON SITES YOU CAN CONTACT TO HAVE YOUR TAXES PREPARED AT NO COST.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	2/21/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT WHICH BUSHES SHOULD BE PRUNED THIS TIME OF YEAR AND WHICH ONES SHOULDN'T, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERVICE	FUNDING	HUDGRANT	NEWS	2/21/2007		6P,11P
2		THE SOUTHERN OREGON FEDERAL CREDIT UNION RECEIVES GRANT FROM HUD (HOUSING AND URBAN DEVELOPMENT), THE SECOND GRANT OF IT'S KIND IN OREGON, HOPING THE NEW PROGRAM WILL PAVE THE WAY FOR FIRST TIME HOME BUYERS, THE GRANT ALSO PROVIDES FUNDING FOR CLASSES AT R.C.C.				
LAW ENFORCEMENT	SEXCRIMES	ONTHEBEAT	NEWS	2/21/2007	6P	1
		LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT ON-LINE PREDATORS AND WHAT PARENTS CAN DO TO PROTECT THEIR CHILDREN, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	RECALL	CANTALOUPE	NEWS	2/21/2007	11P	1
		DOLE RECALLS MORE THAN SIX THOUSAND CARTONS OF IMPORTED CANTALOUPE, AFTER TESTING POSITIVE FOR SALMONELLA.				
CONSUMER AFFAIRS	RECALL	PBUTTERSUIT	NEWS	2/21/2007	11P	1
		FEDERAL INVESTIGATORS REPORT MORE THAN THREE HUNDRED PEOPLE IN THIRTY NINE STATES WERE SICKENED BY SALMONELLA THEY SUSPECT CAME IN JARS OF PETER PAN AND GREAT VALUE BRAND PEANUT BUTTER, A NATIONWIDE RECALL OF CERTAIN JARS IS IN EFFECT.				
YOUNG PEOPLE	HEALTH	SICKKIDS	NEWS	2/21/2007	6A	1
		SCHOOL OFFICIALS REPORT UP TO A THIRD OF STUDENTS ARE DOWN WITH COLD AND FLU BUGS, SAYING FEBRUARY IS USUALLY THE WORST FOR ILLNESSES, BUT THIS YEAR IS ESPECIALLY BAD, SYMPTOMS RANGE FROM COUGHS TO FEVERS, HEADACHES, AND TUMMY ACHES, PRINCIPALS SAY STUDENTS CAN USE RECESS AND WEEKENDS TO MAKE UP THEIR MISSED WORK.				
TAXES	PREPARATION	TAXRETURNS	NEWS	2/22/2007	6A,12P	2
		CONSUMER CREDIT COUNSELING SERVICES OFFERS INFORMATION ON SITES YOU CAN CONTACT TO HAVE YOUR TAXES PREPARED AT NO COST.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/22/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUME AFFAIRS	PRODUCTSAFETY	MEAT	NEWS	2/22/2007	11P	1
		THE FEDERAL GOVERNMENT LAUNCHES NEW SYSTEM OF INSPECTING MEAT AND POULTRY PLANTS TO STOP FOOD POISONING THAT SICKENS MILLIONS OF AMERICANS EACH YEAR.				
CONSUMER AFFAIRS	FUNDING	HUDGRANT	NEWS	2/22/2007	6A,12P	2
		SOUTHERN OREGON FEDERAL CREDIT UNION RECEIVES GRANT FROM HUD ALLOWING THEM TO PROVIDE FREE AND AFFORDABLE HOME BUYING WORKSHOPS AND CLASSES FOR POTENTIAL HOME BUYERS.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	2/22/2007	5P	1
		CHEF PAM SHIPLEY PREPARES A RECIPE FOR "PESTO PIZZA WITH SUN-DRIED TOMATOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				

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RECREATION	FACILITIES	RINKCOVER	NEWS	2/22/2007	5P,6P	2
	ASHLAND PARKS AND RECREATION DEPARTMENT REPORTS THE DAREX ICE RINK IN ASHLAND CLOSED FOR THE REMAINDER OF THE SEASON, DUE TO A HUGE TREE THAT FELL DOWN IN LITHIA PARK DESTROYING THE SUPPORT STRUCTURE COVERING THE RINK.					
CONSUMER AFFAIRS	PRODUCT SAFETY	ADHDISORDER	NEWS	2/22/2007	11P	1
	THE FDA ISSUES WARNING FOR PEOPLE TREATED FOR ADHD, SAYING RITALIN, ADDEROL, STRATTERA, AND ALL OTHER ADHD DRUGS CARRY A SLIGHT RISK OF PSYCHIATRIC AND HEART PROBLEMS, REQUIRING MANUFACTURERS TO PUT A WARNING ON THEIR LABELS.					
MEDICAL	PROCEDURE	CANCERVACCINE	NEWS	2/22/2007	6A	1
	FEDERAL HEALTH OFFICIALS REPORT OVER FIVE HUNDRED PEOPLE HAVE SUFFERED SIDE EFFECTS FROM GUARDASI, A VACCINE INTENDED TO REDUCE THE ODDS OF CERVICAL CANCER.					
CONSUMER AFFAIRS	RECALL	PBUTTER	NEWS	2/22/2007	6A	1
	FEDERAL INVESTIGATORS REPORT MORE THAN THREE HUNDRED PEOPLE IN THIRTY NINE STATES WERE SICKENED BY SALMONELLA THEY SUSPECT CAME IN JARS OF PETER PAN AND GRET VALUE BRAND PEANUT BUTTER, A NATIONWIDE RECALL OF CERTAIN JARS IS IN EFFECT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/22/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BREAD BOWL CHILI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	COST OF	HEALTHCARE	NEWS	2/22/2007	6A	1
	MEDICAL OFFICIALS REPORT HEALTH CARE SPENDING IS ON THE RISE AND EXPECTED TO GO EVEN HIGHER, SAYING HEALTH CARE EXPENSES WILL ACCOUNT FOR ONE OUT OF EVERY FIVE DOLLARS SPENT IN THE U.S. IN THE COMING DECADE.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	2/22/2007	6P	1
	JOHN HAMILTON, ADULT DRUG COURT, TALKS ABOUT METH ADDICTION, SAYING FOR THE MAJORITY OF ADDICTS INTENSE TREATMENT AND COUNSELING HAS PROVEN TO WORK, EVEN THOSE WHO'VE BEEN ADDICTED FOR DECADES, BUT THERE'S A SMALL GROUP OF ADDICTS WHO CAN NEVER SEEM TO SHAKE FREE OF THEIR ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/23/2007	6A,12P	2
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	2/23/2007	6A	1
	JOHN HAMILTON, ADULT DRUG COURT, TALKS ABOUT METH ADDICTION, SAYING FOR THE MAJORITY OF ADDICTS, INTENSE TREATMENT AND COUNSELING HAS PROVEN TO WORK, EVEN THOSE WHO'VE BEEN ADDICTED FOR DECADES, BUT THERE'S A SMALL GROUP OF ADDICTS WHO CAN NEVER SEEM TO SHAKE FREE OF THEIR ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
MEDICAL	RESEARCH	TVCALORIES	NEWS	2/23/2007	6A	1
	RESEARCHERS REPORT STUDY FINDING THAT WATCHING TV DISRUPTS CHILDREN'S NORMAL RESPONSE TO FOOD, THAT THEY WILL EAT MORE WHILE THEY'RE SITTING IN FRONT OF THE TUBE WHETHER OR NOT THEY'RE REALLY HUNGRY, CALLING FOR ADDITIONAL RESEARCH TO DETERMINE WHETHER TV'S EFFECT ON EATING IS DIFFERENT FOR NORMAL WEIGHT AND OVERWEIGHT KIDS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	EXERCISE	DIETING	NEWS	2/23/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING, TO SHED POUNDS IT DID NOT MATTER WHETHER A REDUCTION IN CALORIES WAS ACHIEVED THROUGH DIET OR BURNED EVERY DAY THROUGH EXERCISE.					
CONSUMER AFFAIRS	RECALL	SALMONELLA	NEWS	2/23/2007	6A,12P,5P	3
	HEALTH OFFICIALS REPORT THEY ARE CHECKING TO SEE IF TWO DEATHS MAY HAVE BEEN CAUSED BY CONTAMINATED PEANUT BUTTER, AFTER THE RECALL OF PETER PAN AND GREAT VALUE BRANDS MADE BY CONAGRA FOODS.					
POLITICAL PROCESS	LEGISLATION	SAFECIG	NEWS	2/23/2007	6A	1
	THE OREGON HOUSE VOTES UNANIMOUSLY TO REQUIRE TOBACCO COMPANIES TO SELL ONLY FIRE-SAFE CIGARETTES IN OREGON, FIRE SAFETY SPECIALISTS SAY THEY COULD PREVENT THREE OUT OF EVERY FOUR CIGARETTE-CAUSED FIRES, WHICH ARE THE LEADING CAUSE OF FIRE DEATHS IN THE STATE.					
MEDICAL	COST OF	WYDENMEET	NEWS	2/23/2007	12P,5P,6P,11P	4
	OREGON SENATOR RON WYDEN AND SPEAKERS FROM THE COMMUNITY HEALTH CENTER IN WHITE CITY MEET IN A SORUM ADDRESSING THE DIFFICULTIES FORCING PEOPLE WHO ARE UNINSURED OR ON FIXED INCOMES, PROPOSING THE "HEALTHY AMERICANS ACT" TO GUARANTEE PRIVATE HEALTH CARE COVERAGE FOR AMERICANS WHICH CANNOT BE TAKEN AWAY.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/23/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRANBERRY PORK ROAST", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
BUSINESS	ECONOMICDEVELOP	CEDARLANDING	NEWS	2/23/2007	5P,6P,11P	3
	THE NORTHEAST NEIGHBORHOOD COALITION, AFTER A TWO AND A HALF YEAR BATTLE WITH CEDAR LINKS GOLF COURSE, CALL IT QUILTS BECAUSE IT'S TOO COSTLY TO CONTINUE TO PROTEST THE PLANS TO TURN THE GOLF COURSE INTO A HOUSING DEVELOPMENT WHICH RESIDENTS SAY WILL MAKE THE VALUE OF THEIR PROPERTY GO DOWN.					
CONSUMER AFFAIRS	PRODUCT INFO	ENERGYDRINKS	NEWS	2/23/2007	5P	1
	TARA MILLER, NYU MEDICAL CENTER, TALKS ABOUT THE COUNTLESS VARIETIES OF ENERGY DRINKS ON THE MARKET, QUESTIONING JUST HOW HEALTHY THEY ARE, SAYING THE "PICK ME UP" THE DRINKS PROVIDE MAY COME AT A PRICE.					
YOUNG PEOPLE	COMMUNITY SERV	GSCOOKIES	NEWS	2/23/2007	5P,6P	2
	GIRL SCOUT TROOPS BEGIN SELLING COOKIES, NEW THIS YEAR ALL COOKIES CONTAIN NO TRANS FATS, A LITTLE BETTER FOR YOUR HEALTHY, ALL PROCEEDS GO BACK TO FUND GIRL SCOUT ACTIVITIES.					
EDUCATION	FUNDING	SOUHEARING	NEWS	2/23/2007	6P,11P	2
	REPRESENTATIVE PETER BUCKLEY, D-ASHLAND, PROPOSES THE "SHARED RESPONSIBILITY PROGRAM", STATING ANY WORKING STUDENT WHO IS GETTING FINANCIAL HELP FROM THEIR PARENTS AND THE FEDERAL GOVERNMENT WILL ALSO BE GUARANTEED HELP FROM THE STATE.					
EDUCATION	HIGH SCHOOL	LEARNINGMATTERS	NEWS	2/23/2007	6P	1
	VIRGINIA PETTIT, OREGON ONLINE SPECIALIST, TALKS ABOUT "ONLINE LEARNING", AVAILABLE FOR HIGH SCHOOL STUDENTS IN SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" REPORT.					

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TRANSPORTATION	FUNDING	ROADMONEY	NEWS	2/23/2007	11P	1
		THE FEDERAL GOVERNMENT SENS OREGON NEARLY 31 MILLION DOLLARS TO HELP COVER THE COSTS OF EMERGENCY REPAIRS TO STORM DAMAGED HIGHWAYS.				
RECREATION	FACILITIES	RINKCOVER	NEWS	2/23/2007	6A	1
		ASHLAND PARKS AND RECREATION DEPARTMENT REPORTS THE DAREX ICE RINK IN ASHLAND CLOSED FOR THE REMAINDER OF THE SEASON DUE TO A HUGE TREE THAT FELL DOWN IN LITHIA PARK DESTROYING THE SUPPORT STRUCTURE COVERING THE RINK.				
SAFETY	OUTDOOR	SAFETY	NEWS	2/24/2007	6P,11P	2
		JACKSON COUNTY SEARCH AND RESCUE TEAM HOLDS SAFETY EXPO IN WHITE CITY TO SHOW OFF SOME EQUIPMENT AND TEACH COMMUNITY MEMBERS HOW NOT TO BE THE SUBJECT OF THE TEAM'S NEXT SEARCH.				
RECREATION	COMMUNITY AFFAIRS	COOLERS	NEWS	2/24/2007	6P,11P	2
		ORGANIZERS REPORT THE SEVENTH ANNUAL SPORTSMAN'S AND OUTDOOR RECREATION SHOW AT THE JACKSON COUNTY EXPO.				
YOUNG PEOPLE	COMMUNITY AFFAIRS	SCOUTS	NEWS	2/24/2007	6P,11P	2
		GIRL SCOUT TROOPS BEGIN SELLING COOKIES, NEW THIS YEAR ALL COOKIES CONTAIN NO TRANS FATS, A LITTLE BETTER FOR YOUR HEALTH, ALL PROCEEDS GO BACK TO FUND GIRL SCOUT ACTIVITIES.				
SAFETY	OUTDOOR	S&REXPO	NEWS	2/25/2007	6P	1
		JACKSON COUNTY SEARCH AND RESCUE TEAM HOLDS SAFETY EXPO IN WHITE CITY TO SHOW OFF SOME EQUIPMENT AND TEACH COMMUNITY MEMBERS HOW NOT TO BE THE SUBJECT OF THE TEAM'S NEXT SEARCH.				
BUSINESS	NEW BUSINESS	RENTAWIFE	NEWS	2/25/2007	6P	1
		DAWN HANEY, TALKS ABOUT HER NEW "RENT A WIFE" BUSINESS IN GRANTS PASS, SAYING SHE WILL DO HOUSEKEEPING, RUN ERRANDS, MEAL PREPS, LAUNDRY, HELP WITH BOOKKEEPING, AND EVEN BE A PARTY HOSTESS FOR SINGLE MEN.				
YOUNG PEOPLE	COMMUNITY SERV	COOKIES	NEWS	2/25/2007	6P	1
		GIRL SCOUT TROOPS BEGIN SELLING COOKIES, NEW THIS YEAR ALL COOKIES CONTAIN NO TRANS FATS, A LITTLE BETTER FOR YOUR HEALTH, ALL PROCEEDS GO BACK TO FUND GIRL SCOUT ACTIVITIES.				
BUSINESS	COMMUNITY SERVICE	DOGSHOP	NEWS	2/25/2007	6P,11P	2
		SAMMIE PAKROS, OWNER "DIRTY DOGZ", TALKS ABOUT A NEW DOG SHOP IN MEDFORD, OFFERING CUSTOMERS USE OF THEIR FACILITY TO WASH THEIR OWN DOGS WITHOUT THE PROBLEM OF MAKING A MESS IN THEIR OWN HOME.				
TRANSPORTATION	FUNDING	GREENWAY\$\$	NEWS	2/26/2007	6P	1
		THE OREGON TRANSPORTATION COMMISSION ISSUES GRANTS TO TWO SOUTHERN OREGON GREENWAY PROJECTS, TOTALLING NEARLY TWO MILLION DOLLARS.				
BUSINESS	UNEMPLOYMENT	OREUNEMPLOY	NEWS	2/26/2007	6P	1
		THE OREGON EMPLOYMENT DEPARTMENT REPORTS OREGON'S WORK FORCE GREW ONLY SLIGHTLY LAST MONTH AMID SIGNS OF A CONTINUING COOLING OFF OF THE STATE'S ECONOMY, INDUSTRIES SEEING A DECLINE IN JOBS ARE MANUFACTURING AND CONSTRUCTION.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	FUNDING	TALENTLIBRARY NEWS		2/26/2007	12P	1
	THE CITY OF TALENT UNVEILS A NEW LIBRARY BRANCH, OPENING A WEEK AGO SO THAT RESIDENTS WOULD HAVE A CHANCE TO USE IT BEFORE IT CLOSED, BUT VOTERS MAY BE ABLE TO KEEP ALL OF JACKSON COUNTY'S LIBRARIES OPEN DESPITE LOSS OF TIMBER DOLLARS, BY PASSING A LEVY ON THE MAY 15TH BALLOT.					
ENVIRONMENT	POLLUTION	GLOBALWARMING	NEWS	2/26/2007	6P,11P	2
	GOVERNORS OF FIVE WESTERN STATES INCLUDING OREGON ANNOUNCE A REGIONAL PLAN TO REDUCE GLOBAL WARMING POLLUTION.					
BUSINESS	COMMUNITY SERV	DOGSHOP	NEWS	2/26/2007	6A	1
	SAMMIE PAKROS, OWNER "DIRTY DOGZ", TALKS ABOUT A NEW DOG SHOP IN MEDFORD, OFFERING CUSTOMERS THE USE OF THEIR FACILITY TO WASH THEIR OWN DOGS WITHOUT ALL THE MESS IN THEIR OWN HOME.					
EDUCATION	SOU	SOUGERMAN	NEWS	2/26/2007	11P	1
	S.O.U. CANCELS SOME CLASSES, A FOUR MILLION DOLLAR BUDGET SHORTAGE PROMPTS THE ASHLAND INSTITUTION TO ELIMINATE THREE MAJORS: GEOGRAPHY, GEOLOGY, AND GERMAN.					
HEALTH	PHYSICAL	DR. DAN	NEWS	2/26/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
HEALTH	PHYSICAL	FOODPROBS	NEWS	2/26/2007	12P	1
	DR. STANLEY FINEMAN, ATLANTA ALLERGY AND ASTHMA CLINIC, TAKES A LOOK AT WHY MANY PEOPLE CONFUSE ALLERGIES WITH FOOD INTOLERANCE.					
HEALTH	DIET	BIGPORTIONS	NEWS	2/26/2007	11P	1
	MICHAEL JACOBSON AND MARGO WOOTEN, CENTERS FOR SCIENCE IN THE PUBLIC INTEREST, AND RICHARD JOHNSON, SENIOR V.P., RUBY TUESDAY, DISCUSS THE CALORIE-LADEN CHOICES WE HAVE AT RESTAURANTS AND WHAT YOU CAN DO TO STAY HEALTHY, THE GROUP ASKING FOR FEDERAL LEGISLATION REQUIRING NUTRITION INFORMATION ON RESTAURANT MENUES.					
SAFETY	OUTDOOR	SAFETY	NEWS	2/26/2007	12P	1
	JACKSON COUNTY SEARCH AND RESCUE TEAM HOLDS SAFETY EXPO IN WHITE CITY TO SHOW OFF SOME EQUIPMENT AND TEACH COMMUNITY MEMBERS HOW NOT TO BE THE SUBJECT OF THE TEAM'S NEXT SEARCH.					
CONSUMER AFFAIRS	RATES	POSTALRATES	NEWS	2/26/2007	5P,11P	2
	AN INDEPENDENT COMMISSION RECOMMENDS A TWENTY FOUR CENT HIKE IN THE COST OF FIRST CLASS AND POST CARD STAMPS.					
RECREATION	COMMUNITY AFFAIRS	COOLERS	NEWS	2/26/2007	6A	1
	ORGANIZERS REPORT THE SEVENTH ANNUAL SPORTSMAN'S AND OUTDOOR RECREATION SHOW AT THE JACKSON COUNTY EXPO.					
BUSINESS	NEW BUSINESS	RENTAWIFE	NEWS	2/26/2007	6A	1
	DAWN HANEY, TALKS ABOUT HER NEW "RENT A WIFE" BUSINESS IN GRANTS PASS, SAYING SHE WILL DO HOUSEKEEPING, MEAL PREPS, LAUNDRY, RUN ERRANDS, HELP WITH BOOKKEEPING, AND EVEN BE A PARTY HOSTESS FOR SINGLE MEN.					
YOUNG PEOPLE	COMMUNITY SERV	COOKIES	NEWS	2/26/2007	6A	1
	GIRL SCOUT TROOPS BEGIN SELLING COOKIES, NEW THIS YEAR ALL COOKIES CONTAIN NO TRANS FATS, A LITTLE BETTER FOR YOUR HEALTH, ALL PROCEEDS GO BACK TO FUND GIRL SCOUT ACTIVITIES.					

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MEDICAL	RESEARCH	SMOKERS	NEWS	2/26/2007	6A,12P	2
	U.S. RESEARCHERS REPORT NEW STUDY SAYING MEDICATION DOES NOT HELP SMOKERS QUIT.					
SAFETY	OUTDOORS	S&REXPO	NEWS	2/26/2007	6A	1
	JACKSON COUNTY SEARCH AND RESCUE TEAM HOLDS SAFETY EXPO IN WHITE CITY TO SHOW OFF SOME EQUIPMENT AND TEACH COMMUNITY MEMBERS HOW NOT TO BE THE SUBJECT OF THE TEAM'S NEXT SEARCH.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/26/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME COOKIE BAKING TIPS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	EDUCATION	HOMEWORK	NEWS	2/27/2007	11P	1
	A RESEARCHERS AT DUKE UNIVERSITY REPORTS HOMEWORK FOR STUDENTS SHOULD BE GIVEN ACCORDING TO THE 10 MINUTE RULE: 10 MINUTES FOR FIRST GRADERS, 20 MINUTES FOR SECOND GRADERS, 30 FOR THIRD GRADERS, AND SO ON, STUDIES SHOW THERE'S NO CORRELATION BETWEEN HOMEWORK AND ACADEMIC ACHIEVEMENT IN ELEMENTARY SCHOOLS.					
MEDICAL	PROCEDURE	BIRDVACCINE	NEWS	2/27/2007	6A,12P	2
	AN FDA ADVISORY COMMITTEE REVIEWS THE EXPERIMENTAL BIRD FLU VACCINE FOR APPROVAL, SAYING THE SHOTS APPEAR TO PROVIDE PROTECTION TO JUST FOURTY FIVE PERCENT OF ADULTS.					
MEDICAL	RESEARCH	BLOODPRESSURE	NEWS	2/27/2007	6A,12P	2
	RESEARCHERS REPORT STUDY FINDING THAT MEN WHO TAKE ACETOMINOPHEN, IBUPROFEN OR ASPIRIN SIX DAYS A WEEK, RAISE THEIR RISK OF HIGH BLOOD PRESSURE TWENTY SIX TO THIRTY EIGHT PERCENT.					
TRANSPORTATION	FUNDING	GREENWAY\$S	NEWS	2/27/2007	6A,12P	2
	THE OREGON TRANSPORTATION COMMISSION ISSUES GRANTS TO TWO SOUTHERN OREGON GREENWAY PROJECTS TALLING NEARLY TWO MILLION DOLLARS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/27/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "WATERMELON SALSA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	PROCEDURE	PILLSUIT	NEWS	2/27/2007	12P	1
	TWO OREGON WOMEN JOIN A FEDERAL LAWSUIT AGAINST THE PHARMACEUTICAL COMPANIES WYETH AND PFIZER, SAYING THE COMPANY'S HORMONE REPLACEMENT DRUG "PREMPRO" GAVE THEM BREAST CANCER, THEIR ATTORNEYS SAY THE DRUGS SHOULD BE IMMEDIATELY PULLED FROM THE MARKET.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	2/27/2007	5P	1
	MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT BEING PREPARED FOR BABY EMERGENCIES, AND WHAT IMPORTANT ITEMS YOU SHOULD HAVE ON HAND, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
CONSUMER AFFAIRS	RATES	POSTALRATES	NEWS	2/27/2007	6A	1
	AN INDEPENDENT COMMISSION RECOMMENDS A TWO CENT HIKE FOR FIRST-CLASS AND POST CARD STAMPS.					
HEALTH	PETS	DOGMAN	NEWS	2/27/2007	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS MORE ABOUT DEALING WITH AGGRESSIVE DOGS, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN", SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	EDUCATION	CPRTRAIN	NEWS	2/27/2007	6P	1
	THE AMERICAN HEART ASSOCIATION CHOOSES 25 MIDDLE SCHOOL STUDENTS TO PARTICIPATE IN A CPR CLASS, DONATING AN INNOVATIVE NEW PRODUCT CALLED "CPR ANYTIME", WHICH TEACHES STUDENTS HOW TO PERFORM CPR IN 22 MINUTES AND ALLOWS THE STUDENTS TO TAKE HOME THE KNOWLEDGE AND EQUIPMENT HOPING THEY'LL TEACH THEIR SIBLINGS AND PARENTS.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/27/2007	6P,11P	2
	SGT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING AT LEAST TWO PEOPLE WHO ARE BELIEVED RESPONSIBLE FOR A STRING OF PHARMACY BURGLARIES IN SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
YOUNG PEOPLE	HEALTH	GYMCLASS	NEWS	2/27/2007	11P	1
	STUDENTS, TEACHERS, AND HEALTH OFFICIALS URGE LAWMAKERS TO RESTORE A REQUIREMENT THAT GYM CLASSES BE OFFERED IN ALL THE STATE'S ELEMENTARY AND MIDDLE SCHOOLS.					
EDUCATION	SOU	SOUGERMAN	NEWS	2/27/2007	6A	1
	S.O.U. REPORTS A FOUR MILLION DOLLAR BUDGET SHORTAGE IS PROMPTING THE UNIVERSITY TO ELIMINATE SOME MAJORS INCLUDING GERMAN.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	2/28/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT USING THE PROPER TOOLS, THE SECRET TO GOOD COOKING, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	PROCEDURE	MERCH	NEWS	2/28/2007	12P	1
	RESEARCHERS REPORT STUDY IN THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION, ALMOST HALF OF AMERICAN WOMEN TWENTY TO TWENTY FOUR ARE INFECTED WITH HPV, THE VIRUS THAT CAN CAUSE CERVICAL CANCER, THE MERCK DRUG COMPANY AGGRESSIVELY PROMOTING GARDASIL, A VACCINE APPROVED BY THE FDA.					
POLITICAL PROCESS	PROTEST	MINIHEARING	NEWS	2/28/2007	5P,6P	2
	ABOUT 90 PEOPLE SIGN UP TO SPEAK AT A PUBLIC HEARING TO VOICE THEIR CONCERN ABOUT THE AFFECT RE-OPENING THE OPP MINE IN JACKSONVILLE WOULD HAVE ON THEIR NEIGHBORHOOD, ONE DOCTOR SAYING THERE ARE HIGH LEVELS OF MERCURY ON THE SITE, WHICH WHEN DISTURBING THE HEAVY METAL, WILL CAUSE IT TO SEEP INTO THE WATER SUPPLY, AFFECTING PUBLIC HEALTH.					
COMMUNITY SERVICE	SUPPORTSERV	LOCKS4LOVE	NEWS	2/28/2007	6P	1
	SIERRA WOOD, A YOUNG ACTOR, DONATES HER HAIR TO "LOCKS OF LOVE", TO BE MADE INTO A WIG FOR SOMEONE WITH CANCER UNDERGOING CHEMOTHERAPY, THE ACTOR STARRING IN AN OREGON STAGEWORKS PLAY, HER CHARACTER REQUIRING A SHORTER HAIR CUT.					
MEDICAL	RESEARCH	WINE	NEWS	2/28/2007	6P,11P	2
	RESEARCHERS REPORT NEW STUDY SHOWING A GLASS OF RED WINE EVERY DAY MAY NOT ONLY IMPROVE THE QUALITY OF YOUR LIFE, BUT ALSO EXTEND YOUR LIFE.					
LAW ENFORCEMENT	DRIVINGLAWS	ONTHEBEAT	NEWS	2/28/2007	6P	1
	MEDFORD POLICE CHIEF RANDY SCHOEN, TALKS ABOUT WHEN A PERSON'S ABILITY TO DRIVE SHOULD BE RE-EVALUATED, WHO CAN REQUEST RE-EVALUATION, WHAT IS THE PROCESS, AND WHAT PRIVATE HELP IS AVAILABLE WITH EVALUATION, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	2/28/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW TO FEND OFF THE BIRDS THAT CAN DO A LOT OF DAMAGE TO BIG TREES, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
ENVIRONMENT	CLEANUP	TREECLEANUP	NEWS	2/28/2007	5P,6P,11P	3
		THE CITY OF ASHLAND REPORTS THEY ARE SWAMPED WITH CALLS FROM PEOPLE NEEDING HELP CLEARING BROKEN TREE LIMBS AND OTHER DEBRIS, SAYING IT'S NOT NECESSARILY THE CITY'S RESPONSIBILITY TO CLEAN UP THE STORM DAMAGE.				
TRANSPORTATION	BUSES	BUSSTOPS	NEWS	2/28/2007	12P,5P,6P,11P	4
		PETER JACOBSEN, RVTD, TALKS ABOUT HOW SEVERE WEATHER CONDITIONS AFFECT BUS SERVICES, ON AVERAGE ABOUT FOUR TO FIVE THOUSAND PEOPLE RIDE EACH DAY, AND WHEN WINTER WEATHER HITS, MORE PEOPLE DEPEND ON THEIR SERVICES TO AVOID JUMPING IN THEIR CAR.				
YOUNG PEOPLE	EDUCATION	CPRTRAIN	NEWS	2/28/2007	6A,12P	2
		THE AMERICAN HEART ASSOCIATION CHOOSES 25 MIDDLE SCHOOL STUDENTS TO PARTICIPATE IN A CPR CLASS, DONATING AN INNOVATIVE NEW PRODUCT CALLED "CPR ANYTIME", TEACHING STUDENTS HOW TO PERFORM CPR IN 22 MINUTES, AND ALLOWING STUDENTS TO TAKE HOME THE EQUIPMENT, HOPING STUDENTS WILL THEN TEACH THEIR SIBLINGS AND PARENTS.				
POLITICAL PROCESS	MEASURE	CORPKICKER	NEWS	2/28/2007	6A,12P	2
		OREGON DEMOCRATS REPORT THEY WANT VOTERS TO DECIDE WHETHER OR NOT OREGON'S KICKER TAX BE PLACED INTO A RAINY DAY FUND.				
MEDICAL	RESEARCH	GARLIC	NEWS	2/28/2007	6A	1
		RESEARCHERS REPORT, DESPITE WIDESPREAD CLAIMS THAT RAW GARLIC WILL LOWER BAD CHOLESTEROL, A NEW STUDY SHOWS IT DOESN'T WORK, SAYING THERE ISN'T A PILL OR HERB THAT CAN COUNTERACT AN UNHEALTHY DIET.				
MEDICAL	CANCER	CANCER	NEWS	2/28/2007	6A	1
		RESEARCHERS REPORT ONE IN FOUR U.S. WOMEN, AGES FOURTEEN TO FIFTY NINE, IS INFECTED WITH THE SEXUALLY TRANSMITTED HPV VIRUS THAT CAN LEAD TO CERVICAL CANCER, THE NEWS COMING NINE MONTHS AFTER THE FDA APPROVED A VACCINE TO HELP PREVENT CERVICAL CANCER.				
MEDICAL	PROCEDURE	BIRDVACCINE	NEWS	2/28/2007	6A	1
		AN ADVISORY COMMITTEE RECOMMENDS THE FDA APPROVE AN EXPERIMENTAL BIRD FLU VACCINE EVEN THOUGH IN TESTING, THE SHOTS PROVIDED PROTECTION TO JUST FOURTY FIVE PERCENT OF THE PEOPLE THEY WERE GIVEN TO.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/28/2007	6A,12P	2
		SGT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING SUSPECTS RESPONSIBLE FOR A STRING OF PHARMACY BURGLARIES IN SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
YOUNG PEOPLE	HEALTH	GYMCLASS	NEWS	2/28/2007	6A,12P	2
		HEALTH OFFICIALS URGE LAWMAKERS IN SALEM TO RESTORE A PHYSICAL EDUCATION REQUIREMENT TO OREGON'S ELEMENTARY AND MIDDLE SCHOOLS, SAYING THE MOVE WOULD COMBAT CHILDHOOD OBESITY, AND HELP STUDENTS AVOID DISEASE.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	3/1/2007	5P	1
		CHEF PAM SHIPLEY, RED ROCK ITALIAN EATERY IN MEDFORD, PREPARES A RECIPE FOR "CRAB MANICOTTI", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				

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CONSUMER AFFAIRS	HOWTO	MR FOOD	NEWS	3/1/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT "IRISH CHEESE", THE CHEESE OF THE MONTH, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
POLITICAL PROCESS	PROTEST	OPPMINE	NEWS	3/1/2007	6A,12P	2
		ABOUT 90 PEOPLE SIGN UP TO SPEAK AT A PUBLIC HEARING TO VOICE THEIR CONCERN ABOUT THE EFFECT RE-OPENING THE OPP MINE IN JACKSONVILLE WOULD HAVE ON THEIR NEIGHBORHOOD, ONE DOCTOR SAYING THERE ARE HIGH LEVELS OF MERCURY ON THE SITE, WHICH WHEN DISTURBING THE HEAVY METAL, WILL CAUSE IT TO SEEP INTO THE WATER SUPPLY, AFFECTING PUBLIC HEALTH.				
COMMUNITY SERV	SUPPORT SERV	LOCKS4LOVE	NEWS	3/1/2007	6A,12P	2
		SIERRA WOOD, A YOUNG ACTOR, DONATES HER HAIR TO "LOCKS OF LOVE" TO BE MADE INTO A WIG FOR SOMEONE WITH CANCER UNDERGOING CHEMOTHERAPY, THE ACTOR STARRING IN AN OREGON STAGEWORKS PLAY, HER CHARACTER REQUIRING A SHORTER HAIR CUT.				
YOUNG PEOPLE	HEALTH	UNHEALTHYLUNCH	NEWS	3/1/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING FIVE AND SIX YEAR OLDS GAINED MORE WEIGHT OVER THE SUMMER THAN DURING THE SCHOOL YEAR, BELIEVING THE LAZY DAYS OF SUMMER MAY OFFER PLENTY OF FREE TIME TO EAT SNACKS, WATCH TV, AND PLAY VIDEO GAMES.				
JOSEPHINE COUNTY	FUNDING	JOCOPROSECUTOR	NEWS	3/1/2007	6P,11P	2
		GIL GILBERTSON, JOSEPHINE COUNTY SHERIFF, AND STEPHEN CAMPBELL, JOSEPHINE COUNTY DISTRICT ATTORNEY, DISCUSS THE LOSS OF FEDERAL FUNDING AFFECTING THE COUNTY SHERIFF'S OFFICE NOW FACING CUTBACKS.				
DRUGS&ALCOHOL	ABUSE	DRUGS	NEWS	3/1/2007	6A,12P	2
		THE NARCOTICS CONTROL BOARD REPORTS, IN THE U.S. ALONE, ABUSE OF PAINKILLERS, STIMULANTS, TRANQUILIZERS AND OTHER PRESCRIPTIONS HAS GONE BEYOND PRACTICALLY ALL ILLICIT DRUGS EXCEPT MARIJUANA.				
HEALTH	PHYSICAL	ORFLU	NEWS	3/1/2007	6A	1
		THE OREGON DEPARTMENT OF HUMAN SERVICES REPORTS THE NUMBER OF LAB-CONFIRMED CASES OF THE FLU ROSE FROM FIFTY EIGHT TO EIGHTY FOUR WITHIN A THREE WEEK PERIOD, FLU SEASON IN OREGON TYPICALLY PEAKS IN LATE JANUARY OR FEBRUARY, AND CAN EXTEND ALL THE WAY TO MAY, REMINDING PEOPLE IT'S STILL A GOOD IDEA TO GET A FLU SHOT.				
POLITICAL PROCESS	LEGISLATION	WYDEN	NEWS	3/1/2007	5P,6P	2
		OREGON SENATORS RON WYDEN AND GORDON SMITH PUSH FOR A VOTE ON NEW LEGISLATION THAT WOULD EXTEND FEDERAL TIMBER FUNDING TO DEPENDENT COMMUNITIES.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	3/1/2007	6P	1
		KIM RAMSAY, NEILSON RESEARCH COMPANY, TALKS ABOUT MARY JO HILL, MEDFORD RESIDENT, FIGHTS THE STATE THREATENING TO KICK HER OUT OF HER HOME SHE BOUGHT, WITH NO IDEA A METH LAB HAD BEEN FOUND IN THE DETACHED GARAGE TWO YEARS PRIOR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
MEDICAL	PROCEDURE	FLUSHOTS	NEWS	3/1/2007	5P,11P	2
		THE JACKSON COUNTY HEALTH DEPARTMENT REPORTS JACKSON COUNTY HAS THE HIGHEST NUMBER OF FLU CASES REPORTED IN THE STATE SO FAR THIS YEAR, FLU VACCINATIONS ARE STILL AVAILABLE, HEALTH OFFICIALS SAY TWO KINDS OF FLU HAVE BEEN CIRCULATING THROUGHOUT THE STATE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	GYMCLASSES	NEWS	3/1/2007	5P,6P	2
		HEALTH OFFICIALS URGE LAWMAKERS IN SALEM TO RESTORE A PHYSICAL EDUCATION REQUIREMENT TO OREGON'S ELEMENTARY AND MIDDLE SCHOOLS, SAYING THE MOVE WOULD COMBAT CHILDHOOD OBESITY, AND HELP STUDENTS AVOID DISEASE.				
ENVIRONMNET	CLEANUP	TREECLEANUP	NEWS	3/1/2007	12P	1
		THE CITY OF ASHLAND REPORTS THEY ARE SWAMPED WITH CALLS FROM PEOPLE NEEDING HELP CLEARING BROKEN TREE LIMBS AND OTHER DEBRIS, SAYING IT'S NOT NECESSARILY THE CITY'S RESPONSIBILITY TO CLEAN UP THE STORM DAMAGE.				
YOUNG PEOPLE	EDUCATION	ORED	NEWS	3/1/2007	6A	1
		THE OREGON DEPARTMENT OF EDUCATION REPORTS JUST THIRTY ONE PERCENT OF HIGH SCHOOL GRADUATES IN 2006 SCORED WELL IN CORE ACADEMIC SUBJECTS, PUBLIC SPEAKING AND CLASS WORK, THE FIGURE DOWN FROM THIRTY SEVEN PERCENT IN 2005, UNTIL THIS YEAR, THE RATES HAD BEEN STEADILY RISING SINCE 2001.				
YOUNG PEOPLE	DRUG ISSUES	TEENDRUGS	NEWS	3/1/2007	6A	1
		SHERRI MORGAN, NATIONAL ASSOCIATION OF SOCIAL WORKERS, AND CALVINA FAY, DRUG-FREE AMERICA FOUNDATION, REPORT SOME SCHOOLS ARE ON THE OFFENSIVE WHEN IT COMES TO TEENS AND DRUGS, TURNING TO RANDOM DRUG TESTING, THOSE OPPOSING THE PRACTICE SAY IT'S AN INVASION OF PRIVACY.				
COMMUNITY SERVICES	HANDICAPPED	LIV. OPP	PSA	3/1/2007		27
		BENEFIT AUCTION TO SUPPORT LIVING OPPORTUNITIES.				
MEDICAL	RESEARCH	ALCOHOL	NEWS	3/1/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING A LITTLE ALCOHOL ON A REGULAR BASIS CAN NOT ONLY HELP THE HEART, BUT ACTUALLY EXTENDS LIFE, A DRINK A DAY DROPS THE RISK OF DEATH, WINE OFFERING THE BIGGEST BENEFIT.				
CONSUMER AFFAIRS	RECALL	SALMONELLA	NEWS	3/2/2007	6A	1
		FEDERAL INSPECTORS LOCATE THE STRAIN OF SALMONELLA BEHIND A RECENT PEANUT BUTTER OUTBREAK, THE STRAIN CAME FROM THE CONAGRA FOODS PLANT IN GEORGIA, OFFICIALS BELIEVE THE CONTAMINATION MAY HAVE BEEN CAUSED BY DIRTY JARS OR EQUIPMENT.				
CONSUMER AFFAIRS	RECALL	RECALLEDMEAT	NEWS	3/2/2007	11P	1
		TYSON FRESH MEATS, A WASHINGTON-BASED COMPANY, RECALLS GROUND BEEF DISTRIBUTED THROUGHOUT THE NORTHWEST, SAYING THE MEAT COULD BE CONTAMINATED WITH E-COLI.				
EDUCATION	QUALITY OF	LEARNINGMATTERS	NEWS	3/2/2007	6P	1
		STEVE PINES, BUTTE FALLS SUPERINTENDENT, TALKS ABOUT ALL THE "SNOW DAYS" KIDS HAVE GOTTEN FROM SCHOOL DUE TO THE UNUSUAL WINTER WEATHER THIS SEASON, AND HOW SCHOOL LEADERS MAKE THEIR DECISION THAT AFFECTS A LOT OF PEOPLE, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" SEGMENT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/2/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MANHATTAN CLAM CHOWDER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	EDUCATION	READAMERICA	NEWS	3/2/2007	6P,11P	2
		COMMUNITY VOLUNTEERS PICK OUT THEIR FAVORITE DR. SEUSS BOOKS TO READ TO KIDS AT KENNEDY ELEMENTARY SCHOOL IN HONOR OF DR. SEUSS' BIRTHDAY, PART OF THE "READ ACROSS AMERICA DAY" PROGRAM.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FAIR	HERITAGEFAIR	NEWS	3/2/2007	6P,11P	2
		ORGANIZERS REPORT THE TWENTY SECOND ANNUAL HERITAGE FAIR IN JACKSONVILLE, WITH FOURTH GRADERS FROM JACKSON AND JOSEPHINE COUNTIES PARTICIPATING IN CLASSES DESIGNED TO GIVE STUDENTS A HANDS-ON APPROACH TO HISTORY.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/2/2007	6A,12P	2
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
MEDICAL	RESEARCH	VITD	NEWS	3/2/2007	6A	1
		RESEARCHERS REPORT STUDY SAYING AN EXTREMELY HIGH PERCENTAGE OF PREGNANT WOMEN AND THEIR NEWBORNS AREN'T GETTING ENOUGH VITAMIN D, SUGGESTING THAT HIGHER DOSES, DIFFERENT VITAMINE FORMULATIONS, OR A MODERATE INCREASE IN SUNLIGHT EXPOSURE MIGHT BE NEEDED TO BOOST VITAMIN D TO HEALTHIER LEVELS.				
HEALTH	EXERCISE	EXERCISE	NEWS	3/2/2007	6A	1
		SCIENTISTS REPORT MODERATE EXERCISE CAN SLOW THE DECLINE OF DETERIORATING LUNG FUNCTION BY ABOUT TWENTY ONE PERCENT, THAT MAY LOWER A SMOKER'S RISK OF DEVELOPING BREATHING PROBLEMS.				
POLITICAL PROCESS	BILL	WYDENHEARING	NEWS	3/2/2007	6A	1
		OREGON SENATORS RON WYDEN AND GORDON SMITH PUSH FOR A VOTE ON THE NEW "COUNTY PAYMENTS" BILL THAT COULD HEAD OFF THE IMPENDING CUTBACKS TO OREGON COUNTIES DUE TO THE LOSS OF FEDERAL TIMBER MONEY.				
MEDICAL	PROCEDURE	FLUSHOTS	NEWS	3/2/2007	6A	1
		THE JACKSON COUNTY HEALTH DEPARTMENT REPORTS TWO STRAINS OF FLU ARE CIRCULATING THROUGHOUT THE STATE, JACKSON COUNTY HAS THE HIGHEST NUMBER OF FLU CASES REPORTED IN OREGON SO FAR THIS YEAR, THE SEASON IS NOT OVER YET AND IT'S NOT TOO LATE TO GET VACCINATED.				
COMMUNITY SERVICE	FUNDING	HEARTS&VINES	NEWS	3/2/2007	5P,6P	2
		THE HEARTS & VINES FOUNDATION ISSUES GRANT MONEY TO PROGRAMS WORKING TO BATTLE AGAINST DOMESTIC VIOLENCE, THE ORGANIZATION HOLDS AN AUCTION EACH YEAR TO RAISE THE MONEY.				
YOUNG PEOPLE	HEALTH	GYMCLASSES	NEWS	3/2/2007	6A,12P	2
		LAW MAKERS CONSIDER THREE BILLS TO MANDATE MORE PHYSICAL EDUCATION FOR STUDENTS.				
DRUGS&ALCOHOL	ABUSE	METH	NEWS	3/2/2007	6A	1
		KIM RAMSAY, NEILSON RESEARCH COMPANY, TALKS ABOUT MARY JO HILL, MEDFORD RESIDENT, FIGHTS THE STATE THREATENING TO KICK HER OUT OF HER HOME SHE BOUGHT, WITH NO IDEA A METH LAB HAD BEEN FOUND IN THE DETACHED GARAGE TWO YEARS PRIOR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
JOSEPHINE COUNTY	FUNDING	JOCOPROSECUTORS	NEWS	3/2/2007	12P	1
		JOSEPHINE COUNTY OFFICIALS REPORT IT'S ABILITY TO CATCH AND PROSECUTE CRIMINALS WILL SUFFER DUE TO THE LOSS OF FEDERAL TIMBER MONEY.				
TRANSPORTATION	ROADS	ROUNDAABOUTART	NEWS	3/2/2007	6P,11P	2
		MEDFORD CITY COUNSELORS UNANIMOUSLY VOTE TO KEEP THE CITY'S NEW ROUNDAABOUT ARTLESS, THE DECISION CAME AFTER RECOMMENDATIONS FROM THE ARTS COMMISSION THAT THE ROUNDAABOUT WAS NOT THE BEST PLACE TO DISPLAY ART WORK.				

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Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	BADMEAT	NEWS	3/3/2007	6P,11P	2
	TYSON FRESH MEATS, A WASHINGTON-BASED COMPENY, RECALLS GROUND BEEF DISTRIBUTED THROUGHOUT THE NORTHWEST, SAYING THE MEAT COULD BE CONTAMINATED WITH E-COLI.					
COMMUNITY SERVICE	FUNDING	CHECKPRES	NEWS	3/3/2007	6P	1
	THE GRANTS PASS ALBERTSON'S PRESENTS THE SOROPTIMIST ORGANIZATION WITH A THREE THOUSAND DOLLAR CHECK AIMED AT HELPING YOUNG GIRLS AND WOMEN IN LOCAL COMMUNITIES PAY FOR BABY ITEMS.					
RECREATION	COMMUNITY AFFAIRS	GPMARCH	NEWS	3/3/2007	6P	1
	ORGANIZERS REPORT THE TWELFTH ANNUAL HUNGER AWARENESS PARADE IN DOWNTOWN GRANTS PASS, TO HELP RAISE AWARENESS OF THE GROWING HUNGER PROBLEM.					
RECREATION	FESTIVAL	CHOCOLATE	NEWS	3/3/2007	6P,11P	2
	ORGANIZERS REPORT THE CHOCOLATE FESTIVAL IN ASHLAND, FEATURING CHOCOLATE MAKERS FROM ACROSS THE REGION.					
CONSUMER AFFAIRS	RECALL	ECOLIMEAT	NEWS	3/4/2007	6P	1
	TYSON FRESH MEATS, A WASHINGTON-BASED COMPANY, RECALLS GROUND BEEF DISTRIBUTED THROUGHOUT THE NORTHWEST, SAYING THE MEAT COULD BE CONTAMINATED WITH E-COLI.					
RECREATION	CONSUMER AFFAIRS	HUNGERMARCH	NEWS	3/4/2007	6P	1
	ORGANIZERS REPORT THE 12TH ANNUAL HUNGER AWARENESS PARADE IN DOWNTOWN GRANTS PASS TO HELP RAISE AWARENESS OF THE GROWING HUNGER PROBLEM.					
RECREATION	FESTIVAL	SWEETSTUFF	NEWS	3/4/2007	6P	1
	ORGANIZERS REPORT THE CHOCOLATE FESTIVAL IN ASHLAND, FEATURING CHOCOLATE MAKERS FROM ACROSS THE REGION.					
POLITICAL PROCESS	LEGISLATURE	XGRBAN	NEWS	3/4/2007	11P	1
	OREGON LAWMAKERS CONSIDER BAN ON "SALVIA DWINORUM", A LEGAL HALLUCINOGENIC, SOLD OPENLY AT NOVELTY STORES, SMOKE SHOPS, AND ADULT VIDEO STORES.					
YOUNG PEOPLE	EDUCATION	COOLCLASS	NEWS	3/4/2007	6P,11P	2
	DOUG GARDNER, TEACHER, TALKS ABOUT STUDENT AT CRATER HIGH SCHOOL IN AN INTEGRATED CONSTRUCTION CLASS, SAYING AT THE END OF THE TRAIL PROGRAM AT R.C.C., STUDENTS WILL BE ABLE TO CREATE THEIR OWN SET OF HOUSE PLANS.					
COMMUNITY SERVICE	FUNDING	ALBAAUCTION	NEWS	3/4/2007	6P,11P	2
	ROGUE VALLEY STUDENTS HOLD AUCTION EVENT TO RAISE MONEY TO FUND A TRIP TO NORTHERN ITALY.					
CONSUMER AFFAIRS	RECALL	BADMEAT	NEWS	3/5/2007	6A	1
	TYSON FRESH MEATS, A WASHINGTON-BASED COMPANY, RECALLS GROUND BEEF DISTRIBUTED THROUGHOUT THE NORTHWEST, SAYING THE MEAT COULD BE CONTAMINATED WITH E-COLI.					
HEALTH	PHYSICAL	DR. DAN	NEWS	3/5/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICE	HOMELESS	STVINNIES	NEWS	3/5/2007	5P,6P	2
	ST. VINCENT DE PAUL REPORTS IT'S NEWLY RENOVATED FACILITY IN MEDFORD IS NOW OPEN, SAYING IT CAN HOUSE TWICE AS MANY PEOPLE AS THE OLD SHELTER.					
COMMUNITY SERVICE	VETS	DOMCONDITIONS	NEWS	3/5/2007	5P,6P,11P	3
	THE DIRECTOR OF THE SOUTHERN OREGON REHABILITATION CENTER AND CLINIC IN WHITE CITY REPORTS THE ISSUES WITH WALTER REED ARMY HOSPITAL RIGHT NOW HAS NO EFFECT ON LOCAL VETS HERE, SAYING THE VETS IN OUR AREA RECEIVE TOP CARE.					
JACKSON COUNTY	SERVICES	FORUM	NEWS	3/5/2007	5P,6P,11P	3
	ORGANIZERS REPORT THE TOWN HALL FORUM IN THE MEDFORD CENTRAL LIBRARY FOR RESIDENTS TO VOICE THEIR QUESTIONS, CONCERNS AND OPINIONS ABOUT HOW THEY FEEL ABOUT THE LIBRARY SYSTEM, ORGANIZERS ALSO HOPING THE FORUM WILL COME UP WITH NEW IDEAS TO HELP THE LIBRARIES KEEP UP WITH THE TIMES AND NEW TECHNOLOGY IF FUNDING BECOMES AVAILABLE.					
YOUNG PEOPLE	HEALTH	PAIN	NEWS	3/5/2007	12P,5P	2
	DR. GARY WALCO, HACKENSACK UNIVERSITY MEDICAL CENTER, TALKS ABOUT TREATING KIDS ON HOW TO DEAL WITH CHRONIC PAIN WITH THE POWER OF THEIR MIND.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/5/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SLOW COOKED ITALIAN POT ROAST", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	EDUCATION	HOME BUILT	NEWS	3/5/2007	6A,12P	2
	DOUG GARDNER, TEACHER, TALKS ABOUT STUDENTS AT CRATER HIGH SCHOOL IN AN INTEGRATED CONSTRUCTION CLASS, SAYING AT THE END OF THE TRIAL PROGRAM AT R.C.C., STUDENTS WILL BE ABLE TO CREATE THEIR OWN SET OF HOUSE PLANS.					
RECREATION	FESTIVAL	CHOCOLATE	NEWS	3/5/2007	6A,12P	2
	ORGANIZERS REPORT THE COCOLATE FESTIVAL IN ASHLAND, FEATURING CHOCOLATE MAKERS FROM ACROSS THE REGION.					
MEDICAL	RESEARCH	TOMATOES	NEWS	3/5/2007	6A	1
	SCIENTISTS AT OHIO STATE UNIVERSITY REPORT THE ORANGE COLORED VARIETIES ARE BETTER THAN THE STANDARD RED TOMATOES, SAYING THE LIGHTER-SKINNED TOMATOES CONTAIN A MORE EASILY ABSORBED FORM OF LYCOPENE, A CANCER-FIGHTING ANTIOXIDANT.					
YOUNG PEOPLE	HEALTH	PAINKILLERS	NEWS	3/5/2007	6A	1
	RESEARCHERS REPORT STUDY OF THREE HUNDRED CHILDREN AGES 6-17 WHO RECEIVED TREATMENT AT A CANADIAN EMERGENCY ROOM, FINDING THAT OUT OF THREE COMMON PAIN KILLERS, IBUPROFEN WORKS BEST FOR KIDS WITH BROKEN BONES, BRUISES, AND SPRAINS.					
COMMUNITY AFFAIRS	PRODUCT SAFETY	MED	NEWS	3/5/2007	6A	1
	THE FDA REVIEWS THE SAFETY AND EFFECTIVENESS OF OVER-THE-COUNTER COUGH AND COLD MEDICINE FOR KIDS, THE EXAMINATION FOLLOWS A CDC REPORT OF THREE BABIES WHO DIED IN 2005 AFTER TAKING COUGH OR COLD MEDICINES.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	3/5/2007	6P	1
	TRIPLE A CALLS ON PEOPLE TO CONSERVE GASOLINE NOW, WITH GAS PRICES ESCALATING, OREGON BEING THE FIFTH HIGHEST IN THE NATION.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICE	FUNDING	MAKEAWISH	NEWS	3/5/2007	5P,6P,11P	3
		ORGANIZERS REPORT THE 12TH ANNUAL "MAKE A MILLION FOR MAKE-A-WISH" CAMPAIGN, SEVERAL LOCAL BUSINESSES DONATE \$50,000 TO KICK OFF THE CAMPAIGN, THE PROGRAM AIMING TO RAISE ONE MILLION QUARTERS OR \$250,000 BY THE END OF THE MONTH.				
COMMUNITY SERVICE	FUNDING	ALBAAUCTION	NEWS	3/5/2007	6A,12P	2
		ROGUE VALLEY STUDENTS HOLD AUCTION EVENT TO RAISE MONEY TO FUND A TRIP TO NORTHERN ITALY.				
ARMED FORCES	SUPPORT	USO-LITTLE THINGS	PSA	3/5/2007		13
		THE USO RELIES ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR THE FUNDS THAT ENABLE US TO SERVE, INSPIRE AND COMFORT THE MEN AND WOMEN OF THE ARMED FORCES.				
DRUG & ALCOHOL	REHABILITATION	AL-ANON WHAT IT'S LIKE	PSA	3/5/2007		11
		ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.				
MEDICAL	RESEARCH	SLEEP	NEWS	3/6/2007	12P	1
		THE NATIONAL SLEEP FOUNDATION REPORTS RESULTS OF AN ANNUAL POLL LOOKING AT HOW MUCH SLEEP AMERICANS GET, FINDING 67 PERCENT OF WOMEN WAY THEY FREQUENTLY EXPERIENCE A SLEEP PROBLEM 43 PERCENT SAY DAYTIME SLEEPINESS INTERFERES WITH DAILY ACTIVITIES, AND ALMOST 3 OUT OF EVERY 4 MOMS REPORT HAVING SYMPTOMS OF INSOMNIA.				
COMMUNITY SERVICE	HOMELESS	STVINNIES	NEWS	3/6/2007	6A,12P	2
		ST. VINCENT DE PAUL REPORTS IT'S NEWLY RENOVATED FACILITY IN MEDFORD IS NOW OPEN, SAYING IT CAN HOUSE TWICE AS MANY PEOPLE AS THE OLD SHELTER.				
COMMUNITY SERVICE	VETS	DOMCONDITIONS	NEWS	3/6/2007	6A,12P	2
		THE DIRECTOR OF THE SOUTHERN OREGON REHABILITATION CENTER AND CLINIC IN WHITE CITY, REPORTS THE ISSUES WITH WALTER REED ARMY HOSPITAL RIGHT NOW HAS NO EFFECT ON LOCAL VETS HERE, SAYING THE VETS IN OUR AREA RECEIVE TOP CARE.				
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	3/6/2007	6A	1
		ORGANIZERS REPORT THE TOWN HALL FORUM IN THE MEDFORD CENTRAL LIBRARY FOR RESIDENTS TO VOICE THEIR QUESTIONS, CONCERNS AND OPINIONS ABOUT HOW THEY FEEL ABOUT THE LIBRARY SYSTEM, ORGANIZERS ALSO HOPING THE FORUM WILL COME UP WITH NEW IDEAS TO HELP THE LIBRARIES KEEP UP WITH THE TIMES AND NEW TECHNOLOGY IF FUNDING BECOMES AVAILABLE.				
POLITICAL PROCESS	BILL	RENEWABLE	NEWS	3/6/2007	6A,12P	2
		GOVERNOR KULONGOSKI PROPOSES BILL TO DRAW A QUARTER OF THE STATE'S ENERGY FROM RENEWABLE RESOURCES BY 2025, TO INCLUDE WIND AND SOLAR POWER, CAPTURED WAVE ENERGY AND HYDROELECTRIC PROJECTS.				
HEALTH	DIET	ATKINS	NEWS	3/6/2007	11P	1
		RESEARCHERS REPORT NEW STUDY, THE LONGEST HEAD-TO-HEAD STUDY OF DIET PLANS, DATA SHOWING THAT THE LOW-CARB, HIGH FAT ATKINS DIET GETS HIGH MARKS WHEN COMPARED TO OTHER POPULAR WEIGHT-LOSS PLANS AND EVEN U.S. GUIDELINES.				
BUSINESS	COMMUNITY SERVICE	FREEBATTERIES	NEWS	3/6/2007	6P,11P	2
		BATTERIES PLUS IN MEDFORD HANDS OUT FREE NINE VOLT BATTERIES FOR YOUR SMOKE ALARM, TWICE EVERY YEAR, WHEN IT'S TIME TO CHANGE YOUR CLOCK, THE STORE HANDS OUT BATTERIES IN HOPES THAT IT WILL HELP SAVE LIVES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS		3/6/2007	6P,11P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A SUSPECT INVOLVED IN THE ROBBERY OF A COFFEE SHOP IN MEDFORD, THOUSANDS OF DOLLARS WORTH OF CONCERT TICKETS STOLEN, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
BUSINESS	SALES	HOMESALES NEWS		3/6/2007	6P,11P	2
		ROY WRIGHT, REAL ESTATE APPRAISER, REPORTS A SIGNIFICANT INCREASE IN HOME SALES SINCE LAST YEAR, FROM MEDFORD TO ASHLAND AND INTO EAGLE POINT, AND PRICES ARE LOWER ABOUT TWO PERCENT COMPARED TO LAST YEAR, WITH THE MAJORITY OF THE DECLINES IN CENTRAL POINT.				
YOUNG PEOPLE	ALCOHOL ABUSE	UNDERAGE EMILY	PSA	3/6/2007		6
		PARENTS NEED TO SPEAK WITH THEIR CHILDREN EARLY AND OFTEN ABOUT THE DANGERS OF UNDERAGE DRINKING.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	3/6/2007	5P	1
		MICHELE STRICKLAND, PEDIATRIC NURSE, TALKS ABOUT HOW SIPPY CUPS FOR TODDLERS MAY OFTEN BECOME MUCH MORE THAN JUST A TRANSITIONAL TOOL, IT BECOMES AN ADDITION, SOME DENTISTS CONCERNED ABOUT WHAT ALL THAT JUICE MIGHT BE DOING TO YOUR CHILD'S TEETH, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	3/6/2007	12P	1
		RESEARCHERS REPORT NEW STUDY FINDING GIRLS WHO WERE OVERWEIGHT EARLY ON IN CHILDHOOD HAD A CHANCE OF STARTING PUBERTY AS EARLY AS AGE NINE.				
COMMUNITY SERVICE	FUNDING	MAKEAWISH	NEWS	3/6/2007	6A	1
		ORGANIZERS REPORT THE 12TH ANNUAL "MAKE A MILLION FOR MAKE-A-WISH" CAMPAIGN, SEVERAL LOCAL BUSINESSES DONATE \$50,000 TO KICK OFF THE CAMPAIGN, THE PROGRAM AIMING TO RAISE ONE MILLION QUARTERS OR \$250,000 BY THE END OF THE MONTH.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	3/6/2007	6A,12P	2
		TRIPLE A CALLS ON PEOPLE TO CONSERVE GASOLINE NOW, WITH GAS PRICES ESCALATING, OREGON BEING THE FIFTH HIGHEST IN THE NATION.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/6/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME BREADING TIPS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PETS	PETDOC	NEWS	3/6/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT WHAT TO DO IF YOUR PET HAS A VACCINATION REACTION, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS		3/7/2007	6A	1
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A SUSPECT INVOLVED IN THE ROBBERY OF A COFFEE SHOP IN MEDFORD, THOUSANDS OF DOLLARS WORTH OF CONCERT TICKETS STOLEN, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
POLITICAL PROCESS	LEGISLATURE	SEATBELT	NEWS	3/7/2007	6A	1
		STATE LEGISLATORS HOLD HEARING FOCUSING ON REQUIRING SEAT BELTS ON INTERCITY, CHARTER, AND TOUR BUSES, THE DECISION FOLLOWS A RECENT BUS ACCIDENT IN GEORGIA THAT KILLED SIX PEOPLE AND INJURED TWENTY NINE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	SALES	HOMESALES	NEWS	3/7/2007	6A,12P	2
		ROY WRIGHT, REAL ESTATE APPRAISER, REPORTS A SIGNIFICANT INCREASE IN HOME SALES SINCE LAST YEAR, FROM MEDFORD TO ASHLAND AND INTO EAGLE POINT, AND PRICES ARE LOWER ABOUT TWO PERCENT COMPARED TO LAST YEAR, WITH THE MAJORITY OF THE DECLINES IN CENTRAL POINT.				
BUSINESS	COMMUNITY SERV	FREEBATTERIES	NEWS	3/7/2007	6A,12P,5P,11P	4
		BATTERIES PLUS IN MEDFORD HANDS OUT FREE NINE-VOLT BATTERIES FOR YOUR SMOKE ALARM, TWICE EVERY YEAR, WHEN IT'S TIME TO CHANGE YOUR CLOCK, THE STORE HANDS OUT BATTERIES IN HOPES THAT IT WILL HELP SAVE LIVES.				
YOUNG PEOPLE	EDUCATION	COLLEGE-AIRPLANE	PSA	3/7/2007		11
		BIG DREAMS AND GOOD GRADES AREN'T ENOUGH TO GET INTO COLLEGE. ENCOURAGE MORE LOW-INCOME STUDENTS AND THEIR FAMILIES TO TAKE THE NECESSARY STEPS TOWARD COLLEGE. VISIT KNOWHOW2GO.ORG.				
SAFETY	DRIVING	TIMECHANGE	NEWS	3/7/2007	6A	1
		A SPOKESMAN FOR THE OREGON DEPARTMENT OF TRANSPORTATION, OFFERS SUGGESTIONS FOR SLEEPY DRIVERS TO KEEP IN MIND WITH THE TIME CHANGE, SAYING THE LOST HOUR OF SLEEP CAN BE AN ISSUE FOR MOTORISTS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/7/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS TO MAKE YOUR SALAD AS TEMPTING TO YOUR EYE AS IT IS TO YOUR TUMMY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	HOW TO	SPRINGAHEAD	NEWS	3/7/2007	12P,5P	2
		LANCE ULANOFF, PC MAGAZINE, TALKS ABOUT THIS YEAR DAYLIGHT SAVINGS TIME COMING 3 WEEKS EARLY, DESIGNED TO SAVE ENERGY, WHICH COULD CAUSE PROBLEMS, IF YOU CHANGE YOUR COMPUTER'S CLOCK MANUALLY YOU MAY HAVE TO DO IT 4 TIMES, ONCE THIS WEEKEND, AGAIN WHEN THE COMPUTER SETS ITSELF FOR THE OLD DAYLIGHT SAVINGS TIME IN APRIL, TWICE IN THE FALL.				
MEDICAL	RESEARCH	OBESEMAMMA	NEWS	3/7/2007	6A	1
		RESEARCHERS REPORT NEW STUDY SHOWING OBESE COUPLES HAVE A MORE DIFFICULT TIME CONCEIVING THAN COUPLES OF NORMAL WEIGHT.				
EDUCATION	FUNDING	SISKSCHOOLS	NEWS	3/7/2007	5P,6P,11P	3
		EDUCATORS IN SISKIYOU COUNTY VOICE CONCERNS FOR THE FUTURE OF EDUCATION IF FEDERAL TIMBER MONEY ISN'T RESTORED.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	3/7/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, OFFERS TIPS ON "WEEDING 101", WHAT TOOLS TO USE AND MORE, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" SEGMENT.				
COMMUNITY SERV	HONORS	HEROESBKFT	NEWS	3/7/2007	6P	1
		THE AMERICAN RED CROSS HOLDS A SPECIAL BREAKFAST TO HONOR LOCAL HEROES.				
LAW ENFORCEMENT	TRAFFICVIOLATIONS	ONTHEBEAT	NEWS	3/7/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WHAT MOTORISTS CAN DO WHEN THEY SEE A TRAFFIC VIOLATION, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	PRODUCT INFO	SCOINS	NEWS	3/7/2007	11P	1
		THE U.S. MINT REPORTS AN UNKNOWN NUMBER OF THE NEW ONE DOLLAR GEORGE WASHINGTON COINS WERE MISTAKINGLY STRUCK WITHOUT THEIR EDGE INSCRIPTIONS, SAYING THE REJECTS ARE FETCHING UP TO FIFTY DOLLARS ONLINE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	MEASURE	RAINYDAYFUND	NEWS	3/7/2007	6A	1
	THE OREGON SENATE APPROVES A MEASURE TO BEGIN A RAINY DAY FUND FOR THE STATE, THE MEASURE ASKS VOTERS TO ELIMINATE A PORTION OF "KICKER" TAX CREDITS FOR CORPORATIONS, BUT ONLY IF STATE REVENUES EXCEED ESTIMATES BY MORE THAN TWO PERCENT.					
MEDICAL	PROCEDURE	CTSCANS	NEWS	3/7/2007	6A	1
	RESEARCHERS REPORT NEW STUDY FINDING ANNUAL CT SCREENINGS ARE NOT SAVING ANY LIVES, CONTRADICTING A REPORT OUT LAST YEAR CONCLUDING THAT THEY DO, AND A NEW LARGE STUDY NOW UNDERWAY TO FIGURE OUT WHO IS RIGHT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/8/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS TO PROTECT YOUR FROZEN FOOD, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
POLITICAL PROCESS	LEGISLATURE	FEDMONEY	NEWS	3/8/2007	5P,6P,11P	3
	OREGON CONGRESSMAN GREG WALDEN MEETS WITH OTHER U.S. REPRESENTATIVES AND SENATORS TO ANNOUNCE THAT COUNTY PAYMENTS WILL BE INCLUDED IN THE EMERGENCY SUPPLEMENTED BILL, THE BAD NEWS, PRESIDENT BUSH HAS THREATENED TO VETO THE BILL OVER OTHER ISSUES.					
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	3/8/2007	6P	1
	EDWARD STACHEL, RECOVERING METH ADDICT, TALKS ABOUT HIS STRUGGLES AS A METH ADDICT, AND HIS CONCERN FOR HIS GRANDDAUGHTER, WHOM HE BELIEVES IS USING METH ALSO, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
YOUNG PEOPLE	EDUCATION	SKILLSFAIR	NEWS	3/8/2007	6P,11P	2
	ROGUE COMMUNITY COLLEGE SPONSORS CAREER FAIR FOR BOYS ONLY, AN EVENT THT'S ALL HANDS-ON, CAREER TRADES AT THE FAIR MUST OFFER WAGES OF AT LEAST TEN DOLLARS AN HOUR, ORGANIZERS SAY MANY OF THE TRADES ALSO OFFER APPRENTICESHIPS AND OPPORTUNITIES FOR ADVANCEMENT.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	3/8/2007	5P	1
	A GUEST CHEF PREPARES A RECIPE FOR "JAMBALAYA PASTA", A VARIATION ON A SEAFOOD FAVORITE, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/8/2007	5P	1
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
MEDICAL	STATISTICS	ASSTSUICIDE	NEWS	3/8/2007	5P	1
	THE DEPARTMENT OF HUMAN SERVICES REPORTS FOURTY SIX OREGONIANS USED THE STATE'S ASSISTED-SUICIDE LAW TO END THEIR LIVES IN 2006, MOST OF THEM SUFFERING FROM CANCER, EIGHT MORE THAN IN 2005.					
POLITICAL PROCESS	LEGISLATURE	INSURANCETAX	NEWS	3/8/2007	12P	1
	GOVERNOR KULONGOSKI PROPOSES AN AUTO INSURANCE SURCHARGE, WITH FUNDS TO BE USED TO HIRE MORE STATE TROOPERS, BUT SOME LAWMAKERS WANT THE MONEY TO COME FROM LOTTERY PROCEEDS.					
POLITICAL PROCESS	LEGISLATURE	LOTTERYOSP	NEWS	3/8/2007	5P,6P,11P	3
	OREGON GOVERNOR TED KULONGOSKI PROPOSES ADDING A SURCHARGE ON AUTO INSURANCE TO PAY FOR MORE STATE TROOPERS, BUT LAWMAKERS OPPOSE, INSTEAD WANTING TO USE SIXTY FIVE MILLION DOLLARS IN LOTTERY PROCEEDS TO PAY FOR ANOTHER TWO HUNDRED EIGHTY TWO STATE TROOPERS.					
COMMUNITY SERVICE	HONOR	HEROESBKfst	NEWS	3/8/2007	6A,12P	2
	THE AMERICAN RED CROSS HOLDS A SPECIAL BREAKFAST TO HONOR LOCAL HEROES.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICE	EMERGSERV	CITRUSFUNDS	NEWS	3/8/2007	12P	1
	CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER SETS ASIDE TWO MILLION DOLLARS TO HELP FARM WORKERS, MANY HAVE BEEN LEFT JOBLESS AFTER A JANUARY COLD SNAP DESTROYED CROPS, THE EMERGENCY MONEY IS INTENDED FOR EIGHT COUNTIES HARDEST HIT BY THE FREEZE.					
CONSUMER AFFAIRS	PRODUCT SAFE	CNNBEEFSPINACH	NEWS	3/8/2007	12P	1
	CHRIS WALDROP, DIRECTOR FOOD POLICY INSTITUTE, TALKS ABOUT THE PROBLEMS OF E-COLI THAT HAS AFFECTED SPINACH AND BEEF, SAYING NOW CATTLE RANCHERS ARE HELPING PRODUCE FARMERS FIGURE OUT HOW TO KEEP OUR FOOD SAFE TO EAT.					
CONSUMER AFFAIRS	PRODUCT INFO	\$COINS	NEWS	3/8/2007	6A	1
	THE U.S. MINT REPORTS AN UNKNOWN NUMBER OF THE NEW ONE-DOLLAR GEORGE WASHINGTON COINS WERE MISTAKINGLY STRUCK WITHOUT THEIR EDGE INSCRIPTIONS, SAYING THE REJECTS ARE FETCHING UP TO FIFTY DOLLARS ONLINE.					
EDUCATION	QUALITY OF	ORSCHOOLTEST	NEWS	3/8/2007	6A,5P	2
	THE OREGON DEPARTMENT OF EDUCATION SHUTS DOWN AN ONLINE TESTING SYSTEM BECAUSE IT HAS SO MANY BUGS, STUDENTS HAVE BEEN BOUNCED OUT OF THE SYSTEM, HAD IT FREEZE UP OR SIMPLY LOST COMPLETED TESTS, SAYING THEY WILL DECIDE WHETHER TO FIX THE PROGRAM OR RETURN TO PAPER AND PENCIL EXAMS.					
EDUCATION	FUNDING	SISKSCHOOLS	NEWS	3/8/2007	6A,12P	2
	EDUCATORS IN SISKIYOU COUNTY VOICE CONCERNS FOR THE FUTURE OF EDUCATION IF FEDERAL TIMBER MONEY ISN'T RESTORED.					
MEDICAL	PROCEDURE	BLOODTEST	NEWS	3/8/2007	6A	1
	A TEAM OF RESEARCHERS LOOK AT THE BLOOD OF PATIENTS WITH PANIC DISORDER, FINDING CERTAIN GENE EXPRESSIONS NOT PRESENT IN PEOPLE WITHOUT THE CONDITION.					
MEDICAL	CANCER	KIDNEYCANCER	NEWS	3/8/2007	6A	1
	RESEARCHERS REPORT THE PET SCAN CAN FIND AN AGRESSFORM OF KIDNEY CANCER AND CUT DOWN ON THE NEED FOR BIOPSY IN SOME PATIENTS.					
MEDICAL	STATISTICS	ADHD	NEWS	3/8/2007	6A	1
	RESEARCHERS REPORT ROUGHLY ONE IN TWENTY FIVE CHILDREN ARE TAKING MEDICATION FOR ADHD, IN 1993 ONLY THIRTY ONE COUNTRIES USED THE DRUGS, A DECADE LATER THAT NUMBER ROSE TO FIFTY FIVE COUNTRIES.					
BUSINESS	FISHINGINDUSTRY	SALMON	NEWS	3/9/2007	11P	1
	OFFICIALS REPORT, AFTER A DRAMATICALLY SHORTENED SALMON SEASON LAST YEAR, EXPECTATIONS NOW ARE FOR A RECORD RUN OF SALMON IN THE KLAMATH BASIN, THE FORECAST PROMPTING A FEDERAL FISHERY PANEL TO SUGGEST RESTRICTIONS ON THE WEST COAST SALMON FLEET SHOULD BE EASED FOR THE 2007 SEASON.					
CONSUMER AFFAIRS	RECALL	CHRYSLERRECALL	NEWS	3/9/2007	11P	1
	CHRYSLER RECALLS NEARLY HALF MILLION VEHICLES INCLUDING THE DODGE DURANGO SUV, JEEP LIBERTIES AND DODGE AVENGER PASSENGER CARS, FOR PROBLEMS INCLUDING FIRES DUE TO ELECTRICAL OVERLOADS, FAULTY BLOWER MOTORS, AND PROBLEMS WITH THE FRONT DRIVEN AND PASSENGER SIDE DOOR LATCHES.					
BUSINESS	JOBS	GOVJOBS	NEWS	3/9/2007	6P	1
	GOVERNOR TED KULONGOSKI ANNOUNCES FEDERAL GRANTS FUNDS WILL CREATE HUNDREDS OF JOBS IN OREGON AND EXPAND AND TRAIN THE LOCAL WORKFORCE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	TIMECHANGE	NEWS	3/9/2007	6P,11P	2
	CONSUMER OFFICIALS REPORT DAYLIGHT SAVINGS TIME COMING EARLY THIS YEAR MAY CAUSE A FEW PROBLEMS, MANY COMPUTERS AND OTHER ELECTRONIC EQUIPMENT AREN'T GOING TO AUTOMATICALLY UPDATE THEMSELVES, AND PACIFIC POWER OFFICIALS SAY CONSUMERS SEE ONLY A SMALL AMOUNT OF SAVINGS ANYWHERE FROM ONE TO TWO PERCENT.					
LAW ENFORCEMENT	DRIVINGLAWS	DRIVESIMULATE	NEWS	3/9/2007	5P,11P	2
	PROVIDENCE MEDICAL CENTER OFFERS A DRIVER EVALUATION PROGRAM FOR SENIORS, WORKING CLOSELY WITH PHYSICIANS WHO CAN MAKE RECOMMENDATIONS ABOUT A PATIENT'S DRIVERS LICENSE.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/9/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MAPLE TURKEY SAUSAGE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/9/2007	6A,12P	2
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
YOUNG PEOPLE	EDUCATION	SKILLSFAIRS	NEWS	3/9/2007	6A,12P	2
	ROGUE COMMUNITY COLLEGE SPONSORS CAREER FAIR FOR BOYS ONLY, AN EVENT THT'S ALL HANDS-ON, CAREER TRADES AT THE FAIR MUST OFFER WAGES OF AT LEAST TEN DOLLARS AN HOUR, ORGANIZERS SAY MANY OF THE TRADES ALSO OFFER APPRENTICESHIPS AND OPPORTUNITIES FOR ADVANCEMENT.					
POLITICAL PROCESS	LEGISLATURE	LOTTERYOSP	NEWS	3/9/2007	6A,12P	2
	STATE LAWMEKERS LOOK INTO WAYS TO HIRE MORE STATE POLICE TROOPERS, GOVERNOR TED KULONGOSKI PROPOSING A SURCHARGE ON AUTO INSURANCE, LAWMAKERS WANT TO USE SIXTY FIVE MILLION DOLLARS IN LOTTERY PROCEEDS.					
POLITICAL PROCESS	LEGISLATURE	FEDMONEY	NEWS	3/9/2007	6A,12P	2
	CONGRESSMAN GREG WALDEN AND DEMOCRATIC REPRESENTATIVE PETER DEFACIO SEND LETTER TO HOUSE LEADERSHIP URGING A ONE YEAR EXTENSION OF COUNTY PAYMENTS BE INCLUDED IN AN EMERGENCY SPENDING BILL FOR THE WAR IN IRAQ, SAYING PEOPLE WERE SURPRISED TO HEAR WHAT SEVERE MEASURES COUNTIES WOULD HAVE TO MAKE WITHOUT THE TIMBER PAYMENTS.					
MEDICAL	RESEARCH	SUNLIGHT	NEWS	3/9/2007	6A,12P	2
	SCIENTISTS DISCOVER AN ANTICANCER GENE KNOWN AS P-53, NOT ONLY WORKS TO CURB TUMORS, IT TRIGGERS A CHEMICAL CHAIN REACTION THAT MAKES THE SKIN TAN WHEN EXPOSED TO ULTRAVIOLET LIGHT, AND IT ALSO BOOSTS ONE OF THE BODY'S FEEL-GOOD CHEMICALS CALLED BETA-ENDORPHIN.					
DRUGS&ALCOHOL	ADDICTION	METH	NEWS	3/9/2007	6A	1
	EDWARD STACHEL, RECOVERING METH ADDICT, TALKS ABOUT HIS STRUGGLES AS A METH ADDICT, AND HIS CONCERN FOR HIS GRANDDAUGHTER, WHOM HE BELIEVES IS USING METH ALSO, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
PRESERVINGHERITAGE	ACTIVITIES	LEARNINGMATTERS	NEWS	3/9/2007	6P	1
	PETER FUNCH, ROGUE VALLEY MANOR RESIDENT, AND GINA BARBIER, EIGHTH GRADER, DISCUSS THE ST. MARY'S ORAL HISTORY PROJECT, PRESERVING THE STORIES OF MORE THAN ONE HUNDRED RESIDENTS AT THE ROGUE VALLEY MANOR, ON CHANNEL TEN'S WEEKLY "LEARNING MATTERS" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SENIORS	HEALTH	SENIORCITIZENS NEWS	NEWS	3/9/2007	6A,12P	2
		THE CENTERS FOR DISEASE CONTROL REPORTS EIGHT OUT OF TEN AMERICANS AGE SIXTY FIVE AND OLDER HAS HEART DISEASE, DIABETES, OR SOME OTHER FORM OF CHRONIC ILLNESS, IN THE NEXT TWENTY YEARS U.S. HEALTH CARE SPENDING IS ESTIMATED TO INCREASE BY TWENTY FIVE PERCENT DUE TO AN AGING POPULATION.				
YOUNG PEOPLE	EDUCATION	GIRLSSKILLS NEWS	NEWS	3/9/2007	5P,6P	2
		NEARLY FIVE HUNDRED AREA MIDDLE SCHOOL AND HIGH SCHOOL GIRLS TEST THEIR SKILLS AT THE EIGHTH ANNUAL CAREER SKILLS FAIR, ORGANIZERS SAY TRADE CAREERS NEED MORE FEMALES IN THE WORKPLACE AND HOPE THE HANDS-ON ACTIVITIES OFFERED WILL SPARK SOME INTEREST.				
MEDICAL	PROCEDURE	FLUSHOTS NEWS	NEWS	3/9/2007	6A,12P	2
		FEDERAL HEALTH OFFICIALS REPORT CHILDREN WITH ASTHMA ARE NOT GETTING THE FLU SHOTS THEY NEED, DOCTORS SAY SOME PARENTS MISTAKENLY BELIEVE FLU SHOTS CAN TRIGGER ASTHMA ATTACKS.				
RECREATION	COMMUNITY AFFAIRS	ARTDAY NEWS	NEWS	3/10/2007	6P	1
		ORGANIZERS REPORT FAMILY SATURDAY AT THE SCHNEIDER MUSEUM ON THE S.O.U. CAMPUS, FEATURING PRESENTATIONS ON THE ART OF STORY AND SONG.				
COMMUNITY SER	FUNDING	RESCUERANCH NEWS	NEWS	3/10/2007	6P,11P	2
		RESCUE RANCH, A NORTHERN CALIFORNIA DOG RESCUE FACILITY SEEKS THE PUBLIC'S HELP IN FUNDING THEIR NEW BUILDING, THE FACILITY TAKES IN DOGS THAT HAVE NO PLACE TO GO AND GIVES THEM A HOME WHILE THE RANCH TRIES TO FIND A SUITABLE FAMILY.				
COMMUNITY SERV	YOUTH	BOWLING NEWS	NEWS	3/10/2007	6P	1
		BUSINESS AND COMMUNITY LEADERS BOWL AT LAVA LANES IN MEDFORD, TO HELP RAISE MONEY FOR LOCAL KIDS, RAISING ALMOST \$5,000 IN THEIR ONLY FUNDRAISER OF THE YEAR, MONEY WILL BE USED TO PROVIDE CLASSES AND RESOURCES TO MORE THAN 5,000 LOCAL STUDENTS IN THE JUNIOR ACHIEVEMENT PROGRAM.				
JACKSON COUNTY	SERVICES	LIBRARY NEWS	NEWS	3/10/2007	6P,11P	2
		OREGON COUNTIES SCRAMBLE FOR FUNDS TO REPLACE VANISHING TIMBER MONEY, JACKSON COUNTY LOOKS INTO FUNDING SOURCES THAT COULD INCLUDE AN INCOME TAX, COUNTY LIBRARIES SLATED TO CLOSE IN APRIL DUE TO LACK OF FUNDING.				
CONSUMER AFFAIRS	HOW TO	DAYLIGHTTIME NEWS	NEWS	3/10/2007	11P	1
		THE OREGON DEPARTMENT OF TRANSPORTATION URGES DRIVERS TO BE EXTRA CAREFUL ON THE MONDAY FOLLOWING THE CHANGE TO DAYLIGHT SAVINGS TIME, ESPECIALLY DRIVING IN SCHOOL ZONES, SOME TRAFFIC SIGNALS AND LIGHTS CAN'T BE CHANGED REMOTELY, SO THE TIMING MAY BE AFFECTED.				
CONSUMER AFFAIRS	PRICES	GASPRICES NEWS	NEWS	3/11/2007	6P,11P	2
		CONSUMER OFFICIALS REPORT THE COST OF A GALLON OF REGULAR UNLEADED GAS IN THE ROGUE VALLEY AVERAGES TWO DOLLARS SEVENTY EIGHT CENTS, UP THIRTY FIVE CENTS OVER THE LAST MONTH, AND THE AUTO CLUB OF AMERICA REPORTS PRICES SHOULD CONTINUE TO RISE IN THE COMING WEEKS.				
COMMUNITY SERV	FUNDING	DOGHELP NEWS	NEWS	3/11/2007	6P	1
		RESCUE RANCH, A NORTHERN CALIFORNIA DOG RESCUE FACILITY, SEEKS THE PUBLIC'S HELP IN FUNDING THEIR NEW BUILDING, THE FACILITY TAKES IN DOGS THAT HAVE NO PLACE TO GO AND GIVES THEM A HOME WHILE THE RANCH TRIES TO FIND A SUITABLE FAMILY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAND USE	EXPANSION	SKIPLAN	NEWS	3/11/2007	6P	1
	MT ASHLAND SKI AREA OFFICIALS REPORT EXPANSIION PLANS WERE SET FOR APRIL FIRST, BUT NOW SAY THE NEW SKI TERRAIN WILL NOT BEGIN UNTIL JUNE FIRST.					
RECREATION	COMMUNITY AFFAIRS	FAMILYDAY	NEWS	3/11/2007	6P	1
	ORGANIZERS REPORT FAMILY SATURDAY AT THE SCHNEIDER MUSEUM ON THE S.O.U. CAMPUS, FEATURING PRESENTATIONS ON THE ART OF STORY AND SONG.					
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	3/11/2007	6P	1
	THE OWNERS OF ZOE'S CAFÉ, THE FRIENDS OF THE ASHLAND LIBRARY, AND THE ASHLAND HIGH SCHOOL CHEERLEADING TEAM GATHER TO RAISE FUNDS TO SAVE THE ASHLAND LIBRARY, SLATED TO CLOSE DUE TO LACK OF FEDERAL TIMBER MONEY.					
BUSINESS	EXPANSION	LITHIA	NEWS	3/12/2007	5P,6P,11P	3
	LITHIA UNVEILS PLANS FOR IT'S NEW TEN-STORY OFFICE HEADQUARTERS, TO BE LOCATED IN "THE COMMONS", DOWNTOWN MEDFORD, PROJECT ALSO INCLUDES SEVERAL RETAIL SHOPS AND PARKS.					
MEDICAL	PROCEDURE	VIAGRPLUS	NEWS	3/12/2007	5P	1
	RESEARCHERS REPORT STUDY, SAYING VIAGRA, PRIMARILY USED TO TREAT SEXUAL DYSFUNCTION, MAY ALSO HELP PATIENTS RECOVER MORE QUICKLY FROM A HEART ATTACK OR STROKE.					
COMMUNITY SERV	FUNDING	MAKEAWISH	NEWS	3/12/2007	5P	1
	ORGANIZERS REPORT A TOTAL OF \$10,178 RAISED IN A ONE-DAY EVENT HELD AT THE ROGUE VALLEY MALL TO BENEFIT THE "MAKE-A-WISH" FOUNDATION, ENOUGH TO GRANT TWO WISHES FOR KIDS FACING SERIOUS ILLNESSES, ALSO NEARLY 58,000 FREQUENT FLIER MILES ON ALASKA AIRLINES COLLECTED, WHICH KIDS CAN USE FOR THEIR DREAM TRIPS.					
HEALTH	PHYSICAL	DR. DAN	NEWS	3/12/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	3/12/2007	6A	1
	CONSUMER OFFICIALS REPORT THE COST OF A GALLON OF REGULAR UNLEADED GAS IN THE ROGUE VALLEY AVERAGES TWO DOLLARS SEVENTY EIGHT CENTS, UP THIRTY FIVE CENTS OVER THE LAST MONTH, AND THE AUTO CLUB OF AMERICA REPORTS PRICES SHOULD CONTINUE TO RISE IN THE COMING WEEKS.					
LAW ENFORCE	POLICEEFFECT	ONTHEBEAT	NEWS	3/12/2007	6P	1
	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, ANSWERS VIEWERS POLICE-RELATED QUESTIONS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
COMMUNITY SERV	FUNDING	BOWLING	NEWS	3/12/2007	6A,12P	2
	BUSINESS AND COMMUNITY LEADERS BOWL AT LAVA LANES IN MEDFORD TO HELP RAISE MONEY FOR LOCAL KIDS, RAISING ALMOST \$50,000 IN THEIR ONLY FUNDRAISER OF THE YEAR, MONEY WILL BE USED TO PROVIDE CLASSES AND RESOURCES TO MORE THAN 5,000 LOCAL STUDENTS IN THE JUNIOR ACHIEVEMENT PROGRAM.					
EDUCATION	TESTING	NEWTES	NEWS	3/12/2007	5P,6P,11P	3
	EDUCATION OFFICIALS REPORT STUDENTS IN OREGON WILL NOW HAVE TO TAKE THEIR STATEWIDE ASSESSMENT TESTS WITH PENCIL AND PAPER, A COMPUTER GLITCH FORCED THE DECISIOIN.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	SERVICES	ASHLIBRARY	NEWS	3/12/2007	6A,12P	2
	THE OWNERS OF ZOE'S CAFÉ, THE FRIENDS OF THE ASHLAND LIBRARY, AND THE ASHLAND HIGH SCHOOL CHEERLEADING TEAM GATHER TO RAISE FUNDS TO SAVE THE ASHLAND LIBRARY, SLATED TO CLOSE DUE TO LACK OF FEDERAL TIMBER MONEY.					
MEDICAL	RESEARCH	CELLPHONES	NEWS	3/12/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SHOWING CELL PHONES DO NOT DISRUPT MEDICAL EQUIPMENT IN HOSPITALS.					
MEDICAL	FERTILITY	PREGNANT	NEWS	3/12/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING WOMEN OF ASIAN DESCENT WERE TWENTY NINE PERCENT LESS LIKELY TO BECOME PREGNANT AFTER THE INVITRO FERTILIZATION PROCEDURE THAN WHITE WOMEN, SAYING THEIR COULD BE FUNDAMENTAL GENETIC OR BIOLOGICAL DIFFERENCES THAT AFFECT SUCCESS RATES.					
RECREATION	COMMUNITY AFFAIRS	ARTDAY	NEWS	3/12/2007	6A	1
	ORGANIZERS REPORT FAMILY SATURDAY AT THE SCHNEIDER MUSEUM ON THE S.O.U. CAMPUS, FEATURING PRESENTATIONS ON THE ART OF STORY AND SONG.					
CONSUMER AFFAIRS	RECALL	PBUTTER	NEWS	3/12/2007	6A,12P	2
	THE FDA EXPANDS A RECALL OF PETER PAN AND GREAT VALUE PEANUT BUTTER LINKED TO A SALMONELLA OUTBREAK, THE RECALL NOW INCLUDES ALL PRODUCTS MANUFACTURED AT THE CONAGRA PLANT DATING BACK TO OCTOBER 2004.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/12/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHEESE PIZZA PUFFS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EDUCATION	FUNDING	SOU CUTS	NEWS	3/12/2007	5P,6P,11P	3
	S.O.U. PRESIDENT MARY CULLINAN ANNOUNCES THE SCHOOL WILL CONSOLIDATE DEPARTMENTS AND ELIMINATE TWENTY FOUR JOBS, SAYING THE SCHOOL CAN SAVE \$200,000 THROUGH THE REORGANIZATION.					
COMMUNITY SERV	FUNDING	RESCUERANCH	NEWS	3/12/2007	6A	1
	RESCUE RANCH, A NORTHERN CALIFORNIA DOG RESCUE FACILITY, SEEKS THE PUBLIC'S HELP IN FUNDING THEIR NEW BUILDING, THE FACILITY TAKES IN DOGS THAT HAVE NO PLACE TO GO AND GIVES THEM A HOME WHILE THE RANCH TRIES TO FIND A SUITABLE FAMILY.					
POLITICAL PROCESS	BILL	SIMPLEWORDS	NEWS	3/13/2007	6P	1
	OREGON LAWMAKERS CONSIDER BILL THAT WOULD MAKE DOCUMENTS AIMED AT THE PUBLIC EASIER TO UNDERSTAND, THE BILL REQUIRES A "PLAIN LANGUAGE COORDINATOR" AT EACH STATE AGENCY WHO WOULD MAKE SURE ALL THE DOCUMENTS ARE FREE FROM JARGON AND LANGUAGE ONLY UNDERSTANDABLE TO LAWYERS AND BUREAUCRATS.					
EDUCATION	FUNDING	CALSCHOOLS	NEWS	3/13/2007	11P	1
	LANDMARK STUDIES, PART OF A PACKAGE REQUESTED BY POLITICAL LEADERS, RELEASES REPORT SHOWING A MAJOR OVERHAUL OF CALIFORNIA'S SCHOOLS WILL COST TENS OF BILLIONS OF DOLLARS MORE PER YEAR, THE MONEY ALONE WON'T FIX MANY OF THE PROBLEMS FACING THE NATION'S LARGEST PUBLIC EDUCATION SYSTEM.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BILL	HEALTHINS	NEWS	3/13/2007	11P	1
		GOVERNOR KULONGOSKI RECEIVES BILL FOR SIGNATURE, PASSED BY THE HOUSE, THE BILL WILL CONSOLIDATE HEALTH INSURANCE FOR NEARLY ALL EMPLOYEES OF OREGON'S 198 SCHOOL DISTRICT, OPPOSED BY THE OREGON SCHOOL BOARD ASSOCIATION SAYING IT WILL CREATE A STATE-RUN MONOPOLY, FAIL TO GUARANTEE SAVINGS AND ROB SCHOOLS OF LOCAL CONTROL.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/13/2007	6P,11P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING WHOEVER STOLE \$12,000 IN EQUIPMENT FROM A MEDFORD CONSTRUCTION SITE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
RECREATION	COMMUNITY AFFAIRS	GROWMARKET	NEWS	3/13/2007	6P,11P	2
		THE ROGUE VALLEY GROWERS AND CRAFTERS MARKET OPENS UP IN ASHLAND, THIS YEAR MARKING THE MARKET'S TWENTIETH ANNIVERSARY.				
MEDICAL	RESEARCH	TEENAGERS	NEWS	3/13/2007	6A	1
		RESEARCHERS REPORT NEW DISCOVERY THAT MAY EXPLAIN WHY TEENAGERS ACT LIKE TEENAGERS, SAYING WHEN A PERSON BECOMES STRESSED THE BODY PRODUCES A HORMONE TO CALM DOWN, BUT THE HORMONE MAY HAVE A REVERSE EFFECT ON ADOLESCENTS, HELPING EXPLAIN TEENAGE MOOD SWINGS AND OUTBURSTS.				
HEALTH	DIET	TRANSFAT	NEWS	3/13/2007	6P	1
		SHARI'S RESTAURANT REPORTS THEY ARE CUTTING ALL TRANS FATS, SAYING NOW THEY WILL USE A SOY ALTERNATIVE.				
MEDICAL	PROCEDURE	LUNGS	NEWS	3/13/2007	6A,12P	2
		RESEARCHERS REPORT SMALL STUDY FINDING VIAGRA CAN INCREASE THE DISTANCE PATIENTS CAN WALK BEFORE RUNNING OUT OF BREATH, BELIEVING THE DRUG IMPROVES BLOOD FLOW TO THE LUNGS, IMPROVING THE OXYGENATION PROCESS.				
HEALTH	PETS	DOGMAN	NEWS	3/13/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT THE IMPORTANCE OF NOT LETTING YOUR PET KNOW YOU THINK OF YOUR DOG AS YOUR CHILD, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.				
EDUCATION	FUNDING	SOUCUTS	NEWS	3/13/2007	6A,12P,5P,6P,11P	5
		S.O.U. PRESIDENT MARY CULLINAN ANNOUNCES THE SCHOOL WILL CONSOLIDATE DEPARTMENTS AND ELIMINATE TWENTY FOUR JOBS, SAYING THE SCHOOL CAN SAVE \$200,000 THROUGH THE REORGANIZATION.				
JOSEPHINE COUNTY	SERVICES	GPCUTS	NEWS	3/13/2007	6A	1
		THE JOSEPHINE COUNTY SHERIFF'S OFFICE CUTS SOME HOURS AT THE RECORDS DIVISION, DUE TO REDUCED STAFF, BUT THE CHANGE WON'T AFFECT EMERGENCY CALLS.				
BUSINESS	EXPANSION	LITHIA	NEWS	3/13/2007	6A,12P	2
		LITHIA UNVEILS PLANS FOR IT'S NEW TEN-STORY OFFICE HEADQUARTERS, TO BE LOCATED IN "THE COMMONS", DOWNTOWN MEDFORD, PROJECT ALSO INCLUDES SEVERAL RETAIL SHOPS AND PARKS.				
EDUCATION	TESTING	TESTS	NEWS	3/13/2007	6A,12P	2
		EDUCATION OFFICIALS REPORT STUDENTS IN OREGON WILL NOW HAVE TO TAKE THEIR STATEWIDE ASSESSMENT TESTS WITH PENCIL AND PAPER, A COMPUTER GLITCH FORCED THE DECISION.				

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COMMUNITY SERV	FUNDING	MAKEAWISH	NEWS	3/13/2007	6A,12P	2
	ORGANIZERS REPORT A TOTAL OF \$10,178 RAISED IN A ONE-DAY EVENT HELD AT THE ROGUE VALLEY MALL TO BENEFIT THE "MAKE-A-WISH" FOUNDATION, ENOUGH TO GRANT TWO WISHES FOR KIDS FACING SERIOUS ILLNESSES, ALSO NEARLY 58,000 FREQUENT FLIER MILES ON ALASKA AIRLINES COLLECTED, WHICH KIDS CAN USE FOR THEIR DREAM TRIPS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/13/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "OVEN BARBECUED CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	3/13/2007	5P	1
	MICHELE STRICKLAND, PEDIATRIC NURSE, OFFERS TIPS ON MAKING SURE YOUR CHILD'S CAR SEAT IS CORRECTLY INSTALLED, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
POLITICAL PROCESS	BILL	SIMPLEWORDS	NEWS	3/14/2007	6A,12P	2
	OREGON LAWMAKERS CONSIDR BILL TO MAKE PUBLIC DOCUMENTS EASIER TO UNDERSTAND, REQUIRING A "PLAIN LANGUAGE COORDINATOR" AT EACH STATE AGENCY, MAKING SURE ALL DOCUMENTS ARE FREE FROM JARGON AND LANGUAGE ONLY USED BY LAWYERS AND BUREAUCRATS.					
COMMUNITY SERV	ANIMALPROTECT	DOGSFORDEAF	NEWS	3/14/2007	6P	1
	DOGS FOR THE DEAF IN CENTRAL POINT OPENS IT'S DOORS TO THE PUBLIC TO CELEBRATE IT'S 30TH ANNIVERSARY, THE ORGANIZTION RESCUES DOGS FROM SHELTERS UP AND DOWN THE WEST COAST, TRAINERS TEACH THE DOGS HOW TO INTERACT WITH THE HEARING IMPAIRED AND ALERT THEM TO ALARMS AND SOUNDS, THE DOGS THEN PLACED WITH CLIENTS FROM AROUND THE WORLD.					
ENVIRONMENT	WILDLIFE	PLOVER	NEWS	3/14/2007	6P,11P	2
	THE FOREST SERVICE REPORTS 18 MILES OF OREGON BEACHES ARE OFF LIMITS, SELECTED AREAS OF DRY SAND ON THE CENTRAL AND SOUTH COAST ARE ROPED OFF TO MAKE ROOM FOR SNOWY PLOVERS TO NEST, THE NESTING SEASON RUNS BETWEEN MARCH 15TH AND SEPTEMBER 15TH.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	3/14/2007	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME TIPS ON MAKING SURE YOUR IRISES ARE READY FOR SPRING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
CONSUMER AFFAIRS	PRODUCT SAFETY	SLEEPAIDS	NEWS	3/14/2007	5P	1
	THE FEDERAL GOVERNMENT CALLS FOR STRONGER WARNINGS ON THE LABELS OF SOME WIDELY-USED SLEEPING PILLS.					
MEDICAL	TECHNOLOGY	BIRTHDEMO	NEWS	3/14/2007	5P,6P	2
	DR. JEANNE-MARIE GUISE, SIMULATION TRAINER, TALKS ABOUT DOCTORS AND NURSES LEARNING HOW TO DELIVER BABIES MORE SAFELY BY PRACTICING WITH A SIMULATOR, A DELIVERY TEAM GETS REAL-LIFE HANDS-ON EXPERIENCE, AND THE TRAINING HELPS STAFF MEMBERS LEARN TO WORK TOGETHER AS A TEAM SO THEY'RE BETTER PREPARED FOR ANY POSSIBLE COMPLICATIONS.					
MEDICAL	FACILITIES	REHABCENTER	NEWS	3/14/2007	5P,6P	2
	HOSPITAL OFFICIALS REPORT RVMC IS EXPANDING, WITH CONSTRUCTION WORK BEGINNING ON A NEW IN-PATIENT REHABILITATION FACILITY, ONCE COMPLETED THE 6TH FLOOR OF RVMC'S TOWER WILL HOUSE A PLACE FOR PATIENTS TO RECUPERATE IN A SETTING THAT'S SIMILAR TO WHAT THEY MIGHT FIND AT HOME, COMPLETION BY MID-SUMMER.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	GROWMARKET NEWS	NEWS	3/14/2007	6A,12P	2
	THE ROGUE VALLEY GROWERS AND CRAFTERS MARKET OPENS UP IN ASHLAND, THE TWENTIETH YEAR FOR THE EVENT.					
POLITICAL PROCESS	BILL	POTBILL	NEWS	3/14/2007	5P,6P,11P	3
	THE OREGON SENATE PASSES BILL THAT WOULD ALLOW EMPLOYERS TO FIRE USERS OF MEDICAL MARIJUANA WHO FAIL DRUG TESTS, ALSO A FEDERAL APPEALS COURT RULES THAT PATIENTS DO NOT HAVE THE "RIGHT" TO USE MARIJUANA TO KEEP THEMSELVES ALIVE.					
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/14/2007	6A	1
	LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING WHOEVER STOLE \$12,000 IN EQUIPMENT FROM A MEDFORD CONSTRUCTION SITE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
MEDICAL	CANCER	BREASTCANCER	NEWS	3/14/2007	6A,12P	2
	THE FDA APPROVES TY-KERB, A NEW DRUG THAT PROVED TO BE EFFECTIVE SO QUICKLY FOR WOMEN WITH ADVANCED BREAST CANCER, THE APPROVAL PROCESS WAS SPED UP, A STUDY OUT LAST YEAR SHOWED TY-KERB IN COMBINATION WITH ANOTHER DRUG DELAYED TUMOR GROWTH FOR AN AVERAGE OF EIGHT AND ONE HALF MONTHS.					
EDUCATION	FUNDING	CALSCHOOLS	NEWS	3/14/2007	6A,12P	2
	LANDMARK STUDIES, PART OF A PACKAGE REQUESTED BY POLITICAL LEADERS, RELEASES REPORT SHOWING A MAJOR OVERHAUL OF CALIFORNIA'S SCHOOLS WILL COST TENS OF BILLIONS OF DOLLARS MORE PER YEAR, AND THE MONEY ALONE WON'T FIX MANY OF THE PROBLEMS FACING THE NATION'S LARGEST PUBLIC EDUCATION SYSTEM.					
HEALTH	SMOKING	SMOKERS	NEWS	3/14/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING JUST FIVE MINUTES OF MODERATE EXERCISE SEEMS TO CURB THE CRAVING FOR CIGARETTES.					
MEDICAL	STATISTICS	OBESITY	NEWS	3/14/2007	6A	1
	DOCTORS REPORT OBESE STROKE PATIENTS STAY IN THE HOSPITAL LONGER, PEOPLE OF A HEALTHY WEIGHT WERE MORE LIKELY TO BE SENT HOME AFTER TREATMENT, WHILE OBESE PATIENTS WERE OFTEN TRANSFERRED TO INPATIENT REHAB OR A NURSING FACILITY.					
POLITICAL PROCESS	BILL	HEALTHINS	NEWS	3/14/2007	12P	1
	GOVERNOR KULONGOSKI RECEIVES BILL FOR SIGNATURE, PASSED BY THE HOUSE, THE BILL WILL CONSOLIDATE HEALTH INSURANCE FOR NEARLY ALL EMPLOYEES OF OREGON'S 198 SCHOOL DISTRICT, OPPOSED BY THE OREGON SCHOOL BOARD ASSOCIATION SAYING IT WILL CREATE A STATE-RUN MONOPOLY, FAIL TO GUARANTEE SAVINGS AND ROB SCHOOLS OF LOCAL CONTROL.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/14/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SUGGESTIONS TO THROW THE PERFECT ST. PATTY'S DAY PARTY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
JACKSON COUNTY	FUNDING	PROBATIONCUTS	NEWS	3/14/2007	5P,6P,11P	3
	COUNTY OFFICIALS REPORT MOST COUNTY DEPARTMENTS ARE FACING SIGNIFICANT CUTS IN THE NEXT FISCAL YEAR, AND STARTING THIS SPRING, THE COUNTY'S PROBATION DEPARTMENT WILL NO LONGER SUPERVISE CRIMINALS CONVICTED OF MISDEMEANORS.					
LAW ENFORCE	HIGHTECHCRIME	HIGHTECH	NEWS	3/14/2007	5P,6P,11P	3
	CENTRAL POINT AND MEDFORD POLICE JOIN FORCES TO FIGHT INTERNET AND COMPUTER CRIME IN SOUTHERN OREGON.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	FUNDING	SOU	NEWS	3/14/2007	6A,12P	2
		S.O.U. PRESIDENT MARY CULLINAN ANNOUNCES THE SCHOOL WILL CONSOLIDATE DEPARTMENTS AND ELIMINATE TWENTY FOUR JOBS, SAYING THE SCHOOL CAN SAVE \$200,000 THROUGH THE REORGANIZATION.				
MEDICAL	TECHNOLOGY	BIRTHDEMO	NEWS	3/15/2007	6A	1
		DR. JEANNE-MARIE GUISE, SIMULATION TRAINER, TALKS ABOUT DOCTORS AND NURSES LEARNING HOW TO DELIVER BABIES MORE SAFELY BY PRACTICING WITH A SIMULATOR, A DELIVERY TEAM GETS REAL-LIFE HANDS-ON EXPERIENCE, AND THE TRAINING HELPS STAFF MEMBERS LEARN TO WORK TOGETHER AS A TEAM SO THEY'RE BETTER PREPARED FOR ANY POSSIBLE COMPLICATIONS.				
POLITICAL PROCESS	BILL	CALPRIMARY	NEWS	3/15/2007	11P	1
		CALIFORNIA'S GOVERNOR ARNOLD SCHWARZENEGGER SIGNS LEGISLATION MOVING UP THE GOLDEN STATE'S PRESIDENTIAL PRIMARY, THE MEASURE, IN AN ATTEMPT TO GIVE THE NATION'S MOST POPULOUS STATE A GREATER SAY OVER THE NOMINATING PROCESS.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	3/15/2007	11P	1
		POLICE AGENCIES AND EMERGENCY CREWS DISCUSS "EXCITED DELIRIUM", THE EXTREME RESULT OF CONTINUED DRUG ABUSE, NOW FINDING THAT INSTEAD OF TAKING ADDICTS GOING THROUGH EXCITED DELIRIUM TO JAIL, THEY NEED TO GO TO THE EMERGENCY ROOM, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
RECREATION	COMMUNITY AFFAIRS	GROWERSMKT	NEWS	3/15/2007	11P	1
		ORGANIZERS REPORT LOCAL FARMERS MARKETS NOW OPEN OFFERING GROWERS AND CRAFTERS A PRIME OPPORTUNITY TO HIGHLIGHT THEIR PRODUCTS.				
RECREATION	TRAVEL	YOSEMITE	NEWS	3/15/2007	11P	1
		A SPECIAL TASK FORCE RECOMMENDS THAT YOSEMITE NATIONAL PARK OFFICIALS INCREASE THE ENTRANCE FEE TO MATCH THAT OF OTHER POPULAR PARKS LIKE YELLOWSTONE AND GRAND CANYON, THE INCREASE WOULD GO INTO EFFECT NEXT YEAR.				
TRANSPORTATION	ROADS	ODOTPAVE	NEWS	3/15/2007	11P	1
		GARY LEAMING, ODOT, REPORTS LESS THAN TWO YEARS AFTER A HEAVILY TRAVELED SECTION OF HIGHWAY 62 IN MEDFORD WAS PAVED, IT HAS TO BE DONE AGAIN, EVEN THOUGH THE DAMAGE WON'T AFFECT DRIVERS, THE PROBLEM IS BIG ENOUGH THAT IT NEEDS TO BE FIXED, BUT CREWS WILL WORK AT NIGHT SO AS NOT TO INCONVENIENCE DRIVERS.				
MEDICAL	FACILITIES	REHABCENTER	NEWS	3/15/2007	6A	1
		HOSPITAL OFFICIALS REPORT RVMC IS EXPANDING, WITH CONSTRUCTION WORK BEGINNING ON A NEW IN-PATIENT REHABILITATION FACILITY, ONCE COMPLETED, THE 6TH FLOOR OF RVMC'S TOWER WILL HOUSE A PLACE FOR PATIENTS TO RECUPERATE IN A SETTING THAT'S SIMILAR TO WHAT THEY MIGHT FIND AT HOME, COMPLETION BY MID-SUMMER.				
POLITICAL PROCESS	BILL	MARIJUANA	NEWS	3/15/2007	6A	1
		LAWMAKERS IN THE OREGON SENATE PASS A BILL ALLOWING EMPLOYERS TO FIRE USERS OF MEDICAL MARIJUANA, IF PASSED INTO LAW, OREGON WOULD JOIN SEVERAL STATES ALLOWING MEDICAL MARIJUANA WHILE ALSO GIVING EMPLOYERS POWER TO ENFORCE DRUG-FREE WORKPLACES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	FUNDING	COMMJUSTICE	NEWS	3/15/2007	6A	1
		MARK HUDDLESTON, JACKSON COUNTY DISTRICT ATTORNEY, TALKS ABOUT THE COUNTY LOSING MILLIONS OF DOLLARS IN FEDERAL TIMBER FUNDS THIS YEAR, CAUSING HEADACHES IN THE COUNTY'S CRIMINAL JUSTICE SYSTEM, FORCING EARLY RELEASE OF SOME CRIMINALS CONVICTED TO MISDEMEANORS.				
LAWENFORCE	HIGHTECHCRIME	CRIMEUNIT	NEWS	3/15/2007	6A	1
		CENTRAL POINT AND MEDFORD POLICE POOL THEIR RESOURCES TO GO AFTER HIGH-TECH CRIMINALS, FORMING THE NEW JOINT TASK FORCE AIMED AT KEEPING KIDS SAFE.				
HEALTH	DIET	FISH	NEWS	3/15/2007	6A	1
		RESEARCHERS REPORT FATTY FISH ARE PACKED WITH OMEGA-3 FATTY ACIDS AND ARE NOT ONLY GOOD FOR THE HEART, BUT MAY IMPROVE YOUR MOOD AS WELL, THE ACIDS SEEM TO AFFECT AREAS OF THE BRAIN ASSOCIATED WITH EMOTION.				
MEDICAL	HEALTHCARE	HEARTATTACK	NEWS	3/15/2007	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING HEART ATTACK VICTIMS WHO WENT TO THE HOSPITAL ON THE WEEKEND HAD A HIGHER RISK OF DYING, WEEKEND PATIENTS ARE LESS LIKELY TO GET PROMPT EMERGENCY SURGERY.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SLEEPAIDS	NEWS	3/15/2007	6A	1
		THE FEDERAL GOVERNMENT CALLS FOR STRONGER WARNINGS ON THE LABELS OF SOME WIDELY-USED SLEEPING PILLS.				
COMMUNITY SER	ANIMALPROTECT	DOGSFORDEAF	NEWS	3/15/2007	6A	1
		DOGS FOR THE DEAF IN CENTRAL POINT OPENS IT'S DOORS TO THE PUBLIC TO CELEBRATE IT'S 30TH ANNIVERSARY, THE ORGANIZATION RESCUES DOGS FROM SHELTERS UP AND DOWN THE WEST COAST, TRAINERS TEACH THE DOGS HOW TO INTERACT WITH THE HEARING IMPAIRED AND ALERT THEM TO ALARMS AND SOUNDS, THE DOGS THEN PLACED WITH CLIENTS FROM AROUND THE WORLD.				
POLITICAL PROCESS	LEGISLATURE	RAINYDAYFUND	NEWS	3/15/2007	11P	1
		THE OREGON SENATE APPROVES A ONE-TIME DIVERSION OF NEARLY THREE HUNDRED MILLION DOLLARS IN CORPORATE TAX REBATES TO A RESERVE FUND FOR USE IN HARD TIMES.				
ENVIRONMENT	WATERSUPPLY	KLAMIRRIGATIONNEWS		3/16/2007	11P	1
		A U.S. FEDERAL CLAIMS COURT JUDGE ISSUES RULING SAYING THE FEDERAL BUREAU OF RECLAMATION DID NOT BREAK ANY CONTRACTS WITH FARMERS IN THE KLAMATH BASIN WHEN IT SHUT OFF IRRIGATION TO PROVIDE THAT WATER FOR THREATENED AND ENDANGERED FISH.				
HEALTH	DIET	VEGGIES	NEWS	3/16/2007	6A	1
		FEDERAL GOVERNMENT OFFICIALS REPORT SURVEY FINDING LESS THAN ONE THIRD OF AMERICANS EAT THE RECOMMENDED AMOUNT OF FRUITS AND VEGETABLES.				
POLITICAL PROCESS	BILL	RAINYDAY	NEWS	3/16/2007	11P	1
		OREGON'S GOVERNOR KULONGOSKY SIGNS OFF ON THE STATE'S FIRST EVER RAINY DAY FUND.				
RECREATION	COMMUNITYAFFAIRS	ANTIQUESHOW	NEWS	3/16/2007	11P	1
		ORGANIZERS REPORT THE THIRTY FIFTH ANNUAL ANTIQUES AND COLLECTIBLES SHOW AT THE MEDFORD ARMORY, WITH PEOPLE FROM ALL OVER THE NORTHWEST CONVERGING ON SOUTHERN OREGON TO SHOW OFF THEIR FINEST COLLECTIBLES FROM GLASS WEAR AND CHINA TO PICTURES AND JEWELRY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BILL	CALPRIMARY	NEWS	3/16/2007	6A	1
		CALIFORNIA'S GOVERNOR ARNOLD SCHWARZENEGGER SIGNS LEGISLATION MOVING UP THE GOLDEN STATE'S PRESIDENTIAL PRIMARY, THE MEASURE, AN ATTEMPT TO GIVE THE NATION'S MOST POPULOUS STATE A GREATER SAY OVER THE NOMINATING PROCESS.				
RECREATION	COMMUNITYAFFAIRS	GROWERSMKT	NEWS	3/16/2007	6A	1
		ORGANIZERS REPORT LOCAL FARMERS MARKETS NOW OPEN OFFERING GROWERS AND CRAFTERS A PRIME OPPORTUNITY TO HIGHLIGHT THEIR PRODUCTS.				
POLITICAL PROCESS	MEASURE	RAINYDAYFUND	NEWS	3/16/2007	6A	1
		THE OREGON SENATE APPROVES A ONE TIME DIVERSION OF NEARLY THREE HUNDRED MILLION DOLLARS IN CORPORATE TAX REBATES TO A RESERVE FUND FOR USE IN HARD TIMES.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	3/16/2007	6A	1
		POLICE AGENCIES AND EMERGENCY CREWS DISCUSS "EXCITED DELIRIUM", THE EXTREME RESULT OF CONTINUAL DRUG ABUSE, NOW FINDING THAT INSTEAD OF TAKING ADDICTS GOING THROUGH EXCITED DILIRIUM TO JAIL, THEY NEED TO GO TO THE EMERGENCY ROOM, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
TRANSPORTATION	ROADS	ODOTPAVE	NEWS	3/16/2007	6A	1
		GARY LEAMING, ODOT, REPORTS LESS THAN TWO YEARS AFTER A HEAVILY TRAVELED SECTION OF HIGHWAY 62 IN MEDFORD WAS PAVED, IT HAS TO BE DONE AGAIN, EVEN THOUGH THE DAMAGE WON'T AFFECT DRIVERS, THE PROBLEM IS BIG ENOUGH THAT IT NEEDS TO BE FIXED, BUT CREWS WILL WORK AT NIGHT SO AS NOT TO INCONVENIENCE DRIVERS.				
RECREATION	TRAVEL	YOSEMITE	NEWS	3/16/2007	6A	1
		A SPECIAL TASK FORCE RECOMMENDS THAT YOSEMITE NATIONAL PARK OFFICIALS INCREASE THE ENTRANCE FEE TO MATCH THAT OF OTHER POPULAR PARKS LIKE YELLOWSTONE AND GRAND CANYON, THE INCREASE WOULD GO INTO EFFECT NEXT YEAR.				
YOUNG PEOPLE	DRUG/ALCABUSE	ADDICTION	NEWS	3/16/2007	6A	1
		THE NATIONAL CENTER ON ADDICTION AND SUBSTANCE ABUSE ISSUES NEW REPORT SHOWING A DISTURBING SPIKE IN THE INTENSITY OF DRINKING AND DRUG USE ON COLLEGE CAMPUSES.				
MEDICAL	RESEARCH	INHALANTS	NEWS	3/16/2007	6A	1
		MEDICAL OFFICIALS ISSUE NEW REPORT FINDING USE OF INHALANTS LIKE GLUE, HAIR SPRAY, AND NAIL POLISH IS ON THE RISE, ESPECIALLY AMONG GIRLS, DOCTORS SAY IT CAN CAUSE BRAIN DAMAGE, ORGAN FAILURE AND CARDIAC ARREST.				
WAR	RALLY	WARRALLY	NEWS	3/17/2007	11P	1
		HUNDREDS OF PROTESTORS GATHER ON THE CORNER OF RIVERSIDE AND BARNETT IN MEDFORD, WITH SIGNS AND BANNERS TO PROTEST THE WAR IN IRAQ.				
RECREATION	FESTIVAL	CHEESEFEST	NEWS	3/17/2007	11P	1
		ORGANIZERS REPORT THE THIRD ANNUAL CHEESE FESTIVAL AT THE ROGUE CREAMERY IN CENTRAL POINT, THE MAIN FOCUS, TO FEATURE ARTISAN CHEESES, THE FESTIVAL ALSO FEATURING SIX DIFFERENTY WINEMAKERS AND TEN DIFFERENT SPECIALTY FOOD PROVIDERS.				
YOUNG PEOPLE	COMMUNITY SERV	SPAGHETTI	NEWS	3/17/2007	11P	1
		NORTH MEDFORD HIGH SCHOOL STUDENTS HOLD SPAGHETTI FUNDRAISER TO RAISE THE \$30,000 NEEDED TO FUND A TRIP TO FRANCE AND ENGLAND, PART OF THE PEOPLE-TO-PEOPLE AMBASSADOR PROGRAM.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	RECREATION	GIRLSBOYSCOUTSDAY NEWS		3/17/2007	11P	1
		GIRL SCOUTS AROUND THE NATION CELEBRATE THE ORGANIZATION'S NINETY FIFTH BIRTHDAY.				
YOUNG PEOPLE	DRUGABUSE	PAINPILLS	NEWS	3/18/2007	6P	1
		THE OREGON HEALTH AND SCIENCE UNIVERSITY REPORTS STUDY SAYING ABOUT 177,000 OREGONIANS ABUSE PAIN PILLS LIKE OXYCONTIN AND VICODIN, THE ABUSE RATE HIGHEST ESPECIALLY AMONG TEENAGERS.				
JOSEPHINE COUNTY	FUNDING	GRANTS	NEWS	3/18/2007	6P,11P	2
		THE GRANTS PASS GRANGE CO-OP RAISES FUNDS TO HELP KEEP THE COUNTY'S FAIRGROUNDS OPEN, BUDGET CUTS IN JOSEPHINE COUNTY ARE THREATENING TO SHUT DOWN THE FAIRGROUNDS.				
RECREATION	FESTIVAL	CPFEST	NEWS	3/18/2007	6P	1
		ORGANIZERS REPORT THE THIRD ANNUAL CHEESE FESTIVAL AT THE ROGUE CREAMERY IN CENTRAL POINT, THE MAIN FOCUS, TO FEATURE ARTISAN CHEESES, THE FESTIVAL ALSO FEATURING SIX DIFFERENT WINEMAKERS AND TEN DIFFERENT SPECIALTY FOOD PROVIDERS.				
BUSINESS	NEWBUSINESS	BATHHOUSE	NEWS	3/18/2007	6P	1
		ILENE RUBENSTEIN, OWNER, TALKS ABOUT THE NEW JAPANESE BATH GARDEN AND TEA HOUSE IN ASHLAND CALLED "CHOZU", BRINGING OLD TRADITION TO A NEW VENUE.				
RECREATION	COMMUNITY AFFAIRS	ANTIQUES	NEWS	3/18/2007	6P,11P	2
		ORGANIZERS REPORT THE THIRTY FIFTH ANNUAL ANTIQUES AND COLLECTIBLES SHOW AT THE MEDFORD ARMORY, WITH PEOPLE FROM ALL OVER THE NORTHWEST CONVERGING ON SOUTHERN OREGON TO SHOW OFF THEIR FINEST COLLECTIBLES FROM GLASS WEAR AND CHINA TO PICTURES AND JEWELRY.				
WAR	RALLY	MEDFRALLY	NEWS	3/18/2007	6P,11P	2
		HUNDREDS OF PROTESTORS GATHER ON THE CORNER OF RIVERSIDE AND BARNETT IN MEDFORD, WITH SIGNS AND BANNERS TO PROTEST THE WAR IN IRAQ.				
CONSUMER AFFAIRS	RECALL	HONDARECALL	NEWS	3/19/2007	11P	1
		HONDA RECALLS 165,000 VEHICLES INCLUDING 2005 MODELS OF THE ACURA RL, TL, AND TSX SEDANS, HONDA ACCORD COUPES, SEDANS AND HYBRIDS, ODYSSEY MINIVANS AND 2006 RIDGELINE TRUCKS, TO PREVENT POTENTIAL ENGINE PROBLEMS.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	3/19/2007	6A,12P,5P,6P,11P	5
		CANADIAN-BASED MANUFACTURERS ISSUE MAJOR RECALL OF PET FOOD, THE RECALL COVERS THE BRAND "CUTS AND GRAVY", WHICH IS SOLD IN CANS AND SMALL FOIL POUCHES, SUSPECTING A WHEAT INGREDIENT MAY BE CAUSING KIDNEY FAILURE IN SOME ANIMALS.				
MEDICAL	PROCEDURE	STROKE	NEWS	3/19/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SUGGESTING THAT TREATMENT WITH ANTI-DEPRESSANTS MAY HELP STROKE SUFFERERS RECOVER BRAIN FUNCTION, AND IT ALSO IMPROVES THEIR PSYCHOLOGICAL AND SOCIAL CAPACITIES.				
POLITICAL PROCESS	LEGISLATURE	SCOTUS	NEWS	3/19/2007	11P	1
		THE SUPREME COURT TACKLES IT'S FIRST MAJOR STUDENT FREE SPEECH CASE SINCE THE VIETNAM WAR, HEARING ARGUMENTS OVER THE EXTENT TO WHICH SCHOOLS CAN REGULATE STUDENT'S SPEECH.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	SCAMS	ONTHEBEAT	NEWS	3/19/2007	6P	1
	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT HOW TO PROTECT YOURSELF FROM SCAM ARTISTS WHO GO DOOR-TO-DOOR, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
BUSINESS	EMPLOYMENT	OREJOBS	NEWS	3/19/2007	6P	1
	THE STATE EMPLOYMENT DEPARTMENT REPORTS OREGON'S WORK FORCE GREW BY 7,000 JOBS IN FEBRUARY, THE MOST SIGNIFICANT GROWTH SINCE DECEMBER OF 2005.					
JOSEPHINE COUNTY	FUNDING	GRANGES	NEWS	3/19/2007	6A	1
	THE GRANTS PASS GRANGE CO-OP RAISES FUNDS TO HELP KEEP THE COUNTY'S FAIRGROUNDS OPEN, BUDGET CUTS IN JOSEPHINE COUNTY ARE THREATENING TO SHUT DOWN THE FAIRGROUNDS.					
MEDICAL	PREGNANCY	OBESITY	NEWS	3/19/2007	6A,12P	2
	BRITISH RESEARCHERS REPORT STUDY FINDING THAT WOMEN WHO HAD A RELATIVELY HIGH PERCENTAGE OF BODY FAT TENDED TO HAVE FATTER BABIES, DOCTORS ADVISE EXPECTANT MOTHERS TO EXERCISE REGULARLY AND MAINTAIN A HEALTHY WEIGHT BEFORE AND DURING PREGNANCY.					
POLITICAL PROCESS	BILL	FAMLEAVE	NEWS	3/19/2007	11P	1
	THE OREGON LEGISLATURE CONSIDERS BILL THAT WOULD CREATE AN INSURANCE PROGRAM THAT WOULD PAY WORKERS WHEN THEY TAKE TIME OFF TO CARE FOR INFANTS OR SICK FAMILY MEMBERS.					
RECREATION	FESTIVAL	CHEESEFEST	NEWS	3/19/2007	6A,12P	2
	ORGANIZERS REPORT THE THIRD ANNUAL CHEESE FESTIVAL AT THE ROGUE CREAMERY IN CENTRAL POINT, THE MAIN FOCUS, TO FEATURE ARTISAN CHEESES, THE FESTIVAL ALSO FEATURING SIX DIFFERENT WINEMAKERS AND TEN DIFFERENT SPECIALTY FOOD PROVIDERS.					
HEALTH	PHYSICAL	DR. DAN	NEWS	3/19/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ANTIQUES	NEWS	3/19/2007	6A	1
	ORGANIZERS REPORT THE THIRTY FIFTY ANNUAL ANTIQUES AND COLLECTIBLES SHOW AT THE MEDFORD ARMORY, WITH PEOPLE FROM ALL OVER THE NORTHWEST CONVERGING ON SOUTHERN OREGON TO SHOW OFF THEIR FINEST COLLECTIBLES FROM GLASS WEAR AND CHINA TO PICTURES AND JEWELRY.					
BUSINESS	NEW BUSINESS	BATHHOUSE	NEWS	3/19/2007	6A,12P	2
	ILENE RUBENSTEIN, OWNER, TALKS ABOUT THE NEW JAPANESE BATH GARDEN AND TEA HOUSE IN ASHLAND CALLED "CHOZU", BRINGING OLD TRADITION TO A NEW VENUE.					
YOUNG PEOPLE	JOBS	TEENJOBS	NEWS	3/19/2007	12P	1
	THE JACKSON COUNTY LIBRARY SYSTEM PUBLISHES "THE TEEN JOB FINDER", FEATURING JOB FINDING TIPS, COUNTY AGENCIES AND CONTACT INFORMATION FOR BUSINESSES THAT HIRE TEENS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/19/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEEF BURGANDY BAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	ADOPTION	NEWS	3/19/2007	5P,11P	2
		THE "HEART GALLERY" SPONSORS A DISPLAY OF PHOTOGRAPHS AT THE ROGUE VALLEY MALL THAT FEATURE 40 OREGON CHILDREN UP FOR ADOPTION, THE GALLERY SEEKS TO BRING THE CHILDREN WHO HAVE BEEN IN THE SHADOWS INTO THE LIGHT AND LET THE PUBLIC KNOW THAT THESE CHILDREN NEED PERMANENT FAMILIES.				
WAR	RALLY	ORCROWD	NEWS	3/19/2007	6A	1
		HUNDREDS OF PROTESTORS GATHER ON THE CORNER OF RIVERSIDE AND BARNETT IN MEDFORD, WITH SIGNS AND BANNERS TO PROTEST THE WAR IN IRAQ.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/20/2007	6P,11P	2
		SHERIFF MIKE WINTERS, JACKSON COUNTY, SEEKS PUBLIC ASSISTANCE IN IDENTIFYING THREE MEN INVOLVED IN VANDALIZING THE TALLOW BOX MOUNTAIN TOWER IN THE APLEGATE, THE DAMAGE SLOWS DOWN EMERGENCY COMMUNICATION WHICH SLOWS DOWN RESPONSES AND PUTS CITIZENS IN DANGER, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
BUSINESS	EMPLOYMENT	OREJOBS	NEWS	3/20/2007	6A	1
		THE STATE'S EMPLOYMENT DEPARTMENT REPORTS OREGON'S WORK FORCE GREW BY 7,000 JOBS IN FEBRUARY, THE MOST SIGNIFICANT GROWTH SINCE DECEMBER 2005.				
LAW ENFORCE	TRAINING	MJPRACTICE	NEWS	3/20/2007	6A,12P	2
		THE JACKSON COUNTY SHERIFF'S DEPARTMENT, ALONG WITH OTHER CITY, COUNTY, AND STATE AGENCIES JOIN FORCES GOING THROUGH A DAY-LONG TRAINING PROCESS AT THE ASHLAND AIRPORT CALLED REGIONAL SHORT HAUL TRAINING, TO HELP EMERGENCY CREWS FROM SOUTHERN OREGON AND NORTHERN CALIFORNIA LEARN TO WORK TOGETHER.				
POLITICAL PROCESS	BILL	SB49	6P	3/20/2007	6P	1
		KURT BECKMAN, PART OWNER OF BIKE BARN, CORY BERGEY, D.O., PROVIDENCE MEDFORD MEDICAL CENTER, AND TAMMY SNIDER, AGAINST THE BILL, DISCUSS SENATE BILL 49, WHICH, IF PASSED, COULD CHANGE THE SPORT OF ALL TERRAIN VEHICLES IN SOUTHERN OREGON.				
PRESERVING HERITAGE	MUSEUM	ROCKMUSEUM	NEWS	3/20/2007	6P	1
		THE CRATER ROCK MUSEUM, AFTER TWO YEARS OF REMODELING, CELEBRATES ITS GRAND OPENING, THE \$700,000 PROJECT PAID FOR BY A PRIVATE DONOR, THE MUSEUM'S MAIN OBJECTIVE IS EDUCATING THE PUBLIC, AND IT HOSTS MANY SCHOOL KIDS ON FIELD TRIPS.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	3/20/2007	6P	1
		CONSUMER OFFICIALS REPORT THE PRICE OF GAS DOESN'T HAVE FAR TO GO BEFORE IT HITS THREE DOLLARS A GALLON, STATEWIDE AVERAGE IN OREGON IS NOW TWO DOLLARS EIGHTY THREE CENTS, UP SIX CENTS IN A WEEK.				
POLITICAL PROCESS	LEGISLATURE	TIMBERMONEY	NEWS	3/20/2007	6P,11P	2
		SENATE DEMOCRATS ANNOUNCE DEAL TO EXTEND FEDERAL TIMBER MONEY THROUGH 2011, WITH THE AMOUNT GRADUALLY DECLINING OVER THE FIVE YEAR PERIOD, OFFERING NEW HOPE FOR COUNTY GOVERNMENTS THROUGHOUT THE WEST LOOKING AT MAJOR BUDGET CUTS IF THE MONEY DOESN'T COME THROUGH.				
POLITICAL PROCESS	BILL	FAMLEAVE	NEWS	3/20/2007	6A	1
		THE OREGON STATE LEGISLATURE CONSIDERS A NEW INSURANCE BILL THAT WOULD PAY WORKERS TAKING TIME OFF TO CARE FOR INFANTS OR SICK FAMILY MEMBERS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	EXERCISE	NEWS	3/20/2007	6A	1
		RESEARCHERS TAG 5500 CHILDREN WITH MOTION SENSOR DEVICES, FINDING THOSE WHO EXERCISED MOST WERE THE LEAST LIKELY TO BE OBESE, ALSO SHORT BURSTS OF INTENSE ACTIVITY SEEMED TO BE THE MOST HELPFUL.				
HEALTH	DIET	SOY	NEWS	3/20/2007	6A	1
		HEALTH OFFICIALS REPORT NEW STUDY FINDING ADDING SOY RICHFOODS TO YOUR DIET WHILE CUTTING CALORIES DOESN'T ACCELERATE WEIGHT LOSS.				
MEDICAL	CANCER	SKINCANCER	NEWS	3/20/2007	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING THE USE OF SUNBEDS BEFORE AGE THIRTY FIVE SUBSTANTIALLY INCREASES THE RISK OF MELANOMA, THE MOST DEADLY TYPE OF SKIN CANCER.				
CONSUMER AFFAIRS	RECALL	PETRECALL	NEWS	3/20/2007	6A,12P	2
		DOG AND CAT FOOD SOLD UNDER 91 DIFFERENT BRANDS HAVE BEEN RECALLED, AS MANY AS ONE IN SIX ANIMALS WHO ATE THE SUSPECT FOOD DIED, INVESTIGATORS THINK WHEAT GLUTIN IS THE SOURCE OF THE CONTAMINATION.				
CONSUMER AFFAIRS	RECALL	HONDARECALL	NEWS	3/20/2007	6A,12P	2
		HONDA RECALLS 165,000 VEHICLES INCLUDING 2005 MODELS OF THE ACURA RL, TL AND TSX SEDANS, HONDA ACCORD COUPES, SEDANS, AND HYBRIDS, ODYSSEY MINIVANS AND 2006 RIDGELINE TRUCKS, TO PREVENT ENGINE PROBLEMS.				
YOUNG PEOPLE	HEALTH	ASTHMA KIDS	NEWS	3/20/2007	12P	1
		RESEARCHERS REPORT AN ESTIMATED MORE THAN 6 MILLION CHILDREN IN THE U.S. HAVE ASTHMA, A NEW STUDY FINDING MOST CHILDREN ARE NEEDLESSLY SUFFERING FROM SYMPTOMS AND ATTACKS, SAYING WITH THE RIGHT MEDICATIONS, THE CONDITION CAN BE CONTROLLED.				
COMMUNITY SERVICE	YOUTH	ADOPTIONTOUR	NEWS	3/20/2007	6A,12P	2
		THE HEART GALLERY SPONSORS PHOTO DISPLAY IN THE ROGUE VALLEY MALL OF A FEW OF OREGON'S MORE THAN 10,000 FOSTER KIDS, WITH NEARLY 300 CHILDREN AWAITING ADOPTION, ORGANIZERS SAY THE PROGRAM HAS ALREADY SPARKED THE INTEREST OF POTENTIAL PARENTS, THEIR HOPE IS THAT THE PHOTOS WILL HELP FIND THESE KIDS PERMANENT HOMES.				
HEALTH	PETS	PETDOC	NEWS	3/20/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT KIDNEY DISEASE, THE MOST COMMON MEDICAL CONDITION TO AFFLICT CATS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
YOUNG PEOPLE	COMMUNITY SERV	WALKDEDICATE	NEWS	3/20/2007	12P,5P,6P	3
		SIX EAGLE POINT STUDENTS HELP MAKE CITY STREETS SAFER FOR CLASSMATES, PART OF A COMMUNITY SERVICE PROJECT, THE TEENS STUDY ROUTES USED FOR SCHOOL AND EXTRA CURRICULAR ACTIVITIES, FINDING SOME POTENTIALLY DANGEROUS AREAS, THEY PLAN TO PRESENT THEIR FINDINGS TO THE JACKSON COUNTY COMMISSION TO FIX PROBLEM AREAS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/20/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LEMON-DILL CARROTS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	CROPS	COLDNIGHT	NEWS	3/20/2007	5P,6P,11P	3
		DRAMATIC TEMPERATURE CHANGES HAVE LOCAL ORCHARDISTS PREPARING TO PROTECT THEIR CROPS, ORCHARDISTS SAY BECAUSE THE WEATHER CAN BE SO VARIABLE IN THE SPRING, IT MAKES GROWING FRUIT A RISKY AND EXPENSIVE BUSINESS, ANOTHER REASON WHY MANY GROWERS ARE GETTING OUT OF THE BUSINESS IN OUR REGION.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	3/20/2007	5P	1
		THE U.S. SURGEON GENERAL ISSUES REPORT SHOWING EVEN BRIEF EXPOSURE TO SECOND-HAND SMOKE CAN CAUSE IMMEDIATE HARM AND FOR INFANTS AND CHILDREN IT'S EVEN MORE DANGEROUS, SAYING SECOND-HAND SMOKE HAS BEEN LINKED TO SIDS, ASTHMA ATTACKS, AND EVEN EAR INFECTIONS.				
BUSINESS	HONORS	FISHINGROD	NEWS	3/21/2007	6P,11P	2
		JIM ELDERED, SETYR RODS, TALKS ABOUT SETYR RODS GAINING NATIONAL RECOGNITION, HIS FISHING ROD BUSINESS BUILDS 35-125 FISHING RODS EVERY DAY, AND THIS IS THE BUSIEST TIME OF THE YEAR AS THE WEATHER GETS WARMER, AND ANGLERS START COMING OUT IN DROVES.				
HEALTH	SMOKING	SMOKERS	NEWS	3/21/2007	11P	1
		FRANCES FRONZ, FORMER SMOKER, AND DR. FRANZ MESSERLI, ST. LUKES ROOSEVELT, DISCUSS HOW YOU CAN REVERSE THE DAMAGE TO YOUR HEALTH FROM SMOKING, THAT IT'S NEVER TOO LATE TO QUIT.				
COMMUNITY SERV	EMERGTRAIN	FIREDRILL	NEWS	3/21/2007	5P,6P,11P	3
		DAN PETERSON, TRAINING CHIEF, SARAH PREWITT, ROGUE VALLEY MANOR, AND KURT BENNETT, BATTALION CHIEF, DISCUSS THE FIRD DRILL CONDUCTED AT THE ROGUE VALLEY MANOR, WITH FIREFIGHTER CREWS PRACTICING THEIR SKILLS SO THEY WILL BE BETTER PREPARED FOR A HIGH-RISE BUILDING EMERGENCY.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	3/21/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT CHOOSING A WATER FEATURE OR A POND FOR YOUR GARDEN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
POLITICAL PROCESS	BILL	ANTIDISCRIMINATE	NEWS	3/21/2007	6P	1
		OREGON'S STATE SENATE PASSES BILL BANNING DISCRIMINATION AGAINST GAYS, THE BILL WOULD PREVENT PEOPLE FROM BEING DENIED SUCH SERVICES AS JOBS AND HOUSING BASED ON THEIR SEXUAL ORIENTATION.				
LAW ENFORCE	TRAINING	MJPRACTICE	NEWS	3/21/2007	6P,11P	2
		THE JACKSON COUNTY SHERIFF'S DEPARTMENT, ALONG WITH OTHER CITY, COUNTY, AND STATE AGENCIES JOIN FORCES GOING THROUGH A DAY-LONG TRAINING PROCESS AT THE ASHLAND AIRPORT CALLED REGIONAL SHORT HAUL TRAINING, TO HELP EMERGENCY CREWS FROM SOUTHERN OREGON AND NORTHERN CALIFORNIA LEARN TO WORK TOGETHER.				
POLITICAL PROCESS	BILL	INSPPOOL	NEWS	3/21/2007	6P	1
		GOVERNOR TED KULONGOSKI SIGNS BILL TO CREATE A COMMON HEALTH INSURANCE POOL FOR OREGON EDUCATORS, THE CONSOLIDATION IS EXPECTED TO SAVE MONEY AND MAINTAIN QUALITY BENEFITS FOR SCHOOL DISTRICT EMPLOYEES, MONEY SAVED CAN BE PUT RIGHT BACK INTO THE CLASSROOM.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	3/21/2007	6A,12P	2
		THE ALZHEIMERS ASSOCIATION REPORTS FIVE MILLION AMERICANS ARE LIVING WITH THE DISEASE, SAYING UNLESS NEW TREATMENTS ARE FOUND THAT NUMBER COULD SKYROCKET TO SIXTEEN MILLION BY 2050.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	CLOSURE	HANCOCK	NEWS	3/21/2007	5P,6P	2
		HANCOCK FABRICS REPORTS IT'S MEDFORD SHOP, ONE OF MORE THAN 100 STORES BEING SHUT DOWN BY THE MISSISSIPPI-BASED CHAIN.				
CONSUMER AFFAIRS	RECALL	MAYTAG	NEWS	3/21/2007	5P	1
		MAYTAG ANNOUNCES VOLUNTARY RECALL OF 250,000 FRONT-LOADING WASHING MACINES, BECAUSE THEY CAN CATCH FIRE WHEN WATER LEAKS INTO AN ELECTRICAL CONNECTION.				
POLITICAL PROCESS	BILL	SB49	NEWS	3/21/2007	6A	1
		KURT BECKMAN, PART OWNER OF BIKE BARN, CORY BERGEY, D.O., PROVIDENCE MEDFORD MEDICAL CENTER, AND TAMMY SNIDER, AGAINST THE BILL, DISCUSS SENATE BILL 49, WHICH, IF PASSED, COULD CHANGE THE SPORT OF ALL TERRAIN VEHICLES IN SOUTHERN OREGON.				
SENIORS	FITNESS	EXERCISING	NEWS	3/21/2007	6A,12P	2
		RESEARCHERS REPORT IN ONE YEAR, ABOUT 15,000 PEOPLE OVER SIXTY FIVE DIED FROM FALLS AND ALMOST TWO MILLION WERE TREATED FOR INJURIES IN THE U.S., SAYING EXERCISE CAN STRENGTHEN MUSCLES AND BONES, AND ALSO IMPROVE AGILITY AND BALANCE, HELPING SENIORS AVOID FALLS.				
MEDICAL	HEART	ARTERIES	NEWS	3/21/2007	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING PATIENTS WHO SEEM HEALTHY BUT HAVE CLOGGED ARTERIES, NEED TO TAKE THE CONDITION SERIOUSLY, THEY HAVE A ONE-IN-SEVEN CHANCE OF DYING, HAVING A HEART ATTACK OR STROKE, OR BEING ADMITTED TO THE HOSPITAL WITHIN A YEAR.				
POLITICAL PROCESS	LEGISLATURE	TIMBERMONEY	NEWS	3/21/2007	6A,12P,6P	3
		SENATE DEMOCRATS ANNOUNCE DEAL TO EXTEND FEDERAL TIMBER MONEY THROUGH 2011, WITH THE AMOUNT GRADUALLY DECLINING OVER THE FIVE YEAR PERIOD, OFFERING NEW HOPE FOR COUNTY GOVERNMENTS THROUGHOUT THE WEST LOOKING AT MAJOR BUDGET CUTS IF THE MONEY DOESN'T COME THROUGH.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	3/21/2007	6A	1
		CONSUMER OFFICIALS REPORT THE PRICE OF GAS DOESN'T HAVE FAR TO GO BEFORE IT HITS THREE DOLLARS A GALLON, STATEWIDE AVERAGE IN OREGON IS NOW TWO DOLLARS EIGHTY THREE CENTS,UP SIX CENTS IN A WEEK.				
PRESERVING HERITAGE	MUSEUM	ROCKMUSEUM	NEWS	3/21/2007	6A,12P	2
		THE CRATER ROCK MUSEUM, AFTER TWO YEARS OF REMODELING, CELEBRATES IT'S GRAND OPENING, THE \$700,000 PROJECT PAID FOR BY A PRIVATE DONOR, THE MUSEUM'S MAIN OBJECTIVE IS EDUCATING THE PUBLIC, AND IT HOSTS MANY SCHOOL KIDS ON FIELD TRIPS.				
AGRICULTURE	CROPS	COLDNIGHT	NEWS	3/21/2007	6A,12P	2
		DRAMATIC TEMPERATURE CHANGES HAVE LOCAL ORCHARDISTS PREPARING TO PROTECT THEIR CROPS, ORCHARDISTS SAY BECAUSE THE WEATHER CAN BE SO VARIABLE IN THE SPRING, IT MAKES GROWING FRUIT A RISKY AND EXPENSIVE BUSINESS, ANOTHER REASON WHY MANY GROWERS ARE GETTING OUT OF THE BUSINESS IN OUR REGION.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/21/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT THE SECRET TO COOKING A PERFECT EGG, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	CROSSWALKS	NEWS	3/21/2007	6A,12P	2
	SIX EAGLE POINT HIGH SCHOOL STUDENTS HELP MAKE CITY STREETS SAFER FOR CLASSMATES, PART OF A COMMUNITY SERVICE PROJECT, THE TEENS STUDY ROUTES USED FOR SCHOOL AND EXTRA CURRICULAR ACTIVITIES, FINDING SOME POTENTIALLY DANGEROUS AREAS, THEY PLAN TO PRESENT THEIR FINDINGS TO THE JACKSON COUNTY COMMISSION TO FIX PROBLEM AREAS					
HEALTH	DIET	CHINESEFOOD	NEWS	3/21/2007	5P,11P	2
	THE CENTER FOR SCIENCE IN THE PUBLIC INTEREST ADVISES AMERICANS TO CHOOSE CAREFULLY WHEN ORDERING CHINESE TAKE-OUT, SAYING CHINESE FOOD IS FULL OF SODIUM AND CALORIES.					
MEDICAL	FACILITIES	BIRTHPLACE	NEWS	3/21/2007	5P,11P	2
	DOTTIE OLIVEIRA, PROVIDENCE NURSE MANAGER, TALKS ABOUT PROVIDENCE MEDFORD MEDICAL CENTER'S NEW BIRTH PLACE, AFTER SEVEN YEARS OF PREPARATION, WITH SIX NEW DELIVERY ROOMS, AND A SURGICAL SUITE WHICH THE HOSPITAL FELT WAS NECESSARY BECAUSE OF THE INCREASE IN CESAREAN BIRTHS.					
POLITICAL PROCESS	BILL	ANTIDISCRIMINATE	NEWS	3/22/2007	6A	1
	OREGON'S STATE SENATE PASSES A BILL BANNING DISCRIMINATION AGAINST GAYS, THE BILL WOULD PREVENT PEOPLE FROM BEING DENIED SUCH SERVICES AS JOBS AND HOUSING BASED ON THEIR SEXUAL ORIENTATION.					
CONSUMER AFFAIRS	HOWTO	MRFOOD	NEWS	3/22/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "DOUBLE-STUFFED POTATOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	RECREATION	SPRINGBREAK	NEWS	3/22/2007	11P	1
	LAURIE LOUTZENHISER, YMCA ASSOCIATE DIRECTOR, TALKS ABOUT THE YMCA'S IN MEDFORD AND ASHLAND REPORTING IT'S NOT TOO LATE TO SIGN UP YOUR KIDS FOR SPRING BREAK CAMPS.					
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	3/22/2007	11P	1
	SGT. PHIL EASTMAN, MEDFORD POLICE DEPARTMENT, LOOKS AT THE ISSUE OF DRUG ABUSERS AND HOW THE LAW DEALS WITH THEM, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
RECREATION	SHAKESPEARE	SHAKESPEARE	NEWS	3/22/2007	11P	1
	FESTIVAL OFFICIALS REPORT THEY FOUND OUT THROUGH SURVEYS ONLY 15-31 PERCENT OF IT'S SINGLE TICKET BUYERS ARE UNDER THE AGE OF 45, EARLIER IN THE MONTH THEY HOSTED AN "UNDER 40" EVENT OFFERING EXTRA BENEFITS TO YOUNG PEOPLE WHO BOUGHT TICKETS, SAYING YOUNG ADULTS SNAPPED UP 85 WHEN THE FESTIVAL CONSIDERED THE EVENT SUCCESSFUL IF 60 TICKETS SOLD.					
BUSINESS	CLOSURE	HANCOCK	NEWS	3/22/2007	12P	1
	HANCOCK FABRICS REPORTS IT'S MEDFORD SHOP, ONE OF MORE THAN 100 STORES BEING SHUT DOWN BY THE MISSISSIPPI-BASED CHAIN.					
MEDICAL	PROCEDURE	INSULIN	NEWS	3/22/2007	6A	1
	MANY DOCTORS HESITATE TO WRITE PRESCRIPTIONS FOR INHALED INSULIN, IN TESTING THE DRUG "EXHUBERA" PROVED SAFE, BUT SOME SPECIALISTS ARE CONCERNED ABOUT POSSIBLE LONG-TERM EFFECTS FROM INHALING INSULIN AND NOT ALL INSURANCE COMPANIES WILL PAY FOR IT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	COFFEE	NEWS	3/22/2007	6A	1
		RESEARCHERS REPORT NEW STUDY SHOWING HEALTHY WOMEN WHO DRANK UPWARDS OF SIX CUPS OF COFFEE A DAY, WERE NO MORE LIKELY THAN NON-COFFEE DRINKERS TO DEVELOP HIGH BLOOD PRESSURE.				
POLITICAL PROCESS	LEGISLATURE	TIMBERMONEY	NEWS	3/22/2007	6A,12P	2
		U.S. SENATE LEADERS AGREE ON PLAN THAT COULD RESTORE TIMBER PAYMENTS TO OREGON COUNTIES, PART OF AN EMERGENCY WAR SPENDING BILL.				
POLITICAL PROCESS	BILL	INSPOOL	NEWS	3/22/2007	6A,12P	2
		GOVERNOR TED KULONGOSKI SIGNS BILL TO CREATE A COMMON HEALTH INSURANCE POOL FOR OREGON EDUCATORS, THE CONSOLIDATION IS EXPECTED TO SAVE MONEY AND MAINTAIN QUALITY BENEFITS FOR SCHOOL DISTRICT EMPLOYEES, MONEY SAVED CAN BE PUT RIGHT BACK INTO THE CLASSROOM.				
MEDICAL	PROCEDURE	BREASTENLARGE	NEWS	3/22/2007	12P	1
		JAPANESE RESEARCHERS REPORT PIONEERING A TECHNIQUE, SAYING COULD MAKE BREAST IMPLANTS A THING OF THE PAST.				
HEALTH	DIET	CHINESEFOOD	NEWS	3/22/2007	6A,12P	2
		THE CENTER FOR SCIENCE IN THE PUBLIC INTEREST ADVISES AMERICANS TO CHOOSE CAREFULLY WHEN ORDERING CHINESE TAKE-OUT, SAYING CHINESE FOOD IS FULL OF SODIUM AND CALORIES.				
COMMUNITY SERV	EMERGTRAIN	FIREDRILL	NEWS	3/22/2007	6A,12P	2
		DAN PETERSON, TRAINING CHIEF, SARAH PREWITT, ROGUE VALLEY MANOR, AND KURT BENNETT, BATTALION CHIEF, DISCUSS THE FIRE DRILL CONDUCTED AT THE ROGUE VALLEY MANOR, WITH FIREFIGHTER CREWS PRACTICING THEIR SKILLS SO THEY WILL BE BETTER PREPARED FOR A HIGH RISE BUILDING EMERGENCY.				
MEDICAL	FACILITIES	BIRTHPLACE	NEWS	3/22/2007	6A,12P	2
		DOTTIE OLVEIRA, PROVIDENCE NURSE MANAGER, TALKS ABOUT PROVIDENCE MEDFORD MEDICAL CENTER'S NEW BIRTH PLACE, AFTER SEVEN YEARS OF PREPARATION, WITH SIX NEW DELIVERY ROOMS, AND A SURGICAL SUITE WHICH THE HOSPITAL FELT WAS NECESSARY BECAUSE OF THE INCREASE IN CESAREAN BIRTHS.				
CONSUMER AFFAIRS	RECALL	MAYTAG	NEWS	3/22/2007	6A	1
		MAYTAG ANNOUNCES VOLUNTARY RECALL OF 250,000 FRONT-LOADING WASHING MACHINES BECAUSE THEY CAN CATCH FIRE WHEN WATER LEAKS INTO AN ELECTRICAL CONNECTION.				
YOUNG PEOPLE	RECREATION	SPRINGBREAK	NEWS	3/23/2007	6A,12P	2
		THE ASHLAND AND MEDFORD YMCA'S REPORT IT'S NOT TOO LATE TO REGISTER YOUR KIDS FOR SPRING BREAK CAMPS, ORGANIZERS SAY NOT ONLY WILL THE CAMPS KEEP KIDS OCCUPIED, IT WILL KEEP THEM OUT OF TROUBLE TOO.				
RECREATION	SHAKESPEARE	SHAKESPEARE	NEWS	3/23/2007	6A	1
		FESTIVAL OFFICIALS REPORT SURVEY REVEALING 15-31 PERCENT OF SINGLE TICKET BUYERS ARE UNDER THE AGE OF 45, THE FESTIVAL KNOWN FOR EDUCATIONAL PROGRAMS THAT ATTRACT STUDENTS, SURVEY RESULTS DON'T COUNT STUDENTS ATTENDING AS PART OF A GROUP, HOWEVER, TICKETS FROM AN "UNDER 40" EVENT OFFERING EXTRA BENEFITS TO YOUNG PEOPLE EXCEEDED EXPECTATIONS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	PESTCONTROL	CAMOTH	NEWS	3/23/2007	6A,12P	2
	CALIFORNIA STATE AGRICULTURE OFFICIALS REPORT A BROWN MOTH THAT COULD DAMAGE NORTHERN CALIFORNIA ORCHARDS AND AGRICULTURE, THE LIGHT BROWN "APPLE MOTH" COULD SIGNIFICANTLY DAMAGE THE STATE'S THIRTY ONE BILLION DOLLAR AGRICULTURE INDUSTRY.					
MEDICAL	PROCEDURE	CREATINE	NEWS	3/23/2007	6A,12P	2
	SCIENTISTS LAUNCH A STUDY ON CREATINE, WANTING TO KNOW IF THE SUPPLEMENT USED TO BUILD MUSCLE CAN ALSO HELP PARKINSON'S PATIENTS.					
MEDICAL	STATISTICS	TB	NEWS	3/23/2007	6A,12P	2
	THE CENTERS FOR DISEASE CONTROL OFFERS UP SOME GOOD AND BAD NEWS ABOUT TUBERCULOSIS, HEALTH OFFICIALS SAY THE NUMBER OF CASES IN THE U.S. HIT AN ALL TIME LOW LAST YEAR, BUT THEY ARE CONCERNED ABOUT A HANDFUL OF DRUG-RESISTANT CASES COMING FROM OVERSEAS, DESPITE LOW NUMBERS, TWENTY STATES SAW AN INCREASE IN CASES.					
MEDICAL	PROCEDURE	PLASTICSURGERY	NEWS	3/23/2007	6A,12P	2
	THE AMERICAN SOCIETY OF PLASTIC SURGEONS REPORTS THAT NEARLY ELEVEN MILLION COSMETIC SURGERY OPERATIONS WERE PERFORMED IN THE U.S. LAST YEAR, UP SEVEN PERCENT FROM 2005, WITH BREAST ENHANCEMENT TOPPING THE LIST OF MOST POPULAR SURGERIES FOLLOWED BY NOSE JOBS AND LIPOSUCTION.					
CONSUMER AFFAIRS	RECALL	RATPOISON	NEWS	3/23/2007	12P,11P	2
	HEALTH OFFICIALS REPORT THE CHEMICAL AMINOPTERIN (RAT POISON) IS ILLEGAL IN THE U.S., BUT SOMEHOW GOT INTO PET FOOD, PROMPTING A RECALL ON MILLIONS OF CANS AND POUCHES OF PET FOOD SOLD THROUGHOUT NORTH AMERICA UNDER 95 BRAND NAMES, WHICH HAS SO FAR CAUSED THE DEATH OF SIXTEEN ANIMALS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/23/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TROPICAL CHOCOLATE FONDUE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EDUCATION	FACILITIES	RCCSOU	NEWS	3/23/2007	11P	1
	S.O.U. AND R.C.C. CELEBRATE GROUNDBREAKING FOR THEIR NEW HIGHER EDUCATION BUILDING IN DOWNTOWN MEDFORD, THE CENTER WILL ALLOW THE TWO SCHOOLS TO WORK TOGETHER AND PROVIDE HIGHER EDUCATION IN THE VALLEY IN THE WAY OF LECTURE HALLS, SCIENCE LABS, COMPUTER LABS AND OFFICES.					
COMMUNITY SERV	FUNDING	GRANGEDONATION	NEWS	3/23/2007	11P	1
	THE GRANGE CO-OP PRESENTS THE JOSEPHINE COUNTY FAIRGROUNDS WITH A \$10,000 CHECK, THE MONEY CAME FROM THE PROCEEDS FROM ONE WEEKEND WORTH OF SALES, THE DONATION OFFSETS LACK OF TIMBER MONEY JOSEPHINE COUNTY RELIES ON TO STAY AFLOAT.					
WAR	SUPPORTSERV	DUTCHBROS	NEWS	3/23/2007	11P	1
	DUTCH BROTHERS SENDS 1000 POUNDS OF COFFEE TO TROOPS OVERSEAS, A COMMUNITY EFFORT TO GET THE COFFEE BAGGED AND READY TO GO IN TIME, WITH THE LOCAL VFW IN GRANTS PASS HELPING PACK THE BAGS INTO BOXES, NATIONAL GUARD TROOPS LOAD THE BOXES TO BE TAKEN TO THE MEDFORD ARMORY AND SHIPPED OUT.					
RECREATION	BRITT	BRITTLINEUP	NEWS	3/23/2007	11P	1
	OFFICIALS ANNOUNCE THE 2007 BRITT FESTIVAL SEASON, MEMBERS ADVANCED TICKETS GO ON SALE APRIL 4TH, AND SALES TO THE GENERAL PUBLIC BEGINNING MAY 15TH.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	COMM CNTR	NEWS	3/23/2007	11P	1
		OFFICIALS REPORT KIDS UNLIMITED IN MEDFORD REPORTING SOME NEW CHANGES TO BETTER SERVE KIDS IN THE COMMUNITY.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	3/23/2007	6A,12P	2
		SGT. PHIL EASTMAN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT HOW LAW ENFORCEMENT DEALS WITH DRUG ABUSERS, OFTEN METH ADDICTS THAT CAN TURN VIOLENT, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
HEALTH	PETS	RECALL	NEWS	3/24/2007	6P	1
		INVESTIGATORS REPORT RAT POISON IS TO BLAME FOR THE MASSIVE PET FOOD RECALL THAT'S NOW LEFT A NUMBER OF ANIMALS DEAD, AT LAST COUNT, 25 ANIMALS IN OREGON HAVE BEEN TREATED FOR KIDNEY DISEASE OR FAILURE AFTER EATING TAINTED PET FOOD.				
COMMUNITY SERV	FUNDING	MURPHY\$	NEWS	3/24/2007	6P,11P	2
		VOLUNTEERS GATHER TO RAISE MONEY FOR THE FAMILIES OF THREE JOSEPHINE COUNTY GIRLS THAT DIED IN A TRAILER FIRE.				
PRESERVING HERITAGE	MUSEUM	CRATER	NEWS	3/24/2007	6P,11P	2
		MUSEUM OFFICIALS REPORT GRAND OPENING AT THE CRATER ROCK MUSEUM TO SHOW IT'S NEW ROOMS AND EXPANDED GIFT SHOP, OFFERING THE PUBLIC A CHANCE TO LOOK AT SOME UNIQUE PIECES OF NATURE.				
ENVIRONMENT	CLEANUP	BEACHCLEANUP	NEWS	3/24/2007	6P,11P	2
		VOLUNTEERS PARTICIPATE IN THE ANNUAL GREAT OREGON SPRING BEACH CLEANUP, COMBING THE BEACHES PICKING UP LITTER LEFT BEHIND BY WINTER STORMS.				
RECREATION	COMMUNITY AFFAIRS	DAFFODILS	NEWS	3/24/2007	6P,11P	2
		ORGANIZERS REPORT THE SEVENTH ANNUAL "DAFFODIL DAZE" CELEBRATION IN SHADY COVE, MONEY RAISED AT THE EVENT WILL GO TO THE SHADY COVE BOOSTERS TO USE FOR THE CONTINUATION OF THEIR BEAUTIFICATION PROGRAM.				
RECREATION	TRAVEL	ORCAVES	NEWS	3/24/2007	6P	1
		THE OREGON CAVES NATIONAL MONUMENT OPENS FOR ANOTHER SEASON OF CAVE TOURS, RANGER PROGRAMS, AND CHILDREN'S ACTIVITIES.				
YOUNG PEOPLE	GAMBLING ISSUES	TEENGAMBLE	NEWS	3/25/2007	11P	1
		THE DEPARTMENT OF HUMAN SERVICES REPORTS NEW STUDY SHOWING STUDENTS IN THE 8TH AND 11TH GRADES WHO GAMBLE ARE MUCH MORE LIKELY TO BE INVOLVED IN RISKY BEHAVIORS, WHICH SHOULD BE A WARNING SIGN TO PARENTS AND THEY SHOULD BE TALKING TO THEIR TEENS ABOUT THE RISKY BEHAVIORS.				
HEALTH	PETS	DOGFOOD	NEWS	3/25/2007	6P,11P	2
		INVESTIGATORS REPORT RAT POISON IS TO BLAME FOR THE MASSIVE PET FOOD RECALL THAT'S NOW LEFT A NUMBER OF ANIMALS DEAD, AT LAST COUNT, TWENTY FIVE ANIMALS IN OREGON HAVE BEEN TREATED FOR KIDNEY DISEASE OR FAILURE AFTER EATING TAINTED PET FOOD.				
RECREATION	COMMUNITY AFFAIRS	ASHFOOD	NEWS	3/25/2007	6P,11P	2
		ORGANIZERS REPORT THE SEVENTH ANNUAL SKI AND RIDE AGAINST HUNGER FOOD DRIVE, SKIERS COULD SWAP FIVE CANS OF FOOD FOR A FREE LIFT TICKET AT MT ASHLAND, DONATIONS GO TO ACCESS TO HELP FEED THE HUNGRY.				
POLITICAL PROCESS	LEGISLATURE	XGRPROGRESS	NEWS	3/25/2007	6P,11P	2
		LAWMAKERS REPORT PROGRESS ON THE MANY ISSUES CONFRONTING THE 2007 LEGISLATIVE SESSION.				

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Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	TESTING	ONLINETEST	NEWS	3/25/2007	6P,11P	2
		THE STATE DEPARTMENT OF EDUCATION REPORTS SIGNING A FIVE-YEAR CONTRACT TO RESUME ONLINE TESTING IN OREGON SCHOOLS NEXT YEAR.				
COMMUNITY SERV	FUNDING	MURPHY\$S	NEWS	3/25/2007	6P	1
		VOLUNTEERS GATHER TO RAISE MONEY FOR THE FAMILIES OF THREE JOSEPHINE COUNTY GIRLS THAT DIED IN A TRAILER FIRE.				
RECREATION	COMMUNITY AFFAIRS	DAFFODILS	NEWS	3/25/2007	6P	1
		ORGANIZERS REPORT THE SEVENTH ANNUAL "DAFFODIL DAZE" CELEBRATION IN SHADY COVE, MONEY RAISED AT THE EVENT WILL GO TO THE SHADY COVE BOOSTERS TO USE FOR THE CONTINUATION OF THEIR BEAUTIFICATION PROGRAM.				
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	3/25/2007	5P,6P,11P	3
		OFFICIALS REPORT THE SCALING BACK OF PROGRAMS, WITH SOME BEING CANCELLED, AS THE DEADLINE APPROACHES FOR ALL JACKSON COUNTY LIBRARIES TO CLOSE ON APRIL 6TH.				
ENVIRONMENT	CLEANUP	BEACHCLEANUP	NEWS	3/25/2007	6P	1
		VOLUNTEERS PARTICIPATE IN THE ANNUAL GREAT OREGON SPRING BEACH CLEANUP, COMBING THE BEACHES PICKING UP LITTER LEFT BEHIND BY WINTER STORMS.				
CONSUMER AFFAIRS	PRODUCT SAFE	SPINACH	NEWS	3/26/2007	6A,12P	2
		STATE AND FEDERAL HEALTH OFFICIALS, AFTER A SIX-MONTH INVESTIGATION, REPORT THEY CANNOT DETERMINE HOW SPINACH BECAME INFECTED WITH TOXIC E. COLI BACTERIA, THE CONTAMINATION KILLED THREE PEOPLE AND MADE MORE THAN TWO HUNDRED SICK LAST YEAR.				
CONSUMER AFFAIRS	PRODUCT INFO	STAMP	NEWS	3/26/2007	12P,5P,11P	3
		THE U.S. POSTAL SERVICE ISSUES NEW "FOREVER" STAMP, ELIMINATING THE NEED TO BUY ONE AND TWO CENT STAMPS WHENEVER RATES GO UP.				
POLITICAL PROCESS	LEGISLATION	XGRPROGRESS	NEWS	3/26/2007	12P	1
		LAWMAKERS REPORT PROGRESS ON THE MANY ISSUES CONFRONTING THE 2007 LEGISLATIVE SESSION.				
YOUNG PEOPLE	RECREATION	SPRINGCAMP	NEWS	3/26/2007	12P,5P,6P	3
		LOCAL YMCA'S OFFER SPRING BREAK DAY CAMPS FOR KIDS.				
YOUNG PEOPLE	GOOD PARENTING	GRANDPARENTS	NEWS	3/26/2007	12P	1
		A.A.R.P. IN OREGON REPORTS ABOUT 38,000 GRANDCHILDREN LIVE IN GRANDPARENT-HEADED HOUSEHOLDS, AND AN ADDITIONAL 14,000 OREGON KIDS LIVE INHOMES HEADED BY OTHER RELATIVES, AND A U.S. CENSUS REPORT ALSO SHOWS THAT CARING FOR GRANDCHILDREN FALLS ON THE SHOULDERS OF GRANDMOTHERS MORE OFTEN THAN GRANDFATHERS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/26/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STUFFED SHELLS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PHYSICAL	DR. DAN	NEWS	3/26/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				

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Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	ASPIRIN	NEWS	3/26/2007	5P	1
	RESEARCHERS REPORT NEW STUDY SAYING ASPIRIN IN LOW OR MODERATE DOSES MAY LOWER THE RISK OF DEATH IN WOMEN, PARTICULARLY OLDER WOMEN AND THOSE WHO ARE PRONE TO HEART DISEASE.					
YOUNG PEOPLE	GAMBLING ISSUES	TEEN GAMBLING	NEWS	3/26/2007	6P, 11P	2
	THE DEPARTMENT OF HUMAN SERVICES REPORTS NEW STUDY SHOWING STUDENTS IN THE 8TH AND 11TH GRADES WHO GAMBLE ARE MUCH MORE LIKELY TO BE INVOLVED IN RISKY BEHAVIORS, WHICH SHOULD BE A WARNING SIGN TO PARENTS AND THEY SHOULD BE TALKING TO THEIR TEENS ABOUT THE RISKY BEHAVIORS.					
HEALTH	PHYSICAL	ASTHMA	NEWS	3/26/2007	6A, 12P	2
	MEDICAL EXPERTS SAY GLOBAL WARMING MAY SPELL TROUBLE FOR ASTHMA SUFFERERS, THE HIGHER TEMPERATURES MEAN LONGER PLANT GROWING SEASONS, ALSO SIGNS THAT WEEDS SCATTERING VAST AMOUNTS OF POLLEN ARE CONQUERING NEW TERRITORY.					
RECREATION	COMMUNITY AFFAIRS	ASH FOOD	NEWS	3/26/2007	6A, 12P	2
	ORGANIZERS REPORT THE SEVENTH ANNUAL SKI AND RIDE AGAINST HUNGER FOOD DRIVE, SKIERS COULD SWAP FIVE CANS OF FOOD FOR A FREE LIFT TICKET AT MT ASHLAND, DONATIONS GO TO ACCESS TO HELP FEED THE HUNGRY.					
PRESERVING HERITAGE	MUSEUM	CRATER MUSEUM	NEWS	3/26/2007	6A, 12P	2
	MUSEUM OFFICIALS REPORT GRAND OPENING AT THE CRATER ROCK MUSEUM TO SHOW IT'S NEW ROOMS AND EXPANDED GIFT SHOP, OFFERING THE PUBLIC A CHANCE TO LOOK AT SOME UNIQUE PIECES OF NATURE.					
LAW ENFORCE	JAIL SYSTEM	TALENT JAIL	NEWS	3/26/2007	6P, 11P	2
	ERIC GUYER, PROGRAM MANAGER, TALENT TRANSITION CENTER, AND SHANE HAGEY, JACKSON COUNTY COMMUNITY JUSTICE, DISCUSS THE TALENT TRANSITION CENTER THAT HOUSES MORE THAN 100 INMATES, NOW BEING SEEN AS A KEY RESOURCE IN RELIEVING OVERCROWDING AT THE JACKSON COUNTY JAIL.					
RECREATION	TRAVEL	ORCAVES	NEWS	3/26/2007	6A, 12P	2
	THE OREGON CAVES NATIONAL MONUMENT ANNOUNCES THEY ARE NOW OPEN FOR ANOTHER SEASON OF CAVE TOURS, RANGER PROGRAMS AND CHILDREN'S ACTIVITIES.					
YOUNG PEOPLE	GOOD PARENTING	DAYCARE	NEWS	3/26/2007	6A, 12P	2
	RESEARCHERS REPORT LONG-TERM GOVERNMENT STUDY ON DAYCARE, FINDING CHILDREN WHO GET HIGHER QUALITY CHILDCARE SCORED BETTER ON VOCABULARY TESTS THAN CHILDREN WHO RECEIVED POOR QUALITY CARE, SAYING ATTENTION FROM PARENTS IS FAR MORE IMPORTANT TO HOW A CHILD TURNS OUT THAN DAYCARE OR SCHOOLING.					
COMMUNITY SERV	FUNDING	MURPHY'S	NEWS	3/26/2007	6A, 12P	2
	VOLUNTEERS GATHER TO RAISE MONEY FOR THE FAMILIES OF THREE JOSEPHINE COUNTY GIRLS THAT DIED IN A TRAILER FIRE.					
HEALTH	PETS	DOG FOOD	NEWS	3/26/2007	6A	1
	INVESTIGATORS REPORT RAT POISON IS TO BLAME FOR THE MASSIVE PET FOOD RECALL THAT'S NOW LEFT A NUMBER OF ANIMALS DEAD, AT LAST COUNTY, 25 ANIMALS IN OREGON HAVE BEEN TREATED FOR KIDNEY DISEASE OR FAILURE AFTER EATING TAINTED PET FOOD.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	SPORTS	STEELHEADERS NEWS		3/26/2007	6P,11P	2
	MIKE COOLEY, PRESIDENT, MIDDLE ROGUE STEELHEADERS, AND BILL HICKEY, SECRETARY, DISCUSS THE ROGUE STEELHEADERS ORGANIZATION THAT NOT ONLY TAKE RIVER AND LAKE TRIPS, BUT ALSO ARE INSTRUMENTAL IN CLEANING UP THE RIVER BANK AND TEACHING LOCAL KIDS HOW TO FISH SAFE.					
EDUCATION	TESTING	ONLINETESTING NEWS		3/26/2007	6A,12P	2
	THE STATE DEPARTMENT OF EDUCATION REPORTS SIGNING A FIVE-YEAR CONTRACT TO RESUME ONLINE TESTING IN OREGON SCHOOLS NEXT YEAR.					
RECREATION	COMMUNITY AFFAIRS	DAFFODILS NEWS		3/26/2007	6A,12P	2
	ORGANIZERS REPORT THE SEVENTH ANNUAL "DAFFODIL DAZE" CELEBRATION IN SHADY COVE, MONEY RAISED AT THE EVENT WILL GO TO THE SHADY COVE BOOSTERS TO USE FOR THE CONTINUATION OF THEIR BEAUTIFICATION PROGRAM.					
ENVIRONMENT	CLEANUP	BEACHCLEANUP NEWS		3/26/2007	6A,12P	2
	VOLUNTEERS PARTICIPATE IN THE ANNUAL GREAT OREGON SPRING BEACH CLEANUP, COMBING THE BEACHES PICKING UP LITTER LEFT BEHIND BY WINTER STORMS.					
HEALTH	PETS	DOGMAN NEWS		3/27/2007	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT WALKING YOUR DOG WHEN IT ALWAYS SEEMS TO BE TURNING INTO A BATTLE OF WILLS, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.					
YOUNG PEOPLE	ALCOHOL ABUSE	UNDERAGE BRANDON	PSA	3/27/2007		1
	PARENTS NEED TO SPEAK WITH THEIR CHILDREN EARLY AND OFTEN ABOUT THE DANGERS OF UNDERAGE DRINKING.					
DRUGS & ALCOHOL	REHABILITATION	AL-ANON REALITY	PSA	3/27/2007		4
	ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.					
BUSINESS	NEW BUSINESS	GJOES NEWS		3/27/2007	11P	1
	G.I. JOE'S ANNOUNCES THE OREGON-BASED CHAIN STORE WILL NOW BE KNOWN SIMPLY AS "JOE'S", THE COMPANY GOT IT'S START 55 YEARS AGO IN A TENT SELLING MILITARY SURPLUS SUPPLIES, SAYING THEY NO LONGER SELL MILITARY SURPLUS SO THE NAME CHANGE IS REFLECTING IT'S CURRENT BUSINESS.					
POLITICAL PROCESS	BILL	SCHOOLDAYS NEWS		3/27/2007	11P	1
	OREGON LAWMAKERS CONSIDER BILL REQUIRING STUDENTS TO SPEND A FULL ONE HUNDRED EIGHTY DAYS IN CLASS, EVEN THOUGH IT'S THE NORM IN THIRTY OTHER STATES, THE VAST MAJORITY OF OREGON STUDENTS DID NOT GET THAT MUCH SCHOOL TIME LAST YEAR, WHEN BUDGETS GET TIGHT, DISTRICTS TEND TO SHAVE MORE DAYS FROM THE SCHOOL CALENDAR.					
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS NEWS		3/27/2007	6P,11P	2
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE SEEKS PUBLIC ASSISTANCE IN FINDING A FELON WHO MAY BE ARMED AND DANGEROUS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
JACKSON COUNTY	SERVICES	LIBRARIES NEWS		3/27/2007	6A,12P	2
	JACKSON COUNTY LIBRARIES START TO SCALE BACK AND CANCEL PROGRAMS AS THEY PREPARE TO CLOSE IN APRIL.					
LAW ENFORCE	LAWS	ONTHEBEAT NEWS		3/27/2007	6P	1
	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT GANG GRAFFITI, AND OTHER GRAFFITI, AND WHY HOMEOWNERS MIGHT BE THE ONES WHO GET IN TROUBLE IF IT'S NOT REMOVED, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	SURGERY	NEWS	3/27/2007	6A	1
	RESEARCHERS REPORT NEW STUDY FINDING THAT STENTING OR OPENING OF THE ARTERIES HAS BECOME A POPULAR PREVENTATIVE MEASURE IN HEART PATIENTS, BUT THE SURGERY MAY NOT BE NEEDED, THAT THE PROCEDURE ONLY OFFERS TEMPORARY RELIEF FOR CHEST PAIN.					
YOUNG PEOPLE	RECREATION	YMCA	NEWS	3/27/2007	6A	1
	GARY TAYLOR, CAMP DIRECTOR, TALKS ABOUT THE SPRING BREAK CAMPS AT THE YMCA, KEEPING KIDS ENTERTAINED DURING THEIR SPRING BREAK FROM SCHOOL.					
MEDICAL	RESEARCH	TRANSFAT	NEWS	3/27/2007	6A	1
	RESEARCHERS REPPORT NEW STUDY FINDING WOMEN WITH THE HIGHEST LEVEL OF TRANS FAT IN THEIR BLOOD HAD TRIPLE THE RISK OF HEART DISEASE THAN THOSE WITH THE LOWEST LEVELS, ELIMINATING THE USE OF TRANS FATS IN THE DIET WILL LIKELY HELP REDUCE THE BURDEN OF CARDIOVASCULAR DISEASE.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	3/27/2007	5P	1
	MICHELE STRICKLAND, PEDIATRIC NURSE, TAKES A LOOK BACK ON THE LAST TWO YEARS OF CHANNEL TEN'S WEEKLY "BABY TALK" SERIES.					
LAW ENFORCE	JAILSYSTEM	TALENTJAIL	NEWS	3/27/2007	6A,12P	2
	ERIC GUYER, PROGRAM MANAGER, TALENT TRANSITION CENTER, AND SHANE HAGEY, JACKSON COUNTY COMMUNITY JUSTICE, DISCUSS THE TALENT TRANSITION CENTER NOW MAY BE THE KEY RESOURCE IN RELIEVING OVERCROWDING IN THE JACKSON COUNTY JAIL.					
CONSUMER AFFAIRS	PRODUCT INFO	FOREVERSTAMP	NEWS	3/27/2007	6A	1
	THE POSTAL SERVICE UNVEILS NEW "FOREVER" STAMP, THE GOAL, TO ELIMINATE THE ANNOYING NEED FOR ONE AND TWO CENT STAMPS WHEN POSTAGE GOES UP.					
HEALTH	PETS	RECALL	NEWS	3/27/2007	6A,6P	2
	STATE OFFICIALS REPORT THE NUMBER OF PETS AFFECTED BY RECALLED PET FOODS HAS GROWN, AT LEAST FOURTY SEVEN PETS IN THE STATE ARE IN VARIOUS STAGES OF KIDNEY DISEASE, TO DATE, AT LEAST THIRTEEN PETS HAVE DIED IN THE STATE-SIX DOGS AND SEVEN CATS.					
POLITICAL PROCESS	BILL	CHILDSAFETY	NEWS	3/27/2007	6A	1
	A HOUSE PANEL ENDORSES BILL THAT WOULD REQUIRE CHILDREN TWELVE AND YOUNGER TO RIDE IN THE REAR SEAT OF CARS, A RECENT STUDY FINDS THAT CHILDREN YOUNGER THAN NINE HAVE A FIFTY PERCENT LOWER RISK OF INJURY WHEN THEY RIDE IN THE REAR SEATS.					
AGRICULTURE	MARKETS	SNOWFALL	NEWS	3/27/2007	12P,5P,6P,11P	4
	ORGANIZERS REPORT THE ASHLAND GROWERS MARKET OPEN DESPITE THE UNUSUALLY COLD WEATHER AND A BIT OF SNOW, REPORTING THEY WERE SHORT A FEW BOOTHS BECAUSE SOME VENDORS LIVE OVER THE PASSES AND WERE NERVOUS ABOUT MAKING THE DRIVE.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/27/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TAKES A LOOK AT RAISINS, NATURE'S CANDY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	PROCEDURE	ASPIRIN	NEWS	3/27/2007	6A	1
	RESEARCHERS REPORT STUDY FINDING WOMEN WHO TOOK ASPIRIN REGULARLY HAD A TWENTY FIVE PERCENT LOWER RISK OF DEATH FROM ALL CAUSES, NOT JUST HEART PROBLEMS, THE NEW FINDINGS ACTUALLY CONTRADICT PRIOR RESEARCH, SO WOMEN SHOULD NOT TAKE ASPIRIN WITHOUT TALKING TO THEIR DOCTOR FIRST.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	KIDCOMMERCIALS	NEWS	3/28/2007	5P	1
		RESEARCHERS REPORT TV COMMERCIALS KEEP KIDS WANTING UNHEALTHY FOOD, A TASK FORCE CALLS FOR STRICTER GUIDELINES THAT ADVERTISERS WILL HAVE TO FOLLOW.				
POLITICAL PROCESS	BILL	FUNDINGVOTE	NEWS	3/28/2007	11P	1
		THE SENATE APPROVES PLAN TO EXTEND FEDERAL TIMBER PAYMENTS, BUT THE BILL FACES AN UNCERTAIN FUTURE, SINCE IT'S ATTACHED TO AN EMERGENCY SPENDING BILL FOR THE WARS IN IRAQ AND AFGHANISTAN.				
COMMUNITY SERV	AWARD	CASA	NEWS	3/28/2007	6P,11P	2
		JACKSON COUNTY COMMISSIONERS PRESENT AWARD TO MARJORIE CARTER FOR HER WORK AS A CASA VOLUNTEER IN THE COMMUNITY, SAYING JACKSON COUNTY HAS 130 COURT APPOINTED SPECIAL ADVOCATES, BUT THEY NEED 100 MORE TO SERVE ALL THE CHILDREN IN JACKSON COUNTY WHO NEED THEIR HELP.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	3/28/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW TO GET TRANSPLANTS TO SURVIVE, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
AGRICULTURE	MARKETS	FARMERS MKT	NEWS	3/28/2007	6A	1
		ORGANIZERS REPORT THE ASHLAND GROWERS MARKET OPEN DESPITE THE UNUSUALLY COLD WEATHER AND A BIT OF SNOW, REPORTING THEY WERE SHORT A FEW BOOTHS BECAUSE SOME VENDORS LIVE OVER THE PASSES AND WERE NERVOUS ABOUT MAKING THE DRIVE.				
MEDICAL	CANCER	CANCER	NEWS	3/28/2007	6A,12P	2
		THE AMERICAN CANCER SOCIETY ISSUES NEW RECOMMENDATIONS FOR BREAST CANCER PATIENTS, SAYING WOMEN WITH CANCER IN ONE BREAST SHOULD GET AN MRI SCAN OF THE OTHER TO MAKE SURE THE CANCER IS NOT THERE TOO, ALSO ADVISING HEALTHY WOMEN AT HIGH RISK FOR BREAST CANCER TO GET MRIS.				
MEDICAL	RESEARCH	DIABETES	NEWS	3/28/2007	6A,12P	2
		RESEARCHERS REPORT STUDY FINDING PATIENTS WITH TYPE 2 DIABETES ARE MORE LIKELY TO DEVELOP PARKINSON'S DISEASE.				
BUSINESS	JOBS	CIRCUITCITY	NEWS	3/28/2007	5P	1
		CIRCUIT CITY REPORTS THEIR CORPORATION IS LAYING OFF 3400 OF IT'S EMPLOYEES, AND WILL REPLACE THEM WITH PEOPLE WHO ARE PAID LESS, THE ELECTRONICS RETAILER SAYS THOSE EMPLOYEES ARE GETTING PAID "WELL ABOVE" THE MARKET-BASED SALARY.				
POLITICAL PROCESS	BILL	MTNLOCATORS	NEWS	3/28/2007	6P,11P	2
		THE OREGON HOUSE APPROVES A BILL REQUIRING CLIMBERS CARRY ELECTRONIC LOCATOR DEVICES WHEN THEY CLIMB MT. HOOD, OREGON'S TALLEST PEAK, A LOCATOR UNIT AND A CELL PHONE HELPED RESCUERS FIND EIGHT CLIMBERS AND A DOG AFTER THREE CLIMBERS FELL OFF A LEDGE.				
POLITICAL PROCESS	BILL	SCHOOLDAYS	NEWS	3/28/2007	6A,12P	2
		OREGON LAWMAKERS CONSIDER BILL REQUIRING STUDENTS TO SPEND A FULL ONE HUNDRED EIGHTY DAYS IN CLASS, EVEN THOUGH IT'S THE NORM IN THIRTY OTHER STATES, THE VAST MAJORITY OF OREGON STUDENTS DID NOT GET THAT MUCH SCHOOL TIME LAST YEAR, WHEN BUDGETS GET TIGHT, DISTRICTS TEND TO SHAVE MORE DAYS FROM THE SCHOOL CALENDAR.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PETS	PETDEATHS	NEWS	3/28/2007	6A	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT WALKING YOUR DOG WHEN IT ALWAYS SEEMS TO BE TURNING INTO A BATTLE OF WILLS, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.				
BUSINESS	NEW BUSINESS	GIJOES	NEWS	3/28/2007	6A	1
		G.I. JOE'S ANNOUNCES THE OREGON-BASED CHAIN STORE WILL NOW BE KNOWN SIMPLY AS "JOE'S", THE COMPANY GOT IT'S START 55 YEARS AGO IN A TEST SELLING MILITARY SURPLUS SUPPLIES, SAYING THEY NO LONGER SELL MILITARY SURPLUS SO THE NAME CHANGE IS REFLECTING IT'S CURRENT BUSINESS.				
LAW ENFORCE	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/28/2007	6A,12P	2
		THE JOSEPHINE COUNTY SHERIFF'S OFFICE SEEKS PUBLIC ASSISTANCE IN FINDING A FELON WHO MAY BE ARMED AND DANGEROUS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	COST OF	CANCERCOST	NEWS	3/28/2007	12P	1
		JOAN DEIGNAN, ST. LUKES ROOSEVELT HOSPITAL, JANE LEVY, CANCER CARE, INC., AND DR. GINA VILKLAN, QUEENS CANCER CENTER, DISCUSS THE SHOCKING COSTS OF FIGHTING CANCER.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/28/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MEATLOAF", AN ALL-AMERICAN CLASSIC, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
SAFETY	FIREARMS	GUNSALES	NEWS	3/28/2007	5P,6P	2
		JOSEPHINE COUNTY SHERIFF GIL GILBERTSON REPORTS HEARING FROM A LOT OF PEOPLE IN OUTLYING AREAS SAYING THEY'RE ARMING THEMSELVES, FEELING THEY NEED THE EXTRA PROTECTION, DUE TO THE COUNTY'S BUDGET UNCERTAINTY FORCING MANY DEPUTIES TO LEAVE THE FORCE.				
AGRICULTURE	CROPS	ORCHARDS	NEWS	3/28/2007	5P	1
		LOCAL ORCHARDISTS REPORT AN EARLY PEAR BLOOM AND FREEZING WEATHER MEANS THEY'RE OUT FIRING UP THEIR HEATERS TO SAVE THEIR CROP.				
MEDICAL	PROCEDURE	LOCALMRI	NEWS	3/28/2007	5P,6P,11P	3
		OREGON ADVANCED IMAGING REPORTS THEY ARE THE ONLY LOCAL FACILITY THAT OFFERS MRI'S, A NON-INVASIVE PROCEDURE THAT DOCTORS CAN USE TO DETERMINE WHAT THE INSIDE OF THE BREAST LOOKS LIKE WITHOUT SURGERY, TECHNICIANS SAY HAVING AN MRI IS A MUCH MORE PLEASANT EXPERIENCE THAN A MAMMOGRAM.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/29/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	3/29/2007	5P	1
		CHEF VINNY, OF VINNY'S ITALIAN RESTAURANT, PREPARES A RECIPE FOR "COGNAC PRAWNS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	3/29/2007	6P	1
		THE OREGON STATE POLICE MEDICAL EXAMINER REPORTS STATISTICS SHOWING FOR THE SECOND YEAR IN A ROW, METH-RELATED DEATHS IN OREGON MATCHED HEROIN-RELATED DEATHS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	INTERNETSERV	CHACHAWEB	NEWS	3/29/2007	6P	1
	SARAH CREIGHTON, CHA CHA GUIDE, TALKS ABOUT THE "CHA CHA", A SEARCH ENGINE THAT GIVES ONLINE INFORMATION A PERSONAL TOUCH, EVEN PROVIDING INCOME TO PEOPLE WORKING FROM HOME.					
COMMUNITY SERV	YOUTH	ADOPT	NEWS	3/29/2007	6P,11P	2
	ORGANIZERS REPORT SEVERAL CHILDREN UP FOR ADOPTION IN OREGON HAVE FOUND NEW FAMILIES, AS A RESULT OF THE DISPLAY FEATURING FOSTER CHILDREN FROM AROUND THE STATE AT THE ROGUE VALLEY MALL.					
CONSUMER AFFAIRS	PRODUCT SAFETY	BABYCHICKS	NEWS	3/29/2007	6P	1
	RESEARCHERS REPORT NEW STUDY FINDING NEARLY ONE IN EVERY FIVE BABY CHICKS TESTED IN FEED STORES IN WESTERN OREGON LAST YEAR CARRIED SALMONELLA BACTERIA, WARNING CONSUMERS CONSIDERING THEM AS EASTER GIFTS, THE STATE PUBLIC HEALTH DIVISION RECOMMENDS HAND WASHING WITH SOAP AND WARM WATER AFTER COMING INTO CONTACT WITH BABY POULTRY.					
POLITICAL PROCESS	BILL	FIRESAFECIGS	NEWS	3/29/2007	6P	1
	THE STATE SENATE PASSED BILL WHICH WOULD REPAIR THE SALE OF FIRE-SAFE CIGARETTES IN OREGON, PROVEN TO BE SAFER FOR CONSUMERS BECAUSE THEY CAN SELF-EXTINGUISH, WHICH REDUCES CHANCES OF A FIRE AND PREVENTS DEATHS.					
RECREATION	DRAMA	AIFF-FILM ANNOUNCE	PSA	3/29/2007		9
	ASHLAND INDEPENDENT FILM FESTIVAL ANNOUNCES THIS SEASONS FILMS.					
MEDICAL	HEART	HEARTDISEASE	NEWS	3/29/2007	6A	1
	RESEARCHERS REPORT NEW STUDY FINDING CITY DWELLERS HAVE A GREATER RISK OF DEVELOPING HEART DISEASE THAN RURAL RESIDENTS.					
COMMUNITY SERV	AWARD	CASA	NEWS	3/29/2007	6A	1
	JACKSON COUNTY COMMISSIONERS PRESENT AWARD TO MARJORIE CARTER FOR HER WORK AS A CASA VOLUNTEER IN HER COMMUNITY, SAYING JACKSON COUNTY HAS 130 COURT APPOINTED SPECIAL ADVOCATES, BUT THEY NEED 100 MORE TO SERVE ALL THE CHILDREN IN JACKSON COUNTY WHO NEED THEIR HELP.					
POLITICAL PROCESS	BILL	MTNLOCATORS	NEWS	3/29/2007	6A,12P	2
	THE OREGON HOUSE APPROVES A BILL REQUIRING CLIMBERS ON MT. HOOD TO CARRY ELECTRONIC LOCATOR DEVICES, MOUNTAINEERING GROUPS AGAINST THE REQUIREMENT SAY THE BILL WOULD INFRINGE ON THEIR FREEDOM TO CLIMB WITHOUT GOVERNMENT INTERFERENCE.					
BUSINESS	JOBS	CIRCUIT CITY	NEWS	3/29/2007	6A,12P	2
	CIRCUIT CITY REPORTS THEIR CORPORATION IS LAYING OFF 3400 OF IT'S EMPLOYEES, AND WILL REPLACE THEM WITH PEOPLE WHO ARE PAID LESS, THE ELECTRONICS RETAILER SAYS THOSE EMPLOYEES ARE GETTING PAID "WELL ABOVE" THE MARKET-BASED SALARY.					
EDUCATION	QUALITY OF	VIDEOGAMES	NEWS	3/29/2007	6A	1
	RESEARCHERS AT WEST VIRGINIA UNIVERSITY REPORT KIDS WHO PLAY THE "DANCE DANCE REVOLUTION" VIDEO FOR THIRTY MINUTES A DAY FIVE DAYS A WEEK, LOSE WEIGHT AND IMPROVE OVERALL FITNESS, THAT'S WHY THERE'S A PUSH TO BRING IT TO MORE SCHOOLS.					
POLITICAL PROCESS	MEASURE	MEAS37	NEWS	3/29/2007	6P,11P	2
	OREGON LAWMAKERS AGREE ON SEVERAL KEY ISSUES OF MEASURE 37, THE CONTROVERSIAL PROPERTY RIGHTS LAW.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	COST OF	DRUG	NEWS	3/29/2007	6A	1
		RESEARCHERS REPORT IN JUST A SEVEN YEAR PERIOD, MONEY SPENT ON DRUGS TO TREAT THE MIND SHOT UP MORE THAN 150 PERCENT FROM 8-20 BILLION DOLLARS, SPENDING ON ANTI-DEPRESSANTS, SEDATIVES, AND SLEEP AIDS MORE THAN DOUBLED, THE LARGEST INCREASE FOR ANTI-PSYCHOTIC MEDICATIONS USED TO MANAGE SCHIZOPHRENIA AND BI-POLAR DISORDER.				
POLITICAL PROCESS	BILL	FUNDINGVOTE	NEWS	3/29/2007	12P,5P,11P	3
		THE SENATE APPROVES PLAN TO EXTEND FEDERAL TIMBER PAYMENTS, BUT THE BILL FACES AN UNCERTAIN FUTURE SINCE IT'S ATTACHED TO AN EMERGENCY SPENDING BILL FOR THE WARS IN IRAQ AND AFGHANISTAN.				
MEDICAL	PROCEDURE	MAMMOGRAMS	NEWS	3/29/2007	6A,12P	2
		OREGON ADVANCED IMAGING REPORTS THEY ARE THE ONLY LOCAL FACILITY THAT OFFERS MRI'S, A NON-INVASIVE PROCEDURE THAT DOCTORS CAN USE TO DETERMINE WHAT THE INSIDE OF THE BREAST LOOKS LIKE WITHOUT SURGERY, TECHNICIANS SAY HAVING AN MRI IS A MUCH MORE PLEASANT EXPERIENCE THAN A MAMMOGRAM.				
AGRICULTURE	CROPS	ORCHARDS	NEWS	3/29/2007	6A,12P	2
		LOCAL ORCHARDISTS REPORT AN EARLY PEAR BLOOM AND FREEZING WEATHER MEANS THEY'RE OUT FIRING UP THEIR HEATERS TO SAVE THEIR CROP.				
HEALTH	PETS	PETDEATH	NEWS	3/29/2007	6A,12P	2
		OREGON'S PUBLIC HEALTH VETERINARIAN REPORTS THE SUSPECTED NUMBER OF ILKLNESSES RELATED TO RECALLED PET FOOD HAS REACHED 81, THAT INCLUDES 28 PETS WHO HAVE DIED, THE ANIMALS BELIEVED TO HAVE SUFFERED FROM KIDNEY DYSFUNCTION AFTER CONSUMING FOOD MANUFACTURED BY CANADIAN BASED "MENU FOODS".				
SAFETH	FIREARMS	GUNSALES	NEWS	3/29/2007	6A,12P	2
		JOSEPHINE COUNTY SHERIFF GIL GILBERTSON REPORTS HEARING FROM A LOT OF PEOPLE IN OUTLYING AREAS SAYING THEY'RE ARMING THEMSELVES, FEELING THEY NEED THE EXTRA PROTECTION, DUE TO THE COUNTY'S BUDGET UNCERTAINTY FORCING MANY DEPUTIES TO LEAVE THE FORCE.				
POLITICAL PROCESS	BILL	CASMOKE	NEWS	3/29/2007	12P,6P	2
		A CALIFORNIA STATE SENATE HEALTH COMMITTEE OKAYS BILL MAKING IT ILLEGAL TO SMOKE IN CARS WITH KIDS, IN THE CAR WOULD FACE A \$100 FINE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/29/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "WILTED SPINACH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JACKSON COUNTY	SERVICES	JACOLAYOFFS	NEWS	3/29/2007	5P,6P,11P	3
		BUCK EICHLER, SEIU PRESIDENT, AND C.W. SMITH, JACKSON COUNTY COMMISSIONER, DISCUSS THE SERVICES AFFECTED IN JACKSON COUNTY AS A RESULT OF THE LACK OF FEDERAL TIMBER MONEY, AND THE PROPOSED BILL IN CONGRESS TO REINSTATE THE FUNDING.				
YOUNG PEOPLE	HEALTH	TVFOOD	NEWS	3/29/2007	6A,12P	2
		RESEARCHERS REPORT TV COMMERCIALS KEEP KIDS WANTING UNHEALTHY FOOD, A TASK FORCE CALLS FOR STRICTER GUIDELINES THAT ADVERTISERS WILL HAVE TO FOLLOW.				
POLITICAL PROCESS	MEASURE	MEAS37	NEWS	3/30/2007	6A	1
		OREGON LAWMAKERS AGREE ON SEVERAL KEY ISSUES OF MEASURE 37, THE CONTROVERSIAL PROPERTY RIGHTS LAW.				

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RECREATION	COMMUNITY AFFAIRS	BOOKSALE	NEWS	3/30/2007	5P	1
	ORGANIZERS REPORT THE ROGUE VALLEY MANOR BOOK SALE, ALL PROCEEDS WILL STAY IN THE COMMUNITY AND FUND SEVERAL PROGRAMS.					
HEALTH	PHYSICAL	ALLERGIES	NEWS	3/30/2007	11P	1
	ALLERGY EXPERTS REPORT THIS YEAR'S POLLEN COUNT IS SOARING TO EXTREME LEVELS, SAYING THE POLLEN COUNT IS HIGHEST FIRST THING IN THE MORNING, SO IF YOU CAN AVOID SPENDING A LOT OF TIME OUTDOORS THEN YOU'LL BE ABLE TO AVOID SOME SUFFERING.					
YOUNG PEOPLE	EDUCATION	LEARNINGMATTERS	NEWS	3/30/2007	6P	1
	ANDY STRANGE, MATH TEACHER, ABRAHAM LINCOLN ELEMENTARY SCHOOL, TALKS ABOUT HIS CLASS OF SIXTH GRADE STUDENTS COMBINING OBJECTS AND CONCEPTS OF PART MATH AND PART GARDENING BY PLANTING A VARIETY OF PLANTS AROUND CAMPUS.					
RECREATION	COMMUNITY AFFAIRS	GEMSHOW	NEWS	3/30/2007	6P	1
	ORGANIZERS REPORT THE FIFTY SECOND ANNUAL GEM AND MINERAL SHOW AT THE MEDFORD ARMORY, PROCEEDS HELP SUPPORT THE CRATER ROCK MUSEUM AS WELL AS PROVIDE SCHOLARSHIPS TO LOCAL GEOLOGY STUDENTS.					
COMMUNITY SERV	ANIMALPROTECT	HOWLINGACRES	NEWS	3/30/2007	6P,11P	2
	EDDIE WILLIAMS, AND SHERRIE LUBAT, HOWLING ACRES, DISCUSS FUND RAISING EFFORTS TO EXPAND THE HOWLING ACRES FACILITY WHICH CURRENTLY HOLDS TWENTY EIGHT RESCUED WOLVES.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/30/2007	12P	1
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
TRANSPORTATION	ROADS	TIREREMOVAL	NEWS	3/30/2007	12P	1
	TRANSPORTATION OFFICIALS REPORT DEADLINE TO REMOVE STUDDUED TIRES FROM YOUR CAR, AFTER THAT YOU MAY BE FINED ONE HUNDRED FOURTY FIVE DOLLARS, SAYING STUDDUED TIRES CAUSE AT LEAST ELEVEN MILLION DOLLARS IN DAMAGE TO ROADS EACH YEAR.					
CONSUMER AFFAIRS	PRICES	GAS	NEWS	3/30/2007	12P,5P	2
	CONSUMER OFFICIALS REPORT GASOLINE PRICES ARE UP NEARLY SEVENTY CENTS SINCE JANUARY, AND EXPERTS PREDICTING THE PRICE WILL BE EVEN HIGHER, SOME OF THE REASONS CITED FOR THE INCREASE ARE MECHANICAL PROBLEMS AT REFINERIES AND INCREASED DEMAND FOR GASOLINE.					
CONSUMER AFFAIRS	PRODUCT SAFE	HIGHINTENSITY	NEWS	3/30/2007	12P	1
	FOUR TEACHERS FROM WEST LINN, OREGON ENCOURAGE A BAN ONHIGH-INTENSITY LIGHT BULBS, COMMONLY USED IN SCHOOL GYMS, FACTORIES, AND BIG-BOX STORES ACROSS THE COUNTRY, PUSHING FOR A LAW REQUIRING SCHOOLS TO USE ONLY BULBS THAT WILL TURN THEMSELVES OFF SHORTLY AFTER BEING FRACTURED.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	3/30/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FLOURLESS CHOCOLATE CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
DRUGS&ALCOHOL	ABUSE	METH	NEWS	3/30/2007	6A,12P	2
	THE OREGON STATE POLICE MEDICAL EXAMINER REPORTS STATISTICS SHOWING FOR THE SECOND YEAR IN A ROW, METH-RELATED DEATHS IN OREGON MATCHED HEROIN-RELATED DEATHS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BILL	CASMOKE	NEWS	3/30/2007	6A	1
		A CALIFORNIA SENATE HEALTH COMMITTEE OKAYS A BILL MAKING IT ILLEGAL TO SMOKE IN CARS WITH KIDS, UNDER THE PROPOSAL, PEOPLE CAUGHT SMOKING WITH KIDS IN THE CAR WOULD FACE A ONE HUNDRED DOLLAR FINE.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/30/2007	6A	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	BABYCHICKS	NEWS	3/30/2007	6a	1
		RESEARCHERS REPORT NEW STUDY FINDING NEARLY ONE IN EVERY FIVE BABY CHICKS TESTED IN FEED STORES IN WESTERN OREGON LAST YEAR CARRIED SALMONELLA BACTERIA, WARNING CONSUMERS CONSIDERING THEM AS EASTER GIFTS, THE STATE PUBLIC HEALTH DIVISION RECOMMENDS HAND WASHING WITH SOAP AND WARM WATER AFTER COMING INTO CONTACT WITH ANY BABY POULTRY.				
HEALTH	PETS	PETFOOD	NEWS	3/30/2007	5P	1
		HEALTH OFFICIALS REPORT A MEDFORD CAT HAS DIED AFTER EATING CONTAMINATED PET FOOD, THE FIRST KNOWN CASE IN THE CITY SINCE THE NATIONWIDE PET FOOD RECALL, THREE OTHER PETS IN GRANTS PASS ALSO DIED.				
MEDICAL	PROCEDURE	PROSTATE	NEWS	3/30/2007	6A,12P	2
		A FEDERAL PANEL ENDORSES A VACCINE THERAPY CALLED "PROVENGE" FOR PROSTATE CANCER THAT DOES NOT RESPOND TO HORMONE THERAPY.				
COMMUNITY SERV	YOUTH	ADOPT	NEWS	3/30/2007	6A	1
		ORGANIZERS REPORT SEVERAL CHILDREN UP FOR ADOPTION IN OREGON HAVE FOUND NEW FAMILIES, AS A RESULT OF THE DISPLAY FEATURING FOSTER CHILDREN FROM AROUND THE STATE AT THE ROGUE VALLEY MALL.				
JACKSON COUNTY	SERVICES	JACOLAYOFFS	NEWS	3/30/2007	6A,12P	2
		BUCK EICHLER, SEIU PRESIDENT, AND C.W. SMITH, JACKSON COUNTY COMMISSIONER, DISCUSS THE SERVICES AFFECTED IN JACKSON COUNTY AS A RESULT OF THE LACK OF FEDERAL TIMBER MONEY, AND THE PROPOSED BILL IN CONGRESS TO REINSTATE THE FUNDING.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	3/30/2007	6A,12P	2
		JAPANESE SCIENTISTS DEVELOP AN ORAL VACCINE FOR ALZHEIMERS DISEASE THAT HAS PROVEN EFFECTIVE AND SAFE IN MICE, THE TEAM PREPARES TO MOVE TO SMALL-SCALE CLINICAL TRIALS IN HUMANS, POSSIBLY THIS YEAR.				
ENVIRONMENT	WOODBURNING	OPENBURN	NEWS	3/31/2007	11P	1
		OFFICIALS REPORT OPEN BURNING SEASON HAS BEGUN FOR JACKSON AND KLAMATH COUNTIES, AND THE SEASON WILL END WHEN FIRE SEASON BEGINS.				
RECREATION	COMMUNITY AFFAIRS	EGGHUNTS	NEWS	3/31/2007	11P	1
		"THE FARM" IN MEDFORD, HOLDS SERIES OF EVENTS INCLUDING AN EASTER EGG HUNT, WAGON RIDES, AND A VISIT FROM THE EASTER BUNNY, AND VISITORS CAN ALSO LOOK AT SOME NEWLY HATCHED BABY CHICKS IN ADDITION TO THE REGULAR ATTRACTIONS THAT INCLUDE GOATS, PIGS, LLAMAS, AND A FEW WALLABIES.				
JACKSON COUNTY	SERVICES	ASHLIBRARY	NEWS	3/31/2007	11P	1
		THE FRIENDS OF THE ASHLAND LIBRARY HOLD THEIR ANNUAL MEETING CELEBRATING A DAY OF EVENTS INCLUDING READINGS FROM LOCAL AUTHORS, POETS, AND PLAYWRIGHTS, AND A POLITICAL ACTION COMMITTEE DISCUSSES WAYS TO RAISE FUNDS FOR THE LIBRARY SLATED TO CLOSE DUE TO LACK OF FEDERAL TIMBER MONEY.				

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COMMUNITY SERV	VETS	BLUEMARKER	NEWS	3/31/2007	11P	1
		DOZENS OF WAR VETERANS ATTEND UNVEILING OF A BLUE STAR MARKER, A MEMORIAL ESPECIALLY FOR WWII VETERANS, PLACED IN THE VETERANS MEMORIAL PARK IN MEDFORD.				
HEALTH	PETS	PETFOOD	NEWS	3/31/2007	11P	1
		HEALTH OFFICIALS REPORT A MEDFORD CAT HAS DIED AFTER EATING CONTAMINATED PET FOOD, THE FIRST KNOWN CASE IN THE CITY SINCE THE NATIONWIDE PET FOOD RECALL, THREE OTHER PETS IN GRANTS PASS HAVE ALSO DIED.				
TRANSPORTATION	ROADS	STUDDEDIRES	NEWS	3/31/2007	11P	1
		TRANSPORTATION OFFICIALS REPORT DEADLINE TO REMOVE STUDDED TIRES FROM YOUR CAR, AFTER THAT YOU MAY BE FINED ONE HUNDRED FOURTY FIVE DOLLARS, SAYING STUDDED TIRES CAUSE AT LEAST ELEVEN MILLION DOLLARS IN DAMAGE TO ROADS EACH YEAR.				